



4th Quarter Report 2023

KCHX FM



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KCHX FM

Public Affairs Programming



Public Affairs Programming

KCHX FM

KFZX FM

KCRS FM

KMRK FM

KCRS AM

Topic September Fest at Museum of the Southwest

Date / Time / Duration 9/29/23 - 10/1/23

(If) Program / Guest _____ Title _____

Discussion: September Fest celebrates 54 years of tradition

(If) Event / Location Midland, TX

Executed By Danny Gonzales

SeptemberFest Celebrates 54 Years of Tradition and Welcomes Artists From Around the Country

Midland, TX — The Museum of the Southwest is delighted to celebrate another year of SeptemberFest later this month, Friday, September 29th to Sunday, October 1st. While the dates may seem a little different, the artistry and community atmosphere will make you feel right at home.

Keeping with tradition, the celebration will begin with the Preview Party on Friday, September 29th from 6 p.m. to 10 p.m. and give guests a first look at the opening of *Warhol x Scholder: Cowboys & Indians*, that delves into the mythology of the American West as represented in the work of these two contemporaneous 20th-century artists.

Saturday, September 29th (10 a.m. to 5 p.m.) and Sunday, October 1st (12 p.m. to 5 p.m.) gates will open on campus to 50 artists from around the country including painters, jewelry makers, water feature artists, glass artists, and many more. We are excited to offer artist demonstrations throughout the day.

It is fun for the entire family with KinderFest—don't miss out on art activities including Spin Art bikes, art projects, face painting, and much more. Admission to campus buildings is included with your festival tickets. Food trucks will be on site Saturday and Sunday, so stop by and support your local vendors as well.

Tables and tickets for the Preview Party and the weekend activities are still available. Preview Party tables and tickets should be purchased in advanced. Daily festival admission tickets may also be purchased at the gate. For more information, please visit www.museumsw.org/septemberfest or email events@museumsw.org.

About the Museum of the Southwest

Founded in 1966, the Museum of the Southwest has served the communities of the Permian Basin and beyond for over 55 years. Consisting of the Turner Memorial Art Museum and Historic Mansion, the Blakemore Planetarium, and the Fredda Turner Durham Children's Museum, the Museum of the Southwest campus offers experiences in the arts and sciences for all ages.



Public Affairs Programming

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_____ KCRS AM

Topic Permian High vs Odessa High football game

Date / Time / Duration 10/6/23

(If) Program / Guest _____ Title _____

Discussion: Big game for high school rivals,
notable mentions to attendees for
before and after the game.

(If) Event / Location Odessa, TX

Executed By Danny Gonzales

The big Game is this Friday, October 6th. Please make sure to pay close attention to the two maps labeled before Game and After Game, the traffic flow will change considerably between the two. Notable mentions BEFORE the game: the Northeast Gate will NOT be used for entry. If you are coming into the stadium from the East, you will not be able to go West on Charles Walker.

Notable mentions AFTER the game: For parent pick up, parents MUST travel North on Tobosa from Yukon then down Charles Walker to the Northwest Gate. Once in the parking lot they can drive to either side of the stadium. The inside lane of Yukon between Dawn and the Main gate will be closed. We would like to remind you to not follow too closely and to minimize distractions such as electronic devices. Permian will be seated on the WEST and OHS will be seated on the EAST.



Public Affairs Programming

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_____ KMRK FM

_____ KCRS AM

Topic TX DOT Discusses discounted rides for alcohol impaired drivers

Date / Time / Duration 10/17/23 - 10/21/23

(If) Program / Guest _____ Title _____

Discussion: TX DOT partners with Standard Sales, MADD and Uber to offer discounted rides for alcohol impaired drivers

(If) Event / Location 2023 Oil Show TX DOT exhibitor Barn B

Executed By Danny Gonzales

Odessa and Midland rank 1 and 2 in the State respectively for the most fatality and serious injury crashes caused by alcohol-impaired driving. This year, TxDOT has partnered with Standard Sales, MADD, and Uber to offer discounted rides for those that may need one beginning at 6 pm this evening (10/17) and continuing until midnight 10/21. Quantities are limited.

