

# INVOICE



**Alpha Media**  
**208 N. Thomas**  
**Shreveport, LA 71107**  
**Main: (318) 222-3122**  
**Billing: (318) 841-0799**

|                   |                              |              |                     |
|-------------------|------------------------------|--------------|---------------------|
| Property          | KOKA-AM                      |              |                     |
| Invoice #         | 524945-1                     | Order #      | 524945              |
| Invoice Date      | 12/06/20                     | Alt Order #  |                     |
| Invoice Month     | December 2020                | Deal #       |                     |
| Invoice Period    | 12/01/20 - 12/05/20          | Flight Dates | 12/04/20 - 12/05/20 |
| Advertiser        | Pol20/Emily Merckle Campaign |              |                     |
| Product           | Runoff-Election 2020         |              |                     |
| Estimate #        |                              |              |                     |
| Account Executive | Bersheika Player             |              |                     |
| Sales Office      | Local-Shreveport             |              |                     |
| Sales Region      | Local                        |              |                     |
| Agency Code       |                              |              |                     |
| Advertiser Code   |                              |              |                     |
| Billing Calendar  | Calendar                     |              |                     |
| Billing Type      | Cash                         |              |                     |
| Special Handling  |                              |              |                     |
| Agency Ref        |                              |              |                     |
| Advertiser Ref    |                              |              |                     |
| Product 1         |                              |              |                     |
| Product 2         |                              |              |                     |

Billing Address:

**Pol20/Emily Merckle Campaign**  
**Attention: Accounts Payable**  
**4830 Line Avenue #163**  
**Shreveport, LA 71106**

Send Payment To:

**Alpha Media**  
**208 N. Thomas**  
**Shreveport, LA 71107**

| Line  | Start Date | End Date | Description  | Start/End Time | MTWTFSS      | Length | Spots/<br>Week | Rate                      | Type       |
|---|------------|----------|--------------|----------------|--------------|--------|----------------|---------------------------|------------|
| 1   | 12/04/20   | 12/05/20 | Mo-Fr 6a-10a | 6a-10a         | -----        | :30    | 0              | \$12.00                   | NM         |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/30/20 12/06/20 -----F-- 7 \$12.00 |            |          |              |                |              |        |                |                           |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |              |        |                |                           |            |
| 2   | KOKA       | F        | 12/04/20     | 6:36 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Run Off 2020              | \$12.00 NM |
| 5   | KOKA       | F        | 12/04/20     | 7:35 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Tab Taylor- Emily Merckle | \$12.00 NM |
| 3   | KOKA       | F        | 12/04/20     | 7:54 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Run Off 2020              | \$12.00 NM |
| 7   | KOKA       | F        | 12/04/20     | 8:15 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Tab Taylor- Emily Merckle | \$12.00 NM |
| 1   | KOKA       | F        | 12/04/20     | 8:29 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Run Off 2020              | \$12.00 NM |
| 4   | KOKA       | F        | 12/04/20     | 9:23 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Tab Taylor- Emily Merckle | \$12.00 NM |
| 6   | KOKA       | F        | 12/04/20     | 9:55 AM        | Mo-Fr 6a-10a | 6a-10a | :30            | Run Off 2020              | \$12.00 NM |
| 2   | 12/04/20   | 12/05/20 | Mo-Fr 3p-7p  | 3p-7p          | -----        | :30    | 0              | \$14.00                   | NM         |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/30/20 12/06/20 -----F-- 7 \$14.00 |            |          |              |                |              |        |                |                           |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |              |        |                |                           |            |
| 5   | KOKA       | F        | 12/04/20     | 3:24 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Tab Taylor- Emily Merckle | \$14.00 NM |
| 3   | KOKA       | F        | 12/04/20     | 4:23 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Run Off 2020              | \$14.00 NM |
| 1   | KOKA       | F        | 12/04/20     | 4:52 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Tab Taylor- Emily Merckle | \$14.00 NM |
| 7   | KOKA       | F        | 12/04/20     | 5:25 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Run Off 2020              | \$14.00 NM |
| 2   | KOKA       | F        | 12/04/20     | 5:35 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Tab Taylor- Emily Merckle | \$14.00 NM |
| 4   | KOKA       | F        | 12/04/20     | 6:24 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Run Off 2020              | \$14.00 NM |
| 6   | KOKA       | F        | 12/04/20     | 6:54 PM        | Mo-Fr 3p-7p  | 3p-7p  | :30            | Tab Taylor- Emily Merckle | \$14.00 NM |
| 3   | 12/04/20   | 12/05/20 | Sa-Su 6a-10a | 6a-10a         | -----S-      | :30    | 0              | \$6.00                    | NM         |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/30/20 12/06/20 -----S- 5 \$6.00   |            |          |              |                |              |        |                |                           |            |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |              |                |              |        |                |                           |            |
| 2   | KOKA       | Sa       | 12/05/20     | 6:20 AM        | Sa-Su 6a-10a | 6a-10a | :30            | Run Off 2020              | \$6.00 NM  |
| 4   | KOKA       | Sa       | 12/05/20     | 6:53 AM        | Sa-Su 6a-10a | 6a-10a | :30            | Tab Taylor- Emily Merckle | \$6.00 NM  |
| 5   | KOKA       | Sa       | 12/05/20     | 7:23 AM        | Sa-Su 6a-10a | 6a-10a | :30            | Run Off 2020              | \$6.00 NM  |
| 3   | KOKA       | Sa       | 12/05/20     | 9:21 AM        | Sa-Su 6a-10a | 6a-10a | :30            | Tab Taylor- Emily Merckle | \$6.00 NM  |

Broadcast information shown on this invoice was taken from the program log.  
 Times are approximate within ten minutes.

