

# ORDER



**Orders**  
**Order / Rev:** 1281039  
**Alt Order #:** WOC14624273  
**Product Desc:** 2024 Primary Election  
**Estimate:** 6819  
**Flight Dates:** 04/26/24 - 05/02/24  
**Original Date / Rev:** 04/16/24 / 04/16/24  
**Order Type:** GENERAL

**KMTV**  
**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ricketts/Republican/Senate  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 280861  
**Agency External ID:** 102041  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	14	\$5,030.00	\$4,275.50
04/29/24	05/02/24	20	\$2,445.00	\$2,078.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	14	\$5,030.00	\$4,275.50	0.00
May 2024	20	\$2,445.00	\$2,078.25	0.00
<b>Totals</b>	<b>34</b>	<b>\$7,475.00</b>	<b>\$6,353.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMTV	04/26/24	05/02/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00												
(Program: 3 NEWS NOW AT 6A) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now This Morning on KMTV airing 67 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/26/24</td> <td>05/02/24</td> <td>11111--</td> <td>5</td> <td>\$75.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/26/24	05/02/24	11111--	5	\$75.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 04/26/24	05/02/24	11111--	5	\$75.00	0.00																						
N 2	KMTV	04/26/24	05/01/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	-11-1--	:30	3	\$25.00	P-6	0.00	NM	3	\$75.00												
(Program: CBS THIS MORNING) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of CBS Mornings on KMTV airing 66 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/26/24</td> <td>05/02/24</td> <td>-11-1--</td> <td>3</td> <td>\$25.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/26/24	05/02/24	-11-1--	3	\$25.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 04/26/24	05/02/24	-11-1--	3	\$25.00	0.00																						
N 3	KMTV	04/26/24	05/01/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1-1----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00												
(Program: YOUNG & RESTLESS) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of The Young and the Restless on KMTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 04/26/24</td> <td>05/02/24</td> <td>1-1----</td> <td>2</td> <td>\$150.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 04/26/24	05/02/24	1-1----	2	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 04/26/24	05/02/24	1-1----	2	\$150.00	0.00																						

Order / Rev: 1281039  
 Alt Order #: WOC14624273  
 Flight Dates: 04/26/24 - 05/02/24

Advertiser: Ricketts/Republican/Senate  
 Product Desc: 2024 Primary Election  
 Estimate: 6819  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KMTV	04/26/24	05/01/24	M-F 12-1230pm News	CM	12-1230pm	-11-1--	:30	3	\$25.00	P-6	0.00	NM	3	\$75.00
(Program: 3 NEWS NOW AT NOON) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live at Midday on KMTV airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	1-1----					2	\$150.00		0.00			
N 5	KMTV	04/26/24	05/02/24	M-F 6-7pm News	CM	6-7pm	1-11---	:30	3	\$55.00	P-6	0.00	NM	3	\$165.00
(Program: 3 NEWS NOW AT 6P) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 6 on KMTV airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	-11-1--					3	\$25.00		0.00			
N 6	KMTV	04/26/24	04/30/24	M-F 10-1035pm News	CM	10-1035pm	11--1--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
(Program: 3 NEWS NOW AT 10P) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 10 on KMTV airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	1-11---					3	\$55.00		0.00			
N 7	KMTV	04/26/24	04/29/24	Monday Prime C	CM	9-10pm	1-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
(Program: NCIS HAWAII) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of NCIS: Hawai'i on KMTV airing 33 times on 9/19/2022, 9/26/2022, 10/3/2022, 10/10/2022, 10/17/2022, 10/24/2022, 10/31/2022, 11/14/2022, 11/21/2022, 11/28/2022, 12/5/2022, 12/12/2022, 12/19/2022, 12/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	1-----					1	\$175.00		0.00			
N 8	KMTV	04/26/24	04/30/24	Tuesday Prime B	CM	8-9pm / 8-10pm	-1-----	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
(Program: FBI INTERNATIONAL) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of FBI: International on KMTV airing 32 times on 9/20/2022, 9/27/2022, 10/4/2022, 10/11/2022, 10/18/2022, 10/25/2022, 11/1/2022, 11/15/2022, 11/22/2022, 12/6/2022, 12/13/2022, 12/27/2022, 1/3/2023, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	-1-----					1	\$500.00		0.00			
N 9	KMTV	04/26/24	05/02/24	Thursday Prime A	CM	7-8pm	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: YOUNG SHELDON/GHOSTS) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of KMTV airing Young Sheldon on 9/29/2022, Ghosts on 9/29/2022, Young Sheldon on 10/6/2022, Ghosts on 10/6/2022, Young Sheldon on 10/13/2022, Ghosts on 10/13/2022, Young Sheldon on 10/20/2022, Ghosts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	---1---					1	\$200.00		0.00			
N 10	KMTV	04/26/24	05/02/24	Thursday Prime B	CM	8-9pm	---1---	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: SO HELP ME TODD) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of So Help Me Todd on KMTV airing 31 times on 9/29/2022, 10/6/2022, 10/13/2022, 10/20/2022, 10/27/2022, 11/3/2022, 11/10/2022, 11/24/2022, 12/1/2022, 12/8/2022, 12/15/2022, 12/29/2022, 1/5/2023, 1/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	---1---					1	\$175.00		0.00			
N 11	KMTV	04/26/24	05/02/24	Thursday Prime C	CM	9-10pm	---1---	:30	1	\$130.00	P-6	0.00	NM	1	\$130.00
(Program: TRACKER) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of So Help Me Todd on KMTV airing 31 times on 9/29/2022, 10/6/2022, 10/13/2022, 10/20/2022, 10/27/2022, 11/3/2022, 11/10/2022, 11/24/2022, 12/1/2022, 12/8/2022, 12/15/2022, 12/29/2022, 1/5/2023, 1/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	---1---					1	\$130.00		0.00			

