



Buy Detail Report

3457953

Revision #: Date: 8/13/2018

Client: The Republican Party of Wisconsin
Media: TV
Product: The Republican Party of Wisconsin
Market: Milwaukee-Racine

Estimate: 166
Description: 2018T RPW 0816
Flight Start Date: 8/16/2018 03:00 AM
Flight End Date: 8/22/2018 02:59 AM
Survey: Jul18 Proj. (Jul17 HUT, Feb18 SHR)
DMA Nielsen Live+7
Buyer: Cindy Murphy

Vendor: WVTV-TV
4041 N. 35th Street
Milwaukee, WI 53216

Separation between spots: 30

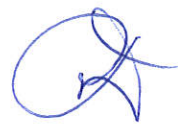
Phone: 414-442-7050

Fax: 414-203-2300

Affiliation: CW

Daypart Program	Daypart Code	STN Gross	Days Dur	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Total Spots
				8/16	8/17	8/18	8/19	8/20	8/21	8/22	
WVTV-TV											
MTuWThF 6:30p- 7:00p FAMILY FEUD	PA	\$110.00	30	1	1			1	1	1	5
Sa 6:00p- 6:30p FAMILY FEUD	PA	\$25.00	30			1					1
Total Spots:				1	1	1		1	1	1	6
Total Cost:		\$575.00									6
Station Monthly Summary											
AUG 18		\$575.00									6
Total Cost:		\$575.00									6

Signature: _____

 8/14/18



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 3457953

Schedule Dates 08/16/18-08/22/18
Advertiser Republican Party of Wisconsin (126205)
Agency Nonbox Eisner (5242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST.166 - 2018T RPW 0816 (1057636)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name
Phone/Fax /
CPE 166
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments WVTV
 FLIGHT DATES: 8/16/18 - 8/22/18
 EST.166 - 2018T RPW 0816

Date Entered 08/14/18
Last Modified
Entered By Pam Dickson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$86.25
Net Total \$488.75
Sales Tax

Milwaukee (WVTV)

By Broadcast Month	Spots	Rate
Aug. 2018	6	\$575.00
Grand Total:	6	\$575.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	08/16/18-08/17/18	2	:30	6:28P- Family Feud 2					1	1			2	\$110.00	\$220.00	Milwaukee (WVTV)		8/14/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	08/20/18-08/22/18	2	:30	6:28P- Family Feud 2		1	1	1					3	\$110.00	\$330.00	Milwaukee (WVTV)		8/14/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	08/18/18-08/18/18	2	:30	5:58P- Family Feud Saturday 3							1		1	\$25.00	\$25.00	Milwaukee (WVTV)		8/14/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			8/14/18	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



DATE: August 10, 2018
TO: Our Media Partners
FROM: William Eisner & Associates dba Nonbox
RE: Media Purchases on Behalf of Republican Party of Wisconsin

We have issued insertion orders to your station for commercials on behalf of our Client, The Republican Party of Wisconsin at candidate rates.

The Republican Party of Wisconsin will be making these media expenditures on behalf of Friends of Scott Walker, the campaign committee for Governor Walker's re-election effort. These expenditures will be coordinated with Friends of Scott Walker as "in-kind contributions" to the campaign. While the Republican Party of Wisconsin will be providing payment, the media communications are attributable to Friends of Scott Walker, which will be reflected in the legal disclaimers which accompany these ads, per Wisconsin law.

If you have any questions or concerns, you may contact us or the Republican Party of Wisconsin for further information. Thanks for your assistance.

Greg Bell
Vice President
Nonbox

5307 s 92nd st
Hales corners
WI 53130
414.425.8800
414.425.0021
nonbox.com