

KDRI
Tucson, AZ
1st Quarter 2022
Issues Report

With the decline in the intensity of the Covid 19 pandemic and related additional strains, other issues became more relevant. The most important issues of importance to the community are Covid 19, Inflation, education, employment growth and opportunity, crime, immigration and border safety, local and state economy, street and road conditions, the environment.

Programming that addressed these above issues from January 1 through March 31, 2022 include:

Open and Not Open (continuation of original Pandemic era title) runs twice daily Mon-Fri with a 4:00 average.

Each morning the KDRI morning on-air team produces two segments called “Open or Not Open”. This news segment informs our listeners about what is occurring in the area with a broad spectrum of news and information about the communities, local meetings, events and actions of interest. The topic range is wide and varied to include many businesses, charitable and governmental agencies and events about which people need to know. KDRI is that daily, live on-air source with this news with live, local in studio talent from 6:00AM to 11:00PM daily.

“Open or Not Open” (O/NO) segments were broadcast 5 times during the quarter.

Programming Concerning Local Issues include:

Issue	Date	Time	Program	Content	Duration
Covid	1/8	6:55p	Catalina	Free testing 1/9 @ Rescue Me Wellness beginning at 10AM	1:00
Economy	1/13	6:45	O/ON	Impact of inflation on the cost of cigarettes. And sources for quitting.	4:00
Government	1/13	6:30/7:45a	O/ON	Expansion of the city Zoo	5:00
Covid	1/14	6:15a	O/ON	Discussed latest information on Covid Rules, Testing and Guidelines	4:00
Economy	1/14	7:30&9:30a	O/ON	Discussed current state of region with re-openings, employment opportunity	3:30
Covid	1/19	7:14p	Catalina	Guidelines have changed. Discussed flow chart available through Pima County	2:15
Covid	1/29	9:16p	Catalina	Discussed free on-site test at Kino Complex, Plus how to get Home Test kits	1:45
Covid	1/30	8:50p	Catalina	Six locations for walk -up testing and how to proceed.	2:30
Employment	1/30	9:14p	Catalina	Employment Fair at Amphi School Dist. Tips on openings and presentation	1:30
Covid	2/19	8:15a	Gentry	Updated website information about vaccines purposes and availability	1:00
Employment	2/26	7:53p	Catalina	Job Fair at Downtown Hilton 3/1, 11-1P, discussed what to bring and do	2:00
Economy	3/5	1:43	L. Lois	Need for donations of home grown citrus to Community Food Bank	1:30
Economy	3/6	4:35p	Gentry	Discussed broadening needs of the Community Food Bank	1:00

<u>Issue</u>	<u>Date</u>	<u>Time</u>	<u>Program</u>	<u>Content</u>	<u>Duration</u>
Education	3/11	10:45a	Carr	Tucson Festival of Books learning opportunities and information	2:00
Education	3/12	7:17p	Catalina	Tucson Festival of Books learning opportunities and information	3:00
Government	3/13	9:46p	Catalina	Armory Senior Center providing AARP Free Tax Services for Elderly	1:30
Roads	3/31	6:15a	O/ON	Long on-going Spring time road improvement projects locations/timelines	3:30