CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See Order for proposed schedule and charges. | See Invoice for actual schedule and charges. |
|--|--|
| ر Tabatha Taylor | , hereby request station time as follows: |
| I IDENTIFY CANDIDATE TYPE | RAL CANDIDATE E OR LOCAL CANDIDATE |
| ALL QUESTIONS/BLOCK | S MUST BE COMPLETED |
| Candidate name: | |
| Tabatha Taylor | |
| Authorized committee: | AND ADMINISTRAL OF A SECURITION OF THE ACT O |
| Agency requesting time (and contact information): | |
| N/A Mack Media | |
| Candidate's political party: Democrat | Automatical Section (Section (|
| Office sought (no acronyms or abbreviations): Shreveport City Council District A | |
| Date of election: November 3, 2020 | General Primary |
| Treasurer of candidate's authorized committee: | |
| The undersigned represents that: | |
| (1) the payment for the broadcast time requested has been fur | - |
| the candidate listed above who is a legally qualified car | |
| the authorized committee of the legally qualified candi | date listed above; |
| (2) this station is authorized to announce the time as paid for b | |
| (3) this station has disclosed its political advertising policies, ind and other sales practices. | luding applicable classes and rates, discount, promotion: |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING. | RIMINATION ON THE BASIS OF RACE OR ETHNICITY |
| Candidate/Committee/Agency | Station Representative |
| Signature | Signature: |
| Name: Tabatha Taylor | Name: Charles Johnson |
| Date of Request to Purchase Ad Time: 10/10/20 | Date of Station Agreement to Sell Time: 10/10/20 |

| to this disclosure either (1) does not refer aph or similar image of the candidate stement identifying the candidate, that late's authorized committee paid for the candidate that identifies the candidate, |
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| AND AND AND PROPERTY OF THE PR |
| ONLY |
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| N/A |
| ID)* complete. |
| |
| Date Received/Requested: |
| Run Start and End Dates: 10[21[20 - 11/3[20 |
| nts reflecting this transaction to the OPIF or ad, the rates charged and the classes of time red until an invoice is generated, the name ced in the "Terms and Disclosures" folder in |
| |

ORDER

516673 Orders Order / Rev: Alt Order #: Product Desc: Nov. 3 Election KOKA-AM Estimate: Flight Dates: 10/21/20 - 11/03/20 Primary AE: Charles Johnson Original Date / Rev: 10/20/20 / 10/20/20 Sales Office: L-SHV Order Type: TRANSACTIONAL Sales Region: Local Agency Name: Mack Media, LLA **Buying Contact:** Tiger Richardson Billing Type: Cash Billing Contact: Billing Calendar: Broadcast P. O. Box 7566 Billing Cycle: EOM/EOC Shreveport, LA 71135 Agency Commission: 15% Advertiser Name: Pol20/Tabatha Taylor Campaign Demographic: HH New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: Agency Business Agency External ID: Revenue Code 2: Political Unit Code: General Revenue Code 3: Political Candidate Order Separation: 00:28:00 Priority: P-03

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20 | 10/25/20 | 19 | \$156.00 | \$132.60 |
| 10/26/20 | 11/03/20 | 27 | \$244.00 | \$207.40 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| October 2020 | 19 | \$156.00 | \$132.60 | 0.00 |
| November 2020 | 27 | \$244.00 | \$207.40 | 0.00 |
| Totals | 46 | \$400.00 | \$340.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Charles Johnson | | | Start Of Order - End Of Order | 100% |