Coupon QR Codes are being provided at the 2023 Oil Show, TxDOT exhibitor booth in Barn B.



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KCRS AM

Topic UTPB 2023 Homecoming

Date / Time / Duration 10/27/23 - 10/28/23

(If) Program / Guest _____ Title _____

Discussion: UTPB 2023 Homecoming events,
All events are open to the public.

(If) Event / Location Ratliff Stadium - Odessa, TX

Executed By Danny Gonzales

UTPB 2023 Homecoming events (all events are open to the community)

Friday, October 27

- 7:00 pm- Homecoming parade, community asked to line the streets of campus to watch the parade
- 7:30 pm- Free Aaron Watson concert at the Kirk Field, community encouraged to bring lawn chairs and food
- 9:00 pm- Bonfire behind Kirk field and firework show

Saturday, October 28

- Freddyville (tailgate) opens at 12:00 pm. There will be family activities and a DJ, encouraged to arrive at Ratliff by 3:00 pm
- Falcon walk and road show (players arrive) at 4:00pm, performances by marching band, cheer, and dance to follow
- Kickoff at Ratliff Stadium at 6:00 pm against Western Oregon



Public Affairs Programming

X KCHX

_____ KFZX

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_____ KCRS-AM

Topic Mall-O-Ween

Date/ Time /Duration October 28th, 2023

(If)Program/ Guest _____ Title _____

Discussion: Mall-O-Ween @ Music City Mall

(on back if necessary)

(If) Event/ Location Music City Mall

Executed by La Chama casa



MALLOWEEN

SATURDAY
OCTOBER 28th
5PM - 7PM



42nd St & JBS Pkwy | Odessa, TX
432-550-2483 | musiccitymall.com



Public Affairs Programming

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_____ KMRK

_____ KCRS-AM

Topic Meals on Wheels Odessa

Date/ Time /Duration Continuing M-F 10a-11a

(If) Program/ Guest _____ Title _____

Discussion: Meals on Wheels Volunteer's needed
to deliver meals to the community

(on back if necessary)

(If) Event/ Location Meals on Wheels - 134 E 5th St Odessa

Executed by Chamersona & Lo China



MEALS ON WHEELS ODESSA VOLUNTEERS NEEDED!



All Volunteer Shifts Start Between 10-11:00AM(M-F)

1314 E. 5TH ST, ODESSA 79761

PLEASE CALL US: 432-333-6451 OR EMAIL: CGARCIA@MOWO.ORG



Public Affairs Programming

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_____ KCRS-AM

Topic Santa Landing

Date/ Time /Duration November 18, 2023

(If)Program/ Guest _____ Title _____

Discussion: Santa Arenal

free family event - bounce houses, food, music,
activities and characters

(on back if necessary)

(If) Event/ Location Music City Mall

Executed by La Chamacona de la China



This free family event will feature staples you know and love including hot cocoa from the Odessa Chuck Wagon Gang, free bounce houses, Characters, Music, 360 degree camera, Refreshments and activities. Meet and greet your favorite local radio personalities from five popular stations across West Texas including KISSFM 103.3, Que Buena 106.7, MyCountry 96.1, Classic Rock 102.1 and New Talk 550.

