

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ernest Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ramona Emanuel

Authorized committee:

Committee to Re-Elect Judge Ramona Emanuel

Agency requesting time (and contact information):

N/A Mobile Communications Service (MCS Ad Agency)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

District Court Judge

Date of election:

Tues. November 3, 2020

General Primary

Treasurer of candidate's authorized committee:

Ken Martin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

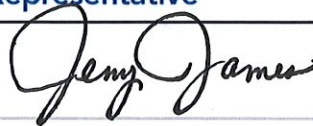
Candidate/Committee/Agency

Station Representative

Signature:

Ernest L. A. Williams, II Digitally signed by Ernest L. A. Williams, II
Date: 2020.10.22 11:33:10 -05'00'

Signature:



Name: **ERNEST L. A. WILLIAMS, II**

Name: **JENNY JAMES**

Date of Request to Purchase Ad Time: **10/22/20**

Date of Station Agreement to Sell Time: **10/22/20**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/22/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 517275	Station Call Letters: KOKA-AM	Date Received/Requested: 10/22/20
Est. #: N/A	Station Location: SHREVEPORT, LA	Run Start and End Dates: 10/23/20-11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 517275
Alt Order #:
Product Desc: POLITICAL
Estimate:
Flight Dates: 10/23/20 - 11/03/20
Original Date / Rev: 10/22/20 / 10/22/20
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Arthur Montgomery
Sales Office: L-SHV
Sales Region: Local

Agency Name: MCS (Mobile Communications Service)
Buying Contact:
Billing Contact:
 3939 Lakeshore Dr.
 Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL20/Committee to Re-Elect Judge f
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	20	\$188.00	\$159.80
11/01/20	11/03/20	6	\$60.00	\$51.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	20	\$188.00	\$159.80	0.00
November 2020	6	\$60.00	\$51.00	0.00
Totals	26	\$248.00	\$210.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Arthur Montgomery			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/23/20	10/23/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	----F--	:30	2	\$10.00	P-03	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	----F--		2		\$10.00		0.00					
N 2	KOKA	10/24/20	10/24/20	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	2	\$12.00	P-03	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S-		2		\$12.00		0.00					
N 3	KOKA	10/25/20	10/25/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S		2		\$6.00		0.00					
N 4	KOKA	10/26/20	10/26/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	M-----	:30	2	\$10.00	P-03	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	M-----		2		\$10.00		0.00					
N 5	KOKA	10/27/20	10/27/20	Mo-Su Evening Mo-Su 7p-12m	CM	7p-12m	-T-----	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-T-----		2		\$6.00		0.00					
N 6	KOKA	10/28/20	10/28/20		CM	3p-7p	--W----	:30	2	\$12.00	P-03	0.00	NM	2	\$24.00

Order / Rev: 517275
 Alt Order #:
 Flight Dates: 10/23/20 - 11/03/20

Advertiser: POL20/Committee to Re-Elect Judge Ra
 Product Desc: POLITICAL
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo-Fr PM Mo-Fr 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--W----					2	\$12.00		0.00			
N 7	KOKA	10/29/20	10/29/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	---T---	:30	2	\$10.00	P-03	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---					2	\$10.00		0.00			
N 8	KOKA	10/30/20	10/30/20	Mo-Su Evening Mo-Su 7p-12m	CM	7p-12m	----F--	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--					2	\$6.00		0.00			
N 9	KOKA	10/31/20	10/31/20	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	2	\$12.00	P-03	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-					2	\$12.00		0.00			
N 10	KOKA	11/01/20	11/01/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	2	\$6.00	P-03	0.00	NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S					2	\$6.00		0.00			
N 11	KOKA	11/02/20	11/02/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	M-----	:30	2	\$12.00	P-03	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					2	\$12.00		0.00			
N 12	KOKA	11/03/20	11/03/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-T-----	:30	2	\$12.00	P-03	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	-T-----					2	\$12.00		0.00			
N 13	KOKA	10/27/20	10/27/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-T-----	1:00	2	\$10.00	P-03	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----					2	\$10.00		0.00			
													Totals	26	\$248.00