| Ln Ch Start | End | Inventory Code | Break | Start/End | Time Days | Len S | oots | Rate Pri | Rtg Type | Spots | Amount |
|------------------|------------|-----------------|------------|-----------|-----------|-------|------|-------------|----------|-------|----------|
| N 1 KOKA 10/21/2 | 0 11/03/20 | Mo-Fr AM | СМ | 6a-10a | MTWTF | :30 | 5 | \$10.00P-03 | 0.00 NM | 16 | \$160.00 |
| | | Mo-Fr 6a-10a | | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/19/20 | 10/25/20 | WTF | 6 | \$10.00 | 0.00 | | | | | | |
| Week: 10/26/20 | 11/01/20 | MTWTF | 5 | \$10.00 | 0.00 | | | | | | |
| Week: 11/02/20 | 11/08/20 | MT | 5 | \$10.00 | 0.00 | | | | | | |
| N 2 KOKA 10/21/2 | 0 11/03/20 | Mo-Fr PM | CM | 3p-7p | MTWTF | :30 | 5 | \$12.00P-03 | 0.00 NM | 10 | \$120.00 |
| | | Mo-Fr 3p-7p | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/19/20 | 10/25/20 | WTF | 3 | \$12.00 | 0.00 | | | | | | |
| Week: 10/26/20 | 11/01/20 | MTWTF | 5 | \$12.00 | 0.00 | | | | | | |
| Week: 11/02/20 | 11/08/20 | MT | 2 | \$12.00 | 0.00 | | | | | | |
| N 3 KOKA 10/24/2 | 0 10/31/20 | Sa-Su AM | CM | 6a-10a | S- | :30 | 4 | \$6.00P-03 | 0.00 NM | 4 | \$24.00 |
| | | Sa-Su 6a-10a | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/19/20 | 10/25/20 | S- | 2 | \$6.00 | 0.00 | | | | | | |
| Week: 10/26/20 | 11/01/20 | S- | 2 | \$6.00 | 0.00 | | | | | | |
| N 4 KOKA 10/24/2 | 0 11/01/20 | Sa-Su PM | CM | 3p-7p | S | :30 | 4 | \$6.00P-03 | 0.00 NM | 8 | \$48.00 |
| | | Sa-Su 3p-7p | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/19/20 | 10/25/20 | S | 4 | \$6.00 | 0.00 | | | | | | |
| Week: 10/26/20 | 11/01/20 | S | 4 | \$6.00 | 0.00 | | | | | | |
| | | | | | | | | | | | |

Print Date: 10/20/20 14:27:34

\$6.00P-03 0.00 NM

Page 2 of 2

Order / Rev: 516673

Alt Order #:

Advertiser:

Pol20/Tabatha Taylor Campaign

:30

40/04/00 44/0

N 5 KOKA 10/25/20 11/01/20 Sa-Su AM

Start

Start Date

Start Date

Week: 10/19/20

Week: 10/26/20

Week: 10/19/20

Week: 10/26/20

Ln Ch

Product Desc:

Nov. 3 Election

----SS

KOKA-AM

Flight Dates: 10/21/20 - 11/03/20

End

End Date

10/25/20

11/01/20

End Date

10/25/20

11/01/20

Estimate:

3p-7p

| ; | Break | Start/End | Time | Days | Len | Spots | Pri | Rtg Type | Spots | Amount |
|---|------------|-------------|------|------|-----|-------|-----------|----------|-------|---------|
| | CM | 6a-10a | | S | :30 | | 0P-03 | 0.00 NM | 4 | \$24.00 |
| į | Spots/Week | <u>Rate</u> | Rat | ing | | | | | | |
| | 2 | \$6.00 | - (| .00 | | | | | | |
| | 2 | \$6.00 | 0 | .00 | | | | | | |