Saturday's Schedule of Events:

9AM Festivities Begin

10:30AM (tentative) Santa Lands via Helicopter

11AM Live Skate Show - LA Roller Girls



Public Affairs Programming

KCHX FM

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_____ KCRS FM

_____ KMRK FM

_____ KCRS AM

Topic Deloris Removal

Date / Time / Duration 12/12/23 - 12/14/23

(If) Program / Guest _____ Title _____

Discussion: Midland County, Crane County,
Martin County deloris removal,
pavement repairs

(If) Event / Location Midland, Crane, Martin counties

Executed By Danny Gonzales

Midland County

12/12-14 Debris Removal

- **FM 1788 beginning at the intersection of FM 1788 and CR 60 and continuing to the intersection of FM 1788 and FM 1787 (MM 320-344)**
- **SH 349 (MM 322-325) beginning at the Martin/Midland County line and continuing to LP 250**
- **FM 1213 (MM 322-330) beginning at the intersection of FM 1213 and CR 120 and continuing to SH 349**

Bridge inspection

LP 250 beginning at the intersection of LP 250 and SH 158 and continuing northeast for approximately 1 mile. (MM 274-276)

Crane County

12/13-14 Debris Removal

- **US 385 beginning at the US 385 and Ector County line and continuing to the Crane/Upton County Line. (MM 370-404)**

Martin County

12/12-14 Crews will be performing pavement repairs on FM 846 approximately 1 mile east of CR 90 and continuing east for 2 miles. (MM 294-296)

Crews will be performing maintenance on FM 26 beginning at the Dawson/Martin County Line and continuing south for 2 miles. (MM 286-288)



Public Affairs Programming

K KCHX

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_____ KCRS-AM

Topic Turkey Dinner

Date/ Time /Duration December 16th, 2023

(If) Program/ Guest _____ Title _____

Discussion: YMCA - Turkey dinners free to families
in need in the Permian Basin

(on back if necessary)

(If) Event/ Location Midland YMCA

Executed by La China & La Chamacosa

BRINGING JOY TO FAMILIES IN NEED

IF YOU NEED FOOD THIS SEASON, RESERVE
YOUR TURKEY AND SIDES FOR YOUR
HOLIDAY MEAL TODAY!

Pick up Saturday, December 16th
2:00pm - 4:00pm

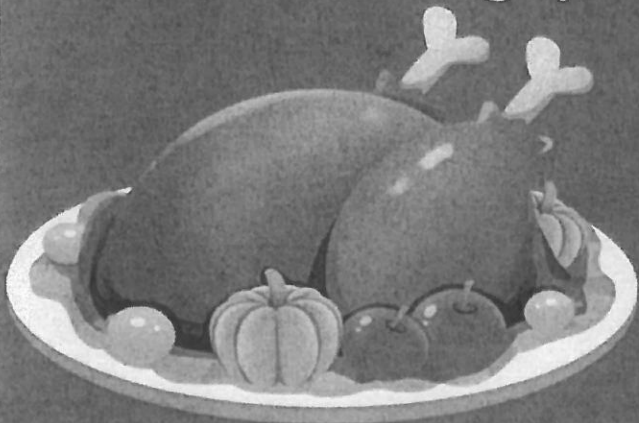
To reserve your meal, call the
MIDLAND YMCA at
432-682-2551
or stop by
800 N. Big spring st

DINNER

INCLUDES:

- 14/16lb Frozen Turkey
- Stuffing
- Green Beans
- Corn

(Should feed 6-8)



PROUDLY PRESENTED BY:



IRON HORSE
CHEMICALS



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kmoore@icabroadcasting.com

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4th Quarter Report 2023

KCHX-FM

West Texas Update (WTU)

West Texas Update airs on KCHX Que Buena 106.7

Sunday at 6:00am

Weekly program descriptions attached / 30 Min. weekly

Lindsey Adams
General Manager



KCHX-FM
 PO Box 610062
 Dallas TX 75261-0062
 432-563-9102

Date 10/31/2023
 Sales Person House Account
 CoOp YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE
 1330 E 8TH STREET SUITE 207
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
10/01/2023	06:02:05	29:59	10/1/23	West Texas Update #1 / 30 Min	0.00
10/08/2023	06:03:20	29:59	10/7/23 & 10/8/23	West Texas Update #2 / 30 Min	0.00
10/15/2023	06:01:02	29:59	10/14/23 & 10/15/23	West Texas Update #3 / 30 Min	0.00
10/22/2023	06:00:33	29:59	10/21/23 & 10/22/23	West Texas Update #4 / 30 Min	0.00
10/29/2023	06:01:58	29:59	10/28/23 & 10/29/23	West Texas Update #5 / 30 Min	0.00
Subtotal (Spot:5)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Grace Tijerina
 Station Official