Spot Manager: Placed, 10/23/20-11/03/20



Weekday	Air Time	Time Period	Length	Order	Channels (Booked)	Rate	Ad-ID
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Channels (Placed): KOKA

Date: 10/23/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Friday	7:39:00 AM	6a-10a	:30	517275 [1]	KOKA	\$10.00	
Friday	8:38:00 AM	6a-10a	:30	517275 [1]	KOKA	\$10.00	
							\$20.00
							\$20.00

Date: 10/24/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Saturday	10:48:30 AM	3p-7p	:30	517275 [1]	KOKA	\$12.00	
Saturday	7:17:30 PM	3p-7p	:30	517275 [1]	KOKA	\$12.00	
							\$24.00
							\$24.00

Date: 10/25/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Sunday	1:37:00 PM	10a-3p	:30	517275 [1]	KOKA	\$6.00	
Sunday	2:18:00 PM	10a-3p	:30	517275 [1]	KOKA	\$6.00	
							\$12.00
							\$12.00

Date: 10/26/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Monday	6:38:00 AM	6a-10a	:30	517275 [1]	KOKA	\$10.00	
Monday	7:38:30 AM	6a-10a	:30	517275 [1]	KOKA	\$10.00	
							\$20.00
							\$20.00

Date: 10/27/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Tuesday	6:37:30 AM	6a-10a	1:00	517275 [1]	KOKA	\$10.00	
Tuesday	9:39:00 AM	6a-10a	1:00	517275 [1]	KOKA	\$10.00	
Tuesday	7:50:00 PM	7p-12m	:30	517275 [1]	KOKA	\$6.00	
Tuesday	8:19:30 PM	7p-12m	:30	517275 [1]	KOKA	\$6.00	
							\$32.00
							\$32.00

Date: 10/28/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Wednesday	4:19:00 PM	3p-7p	:30	517275 [1]	KOKA	\$12.00	
Wednesday	6:18:00 PM	3p-7p	:30	517275 [1]	KOKA	\$12.00	
							\$24.00
							\$24.00

Date: 10/29/20

Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel

Thursday	8:37:30 AM	6a-10a	:30	517275 [1]	KOKA	\$10.00	
Thursday	9:38:00 AM	6a-10a	:30	517275 [1]	KOKA	\$10.00	

[Sorted by: Date]

Spot Manager: Placed, 10/23/20-11/03/20



Weekday	Air Time	Time Period	Length	Order	Channels (Booked)	Rate	Ad-ID
Channels (Placed): KOKA							
Date: 10/29/20							
Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel							
Date: 10/30/20							
Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel							
Friday	9:48:00 PM	7p-12m	:30	517275 [1]	KOKA	\$6.00	
Friday	10:18:00 PM	7p-12m	:30	517275 [1]	KOKA	\$6.00	
						\$12.00	
						\$12.00	
Date: 10/31/20							
Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel							
Saturday	10:48:00 AM	10a-3p	:30	517275 [1]	KOKA	\$12.00	
Saturday	1:47:30 PM	10a-3p	:30	517275 [1]	KOKA	\$12.00	
						\$24.00	
						\$24.00	
Date: 11/01/20							
Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel							
Sunday	6:20:30 AM	6a-10a	:30	517275 [1]	KOKA	\$6.00	
Sunday	9:49:30 AM	6a-10a	:30	517275 [1]	KOKA	\$6.00	
						\$12.00	
						\$12.00	
Date: 11/02/20							
Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel							
Monday	10:20:30 AM	10a-3p	:30	517275 [1]	KOKA	\$12.00	
Monday	3:17:00 PM	10a-3p	:30	517275 [1]	KOKA	\$12.00	
						\$24.00	
						\$24.00	
Date: 11/03/20							
Advertiser: POL20/Committee to Re-Elect Judge Ramona Emanuel							
Tuesday	10:20:30 AM	10a-3p	:30	517275 [1]	KOKA	\$12.00	
Tuesday	12:50:30 PM	10a-3p	:30	517275 [1]	KOKA	\$12.00	
						\$24.00	
						\$24.00	
						\$248.00	

[Sorted by: Date]