

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, J. Antonio Florence, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

J. Antonio Florence

Authorized committee:

The Committee to Elect J. Antonio Florence

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

District Judge / Caddo Parish

Date of election:

November 3, 2020

General Primary

Treasurer of candidate's authorized committee:

Angela D. Willis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

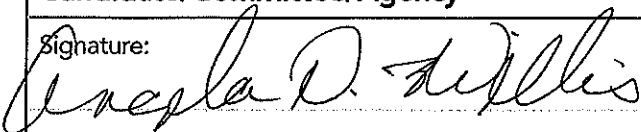
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Angela D. Willis

Name: Charles Johnson

Date of Request to Purchase Ad Time: 9/8/2020

Date of Station Agreement to Sell Time: 9/8/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9/9/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 508491	Station Call Letters: KOKA-AM	Date Received/Requested: 9/9/20
Est. #: N/A	Station Location: SHREVEPORT, LA	Run Start and End Dates: 9/13/20-9/19/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 508491
Alt Order #:
Product Desc: District Judge Campaign
Estimate:
Flight Dates: 09/13/20 - 09/19/20
Original Date / Rev: 09/08/20 / 09/09/20
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL20/J. Antonio Florence
Buying Contact:
Billing Contact:
 607 Dodd Dr.
 Shreveport, LA 71107

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL20/J. Antonio Florence
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/19/20	24	\$220.00	\$220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	24	\$220.00	\$220.00	0.00
Totals	24	\$220.00	\$220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	09/13/20	09/13/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		1		\$6.00		0.00					
N 2	KOKA	09/13/20	09/13/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		1		\$6.00		0.00					
N 3	KOKA	09/13/20	09/13/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		1		\$6.00		0.00					
N 4	KOKA	09/13/20	09/13/20	Sa-Su Evening Sa-Su 7p-12m	CM	7p-12m	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		1		\$6.00		0.00					
N 5	KOKA	09/14/20	09/18/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	4	\$10.00	P-03	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/14/20	09/20/20	MTWTF--		4		\$10.00		0.00					
N 6	KOKA	09/14/20	09/18/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	MTWTF--	:30	4	\$12.00	P-03	0.00	NM	4	\$48.00

Order / Rev: 508491
 Alt Order #:
 Flight Dates: 09/13/20 - 09/19/20

Advertiser: POL20/J. Antonio Florence
 Product Desc: District Judge Campaign
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	MTWTF--					4	\$12.00		0.00			
N 7	KOKA	09/14/20	09/18/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	4	\$12.00	P-03	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	MTWTF--					4	\$12.00		0.00			
N 8	KOKA	09/14/20	09/18/20	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	MTWTF--	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	MTWTF--					4	\$6.00		0.00			
N 9	KOKA	09/19/20	09/19/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	1:00	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-					1	\$6.00		0.00			
N 10	KOKA	09/19/20	09/19/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	1:00	1	\$12.00	P-03	0.00	NM	1	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-					1	\$12.00		0.00			
N 11	KOKA	09/19/20	09/19/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	1:00	1	\$12.00	P-03	0.00	NM	1	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-					1	\$12.00		0.00			
N 12	KOKA	09/19/20	09/19/20	Sa-Su Evening Sa-Su 7p-12m	CM	7p-12m	-----S-	1:00	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-					1	\$6.00		0.00			
													Totals	24	\$220.00

Spot Manager: Placed, 09/13/20-09/19/20



Order Product Description Length Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 09/13/20

Advertiser: POL20/J. Antonio Florence	
District Judge Campaign	:30 Sunday 6:20:00 AM 6a-10a 508491 [1] KOKA \$6.00
District Judge Campaign	:30 Sunday 1:37:30 PM 10a-3p 508491 [1] KOKA \$6.00
District Judge Campaign	:30 Sunday 6:19:00 PM 3p-7p 508491 [1] KOKA \$6.00
District Judge Campaign	:30 Sunday 8:47:00 PM 7p-12m 508491 [1] KOKA \$6.00
\$24.00	

Date: 09/14/20

Advertiser: POL20/J. Antonio Florence	
District Judge Campaign	:30 Monday 7:36:00 AM 6a-10a 508491 [1] KOKA \$10.00
District Judge Campaign	:30 Monday 10:19:45 AM 10a-3p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Monday 5:50:00 PM 3p-7p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Monday 7:50:00 PM 7p-12m 508491 [1] KOKA \$6.00
\$40.00	

Date: 09/15/20

Advertiser: POL20/J. Antonio Florence	
District Judge Campaign	:30 Tuesday 6:49:15 AM 6a-10a 508491 [1] KOKA \$10.00
District Judge Campaign	:30 Tuesday 10:19:15 AM 10a-3p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Tuesday 5:19:00 PM 3p-7p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Tuesday 7:49:30 PM 7p-12m 508491 [1] KOKA \$6.00
\$40.00	

Date: 09/16/20

Advertiser: POL20/J. Antonio Florence	
District Judge Campaign	:30 Wednesday 8:36:00 AM 6a-10a 508491 [1] KOKA \$10.00
District Judge Campaign	:30 Wednesday 10:20:00 AM 10a-3p 508491 [1] KOKA \$12.00
\$22.00	

Date: 09/17/20

Advertiser: POL20/J. Antonio Florence	
District Judge Campaign	:30 Thursday 8:50:00 AM 6a-10a 508491 [1] KOKA \$10.00
District Judge Campaign	:30 Thursday 10:19:15 AM 10a-3p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Thursday 6:36:00 PM 3p-7p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Thursday 7:50:00 PM 7p-12m 508491 [1] KOKA \$6.00
\$40.00	

Date: 09/18/20

Advertiser: POL20/J. Antonio Florence	
District Judge Campaign	:30 Friday 3:47:15 PM 3p-7p 508491 [1] KOKA \$12.00
District Judge Campaign	:30 Friday 7:46:30 PM 7p-12m 508491 [1] KOKA \$6.00

[Sorted by: Date]

Spot Manager: Placed, 09/13/20-09/19/20



Order Product Description Length Weekday Air Time Time Period Order Channel(s) (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 09/18/20

Advertiser: POL20/J. Antonio Florence

Date: 09/19/20

Advertiser: POL20/J. Antonio Florence

Order Product Description	Length	Weekday	Air Time	Time Period	Order Channel(s) (Booked)	Rate	Ad-ID
District Judge Campaign	1:00		9:47:45 AM	6a-10a	508491 [1] KOKA	\$6.00	
District Judge Campaign	1:00		2:34:30 PM	10a-3p	508491 [1] KOKA	\$12.00	
District Judge Campaign	1:00		3:17:30 PM	3p-7p	508491 [1] KOKA	\$12.00	
District Judge Campaign	1:00		11:34:00 PM	7p-12m	508491 [1] KOKA	\$6.00	
						\$36.00	
						\$220.00	
						\$220.00	

[Sorted by: Date]