

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mary-Patricia Wray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Edwin Byrd

Authorized committee:

The Committee to Elect Edwin Byrd

Agency requesting time (and contact information):

N/A Top Drawer Strategies LLC N. 711 N. 6th Street Baton Rouge, Louisiana 70802

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

District Judge / Caddo Parish

Date of election:

November 3, 2020

General Primary

Treasurer of candidate's authorized committee:

Michael S. Cooper

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Mary-Patricia E. Way

Name: JENNY JAMES

Date of Request to Purchase Ad Time: 10/21/20

Date of Station Agreement to Sell Time: 10/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/21/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 516869

Station Call Letters: KOKA-AM

Date Received/Requested:
10/21/20

Est. #: N/A

Station Location:
SHREVEPORT, LA

Run Start and End Dates:
10/22/20-11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 516869
Alt Order #:
Product Desc: Added to 6a-10a
Estimate:
Flight Dates: 10/22/20 - 11/03/20
Original Date / Rev: 10/21/20 / 10/21/20
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: Top Drawer Strategies LLC
Buying Contact:
Billing Contact:
 711 N. 6Th Street
 Baton Rouge, LA 70802

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL20/Edwin Byrd
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	20	\$381.00	\$323.85
10/26/20	11/03/20	50	\$921.00	\$782.85

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	20	\$381.00	\$323.85	0.00
November 2020	50	\$921.00	\$782.85	0.00
Totals	70	\$1,302.00	\$1,106.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/22/20	11/03/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	10	\$18.00	P-03	0.00	NM	54	\$972.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---TF--		12				\$18.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		30				\$18.00		0.00			
		Week: 11/02/20	11/08/20	MT-----		12				\$18.00		0.00			
N 2	KOKA	10/25/20	11/01/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	2	\$25.00	P-03	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$25.00		0.00			
		Week: 10/26/20	11/01/20	-----S		1				\$25.00		0.00			
N 3	KOKA	10/24/20	10/31/20	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	:30	12	\$20.00	P-03	0.00	NM	14	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		7				\$20.00		0.00			
		Week: 10/26/20	11/01/20	-----S-		7				\$20.00		0.00			
													Totals	70	\$1,302.00

Spot Manager: Placed, 10/22/20-11/03/20



Weekday Air Time Time Period Length Order Channels (Booked) Rate Ad-ID

Channel (Placed): KOKA

Date: 10/22/20

Advertiser: POL20/Edwin Byrd

Thursday	6:15:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	Judge
Thursday	6:50:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	Judge
Thursday	7:19:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	Judge
Thursday	8:15:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	Judge
Thursday	8:50:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	Judge
Thursday	9:38:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	Judge
						\$108.00	

Date: 10/23/20

Advertiser: POL20/Edwin Byrd

Friday	6:34:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	7:38:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	8:16:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	8:47:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	9:20:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	9:51:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
						\$108.00	

Date: 10/24/20

Advertiser: POL20/Edwin Byrd

Saturday	6:37:30 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
Saturday	7:20:15 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
Saturday	7:36:00 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
Saturday	8:47:00 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
Saturday	9:18:00 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
Saturday	9:34:15 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
Saturday	9:50:30 AM	6a-10a	:30	516869 [1]	KOKA	\$20.00	
						\$140.00	

Date: 10/25/20

Advertiser: POL20/Edwin Byrd

Sunday	9:48:00 AM	6a-10a	:30	516869 [1]	KOKA	\$25.00	
						\$25.00	

Date: 10/26/20

Advertiser: POL20/Edwin Byrd

Monday	6:14:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Monday	6:18:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Monday	6:51:00 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Monday	7:19:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	
Monday	8:14:30 AM	6a-10a	:30	516869 [1]	KOKA	\$18.00	

[Sorted by: Date]

Spot Manager: Placed, 10/22/20-11/03/20



Weekday: _____ Air Time: _____ Time Period: _____ Length: _____ Order: _____ Channels (Booked): _____ Rate: _____ Ad-ID: _____

Channels (Placed): KOKA
Date: 10/26/20

Advertiser: POL20/Edwin Byrd

Monday	9:19:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
					\$108.00	
					\$108.00	

Date: 10/27/20

Advertiser: POL20/Edwin Byrd

Tuesday	7:14:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Tuesday	7:50:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Tuesday	8:16:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Tuesday	8:50:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Tuesday	9:18:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Tuesday	9:51:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
					\$108.00	
					\$108.00	

Date: 10/28/20

Advertiser: POL20/Edwin Byrd

Wednesday	6:16:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Wednesday	6:51:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Wednesday	7:16:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Wednesday	8:16:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Wednesday	8:50:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Wednesday	9:20:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
					\$108.00	
					\$108.00	

Date: 10/29/20

Advertiser: POL20/Edwin Byrd

Thursday	6:15:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Thursday	6:48:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Thursday	7:16:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Thursday	8:15:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Thursday	8:50:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Thursday	9:19:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
					\$108.00	
					\$108.00	

Date: 10/30/20

Advertiser: POL20/Edwin Byrd

Friday	6:16:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	7:17:00 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	7:51:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	8:16:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	9:19:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
Friday	9:52:30 AM 6a-10a	:30	516869 [1]	KOKA	\$18.00	
					\$108.00	
					\$108.00	

[Sorted by: Date]

Spot Manager: Placed, 10/22/20-11/03/20



Weekday | Air Time | Time Period | Length | Order | Channels (Booked) | Rate | Ad-ID

Channels (Placed): KOKA

Date: 10/30/20

Advertiser: POL20/Edwin Byrd

\$108.00
\$108.00

Date: 10/31/20

Advertiser: POL20/Edwin Byrd

Saturday 6:34:00 AM 6a-10a :30 516869 [1] KOKA \$20.00
 Saturday 6:49:45 AM 6a-10a :30 516869 [1] KOKA \$20.00
 Saturday 7:37:00 AM 6a-10a :30 516869 [1] KOKA \$20.00
 Saturday 8:47:00 AM 6a-10a :30 516869 [1] KOKA \$20.00
 Saturday 9:18:15 AM 6a-10a :30 516869 [1] KOKA \$20.00
 Saturday 9:36:00 AM 6a-10a :30 516869 [1] KOKA \$20.00
 Saturday 9:47:15 AM 6a-10a :30 516869 [1] KOKA \$20.00

\$140.00
\$140.00

Date: 11/01/20

Advertiser: POL20/Edwin Byrd

Sunday 9:37:00 AM 6a-10a :30 516869 [1] KOKA \$25.00

\$25.00
\$25.00

Date: 11/02/20

Advertiser: POL20/Edwin Byrd

Monday 6:17:00 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Monday 6:50:30 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Monday 7:19:00 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Monday 8:16:00 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Monday 9:19:30 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Monday 9:51:30 AM 6a-10a :30 516869 [1] KOKA \$18.00

\$108.00
\$108.00

Date: 11/03/20

Advertiser: POL20/Edwin Byrd

Tuesday 6:15:30 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Tuesday 6:50:00 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Tuesday 7:38:30 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Tuesday 8:15:00 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Tuesday 9:18:30 AM 6a-10a :30 516869 [1] KOKA \$18.00
 Tuesday 9:50:40 AM 6a-10a :30 516869 [1] KOKA \$18.00

\$108.00
\$108.00
\$1,302.00
\$1,302.00
\$1,302.00

[Sorted By: Date]