

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOKA KDKS	Date: 8/8/20
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I, Anthony Johnson
 being/on behalf of: Anthony Johnson
 a legally qualified candidate of the Democratic
 political party for the office of: City Marshal
 in the _____
 election to be held on: 11/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Anthony Johnson

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Johnson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08-08-20

Date

Anthony Johnson

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 503588
Alt Order #:
Product Desc: Week 1 KOKA 7 Day Rotation
Estimate:
Flight Dates: 08/11/20 - 08/17/20
Original Date / Rev: 08/10/20 / 08/10/20
Order Type: CONTROLLED

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: POL20/Anthony Johnson City Marshal
Buying Contact:
Billing Contact:
 566 E. 84th Street
 Shreveport, LA 71106

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL20/Anthony Johnson City Marshal
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/20	08/17/20	21	\$218.00	\$218.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	21	\$218.00	\$218.00	0.00
Totals	21	\$218.00	\$218.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	08/11/20	08/17/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	5	\$10.00	P-03	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-TWTF--		4				\$10.00		0.00			
		Week: 08/17/20	08/23/20	M-----		1				\$10.00		0.00			
N 2	KOKA	08/11/20	08/17/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	MTWTF--	:30	5	\$12.00	P-03	0.00	NM	5	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-TWTF--		4				\$12.00		0.00			
		Week: 08/17/20	08/23/20	M-----		1				\$12.00		0.00			
N 3	KOKA	08/11/20	08/17/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$12.00	P-03	0.00	NM	5	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-TWTF--		4				\$12.00		0.00			
		Week: 08/17/20	08/23/20	M-----		1				\$12.00		0.00			
N 4	KOKA	08/11/20	08/17/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----SS	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----SS		2				\$6.00		0.00			
		Week: 08/17/20	08/23/20	-----		0				\$0.00		0.00			
N 5	KOKA	08/11/20	08/17/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	1	\$12.00	P-03	0.00	NM	1	\$12.00

Order / Rev: 503588
 Alt Order #:
 Flight Dates: 08/11/20 - 08/17/20

Advertiser: POL20/Anthony Johnson City Marshal
 Product Desc: Week 1 KOKA 7 Day Rotation
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KOKA	08/11/20	08/17/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----S-					1	\$12.00		0.00			
		Week: 08/17/20	08/23/20	-----					0	\$0.00		0.00			
N 7	KOKA	08/11/20	08/17/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	1	\$12.00	P-03	0.00	NM	1	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----S-					1	\$12.00		0.00			
		Week: 08/17/20	08/23/20	-----					0	\$0.00		0.00			
N 8	KOKA	08/11/20	08/17/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----S					1	\$6.00		0.00			
		Week: 08/17/20	08/23/20	-----					0	\$0.00		0.00			
Totals													21	\$218.00	

Spot Manager: Placed, 08/11/20-08/17/20



Order Product Description Length Weekday Air Time Time Period Order Channels (Booked) Rate Ad-ID

Channels (Placed): KOKA

Date: 08/11/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30	Tuesday	9:37:30 AM 6a-10a	503588 [1] KOKA	\$10.00
Week 1 KOKA 7 Day Rotation	:30	Tuesday	10:19:00 AM 10a-3p	503588 [1] KOKA	\$12.00
Week 1 KOKA 7 Day Rotation	:30	Tuesday	5:19:00 PM 3p-7p	503588 [1] KOKA	\$12.00
					\$34.00

Date: 08/12/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30	Wednesday	7:50:00 AM 6a-10a	503588 [1] KOKA	\$10.00
Week 1 KOKA 7 Day Rotation	:30	Wednesday	10:18:15 AM 10a-3p	503588 [1] KOKA	\$12.00
Week 1 KOKA 7 Day Rotation	:30	Wednesday	3:50:00 PM 3p-7p	503588 [1] KOKA	\$12.00
					\$34.00

Date: 08/13/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30	Thursday	6:50:00 AM 6a-10a	503588 [1] KOKA	\$10.00
Week 1 KOKA 7 Day Rotation	:30	Thursday	10:19:15 AM 10a-3p	503588 [1] KOKA	\$12.00
Week 1 KOKA 7 Day Rotation	:30	Thursday	5:50:00 PM 3p-7p	503588 [1] KOKA	\$12.00
					\$34.00

Date: 08/14/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30	Friday	9:37:15 AM 6a-10a	503588 [1] KOKA	\$10.00
Week 1 KOKA 7 Day Rotation	:30	Friday	10:18:15 AM 10a-3p	503588 [1] KOKA	\$12.00
Week 1 KOKA 7 Day Rotation	:30	Friday	6:49:30 PM 3p-7p	503588 [1] KOKA	\$12.00
					\$34.00

Date: 08/15/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30	Saturday	6:49:15 AM 6a-10a	503588 [1] KOKA	\$6.00
Week 1 KOKA 7 Day Rotation	:30	Saturday	2:49:00 PM 10a-3p	503588 [1] KOKA	\$12.00
Week 1 KOKA 7 Day Rotation	:30	Saturday	3:36:00 PM 3p-7p	503588 [1] KOKA	\$12.00
					\$30.00

Date: 08/16/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30	Sunday	8:36:00 AM 6a-10a	503588 [1] KOKA	\$6.00
Week 1 KOKA 7 Day Rotation	:30	Sunday	1:49:30 PM 10a-3p	503588 [1] KOKA	\$6.00
Week 1 KOKA 7 Day Rotation	:30	Sunday	3:20:00 PM 3p-7p	503588 [1] KOKA	\$6.00
					\$18.00

[Sorted by: Date]

Spot Manager: Placed, 08/11/20-08/17/20



Order Product Description	Length	Weekday	Air Time	Time Period	Order Channels (Booked)	Rate	Ad-ID
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Channels (Placed): KOKA

Date: 08/17/20

Advertiser: POL20/Anthony Johnson City Marshal

Week 1 KOKA 7 Day Rotation	:30		Monday	8:48:15 AM 6a-10a	503588 [1] KOKA	\$10.00	
Week 1 KOKA 7 Day Rotation	:30		Monday	10:18:45 AM 10a-3p	503588 [1] KOKA	\$12.00	
Week 1 KOKA 7 Day Rotation	:30		Monday	3:48:15 PM 3p-7p	503588 [1] KOKA	\$12.00	

						\$34.00	
						\$34.00	
						\$218.00	
						\$218.00	

[Sorted by: Date]