



## Disclosure Statement Certification

Candidate or Authorized Committee Name: Committee to Elect S. XAVIER ALLEN  
Representative: RICH GREENE  
Address: 9311 DICKENS AVE CLEVELAND  
Phone: 216-338-5683

Method of Disclosure (check all that apply):

☒ Telephone RG (person's name) on 9.6.17 (date)

☐ Mail \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

☒ Email to RG/SXA (person's name) on 9.6.17 (date)

☐ In person \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

Station Representative (signature): [Signature]

Candidate or Representative (signature): [Signature]

Date: 9/7/17

By signing this document, I hereby certify that I am authorized to purchase political advertising on behalf of the above candidate and that I have received and reviewed a copy of Radio One's Political Broadcast Advertising Disclosure Statement, the terms of which shall govern such purchase.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WZAK-FM CLEVELAND OH.

**Date:**

9/7/17

I, S. XAVIER ALLEN

being/on behalf of: S. XAVIER ALLEN - COMMITTEE TO ELECT

a legally qualified candidate of the NON PARTISAN

political party for the office of: Cleveland City Council Ward 6

in the SEPTEMBER PRIMARY

election to be held on: 9/12/17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30s</u>	<u>SEE ATTACHED</u>		<u>NON PARTISAN</u>	<u>17x's</u>	<u>1</u>

Attach proposed schedule with charges (if available):

\$790.00

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT S. XAVIER ALLEN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SHERI GERMANY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/7/17

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Valerie M. Brooks

Printed Name

S.R.A.E

Title

Committee to Elect S. Xavier Allen

:30 Seconds

WZAK

9/8-9/12

NON PRE-EMPTIBLE

6a-10a Tom Joyner Morning Show

10a-3p ( Sam Sylk wkdays)

3p-7p

7p-12m (Thistledown)

Fri

Sat

Sun

2x

2x

2x

2x

2x

1x

1x

1x

9/11-9/12

Mon

Tues

6a-10a (Tom Joyner)

1x

1x

10a-3p (Sam Sylk wkdays)

2x

TOTAL WZAK 17x's 30's \$790

WJMO

9/10-9/12

Mon

Tues

6a-3p

4x

4x

Sun

6x

TOTAL WJMO 14x's :30's =\$210

TOTAL BUY 31x's 30 Second \$1000.00

# Committee to Elect S. Xavier Allen

From: Valerie Brooks  
 Phone: (216) 774-0919  
 Email: vbrosks@radio-one.com  
 9/6/2017 5:21 PM



Flight Dates: 09/08/2017 - 09/12/2017

Demo P 18+

Schedule Description:

Council Race 9/12/17

Radio Market: CLEVELAND

Survey: JUL17 / JUN17 / MAY17

Geography: Metro

NTR Market:

Survey:

Geography:

NTR Sourcing:

Daypart / Ad Type	DP Code/Ad Placement	Spots/Units	Length/Size	Unit Rate	Total Cost	Average Rating	Net Reach	Frequency	Schedule Cum Persons
<b>Grand Total</b>		<b>31</b>		<b>\$32.26</b>	<b>\$1,000.00</b>				
Radio Total		17		\$48.47	\$790.00	0.6%	109,900	1.6	273,500
WZAK-FM		17		\$48.47	\$790.00	0.6%	109,900	1.6	273,500
Flight A - 1 wk (09/04)									
One Week Total									
F 10A-3P	MD	13		\$40.00	\$520.00	0.6%	69,400	1.7	159,600
Sa 6A-10A	SA1	13		\$40.00	\$520.00	0.6%	69,400	1.7	159,600
Sa 10A-3P	SA2	2 30		\$70.00	\$140.00	0.9%	24,100	1.2	62,200
F 6A-10A	AM	2 30		\$20.00	\$40.00	0.3%	7,900	1.2	22,500
Su 6A-10A	SU1	2 30		\$50.00	\$100.00	0.7%	19,700	1.2	56,200
Su 10A-3P	SU2	2 30		\$65.00	\$130.00	0.5%	14,600	1.2	44,300
Su 3P-7P	SU3	1 30		\$15.00	\$30.00	0.3%	6,900	1.2	22,000
F 7P-12M	EVE	1 30		\$35.00	\$35.00	0.6%	9,000	1.0	47,700
				\$25.00	\$25.00	0.5%	10,100	1.0	45,400
				\$20.00	\$20.00	0.5%	7,700	1.0	40,000
Flight B - 1 wk (09/11)									
One Week Total									
M-F 6A-10A	AM	4		\$67.50	\$270.00	0.7%	38,100	1.2	167,500
M-F 10A-3P	MD	4		\$67.50	\$270.00	0.7%	38,100	1.2	167,500
		2 30		\$65.00	\$130.00	0.6%	16,800	1.1	99,700
		2 30		\$70.00	\$140.00	0.9%	25,100	1.1	142,100
<b>NTR Total</b>		<b>14</b>		<b>\$15.00</b>	<b>\$210.00</b>				
Radio Station Total		14		\$15.00	\$210.00				
WJMO-AM		14		\$15.00	\$210.00				

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: CLEVELAND; JUL17 / JUN17 / MAY17; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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# CONTRACT



<http://wzakcleveland.com>

**WZAK-FM**  
**6555 Carnegie Avenue**  
**Suite 100**  
**Cleveland, OH 44103-4619**  
**Billing Fax: (216) 361-1605**  
**(216) 579-1111**

And:

**Committee to Elect S. Xavier Allen**  
**Attention: Rich Greene**  
**9311 Dickens Avenue**  
**Cleveland, OH 44104**

<u>Contract / Revision</u> 413458B /		<u>Alt Order #</u>
<u>Product</u> Primary Ward 6		
<u>Contract Dates</u> 09/08/17 - 09/12/17		<u>Estimate #</u> Sept2017
<u>Advertiser</u> Committee to Elect S. Xavier Allen		<u>Original Date / Revision</u> 09/07/17 / 09/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WZAK-FM	<u>Account Executive</u> Valerie Brooks	<u>Sales Office</u> Local Cleveland
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WZAK	09/08/17	09/12/17	M-F AM Drive	6a-10a		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	----2--				2	\$65.00				
	Week:	09/11/17	09/17/17	11-----				2	\$65.00				
N 2	WZAK	09/08/17	09/12/17	M-F Midday	10a-3p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	----2--				2	\$70.00				
	Week:	09/11/17	09/17/17	11-----				2	\$70.00				
N 3	WZAK	09/08/17	09/08/17	M-F Evening	7p-12a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	----1--				1	\$20.00				
N 4	WZAK	09/09/17	09/09/17	Sa AM	6a-10a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	-----2-				2	\$20.00				
N 5	WZAK	09/09/17	09/09/17	Sa Midday	10a-3p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	-----2-				2	\$50.00				
N 6	WZAK	09/10/17	09/10/17	Su AM	6a-10a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	-----2				2	\$15.00				
N 7	WZAK	09/10/17	09/10/17	Su Midday	10a-3p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	-----1				1	\$35.00				
N 8	WZAK	09/10/17	09/10/17	Su PM	3p-7p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/17	09/10/17	-----1				1	\$25.00				
<b>Totals</b>								<b>0.00</b>				<b>17</b>	<b>\$790.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
09/01/17 - 09/12/17	17	\$790.00	\$790.00
<b>Totals</b>	<b>17</b>	<b>\$790.00</b>	<b>\$790.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.