

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tony Hunter, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tony Hunter

Authorized committee:

Tony Hunter

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Constable Ward 5

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Tony Hunter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature: >

*Tony Hunter*

Signature:

*Charles Johnson*

Name: Tony Hunter

Name: Charles Johnson

Date of Request to Purchase Ad Time: 9/4/2020

Date of Station Agreement to Sell Time: 9/4/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 9/4/2020Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 508169  
508234Station Call Letters: KOKA-AMDate Received/Requested:  
9/4/20Est. #: N/AStation Location:  
SHREVEPORT, LARun Start and End Dates:  
9/7/20-9/10/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 508169  
**Alt Order #:**  
**Product Desc:** Remote  
**Estimate:**  
**Flight Dates:** 09/07/20 - 09/10/20  
**Original Date / Rev:** 09/04/20 / 09/04/20  
**Order Type:** CONTROLLED

**KOKA-AM**  
**Primary AE:** Charles Johnson  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** POL20/Tony Hunter Campaign  
**Buying Contact:**  
**Billing Contact:**  
 4136 Calderwood Dr.  
 Shreveport, LA 71119

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL20/Tony Hunter Campaign  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/01/20   | 09/10/20 | 16      | \$300.00     | \$300.00   |

**Totals**

| Month          | # Spots   | Gross Amount    | Net Amount      | Rating      |
|----------------|-----------|-----------------|-----------------|-------------|
| September 2020 | 16        | \$300.00        | \$300.00        | 0.00        |
| <b>Totals</b>  | <b>16</b> | <b>\$300.00</b> | <b>\$300.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Charles Johnson   |              |              | Start Of Order - End Of Order | 100%    |

| Ln           | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time                       | Days    | Len  | Spots             | Rate        | Pri  | Rtg           | Type          | Spots     | Amount          |
|--------------|------|-------------------|-----------------|-------------------------------------|-------|--------------------------------------|---------|------|-------------------|-------------|------|---------------|---------------|-----------|-----------------|
| N 1          | KOKA | 09/07/20          | 09/10/20        | Mo-Su Full Rotation<br>Mo-Su 5a-12m | CM    | 5a-12m                               | MTWT--- | :10  | 10                | \$0.00      | P-03 | 0.00          | NM            | 10        | \$0.00          |
| Remote Promo |      |                   |                 |                                     |       |                                      |         |      |                   |             |      |               |               |           |                 |
|              |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                                      |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |               |           |                 |
|              |      | Week: 09/07/20    | 09/13/20        | MTWT---                             |       |                                      |         |      | 10                | \$0.00      |      | 0.00          |               |           |                 |
| N 2          | KOKA | 09/10/20          | 09/10/20        | Sign-On/Sign-Off<br>Mo-Su 12a-12m   | CM    | 6:00 PM-8:00 PM<br>(6:00 PM-8:00 PM) | ---T--- | 1:00 | 6                 | \$50.00     | P-03 | 0.00          | NM            | 6         | \$300.00        |
| Remote       |      |                   |                 |                                     |       |                                      |         |      |                   |             |      |               |               |           |                 |
|              |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                                      |         |      | <u>Spots/Week</u> | <u>Rate</u> |      | <u>Rating</u> |               |           |                 |
|              |      | Week: 09/07/20    | 09/13/20        | ---T---                             |       |                                      |         |      | 6                 | \$50.00     |      | 0.00          |               |           |                 |
|              |      |                   |                 |                                     |       |                                      |         |      |                   |             |      |               | <b>Totals</b> | <b>16</b> | <b>\$300.00</b> |

# Spot Manager: Placed, 09/07/20-09/10/20



Order Product Description Length Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 09/07/20

Advertiser: POL20/Tony Hunter Campaign

|        |     |  |        |                   |  |                 |        |  |
|--------|-----|--|--------|-------------------|--|-----------------|--------|--|
| Remote | :10 |  | Monday | 8:49:45 AM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |
| Remote | :10 |  | Monday | 3:49:45 PM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |
| Remote | :10 |  | Monday | 4:19:00 PM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |

**\$0.00**

Date: 09/08/20

Advertiser: POL20/Tony Hunter Campaign

|        |     |  |         |                   |  |                 |        |  |
|--------|-----|--|---------|-------------------|--|-----------------|--------|--|
| Remote | :10 |  | Tuesday | 5:50:15 AM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |
| Remote | :10 |  | Tuesday | 6:49:30 AM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |

**\$0.00**

Date: 09/09/20

Advertiser: POL20/Tony Hunter Campaign

|        |     |  |           |                   |  |                 |        |  |
|--------|-----|--|-----------|-------------------|--|-----------------|--------|--|
| Remote | :10 |  | Wednesday | 7:49:45 AM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |
| Remote | :10 |  | Wednesday | 7:50:15 PM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |
| Remote | :10 |  | Wednesday | 9:36:00 PM 5a-12m |  | 508169 [1] KOKA | \$0.00 |  |