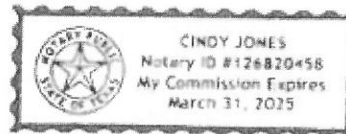
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 01/09/2024

Cindy Jones
 Notary Public
 My Commission Expires: 03/31/2025





KCHX-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40858-1
Script Name West Texas Update #1 / 30 Min
Length 1799

West Texas Update Q4

10/1

Subject: Senior Life Midland

Guest: Kathleen Hainey

Senior Life Midland Executive Director, Kathleen Hainey called in about the Car Show & Farmers Market at 300 Mockingbird Lane. All proceeds go to Meals On Wheels. Texas Sized Garage Sale is taking place in October.

Subject: Septemberfest

Guest: Mary Katherine

Mary Katherine with the Museum of the Southwest called in with information on Septemberfest. There will be 50 artists from around the country selling their handmade products including fine jewelry, stain glass, water fountain sculptures and more.

Station Documentation Statement

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1 @ 0.00 = 0.00

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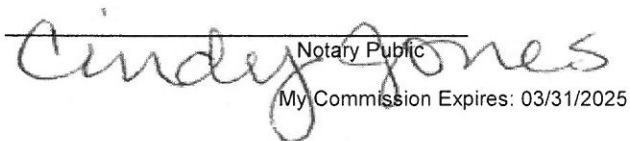
Station Official

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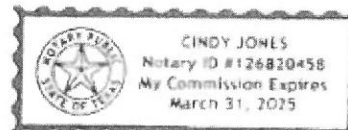
State of Texas County Of Ector

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Subscribed and sworn to before me: 1/9/2024



Notary Public
My Commission Expires: 03/31/2025





KCHX-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40858-1
Script Name West Texas Update #2 / 30 Min
Length 1799

West Texas Update

10/7-10/8

Subject: Dining in the Dark Event
Guest: Bailee Hennis

Bailee Hennis with the Recording Library of West Texas is in studio to give us details on how the Recording Library helps the visually impaired in West Texas. Their big event, Dining in the Dark is taking place on October 16th.

Subject: Texas Public Policy Foundation
Guest: Greg Sindalar

Greg, Chief Executive Office of Texas Public Policy Foundation is in studio to discuss wins in the Texas Legislature including Property Tax, Homestead Exemption and education savings account.

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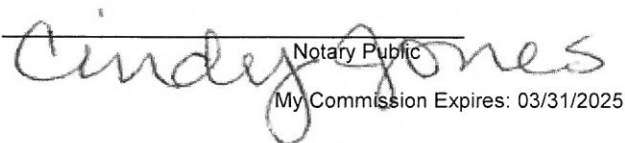

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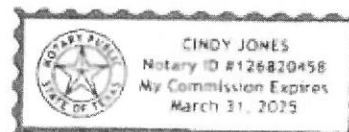
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Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40858-1
Script Name West Texas Update #3 / 30 Min
Length 1799

West Texas Update

10/14-10/15

Subject: Ector County Utility District

Guest: Dustin Fawcett

Dustin Fawcett, Ector County Judge, is in studio to discuss ECUD and the Ector County District Attorney issued a letter to ECUD President, Tommy Ervin, to resign or provide a pardon. This is in reference to the American Rescue Plan Act Allocation.

Subject: War in Israel

Guest: August Pfluger

Congressman August Pfluger called in to discuss Israel and the war taking place. Pfluger put a resolution on the floor that passed stating they stand with Israel.

