

ORDER



Orders
Order / Rev: 508491
Alt Order #:
Product Desc: District Judge Campaign
Estimate:
Flight Dates: 09/13/20 - 09/19/20
Original Date / Rev: 09/08/20 / 09/11/20
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL20/J. Antonio Florence
Buying Contact:
Billing Contact:
 607 Dodd Dr.
 Shreveport, LA 71107

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL20/J. Antonio Florence
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/19/20	23	\$220.00	\$220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	23	\$220.00	\$220.00	0.00
Totals	23	\$220.00	\$220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	09/13/20	09/13/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		1		\$6.00		0.00					
N 3	KOKA	09/13/20	09/13/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	5	\$6.00	P-03	0.00	NM	5	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		5		\$6.00		0.00					
N 5	KOKA	09/14/20	09/18/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	7	\$10.00	P-03	0.00	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/14/20	09/20/20	MTWTF--		7		\$10.00		0.00					
N 7	KOKA	09/14/20	09/18/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	8	\$12.00	P-03	0.00	NM	8	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/14/20	09/20/20	MTWTF--		8		\$12.00		0.00					
N 9	KOKA	09/19/20	09/19/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	1:00	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/14/20	09/20/20	-----S-		1		\$6.00		0.00					
N 11	KOKA	09/19/20	09/19/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	1:00	1	\$12.00	P-03	0.00	NM	1	\$12.00

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Advertiser: POL20/J. Antonio Florence
 Product Desc: District Judge Campaign
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----S-					1	\$12.00		0.00			
													Totals	23	\$220.00

Spot Manager: Placed, 09/13/20-09/19/20



Order Product Description Length Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 09/13/20

Advertiser: POL20/J, Antonio Florence

District Judge Campaign	Length	Weekday	Air Time	Time Period	Order	Channels (Booked)	Rate	Ad-ID
District Judge Campaign	:30		5:36:30 PM 3p-7p		508491 [1]	KOKA	\$6.00	Campaign Worker
District Judge Campaign	:30		6:20:00 AM 6a-10a		508491 [1]	KOKA	\$6.00	Campaign Worker
District Judge Campaign	:30		3:49:30 PM 3p-7p		508491 [1]	KOKA	\$6.00	Campaign Worker
District Judge Campaign	:30		3:19:30 PM 3p-7p		508491 [1]	KOKA	\$6.00	Campaign Worker
District Judge Campaign	:30		6:19:00 PM 3p-7p		508491 [1]	KOKA	\$6.00	Campaign Worker
District Judge Campaign	:30		4:35:00 PM 3p-7p		508491 [1]	KOKA	\$6.00	Campaign Worker
							\$36.00	

Date: 09/14/20

Advertiser: POL20/J, Antonio Florence

District Judge Campaign	Length	Weekday	Air Time	Time Period	Order	Channels (Booked)	Rate	Ad-ID
District Judge Campaign	:30		5:50:00 PM 3p-7p	Monday	508491 [1]	KOKA	\$12.00	Campaign Worker
District Judge Campaign	:30		9:37:00 AM 6a-10a	Monday	508491 [1]	KOKA	\$10.00	Campaign Worker
District Judge Campaign	:30		4:48:00 PM 3p-7p	Monday	508491 [1]	KOKA	\$12.00	Campaign Worker
District Judge Campaign	:30		7:36:00 AM 6a-10a	Monday	508491 [1]	KOKA	\$10.00	Campaign Worker
							\$44.00	

Date: 09/15/20

Advertiser: POL20/J, Antonio Florence

District Judge Campaign	Length	Weekday	Air Time	Time Period	Order	Channels (Booked)	Rate	Ad-ID
District Judge Campaign	:30		5:19:00 PM 3p-7p	Tuesday	508491 [1]	KOKA	\$12.00	
District Judge Campaign	:30		3:49:15 PM 3p-7p	Tuesday	508491 [1]	KOKA	\$12.00	
District Judge Campaign	:30		6:49:15 AM 6a-10a	Tuesday	508491 [1]	KOKA	\$10.00	
							\$34.00	

Date: 09/16/20

Advertiser: POL20/J, Antonio Florence

District Judge Campaign	Length	Weekday	Air Time	Time Period	Order	Channels (Booked)	Rate	Ad-ID
District Judge Campaign	:30		8:36:00 AM 6a-10a	Wednesday	508491 [1]	KOKA	\$10.00	
District Judge Campaign	:30		3:49:30 PM 3p-7p	Wednesday	508491 [1]	KOKA	\$12.00	
							\$22.00	

Date: 09/17/20

Advertiser: POL20/J, Antonio Florence

District Judge Campaign	Length	Weekday	Air Time	Time Period	Order	Channels (Booked)	Rate	Ad-ID
District Judge Campaign	:30		6:36:00 PM 3p-7p	Thursday	508491 [1]	KOKA	\$12.00	
District Judge Campaign	:30		8:50:00 AM 6a-10a	Thursday	508491 [1]	KOKA	\$10.00	
District Judge Campaign	:30		9:37:00 AM 6a-10a	Thursday	508491 [1]	KOKA	\$10.00	
							\$32.00	

Date: 09/18/20

Advertiser: POL20/J, Antonio Florence

District Judge Campaign	Length	Weekday	Air Time	Time Period	Order	Channels (Booked)	Rate	Ad-ID
District Judge Campaign	:30		6:49:00 PM 3p-7p	Friday	508491 [1]	KOKA	\$12.00	
District Judge Campaign	:30		7:50:00 AM 6a-10a	Friday	508491 [1]	KOKA	\$10.00	
							\$22.00	

[Sorted by: Channels (Placed)]

Spot Manager: Placed, 09/13/20-09/19/20



Order Product Description Length Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 09/18/20

Advertiser: POL20/J. Antonio Florence

District Judge Campaign

:30

Friday

3:47:15 PM 3p-7p

508491 [1] KOKA

\$12.00

\$34.00

\$34.00

Date: 09/19/20

Advertiser: POL20/J. Antonio Florence

District Judge Campaign

1:00

Saturday

9:47:45 AM 6a-10a

508491 [1] KOKA

\$6.00

\$18.00

\$18.00

\$220.00

\$220.00

\$220.00

[Sorted by: Channels (Placed)]