4

N 6 KOKA 10/25/20 11/01/20 Sa-Su PM Sa-Su 3p-7p

Inventory Code

Sa-Su 6a-10a

<u>Weekdays</u>

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Totals 46 \$400.00

4

\$24.00

Spot Manager: Placed, 10/20/20-11/03/20

| ALPHAMEDIA | |
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| | \$10.00 | 516673 [1] KOKA | :30 | 7:37:30 AM 6a-10a | Monday |
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| | \$48:00 | | | | Date: 10/26/20 |
| | \$48.00 | | | | |
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| | \$6.00 | 516673 [1] KOKA | :30 | 5:20:15 PM3p-7p | Sunday |
| | \$6.00 | 516673 [1] KOKA | :30 | 4:50:15 PM3p-7p | Sunday |
| | \$6,00 | 516673 [1] KOKA | :30 | 4:20:30 PM 3p-7p | Sunday |
| | \$6.00 | 516673 [1] KOKA | :30 | 3:49:45 PM 3p-7p | Sunday |
| | \$6.00 | 516673 [1] KOKA | :30 | 3:20:30 PM 3p-7p | Sunday |
| | \$6.00 | 516673 [1] KOKA | :30 | 9:37:15 AM 6a-10a | Sunday |
| | \$6.00 | 516673 [1] KOKA | :30 | 6:50:15 AM 6a-10a | Sunday |
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| | | | | | Date: 10/25/20 |
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| | \$12.00 | | | | |
| | \$6.00 | 516673 [1] KOKA | :30 | 7:37:30 AM 6a-10a | Saturday |
| | \$6.00 | 516673 [1] KOKA | :30 | 6:37:00 AM 6a-10a | Saturday |
| | | | | 3 | Advertiser: Pol20/Tabatha Taylor Campaign |
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| | \$32.00 | | | | |
| | \$12.00 | 516673 [1] KOKA | :30 | 6:37:00 PM3p-7p | Friday |
| | \$10.00 | 516673 [1] KOKA | :30 | 9:19:30 AM 6a-10a | Friday |
| | \$10.00 | 516673 [1] KOKA | :30 | :: 7:17:30 AM 6a-10a | Friday |
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| | \$10.00 | 516673[1] KOKA | :30 | 6:37:30 AM 6a-10a | Thursday |
| | | | | 3 | Advertiser: Pol20/Tabatha Taylor Campaign |
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| | \$10.00 \$10.00 | 516673[1] KOKA | ώ. Ο Ο | 9:47:00 AM 6a-10a | Wednesday |
| | 9 | 516673 F17 KOKA | | | Advertiser: PolzWTabatha Taylor Campaign |
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| | | | | | Date: 10/21/20 |
| Î | | | | | Channels (Placed): KOKA |
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| r: Placed, 10/20/20-11/03/20 Inabbato I | 90.00 90.00 | | :30 | 3:49:30 PM 3p-7p | Sunday Sunday |
| Pricedy 10/20/20-11/03/20 | \$ 6.CC | | :30 | 3:20:30 FM 35-7p | Sunday |
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| Pr: Placed, 10/20/20-11/03/20 | \$6.00 | 83 <u>–</u> | OS: | /:36:00 AIVI 6a-10a | |
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| Fr: Placed, 10/20/20-11/03/20 | | | | | Advartiser: Ballan Tabatha Taulor Campaign |
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| Tr: Placed, 10/20/20-11/03/20 Length Order Channels (Booker) Rate | \$12.00 | | :30 | 3:37:30 PM 3p-7p | Friday |
| Tabatha Taylor Campaign | \$10.00 | | :30 | 6:37:00 AM 6a-10a | Friday |
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| Length Order Channels (Booked) Rate | | | | | |
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Spot Manager: Placed, 10/20/20-11/03/20



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| Weekday | Air Time | Time Period | Length Order | Order Channels (Booked) | Rate Ad4D | |
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| Date: 11/01/20 | | | | | | |
| Advertiser: Pol20/Tabatha Taylor Campaign | t Taylor Campaign | | | | | |
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| | Sunday | 5:20:30 PM 3p-7p | :30 | 516673 [1] KOKA | \$6.00 | |
| | Sunday | 6:17:30 PM 3p-7p | :30 | 516673 [1] KOKA | \$6.00 | |
| | | | | | \$48.00 | :::2,51(§) |
| | | | | | \$48:00 | woosta I |
| Date: 11/02/20 | | | | | | : |
| Advertiser: Pol20/Tabatha Taylor Campaign | ı Taylor Campaign | | | | | |
| | Monday | 6:37:30 AM 6a-10a | :30 | 516673 [1] KOKA | \$10.00 | |
| | Monday | 9:50:30 AM 6a-10a | :30 | 516673 [1] KOKA | \$10.00 | |
| | Monday | 6:48:30 PM3p-7p | :30 | 516673[1] KOKA | \$12.00 | |
| | | | | | \$32.00 | naesys) |
| | | | | | \$32:00 | smald |
| Date: 11/03/20 | | | | | | |
| Advertiser: Pol20/Tabatha Taylor Campaign | Taylor Campaign | | | | | |
| | Tuesday | 7:37:30 AM 6a-10a | :30 | 516673 [1] KOKA | \$10.00 | |
| | Tuesday | 8:34:30 AM 6a-10a | :30 | 516673 [1] KOKA | \$10.00 | |
| | Tuesday | 9:49:40 AM 6a-10a | :30 | 516673 [1] KOKA | \$10.00 | |
| THE CANADA STATE OF THE CA | Tuesday | 4:37:30 PM 3p-7p | :30 | 516673 [1] KOKA | \$12.00 | |
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