

# Political Candidate Advertisements Agreement Form

<b>*</b>				and the second s	MARCHEN VIOLET VIOLET			
Candidate Typ	oe; 🛮 Feder	al Candidate	X Stag or Loca	l Candidate				
Date:A	1 26	202 <i>24</i>	,					
Station and Lo	cation:	W	5 WW					
1. MichA	cl Under	wood.						
(select one)	<b>⊠</b> Reino		,					
qualified candidate associated with the Republicant political party or organization, and seeking the office of Necolas Sheriff in the Primary election to be held on May 14, 20224 do hereby request advertising time as follows:								
LENGTH OF BROADCAST	DAYPART, PKG, OR ROTATION	DAYS OF THE WEEK	Class of Time	Times per Week	Number of Weeks			
429-	ROS	M-R		15	2			
5/14								
TOTAL CHARGE	<u>s</u> :	- Personal and Regions - A	16, 30, 411					
"Political Windov	v" period (45 day	nself or herself of s prior to a Primary	/ Election or 60 d	lays prior to a Ge	heral Election), a			

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or othnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry,

Initials MEU

I represent that payment for the above described broadcast time has been paid by:  Michael (Inderwood For Sheriff)
You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.
The name of the Treasurer of the candidate's authorized committee is:  Ash Ligh WALL
This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).
TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:
SIGNATURE: DATE OF SIGNATURE:
Mich Word 4-26-24 Name: Michael Underwood Title: Candidate
TO BE SIGNED BY STATION REPRESENTATIVE:
□ Accepted □ Accepted in Part □ Rejected
SIGNATURE: DATE OF SIGNATURE: 4/26/2024

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity—discretiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not in place advertising on purticular stations on the basis of race, national origin, or uncertify

## **Actual Schedule of Broadcasts**

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.								
LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	Times per Week	NUMBER OF WEEKS			
		Commercial and the commercial an						
			ļ					
	<b>,</b>			· ·				

#### **DOCUMENTATION**

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

- 1. Actual date, exact time, class and charge per spot;
- 2. Date and exact time for all make-goods (if any) and reasons for them; and
- 3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:

#### **POLITICAL FILE REQUIREMENTS:**

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.

Totals

40

\$600.00

### **ORDER**

Orders	Order / F Alt Order		773186							
	Product I	Desc:	Nicholas Coun	ty Sheriff Election	-					
	Estimate						WSWW-FM			
	Flight Da		04/29/24 - 05/1		Primary	y AE:	Leslie Durham			
		Date / Rev:	04/26/24 / 04/2	6/24	Sales C	Office:	BECKL		·····	
	Order Ty	pe:	COMM		Sales F	Region:	Local			
Agency Name:		Michael Underwood for Sheriff								
	Buying C	ontact:	Michael Underwood		Billing 1	Billing Type:		Cash		
	Billing Co	ntact:				Calendar:	Broadcast			
			423 Ashley Lane		Billing (	Cycle:	EOM/EOC			
			Summersville, 1	Summersville, WV 26651		Commission:	0%			
Advertiser	Name:		Michael Unde	nunci for Charlff						
7,44016,001	Demographic:		Michael Underwood for Sheriff HH		Now Pu	rainass Fad.				
	Product C	•	PL02			New Business End:		144000		
Revenue Code 1:		DIR			Advertiser External ID:		111382			
	Revenue Code 2:		GEN			Agency External ID: Unit Code:		110686		
	Revenue Code 3:		GEN			Order Separation:		General Oct 15:00		
Priority:		LROS		Oldel 3	eparation.	00:15:00		•		
Bill Plan					Totals					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
04/29/24	05/14/24	40	\$600.00	\$600.00	May 2024	40	\$600.00	\$600.00		
					Totals	40	\$600.00	\$600.00	0.00	
Account Exe										
	Account Executive Sales Office Sales Region Start Date / E			End Date	Order %					
Leslie Durhan	n			Start Of Orde	er - End Of Order	100%				
Ln Ch	Start End	d inven	itory Code	Break Start/End	Time Days	Len Spots	Rate Pri Rtg	Type Spots	Amount	
N 1WSWWF	04/29/24 05/1		•	CM 6a-7p		:30 0	\$15.00LROS 0.00		\$600.00	
Star	t Date End D		Rotator ekdays Spot	s/Week Rate	Rating					
Week: 04/29/24 05/05/24 M-W-		-F	15 \$15.00	0.00						
Week: 05/06/24 05/12/24 M-W- Week: 05/13/24 05/19/24 MT			-F	15 \$15.00	0.00					
vveek. US/1	<i>5124</i> 05/19.	124 MI-		10 \$15.00	0.00					

#### **INTEGRITY**

INTEGRITY, EXPERIENCE, POSITVE CHANGE. MEET MIKE UNDERWOOD YOUR REPUBLICAN CANDIDATE NICHOLAS COUNTY SHERIFF. WITH A RELOLUTE FOCUS ON MEANINGFUL CHANGE, MIKE BRINDS A SENSE OF DUTY TOTTHE CITIZENS OF NICCHOLAS COUNTY. IT'S TIME TO RESORE TRUST IN OUR COMMUNITY IT TIME FOR NEW LEADERSHIP ON MAY 14<sup>TH</sup> CAST YOUR VOTE FOR ME MIKE UNDERWOOD AS YOUR NEXT SHERIFF OF NICHOLAS COUNTY. JOIN US IN MAKING NICHOLAS COUNTY A SAFER PLACE TO LIVE. TOGETHER LET'S SUPPORT MIKE UNDERWOOD FOR SHERIFF, PAID FOR BY THE MIKE UNDERWOOD FOR SHERIFF COMMITTEE.

#### **OBVIOUS CHANGE**

WITH OVER 26 YEARS OF EXPERIENCE WITH THE WV STATE POLICE MIKE UNDERWOOD IS THE OVBIOUS CHOICE TO BE THE NEXT SHERIFF OF NICHOLAS COUNTY. AS YOUR SHERIFF MIKE UNDERWOOD WILL WORK TO PROVIDE 24 HOUR POLICE PROTECTION, BETTER DEPT TRANSPARENCY, TO GROW THE DEPT, AND RETAIN OUR EXPERIENCED DEPUTIES AND TO ROVIDE A SAFER ENVIROMENT FOR OUR KIDS. NICHOLAS COUNTY ITTIME FOR A POSITIVE CHANGE FOR ALL, IT TIME TO ELECT MIKE UNDERWOOD FOR SHERIFF. ON MAY 14<sup>TH</sup> VOT FOR ME MIKE UNDERWOOD FOR SHERIFF OF NICHOLAS COUNTY. PAID FOR BY THE MIKE UNDERWOOD FOR SHERIFF COMMITTEE.