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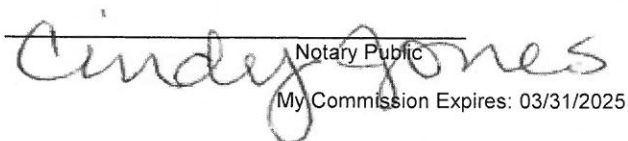

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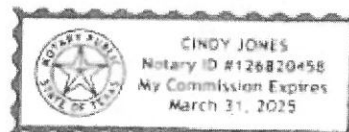
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Advertiser West Texas Update
Invoice 40858-1
Script Name West Texas Update #4 / 30 Min
Length 1799

West Texas Update

10/21-10/22

Subject: Nuclear Waste Plant & Threats to America

Guest: Lt. Col. Tommy Waller & Kyle

Tommy Waller, President for Center for Security Policy, and Kyle, Director & Senior Analyst are in studio discussing the nuclear waste plant and threats in Israel and our border. They discuss the enemies we have both foreign and domestic. The Center for Security Policy exists to educate American people about the threats.

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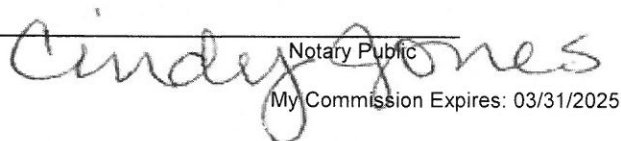
Station Official

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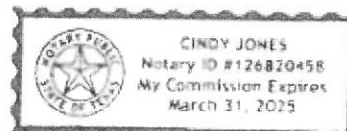
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Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40858-1
Script Name West Texas Update #5 / 30 Min
Length 1799

West Texas Update

10/28-10/29

Subject: Dub Riley's Life & Career

Guest: Dr. Richard Bartlett & Dub Riley

Dub Riley, Author and local resident, is in studio to tell us about his life. Riley was a pillar in the Oil & Gas Industry and his experience. He is hosting a book signing at Riley's Bar & Grill, for the book, Reflections by W. T. Dub Riley.

Subject: Health News

Guest: Dr. Richard Bartlett

Dr. Richard Bartlett is in studio to discuss Health News including proliferating cell nuclear inogen, a protein in a cancer cells. A medicine in a lab has been made to target 70 known cancers in the City of Hope in California.

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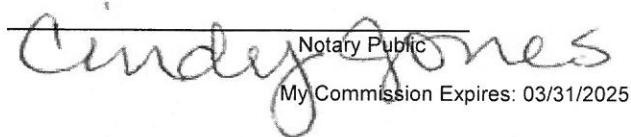

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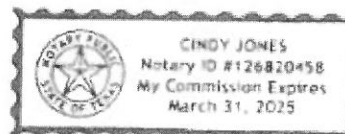
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KCHX-FM
 PO Box 610062
 Dallas TX 75261-0062
 432-563-9102

Date 11/30/2023
 Sales Person House Account
 CoOp YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE
 1330 E 8TH STREET SUITE 207
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
11/05/2023	06:00:16	29:59	11/4/23 & 11/5/23	West Texas Update #1 / 30 Min	0.00
11/12/2023	06:00:53	29:59	11/11/23 & 11/12/23	West Texas Update #2 / 30 Min	0.00
11/19/2023	06:03:00	29:59	11/18/23 & 11/19/23	West Texas Update #3 / 30 Min	0.00
11/26/2023	06:01:29	29:59	11/25/23 & 11/26/23	West Texas Update #4 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

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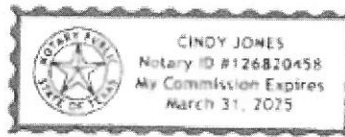
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 My Commission Expires: 03/31/2025





KCHX-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40859-5
Script Name West Texas Update #1 / 30 Min
Length 1799

West Texas Updates

11/4-11/5

Subject: Midland School Bond Election

Guest: Ernest Angelo

Ernest Angelo, former Mayor of Midland is in studio to discuss the upcoming election including the Midland School Bond. He gave details on what the 1.4 billion dollar School Bond and what it would mean for Midland County.

