

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Edward Mouton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Edward Mouton

Authorized committee:

Edward Mouton for Judge

Agency requesting time (and contact information): Red Arrow Victory Solutions

N/A

redarrowwins@gmail.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Shreveport City Court Judge - District 1, Division A

Date of election:

12/5/20

General

Primary

Treasurer of candidate's authorized committee:

Marsha Schoth

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Marsha Schoth	Name: JENNY JAMES
Date of Request to Purchase Ad Time: 11/30/20	Date of Station Agreement to Sell Time: 11/30/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 11/30/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 524450	Station Call Letters: KOKA-AM	Date Received/Requested: 11/30/20
Est. #: N/A	Station Location: SHREVEPORT, LA	Run Start and End Dates: 12/1/20 - 12/5/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 524450
Alt Order #:
Product Desc: 2020 Runoff Judge Election
Estimate:
Flight Dates: 12/01/20 - 12/05/20
Original Date / Rev: 11/30/20 / 11/30/20
Order Type: TRANSACTIONAL

KOKA-AM
House Shreveport
L-SHV
Local

Agency Name: POL20/Edward Mouton
Buying Contact:
Billing Contact:
 400 Travis St.
 Shreveport, LA 71101

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL20/Edward Mouton
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/20	12/05/20	26	\$260.00	\$260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2020	26	\$260.00	\$260.00	0.00
Totals	26	\$260.00	\$260.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Shreveport			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	12/01/20	12/05/20	Mo-Su Full Rotation Mo-Su 5a-12m	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-22333-	:30	13	\$10.00	P-03	0.00	NM	13	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/20	12/06/20	-22333-		13				\$10.00		0.00			
N 2	KOKA	12/01/20	12/05/20	Mo-Su Full Rotation Mo-Su 5a-12m	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-22333-	:30	13	\$10.00	P-03	0.00	NM	13	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/20	12/06/20	-22333-		13				\$10.00		0.00			
													Totals	26	\$260.00

Spot Manager: Placed, 12/01/20-12/05/20

Weekdays: Air Time Time Period Estimate # Length Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 12/01/20

Advertiser: POL20/Edward Mouton

Day	Time	Length	Order	Rate	Ad-ID
Tuesday	4:19:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Tuesday	9:49:15 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Tuesday	7:50:00 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Tuesday	6:49:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	

\$40.00

Date: 12/02/20

Advertiser: POL20/Edward Mouton

Day	Time	Length	Order	Rate	Ad-ID
Wednesday	4:48:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Wednesday	5:49:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Wednesday	7:37:15 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Wednesday	6:36:15 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	

\$40.00

Date: 12/03/20

Advertiser: POL20/Edward Mouton

Day	Time	Length	Order	Rate	Ad-ID
Thursday	7:36:00 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Thursday	8:37:30 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Thursday	3:20:30 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Thursday	2:06:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Thursday	3:17:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Thursday	9:50:00 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	

\$60.00

Date: 12/04/20

Advertiser: POL20/Edward Mouton

Day	Time	Length	Order	Rate	Ad-ID
Friday	8:36:00 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Friday	6:36:45 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Friday	7:36:15 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Friday	4:37:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Friday	3:36:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Friday	6:36:15 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	

\$60.00

Date: 12/05/20

Advertiser: POL20/Edward Mouton

Day	Time	Length	Order	Rate	Ad-ID
Saturday	8:49:45 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Saturday	3:49:00 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	
Saturday	6:50:30 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Saturday	7:49:15 AM (6:00:00 AM-10:00:00 AM)	:30	524450 [1] KOKA	\$10.00	
Saturday	6:18:15 PM (3:00:00 PM-7:00:00 PM)	:30	524450 [1] KOKA	\$10.00	

\$60.00

(Sorted by: Channels (Placed))

Spot Manager: Placed, 12/01/20-12/05/20



Weekday | **Air Time** | **Time Period** | **Estimate #** | **Length** | **Order** | **Channels (Booked)** | **Rate** | **Ad-ID**

Channels (Placed): KOKA

Date: 12/05/20

Advertiser: POL20/Edward Mouton

Weekday	Air Time	Time Period	Estimate #	Length	Order	Channels (Booked)	Rate	Ad-ID
Saturday	5:36:00 PM	(3:00:00 PM-7:00:00 PM)		:30	524450111	KOKA	\$10.00	
							\$60.00	
							\$260.00	
							\$260.00	

[Sorted by: Channels (Placed)]