

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Anthony Johnson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Anthony Johnson

Authorized committee:

Committee to Elect Anthony Johnson

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Shreveport City Marshal

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Jasmine Sudds

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

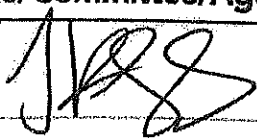
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Jasmine Sudds

Name: Charles Johnson

Date of Request to Purchase Ad Time: 10/29/2020

Date of Station Agreement to Sell Time: 10/29/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 10/29/20Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: **518817C**Station Call Letters: **KOKA-AM**

Date Received/Requested:

10/29/20Est. #: **N/A**Station Location:
SHREVEPORT, LA

Run Start and End Dates:

10/31/20 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 518817C
Alt Order #:
Product Desc: Additional Radio Buy for Campaign
Estimate:
Flight Dates: 10/31/20 - 11/03/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: CONTROLLED

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL20/Anthony Johnson City Marshal
Buying Contact:
Billing Contact:
 566 E. 84th Street
 Shreveport, LA 71106

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL20/Anthony Johnson City Marshal
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	7	\$60.00	\$60.00
11/01/20	11/03/20	16	\$140.00	\$140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	7	\$60.00	\$60.00	0.00
November 2020	16	\$140.00	\$140.00	0.00
Totals	23	\$200.00	\$200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/02/20	11/03/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MT-----	:30	8	\$10.00	P-03	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		8				\$10.00		0.00			
N 2	KOKA	11/02/20	11/03/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MT-----	:30	2	\$12.00	P-03	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		2				\$12.00		0.00			
N 3	KOKA	10/31/20	11/01/20	Sa-Su AM Sa-Su 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----SS	:30	7	\$6.00	P-03	0.00	NM	7	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----SS		7				\$6.00		0.00			
N 5	KOKA	10/31/20	11/01/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	3	\$12.00	P-03	0.00	NM	3	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		3				\$12.00		0.00			
N 7	KOKA	10/31/20	11/01/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	3	\$6.00	P-03	0.00	NM	3	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S		3				\$6.00		0.00			

Order / Rev: 518817C
 Alt Order #: _____
 Flight Dates: 10/31/20 - 11/03/20

Advertiser: POL20/Anthony Johnson City Marshal
 Product Desc: Additional Radio Buy for Campaign **KOKA-AM**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	23	\$200.00

Spot Manager: Placed, 10/31/20-11/03/20



Weekday	Air Time	Time Period	Length	Order	Channels (Booked)	Rate	Ad-ID
---------	----------	-------------	--------	-------	-------------------	------	-------

Channels (Placed): KOKA

Date: 10/31/20

Advertiser: POL20/Anthony Johnson City Marshal

Saturday	7:48:15 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Saturday	8:47:55 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Saturday	7:34:30 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Saturday	6:50:15 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Saturday	7:20:00 PM	3p-7p	:30	518817C [1]	KOKA	\$12.00	
Saturday	8:19:00 PM	3p-7p	:30	518817C [1]	KOKA	\$12.00	
Saturday	8:49:15 PM	3p-7p	:30	518817C [1]	KOKA	\$12.00	

\$60.00

Date: 11/01/20

Advertiser: POL20/Anthony Johnson City Marshal

Sunday	7:17:30 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Sunday	7:50:00 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Sunday	9:50:30 AM	(6:00:00 AM-10:00:00 AM)	:30	518817C [1]	KOKA	\$6.00	
Sunday	4:49:00 PM	3p-7p	:30	518817C [1]	KOKA	\$6.00	
Sunday	5:20:30 PM	3p-7p	:30	518817C [1]	KOKA	\$6.00	
Sunday	5:50:10 PM	3p-7p	:30	518817C [1]	KOKA	\$6.00	

\$36.00

Date: 11/02/20

Advertiser: POL20/Anthony Johnson City Marshal

Monday	4:37:30 PM	3p-7p	:30	518817C [1]	KOKA	\$12.00	
Monday	7:39:00 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	
Monday	9:20:30 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	
Monday	6:18:00 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	
Monday	8:38:30 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	

\$52.00

Date: 11/03/20

Advertiser: POL20/Anthony Johnson City Marshal

Tuesday	3:18:00 PM	3p-7p	:30	518817C [1]	KOKA	\$12.00	
Tuesday	6:51:45 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	
Tuesday	6:16:30 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	
Tuesday	7:15:00 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	
Tuesday	8:15:30 AM	6a-10a	:30	518817C [1]	KOKA	\$10.00	

\$52.00

Date: 11/03/20

Advertiser: POL20/Anthony Johnson City Marshal

\$200.00

Date: 11/03/20

Advertiser: POL20/Anthony Johnson City Marshal

\$200.00

Date: 11/03/20

Advertiser: POL20/Anthony Johnson City Marshal

\$200.00

Date: 11/03/20

Advertiser: POL20/Anthony Johnson City Marshal

[Sorted by: Date]