Subject: Health News

Guest: Dr. Richard Bartlett

Dr. Richard Bartlett is in studio discussing the cancer pill that is in the trial phase. He gives information on the new treatment versus traditional cancer treatment. He has meet with oncologists at MD Anderson about treatments. He discusses Genetically Targeted Fractionated Therapy.

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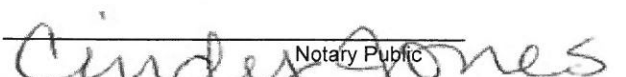
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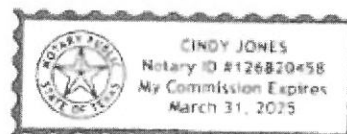
State of Texas County Of Ector

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Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40859-5
Script Name West Texas Update #2 / 30 Min
Length 1799

West Texas Updates

11/11-11/12

Subject: West Odessa Kellus Turner Park
Guest: Michelle Lee

Michelle Lee, an Odessa resident, is helping with the renovation of the Kellus Turner Park. She helped organize a clean-up of the park along with other community members with the support of Keep Odessa Beautiful. They helped to clean up the Community Center before early voting. They sent surveys out to get community input.

Subject: Proposition A Passed & Principal Apprenticeship Program
Guest: Dr. Muri


He gives details on the propositions in Ector County that were passed with the last election and the investments that will be made in the schools. This includes repairs and maintenance on all schools in Ector County. A Principal Apprenticeship Program is being launched in Ector County and is the first in Texas.

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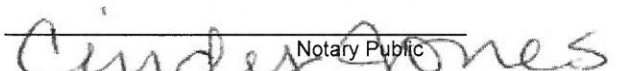
Station Official

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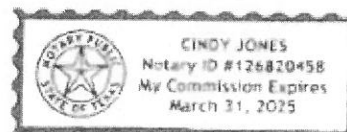
State of Texas County Of Ector

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Subscribed and sworn to before me: 1/9/2024



Notary Public
My Commission Expires: 03/31/2025





KCHX-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40859-5
Script Name West Texas Update #3 / 30 Min
Length 1799

West Texas Updates

11/18-11/19

Subject: Election Process & Tax Agreement

Guest: Dustin Fawcett

Dustin Fawcett, Ector County Judge, is in studio to discuss the election process. There are new voting machines that were used in the last election to be in accordance with Texas State Law. He discusses the Sales Assistance District and how the funds will be used for new businesses outside the city limits.

Subject: Red Cross Smoke Alarm Event

Guest: Craig Stoker

Craig Stoker, Director at Meals on Wheels, is partnering with the Red Cross. They are having an event to help install smoke alarms in the homes of our aging residents. Meals on Wheels is looking for volunteers to help with the installation.

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 40859-5 dated 11/30/2023 for a total of 0.00 at the earned rate of:

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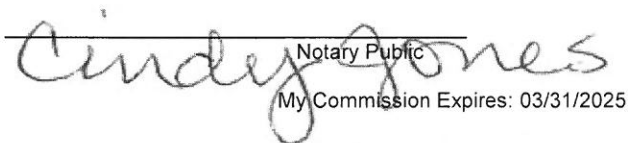

Station Official

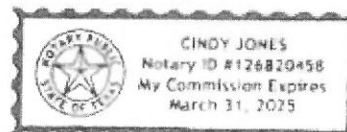
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State of Texas County Of Ector

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My Commission Expires: 03/31/2025





KCHX-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40859-5
Script Name West Texas Update #4 / 30 Min
Length 1799

West Texas Updates

11/25-11/26

Subject: City of Odessa
Guest: Mark Matta

Mark Matta, Odessa City Councilman, is in studio to discuss the City of Odessa including the lawsuit with the Odessa American, the new sports complex coming to Odessa in late 2024 and the new Urban Air coming to the Music City Mall.