NOTARY

# INVOICE

Send Payment To:

**Alpha Media**  
**208 N. Thomas**  
**Shreveport, LA 71107**



|              |                              |                |                     |
|--------------|------------------------------|----------------|---------------------|
| Invoice #    | 524945-1                     | Invoice Month  | December 2020       |
| Invoice Date | 12/06/20                     | Invoice Period | 12/01/20 - 12/05/20 |
| Advertiser   | Pol20/Emily Merckle Campaign |                |                     |
| Product      | Runoff-Election 2020         |                |                     |
| Estimate #   |                              |                |                     |

| Line   | Start Date | End Date | Description  | Start/End Time | MTWTFSS      | Length         | Spots/<br>Week | Rate                      | Type   |          |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
|--|------------|----------|--------------|----------------|--------------|----------------|----------------|---------------------------|--------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|--------|----------|----|----------|----------|--------------|-------------|----------------|--------------|--------|------|------|---|------|----|----------|----------|--------------|--------|-----|---------------------------|--------|----|---|------|----|----------|----------|--------------|--------|-----|--------------|--------|----|---|------|----|----------|---------|--------------|--------|-----|---------------------------|--------|----|---|------|----|----------|---------|--------------|--------|-----|--------------|--------|----|
| 3  | 12/04/20   | 12/05/20 | Sa-Su 6a-10a | 6a-10a         | -----        | :30            | 0              | \$6.00                    | NM     |          |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>KOKA</td> <td>Sa</td> <td>12/05/20</td> <td>9:39 AM</td> <td>Sa-Su 6a-10a</td> <td>6a-10a</td> <td>:30</td> <td>Run Off 2020</td> <td>\$6.00</td> <td>NM</td> </tr> </tbody> </table>  |            |          |              |                |              |                |                |                           |        | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 6      | KOKA     | Sa | 12/05/20 | 9:39 AM  | Sa-Su 6a-10a | 6a-10a      | :30            | Run Off 2020 | \$6.00 | NM   |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| Spots: #   | Ch         | Day      | Air Date     | Air Time       | Description  | Start/End Time | Length         | Ad-ID                     | Rate   | Type     |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| 6  | KOKA       | Sa       | 12/05/20     | 9:39 AM        | Sa-Su 6a-10a | 6a-10a         | :30            | Run Off 2020              | \$6.00 | NM       |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| 4  | 12/04/20   | 12/05/20 | Sa-Su 10a-3p | 10a-3p         | -----        | :30            | 0              | \$6.00                    | NM     |          |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
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| Weeks:   | Start Date | End Date | MTWTFSS      | Spots/Week     | Rate         |                |                |                           |        |          |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
|  | 11/30/20   | 12/06/20 | -----S-      | 4              | \$6.00       |                |                |                           |        |          |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| Spots: #   | Ch         | Day      | Air Date     | Air Time       | Description  | Start/End Time | Length         | Ad-ID                     | Rate   | Type     |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| 4  | KOKA       | Sa       | 12/05/20     | 10:47 AM       | Sa-Su 10a-3p | 10a-3p         | :30            | Tab Taylor- Emily Merckle | \$6.00 | NM       |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| 5  | KOKA       | Sa       | 12/05/20     | 12:37 PM       | Sa-Su 10a-3p | 10a-3p         | :30            | Run Off 2020              | \$6.00 | NM       |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| 3  | KOKA       | Sa       | 12/05/20     | 1:53 PM        | Sa-Su 10a-3p | 10a-3p         | :30            | Tab Taylor- Emily Merckle | \$6.00 | NM       |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| 2  | KOKA       | Sa       | 12/05/20     | 2:33 PM        | Sa-Su 10a-3p | 10a-3p         | :30            | Run Off 2020              | \$6.00 | NM       |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |
| <b>Total Spots</b>   |            |          |              |                |              |                | <b>23</b>      |                           |        |          |            |          |          |            |             |                |          |          |         |      |        |          |    |          |          |              |             |                |              |        |      |      |   |      |    |          |          |              |        |     |                           |        |    |   |      |    |          |          |              |        |     |              |        |    |   |      |    |          |         |              |        |     |                           |        |    |   |      |    |          |         |              |        |     |              |        |    |

## Payment Terms 30 Days

|   |                 |
|---|-----------------|
| <u>Net Total</u>                                    | <b>\$236.00</b> |
| <u>Invoice Balance as of 12/07/20 3:12:43 PM CT</u> | <b>\$0.00</b>   |

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 Times are approximate within ten minutes.

NOTARY