

# ORDER



**Orders**  
**Order / Rev:** 513053  
**Alt Order #:**  
**Product Desc:** DJ For City Marshall  
**Estimate:**  
**Flight Dates:** 10/01/20 - 10/05/20  
**Original Date / Rev:** 09/30/20 / 10/05/20  
**Order Type:** TRANSACTIONAL

**KOKA-AM**  
**Primary AE:** Bersheika Player  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** POL20/Donald Gaut  
**Buying Contact:**  
**Billing Contact:**  
 3412 Judy Lane  
 Shreveport, LA 71119

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL20/Donald Gaut  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/20   | 10/05/20 | 6       | \$56.00      | \$56.00    |

**Totals**

| Month         | # Spots  | Gross Amount   | Net Amount     | Rating      |
|---------------|----------|----------------|----------------|-------------|
| October 2020  | 6        | \$56.00        | \$56.00        | 0.00        |
| <b>Totals</b> | <b>6</b> | <b>\$56.00</b> | <b>\$56.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Bersheika Player  |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code               | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type          | Spots    | Amount         |
|-----|------|-------------------|-----------------|------------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|---------------|----------|----------------|
| N 1 | KOKA | 10/01/20          | 10/05/20        | Mo-Fr AM<br>Mo-Fr 6a-10a     | CM    | 6a-10a            | MTWTF-- | :30 | 2     | \$10.00     | P-03 | 0.00          | NM            | 2        | \$20.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |               |          |                |
|     |      | Week: 09/28/20    | 10/04/20        | ---T---                      |       | 1                 |         |     |       | \$10.00     |      | 0.00          |               |          |                |
|     |      | Week: 10/05/20    | 10/11/20        | M-----                       |       | 1                 |         |     |       | \$10.00     |      | 0.00          |               |          |                |
| N 2 | KOKA | 10/01/20          | 10/05/20        | Mo-Fr PM<br>Mo-Fr 3p-7p      | CM    | 3p-7p             | -----   | :30 | 0     | \$12.00     | P-03 | 0.00          | NM            | 2        | \$24.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |               |          |                |
|     |      | Week: 09/28/20    | 10/04/20        | ---T---                      |       | 1                 |         |     |       | \$12.00     |      | 0.00          |               |          |                |
|     |      | Week: 10/05/20    | 10/11/20        | M-----                       |       | 1                 |         |     |       | \$12.00     |      | 0.00          |               |          |                |
| N 3 | KOKA | 10/01/20          | 10/05/20        | Sa-Su Midday<br>Sa-Su 10a-3p | CM    | 10a-3p            | -----   | :30 | 0     | \$6.00      | P-03 | 0.00          | NM            | 2        | \$12.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |               |          |                |
|     |      | Week: 09/28/20    | 10/04/20        | -----S                       |       | 2                 |         |     |       | \$6.00      |      | 0.00          |               |          |                |
|     |      | Week: 10/05/20    | 10/11/20        | -----                        |       | 0                 |         |     |       | \$6.00      |      | 0.00          |               |          |                |
|     |      |                   |                 |                              |       |                   |         |     |       |             |      |               | <b>Totals</b> | <b>6</b> | <b>\$56.00</b> |

# Spot Manager: Placed, 10/01/20-10/05/20



| Weekday                              | Air Time | Time Period       | Order      | Channels (Booked) | Rate    | Ad-ID                |
|--------------------------------------|----------|-------------------|------------|-------------------|---------|----------------------|
| <b>Channels (Placed): KOKA</b>       |          |                   |            |                   |         |                      |
| <b>Date: 10/01/20</b>                |          |                   |            |                   |         |                      |
| <b>Advertiser: POL20/Donald Gaut</b> |          |                   |            |                   |         |                      |
| Thursday                             |          | 9:48:45 AM 6a-10a | 513053 [1] | KOKA              | \$10.00 | DJ for City Marshall |
| Thursday                             |          | 6:36:00 PM 3p-7p  | 513053 [1] | KOKA              | \$12.00 | DJ for City Marshall |
|                                      |          |                   |            |                   | \$22.00 |                      |
|                                      |          |                   |            |                   | \$22.00 |                      |
| <b>Date: 10/04/20</b>                |          |                   |            |                   |         |                      |
| <b>Advertiser: POL20/Donald Gaut</b> |          |                   |            |                   |         |                      |
| Sunday                               |          | 1:49:00 PM 10a-3p | 513053 [1] | KOKA              | \$6.00  | DJ for City Marshall |
| Sunday                               |          | 2:20:00 PM 10a-3p | 513053 [1] | KOKA              | \$6.00  | DJ for City Marshall |
|                                      |          |                   |            |                   | \$12.00 |                      |
|                                      |          |                   |            |                   | \$12.00 |                      |
| <b>Date: 10/05/20</b>                |          |                   |            |                   |         |                      |
| <b>Advertiser: POL20/Donald Gaut</b> |          |                   |            |                   |         |                      |
| Monday                               |          | 9:37:15 AM 6a-10a | 513053 [1] | KOKA              | \$10.00 | DJ for City Marshall |
| Monday                               |          | 5:49:00 PM 3p-7p  | 513053 [1] | KOKA              | \$12.00 | DJ for City Marshall |
|                                      |          |                   |            |                   | \$22.00 |                      |
|                                      |          |                   |            |                   | \$22.00 |                      |
|                                      |          |                   |            |                   | \$56.00 |                      |
|                                      |          |                   |            |                   | \$56.00 |                      |
|                                      |          |                   |            |                   | \$56.00 |                      |

[Sorted by: Date]