Subject: Cancer Breakthrough
Guest: Dr. Richard Bartlett

Dr. Richard Bartlett called into the studio to discuss the cancer breakthroughs he has been covering the past few weeks. He discusses a new blood test that is available to detect cancer and the testing of chemotherapy drugs to see on the blood.

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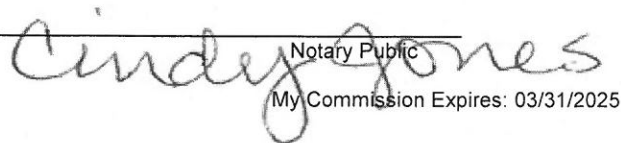

Station Official

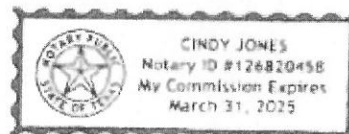
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State of Texas County Of Ector

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Subscribed and sworn to before me: 1/9/2024


Notary Public
My Commission Expires: 03/31/2025





KCHX-FM
 PO Box 610062
 Dallas TX 75261-0062
 432-563-9102

Date 12/31/2023
 Sales Person House Account
 CoOp YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE
 1330 E 8TH STREET SUITE 207
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
12/03/2023	06:01:07	29:59	12/2/23 & 12/3/23	West Texas Update #1 / 30 Min	0.00
12/10/2023	06:00:30	29:59	12/9/23 & 12/10/23	West Texas Update #2 / 30 Min	0.00
12/17/2023	06:02:09	29:59	12/16/23 & 12/17/23	West Texas Update #3 / 30 Min	0.00
12/24/2023	06:00:52	29:59	12/23/23 & 12/24/23	West Texas Update #4 / 30 Min	0.00
12/31/2023	06:02:58	29:59	12/30/23 & 12/31/23	West Texas Update #5 / 30 Min	0.00
Subtotal (Spot:5)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Grace Tijerina
 Station Official

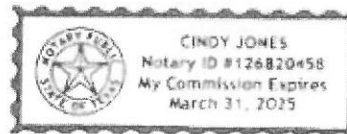
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Subscribed and sworn to before me: 01/09/2024

Cindy Jones
 Notary Public
 My Commission Expires: 03/31/2025





KCHX-FM
PO Box 610062
Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40860-5
Script Name West Texas Update #1 / 30 Min
Length 1799

WEST TEXAS UPDATE
12/2=12/3/23

Subject: Christmas at the Mansion
Guest: Mary Katherine

MK with the Museum of the Southwest called in with all the festive events that will be happening during the Christmas at the Mansion. They include a Holiday Brunch, Reinbeer and Christmas at the Mansion Open House

Subject: Giving Tuesday
Guest; Craig Stoker

Executive Director of Odessa Meals on Wheels Craig Stoker was in studio with information on how you can give back to Non Profits in the Permian Basin during GivingTuesday and through out the year

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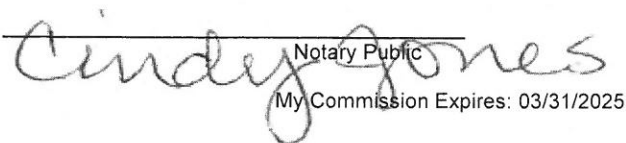
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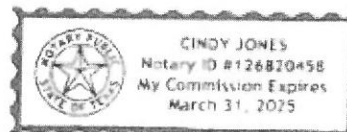
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Advertiser West Texas Update
Invoice 40860-5
Script Name West Texas Update #2 / 30 Min
Length 1799

WEST TEXAS UPDATE
12/9-10/23

Subject; Special Sessions
Guest; Brooks Landgraf

State Representative Brooks Landgraf was in studio to share some of the Bills that were covered during Special Sessions in Austin. He discussed Property Tax Relief, Border Security and why the School Vouchers failed

Subject: Cancer Treatment
Guest; Dr Richard Bartlett

Dr Bartlett was in studio to discuss new Cancer Treatment options that are available and if Holistic treatments were effective

