

# INVOICE



**Alpha Media**  
**208 N. Thomas**  
**Shreveport, LA 71107**  
**Main: (318) 222-3122**  
**Billing: (318) 841-0799**

Property	KOKA-AM		
Invoice #	516673-1	Order #	516673
Invoice Date	10/25/20	Alt Order #	
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/25/20	Flight Dates	10/21/20 - 11/03/20
Advertiser	Pol20/Tabatha Taylor Campaign		
Product	Nov. 3 Election		
Estimate #			
Account Executive	Charles Johnson		
Sales Office	Local-Shreveport		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**Mack Media, LLA**  
**Attention: Accounts Payable**  
**P. O. Box 7566**  
**Shreveport, LA 71135**

Send Payment To:

**Alpha Media**  
**208 N. Thomas**  
**Shreveport, LA 71107**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/20	11/03/20	Mo-Fr 6a-10a	6a-10a	MTWTF--	:30	5	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 --WTF-- 6 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 KOKA W 10/21/20 6:20 AM Mo-Fr 6a-10a 6a-10a :30 Taylor Campaign \$10.00 NM 2 KOKA W 10/21/20 9:54 AM Mo-Fr 6a-10a 6a-10a :30 Taylor Campaign \$10.00 NM 11 KOKA Th 10/22/20 6:42 AM Mo-Fr 6a-10a 6a-10a :30 Taylor Campaign \$10.00 NM 3 KOKA Th 10/22/20 8:30 AM Mo-Fr 6a-10a 6a-10a :30 Taylor Campaign \$10.00 NM 1 KOKA F 10/23/20 7:21 AM Mo-Fr 6a-10a 6a-10a :30 Taylor Campaign \$10.00 NM 13 KOKA F 10/23/20 9:25 AM Mo-Fr 6a-10a 6a-10a :30 Taylor Campaign \$10.00 NM									
2	10/21/20	11/03/20	Mo-Fr 3p-7p	3p-7p	MTWTF--	:30	5	\$12.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 --WTF-- 3 \$12.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOKA W 10/21/20 4:53 PM Mo-Fr 3p-7p 3p-7p :30 Taylor Campaign \$12.00 NM 3 KOKA Th 10/22/20 5:54 PM Mo-Fr 3p-7p 3p-7p :30 Taylor Campaign \$12.00 NM 1 KOKA F 10/23/20 6:39 PM Mo-Fr 3p-7p 3p-7p :30 Taylor Campaign \$12.00 NM									
3	10/24/20	10/31/20	Sa-Su 6a-10a	6a-10a	-----S-	:30	4	\$6.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -----S- 2 \$6.00									
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4	10/24/20	11/01/20	Sa-Su 3p-7p	3p-7p	-----S	:30	4	\$6.00	NM
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**Shreveport, LA 71107**



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<b>Total Spots</b>							<b>19</b>																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$156.00</b>
<u>Agency Commission</u>	<b>\$23.40</b>
<u>Net Amount Due</u>	<b>\$132.60</b>
<u>Invoice Balance as of 10/28/20 2:28:09 PM CT</u>	<b>\$0.00</b>

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