**\$0.00**

Date: 09/10/20

Advertiser: POL20/Tony Hunter Campaign

|        |     |  |          |                                    |  |                 |         |  |
|--------|-----|--|----------|------------------------------------|--|-----------------|---------|--|
| Remote | :10 |  | Thursday | 3:50:15 PM 5a-12m                  |  | 508169 [1] KOKA | \$0.00  |  |
| Remote | :10 |  | Thursday | 6:17:00 PM (6:00:00 PM-8:00:00 PM) |  | 508169 [1] KOKA | \$50.00 |  |
| Remote | :10 |  | Thursday | 6:34:00 PM (6:00:00 PM-8:00:00 PM) |  | 508169 [1] KOKA | \$50.00 |  |
| Remote | :10 |  | Thursday | 6:47:00 PM (6:00:00 PM-8:00:00 PM) |  | 508169 [1] KOKA | \$50.00 |  |
| Remote | :10 |  | Thursday | 7:17:00 PM (6:00:00 PM-8:00:00 PM) |  | 508169 [1] KOKA | \$50.00 |  |
| Remote | :10 |  | Thursday | 7:34:00 PM (6:00:00 PM-8:00:00 PM) |  | 508169 [1] KOKA | \$50.00 |  |
| Remote | :10 |  | Thursday | 7:46:30 PM (6:00:00 PM-8:00:00 PM) |  | 508169 [1] KOKA | \$50.00 |  |
| Remote | :10 |  | Thursday | 8:19:00 PM 5a-12m                  |  | 508169 [1] KOKA | \$0.00  |  |

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

**\$300.00**

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 508234  
**Alt Order #:**  
**Product Desc:** Remote Talent Fee  
**Estimate:**  
**Flight Dates:** 09/10/20 - 09/10/20  
**Original Date / Rev:** 09/04/20 / 09/04/20  
**Order Type:** CONTROLLED

**KOKA-AM**  
**Primary AE:** Charles Johnson  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** POL20/Tony Hunter Campaign  
**Buying Contact:**  
**Billing Contact:**  
 4136 Calderwood Dr.  
 Shreveport, LA 71119

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL20/Tony Hunter Campaign  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/01/20   | 09/10/20 | 1       | \$200.00     | \$200.00   |

**Totals**

| Month          | # Spots  | Gross Amount    | Net Amount      | Rating      |
|----------------|----------|-----------------|-----------------|-------------|
| September 2020 | 1        | \$200.00        | \$200.00        | 0.00        |
| <b>Totals</b>  | <b>1</b> | <b>\$200.00</b> | <b>\$200.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Charles Johnson   |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri  | Rtg  | Type          | Spots    | Amount          |
|-----|------|-------------------|-----------------|-----------------|-------|-------------------|---------|-------------|-------|---------------|------|------|---------------|----------|-----------------|
| N 1 | KOKA | 09/10/20          | 09/10/20        | Talent Fee      | NS    | Talent Fee        | ---T--- | :00         | 1     | \$200.00      | P-03 | 0.00 | NS            | 1        | \$200.00        |
|     |      |                   |                 | Talent Fee      |       |                   |         |             |       |               |      |      |               |          |                 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |      |      |               |          |                 |
|     |      | Week: 09/07/20    | 09/13/20        | ---T---         |       | 1                 |         | \$200.00    |       | 0.00          |      |      |               |          |                 |
|     |      |                   |                 |                 |       |                   |         |             |       |               |      |      | <b>Totals</b> | <b>1</b> | <b>\$200.00</b> |

# Spot Manager: Non-Spots, 09/05/20-09/10/20



| Order / Product Description                             | Length | Weekday | Air Time | Time Period | Order Channels (Booked) | Rate     | ATTD |
|---|--------|---------|----------|-------------|-------------------------|----------|------|
| <b>Channels (Placed): KOKA</b><br><b>Date: 09/10/20</b> |        |         |          |             |                         |          |      |
| <b>Advertiser: POL20/Tony Hunter Campaign</b>           |        |         |          |             |                         |          |      |
| Remote Talent Fee                                       | :00    |         |          | Thursday    | 508234 [1] KOKA         | \$200.00 |      |
|   |        |         |          |             |                         | \$200.00 |      |
|   |        |         |          |             |                         | \$200.00 |      |
|   |        |         |          |             |                         | \$200.00 |      |
|   |        |         |          |             |                         | \$200.00 |      |

[Sorted by: Date]