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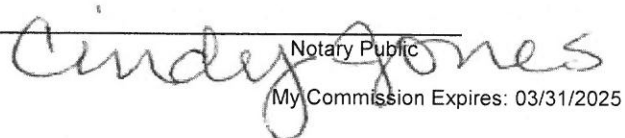

Station Official

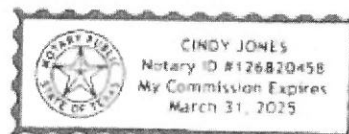
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Dallas TX 75261-0062
432-563-9102

Advertiser West Texas Update
Invoice 40860-5
Script Name West Texas Update #3 / 30 Min
Length 1799

WEST TEXAS UPDATE
12/16-17/23

Subject; City of Odessa
Guest; Dustin Fawcett

Ector County Judge Dustin Fawcett was in studio to discuss recent events in Odessa County including an update with ECUD and possible changes with the tax rates in West Odessa

Subject; Cyber Security
Guest James Mayer

James Mayer was in studio to discuss a Special Event at the Permian Museum with LT COL Tommy Waller. They will be discussing the current threat to our Electric Grid and more from Chinese hacking.

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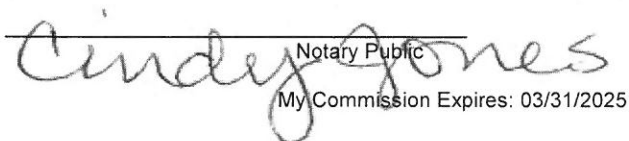
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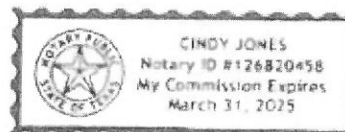
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432-563-9102

Advertiser West Texas Update
Invoice 40860-5
Script Name West Texas Update #4 / 30 Min
Length 1799

WEST TEXAS UPDATE
12/23-24/2023

Subject: New Covid Varian
Guest: Dr. Richard Bartlett

Dr. Richard Bartlett discussed the new Covid variant, J1 and steps to protect yourself and you family.

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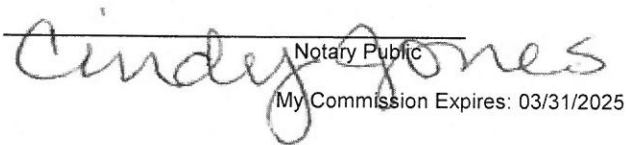

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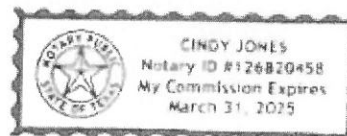
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432-563-9102

Advertiser West Texas Update
Invoice 40860-5
Script Name West Texas Update #5 / 30 Min
Length 1799

WEST TEXAS UPDATE
12/30-31/2023

Subject: New RSV Vaccine
Guest: Dr. Richard Bartlett

Dr. Richard Bartlett discusses the new rise of RSV this season, who is at risk and the dangers of taking an mRNA vaccine to combat it.

Subject: Investing in the New Year
Guest: Mickey Cargile

Mickey Cargile of Cargile Investments discusses options for investing in the New Year, what considerations and budgeting for 2024.

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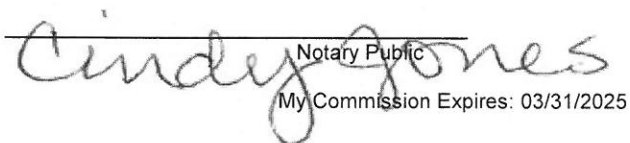

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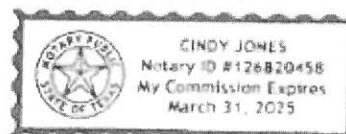
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KCHX*KCRS*KCRS-AM*KFZX*KMRK



4TH Quarter Report 2023

KCHX-FM

LOCAL NEWS

On September 4, 2023 KCHX-FM began a daily news/traffic update weekday afternoons with Patsy Casas from local Telemundo affiliate.

Lindsey Adams
General Manager