

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tabatha Taylor, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Tabatha Taylor

Authorized committee:

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Agency requesting time (and contact information):  
 N/A Mack Media

Candidate's political party:  
Democrat

Office sought (no acronyms or abbreviations):  
Shreveport City Council District A

Date of election: November 3, 2020  General  Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Tabatha Taylor	Name: Charles Johnson
Date of Request to Purchase Ad Time: 10/19/20	Date of Station Agreement to Sell Time: 10/19/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 10/20/20Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 516673Station Call Letters: KOKA-AM

Date Received/Requested:

10/20/20Est. #: N/A

Station Location:

SHREVEPORT, LA

Run Start and End Dates:

10/21/20 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 516673  
**Alt Order #:**  
**Product Desc:** Nov. 3 Election  
**Estimate:**  
**Flight Dates:** 10/21/20 - 11/03/20  
**Original Date / Rev:** 10/20/20 / 10/20/20  
**Order Type:** TRANSACTIONAL

**KOKA-AM**

**Primary AE:** Charles Johnson  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** Mack Media, LLA  
**Buying Contact:** Tiger Richardson  
**Billing Contact:**  
 P. O. Box 7566  
 Shreveport, LA 71135

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Pol20/Tabatha Taylor Campaign  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	19	\$156.00	\$132.60
10/26/20	11/03/20	27	\$244.00	\$207.40

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	19	\$156.00	\$132.60	0.00
November 2020	27	\$244.00	\$207.40	0.00
<b>Totals</b>	<b>46</b>	<b>\$400.00</b>	<b>\$340.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/21/20	11/03/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	5	\$10.00	P-03	0.00	NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--WTF--		6				\$10.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$10.00		0.00			
		Week: 11/02/20	11/08/20	MT-----		5				\$10.00		0.00			
N 2	KOKA	10/21/20	11/03/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$12.00	P-03	0.00	NM	10	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--WTF--		3				\$12.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$12.00		0.00			
		Week: 11/02/20	11/08/20	MT-----		2				\$12.00		0.00			
N 3	KOKA	10/24/20	10/31/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		2				\$6.00		0.00			
		Week: 10/26/20	11/01/20	-----S-		2				\$6.00		0.00			
N 4	KOKA	10/24/20	11/01/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	4	\$6.00	P-03	0.00	NM	8	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		4				\$6.00		0.00			
		Week: 10/26/20	11/01/20	-----S		4				\$6.00		0.00			

Order / Rev: 516673  
 Alt Order #:  
 Flight Dates: 10/21/20 - 11/03/20

Advertiser: Pol20/Tabatha Taylor Campaign  
 Product Desc: Nov. 3 Election  
 Estimate:  
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOKA	10/25/20	11/01/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S					2	\$6.00		0.00			
		Week: 10/26/20	11/01/20	-----S					2	\$6.00		0.00			
N 6	KOKA	10/25/20	11/01/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----SS	:30	4	\$6.00	P-03	0.00	NM	4	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S					2	\$6.00		0.00			
		Week: 10/26/20	11/01/20	-----S					2	\$6.00		0.00			
													Totals	46	\$400.00

# Spot Manager: Placed, 10/20/20-1/03/20



Weekday	Air Time	Time Period	Length	Order	Channels (Booked)	Rate	Ad-ID
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Channels (Placed): KOKA

Date: 10/21/20

Advertiser: Pol20/Tabatha Taylor Campaign

Wednesday	6:16:30 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
Wednesday	9:47:00 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
Wednesday	4:46:30 PM	3p-7p	:30	516673 [1]	KOKA	\$12.00	
						<b>\$32.00</b>	

Date: 10/22/20

Advertiser: Pol20/Tabatha Taylor Campaign

Thursday	6:37:30 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
Thursday	8:37:00 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
Thursday	5:50:30 PM	3p-7p	:30	516673 [1]	KOKA	\$12.00	
						<b>\$32.00</b>	

Date: 10/23/20

Advertiser: Pol20/Tabatha Taylor Campaign

Friday	7:17:30 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
Friday	9:19:30 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
Friday	6:37:00 PM	3p-7p	:30	516673 [1]	KOKA	\$12.00	
						<b>\$32.00</b>	

Date: 10/24/20

Advertiser: Pol20/Tabatha Taylor Campaign

Saturday	6:37:00 AM	6a-10a	:30	516673 [1]	KOKA	\$6.00	
Saturday	7:37:30 AM	6a-10a	:30	516673 [1]	KOKA	\$6.00	
						<b>\$12.00</b>	

Date: 10/25/20

Advertiser: Pol20/Tabatha Taylor Campaign

Sunday	6:50:15 AM	6a-10a	:30	516673 [1]	KOKA	\$6.00	
Sunday	9:37:15 AM	6a-10a	:30	516673 [1]	KOKA	\$6.00	
Sunday	3:20:30 PM	3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	3:49:45 PM	3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	4:20:30 PM	3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	4:50:15 PM	3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	5:20:15 PM	3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	5:50:30 PM	3p-7p	:30	516673 [1]	KOKA	\$6.00	
						<b>\$48.00</b>	

