

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Donald J. GAUT, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. GAUT

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Shreveport City Marshal

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

Donald J. GAUT

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Donald J. Gaut

Signature:

Jenny James

Name:

Donald J. Gaut

Name:

JENNY JAMES

Date of Request to Purchase Ad Time:

10/5/20

Date of Station Agreement to Sell Time:

10/5/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/5/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 514005

Station Call Letters: KOKA-AM

Date Received/Requested:
10/5/20

Est. #: N/A

Station Location:
SHREVEPORT, LA

Run Start and End Dates:
10/6/20 - 10/14/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 514005
Alt Order #:
Product Desc: POLITICAL 2020
Estimate:
Flight Dates: 10/06/20 - 10/14/20
Original Date / Rev: 10/05/20 / 10/05/20
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Bersheika Player
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL20/Donald Gaut
Buying Contact:
Billing Contact:
 3412 Judy Lane
 Shreveport, LA 71119

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL20/Donald Gaut
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/14/20	14	\$168.00	\$168.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	14	\$168.00	\$168.00	0.00
Totals	14	\$168.00	\$168.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bersheika Player			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/06/20	10/14/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	4	\$12.00	P-03	0.00	NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-TWTF--					3	\$12.00		0.00			
		Week: 10/12/20	10/18/20	MTW----					3	\$12.00		0.00			
N 2	KOKA	10/06/20	10/14/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-----	1:00	0	\$14.00	P-03	0.00	NM	6	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-TW-F--					3	\$14.00		0.00			
		Week: 10/12/20	10/18/20	MTW----					3	\$14.00		0.00			
N 3	KOKA	10/06/20	10/14/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----	1:00	0	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S					2	\$6.00		0.00			
		Week: 10/12/20	10/18/20	-----					0	\$6.00		0.00			
													Totals	14	\$168.00

Spot Manager: Placed, 10/06/20-10/14/20



Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 10/06/20

Advertiser: POL20/Donald Gaut

Tuesday 10:19:15 AM 10a-3p

514005 [1] KOKA

\$14.00

\$14.00

Date: 10/07/20

Advertiser: POL20/Donald Gaut

Wednesday 6:36:15 AM 6a-10a

514005 [1] KOKA

\$12.00

\$14.00

\$26.00

\$26.00

Date: 10/08/20

Advertiser: POL20/Donald Gaut

Thursday 9:50:00 AM 6a-10a

514005 [1] KOKA

\$12.00

\$12.00

\$12.00

Date: 10/09/20

Advertiser: POL20/Donald Gaut

Friday 7:36:00 AM 6a-10a

514005 [1] KOKA

\$12.00

\$14.00

\$26.00

\$26.00

Date: 10/11/20

Advertiser: POL20/Donald Gaut

Sunday 1:17:30 PM 10a-3p

514005 [1] KOKA

\$6.00

\$6.00

\$12.00

\$12.00

Date: 10/12/20

Advertiser: POL20/Donald Gaut

Monday 8:36:00 AM 6a-10a

514005 [1] KOKA

\$12.00

\$14.00

\$26.00

\$26.00

Date: 10/13/20

Advertiser: POL20/Donald Gaut

Tuesday 9:50:00 AM 6a-10a

514005 [1] KOKA

\$12.00

\$14.00

\$26.00

\$26.00

Date: 10/14/20

Tuesday 10:19:15 AM 10a-3p

514005 [1] KOKA

\$14.00

\$26.00

[Sorted By: Date]

Spot Manager: Placed, 10/06/20-10/14/20



Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 10/14/20

Advertiser: POL20/Donald Gaut

Wednesday 9:37:00 AM 6a-10a
 Wednesday 10:17:00 AM 10a-3p

514005 [1] KOKA
 514005 [1] KOKA

\$12.00
 \$14.00

					\$26.00	
					\$26.00	
					\$168.00	
					\$168.00	

[Sorted By: Date]