Order / Rev: 1281039  
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Advertiser: Ricketts/Republican/Senate  
 Product Desc: 2024 Primary Election  
 Estimate: 6819  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KMTV	04/26/24	04/26/24	Friday Prime C Friday Prime C	CM	9-10pm	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/26/24	05/02/24	---1---	1	\$130.00	0.00								
		(Program: BLUE BLOODS) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of Blue Bloods on KMTV airing 27 times on 10/7/2022, 10/14/2022, 10/21/2022, 10/28/2022, 11/4/2022, 11/11/2022, 11/18/2022, 12/2/2022, 12/9/2022, 12/16/2022, 1/6/2023, 1/13/2023, 1/20/2023, 1/27/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	----1--	1	\$500.00	0.00								
N 13	KMTV	04/26/24	04/28/24	Sa Golf Sa Golf	CM	Sa Golf	-----2-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		(Program: GOLF ZURICH CLASSIC) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of KMTV airing PGAT FARMERS INS OPEN-SAT on 1/28/2023, PGAT AT&T PEBBLE BEACH-SU on 2/5/2023, PGAT WM PHOENIX OPEN-SA on 2/11/2023, PGAT WM PHOENIX OPEN-SU on 2/12/2023, PGAT GENESIS OPEN LA-SA on 2/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----2-	2	\$500.00	0.00								
N 14	KMTV	04/26/24	04/28/24	Su 8-930am Su 8-930am	CM	8-930am	-----1	:30	1	\$315.00	P-3	0.00	NM	1	\$315.00
		(Program: CBS SUN MORNING) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of CBS News Sunday Morning on KMTV airing 12 times on 4/2/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----1	1	\$315.00	0.00								
N 15	KMTV	04/26/24	04/28/24	Su 930-1030am Su 930-1030am	CM	930-1030am	-----1	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
		(Program: FACE THE NATION) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of KMTV airing Face the Nation 1 on 4/2/2023, Face the Nation 2 on 4/2/2023, Face the Nation 1 on 4/16/2023, Face the Nation 2 on 4/16/2023, Face the Nation 1 on 4/23/2023, Face the Nation 2 on 4/23/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----1	1	\$160.00	0.00								
N 16	KMTV	04/26/24	04/28/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		(Program: 60 MINUTES) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 60 Minutes on KMTV airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/2023													
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Week:		04/22/24	04/28/24	-----1	1	\$1,000.00	0.00								
N 17	KMTV	04/26/24	04/28/24	Sunday Prime C Sunday Prime C	CM	8-9pm	-----1	:30	1	\$565.00	P-3	0.00	NM	1	\$565.00
		(Program: EQUALIZER) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of The Equalizer on KMTV airing 19 times on 10/2/2022, 10/9/2022, 10/16/2022, 10/23/2022, 11/13/2022, 11/20/2022, 11/27/2022, 2/19/2023, 2/26/2023, 3/5/2023, 3/12/2023, 3/19/2023, 3/26/2023, 4/16/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----1	1	\$565.00	0.00								
N 18	KMTV	04/26/24	04/28/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
		(Program: 3 NEWS NOW AT 10P SUN) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of 3 News Now Live @ 10 on KMTV airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----1	1	\$165.00	0.00								
N 19	KMTV	04/26/24	04/28/24	Su Golf Su Golf	CM	Su Golf	-----2	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		(Program: GOLF ZURICH CLASSIC) 2Q24 COMSCORE (sell) - OMAHA - ESTIMATE IS BASED ON PAV of KMTV airing PGAT FARMERS INS OPEN-SAT on 1/28/2023, PGAT AT&T PEBBLE BEACH-SU on 2/5/2023, PGAT WM PHOENIX OPEN-SA on 2/11/2023, PGAT WM PHOENIX OPEN-SU on 2/12/2023, PGAT GENESIS OPEN LA-SA on 2/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----2	2	\$500.00	0.00								

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													Totals	34	\$7,475.00