Date: 10/26/20

Advertiser: Pol20/Tabatha Taylor Campaign

Monday	7:37:30 AM	6a-10a	:30	516673 [1]	KOKA	\$10.00	
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[Sorted by: Date]

# Spot Manager: Placed, 10/20/20-1/03/20



Weekday      Air Time      Time Period      Length      Order      Channels (Booked)      Rate      Ad-ID

Channels (Placed): KOKA

Date: 10/26/20

Advertiser: Pol20/Tabatha Taylor Campaign

Monday 4:37:30 PM 3p-7p

:30 516673 [1] KOKA

\$12.00

\$22.00

Date: 10/27/20

Advertiser: Pol20/Tabatha Taylor Campaign

Tuesday 9:50:30 AM 6a-10a

:30 516673 [1] KOKA

\$10.00

Tuesday 4:37:30 PM 3p-7p

:30 516673 [1] KOKA

\$12.00

\$22.00

Date: 10/28/20

Advertiser: Pol20/Tabatha Taylor Campaign

Wednesday 8:37:30 AM 6a-10a

:30 516673 [1] KOKA

\$10.00

Wednesday 5:50:30 PM 3p-7p

:30 516673 [1] KOKA

\$12.00

\$22.00

Date: 10/29/20

Advertiser: Pol20/Tabatha Taylor Campaign

Thursday 9:50:30 AM 6a-10a

:30 516673 [1] KOKA

\$10.00

Thursday 6:37:30 PM 3p-7p

:30 516673 [1] KOKA

\$12.00

\$22.00

Date: 10/30/20

Advertiser: Pol20/Tabatha Taylor Campaign

Friday 6:37:00 AM 6a-10a

:30 516673 [1] KOKA

\$10.00

Friday 3:37:30 PM 3p-7p

:30 516673 [1] KOKA

\$12.00

\$22.00

Date: 10/31/20

Advertiser: Pol20/Tabatha Taylor Campaign

Saturday 6:37:00 AM 6a-10a

:30 516673 [1] KOKA

\$6.00

Saturday 7:36:00 AM 6a-10a

:30 516673 [1] KOKA

\$6.00

\$12.00

Date: 11/01/20

Advertiser: Pol20/Tabatha Taylor Campaign

Sunday 6:50:00 AM 6a-10a

:30 516673 [1] KOKA

\$6.00

Sunday 8:20:30 AM 6a-10a

:30 516673 [1] KOKA

\$6.00

Sunday 3:20:30 PM 3p-7p

:30 516673 [1] KOKA

\$6.00

Sunday 3:49:30 PM 3p-7p

:30 516673 [1] KOKA

\$6.00

Sunday 4:19:30 PM 3p-7p

:30 516673 [1] KOKA

\$6.00

[Sorted by: Date]



# Spot Manager: Placed, 10/20/20-11/03/20



Weekday      Air Time      Time Period      Length      Order      Channels (Booked)      Rate      Ad-ID

Channels (Placed): KOKA

Date: 11/01/20

Advertiser: Pol20/Tabatha Taylor Campaign

Sunday	4:50:10 PM 3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	5:20:30 PM 3p-7p	:30	516673 [1]	KOKA	\$6.00	
Sunday	6:17:30 PM 3p-7p	:30	516673 [1]	KOKA	\$6.00	
					<b>\$48.00</b>	
					<b>\$48.00</b>	

Date: 11/02/20

Advertiser: Pol20/Tabatha Taylor Campaign

Monday	6:37:30 AM 6a-10a	:30	516673 [1]	KOKA	\$10.00	
Monday	9:50:30 AM 6a-10a	:30	516673 [1]	KOKA	\$10.00	
Monday	6:48:30 PM 3p-7p	:30	516673 [1]	KOKA	\$12.00	
					<b>\$32.00</b>	
					<b>\$32.00</b>	

Date: 11/03/20

Advertiser: Pol20/Tabatha Taylor Campaign

Tuesday	7:37:30 AM 6a-10a	:30	516673 [1]	KOKA	\$10.00	
Tuesday	8:34:30 AM 6a-10a	:30	516673 [1]	KOKA	\$10.00	
Tuesday	9:49:40 AM 6a-10a	:30	516673 [1]	KOKA	\$10.00	
Tuesday	4:37:30 PM 3p-7p	:30	516673 [1]	KOKA	\$12.00	
					<b>\$42.00</b>	
					<b>\$42.00</b>	

					<b>\$400.00</b>	
					<b>\$400.00</b>	
					<b>\$400.00</b>	

[Sorted by: Date]