

KDRI
Tucson, AZ
2nd Quarter 2022
Issues Report

With the decline in the intensity of the Covid 19 pandemic and related additional strains, other issues became more relevant. The most important issues of importance to the community are Inflation, employment growth and opportunity, crime, immigration and border safety, social services, local and state economy, Health & Covid strains and education.

Programming that addressed these above issues from April 1 through June 30, 2022 include:

Open and Not Open (continuation of original Pandemic era title) runs twice daily Mon-Fri with a 4:00 average.

Each morning the KDRI morning on-air team produces two segments called “Open or Not Open”. This news segment informs our listeners about what is occurring in the area with a broad spectrum of news and information about the communities, local meetings, events and actions of interest. The topic range is wide and varied to include many businesses, charitable and governmental agencies and events about which people need to know. KDRI is that daily, live on-air source with this news with live, local in studio talent from 6:00AM to 11:00PM daily.

“Open or Not Open” (O/NO) segments are at approximately 6:30a and 8:30a and were broadcast 63 times during the quarter.

Additional to Open and Not Open Programming Concerning Local Issues include:

Issue	Date	Time	Program	Content	Duration
Economy	4/5	7:45p	Mendez	Pima County/Old Tucson, Employment opportunities	2:00
Social Service	4/5	8:45p	Mendez	AZ Gives Day – information on how to participate	1:45
Health	4/5	10:17p	Mendez	Recall Bulletin – Walmart Chocolate Bunny Hut Kit disclosure	:30
Economy	4/6	9:15a	B&B	Old Tucson hiring and re-opening this fall	3:00
Social Services	4/6	6:05/7:05a.	B&B	Arizona Gives Day, detailed importance and ways to give to better city	2:00
Inflation	4/6	9:45p	Mendez	Gas Buddy survey results and falling prices and best locations	2:00
Education	4/7	7:45a	B&B	Discussion of Arizona listed worst state for teachers	5:00
Public Safety	4/8	8:05a	B&B	Red Flag Warning – extreme fire danger with winds, stated locations	3:00
Employment	4/8	7:17p	Mendez	Pima County Job Fair information and requirements	:30
Environment	4/9	1:15p	Mendez	Fire weather warning from current time until 7pm	1:00
Education	4/9	7:45p	Catalina	Information about TUSD school and camp at Jewish Comm Center	1:00
Employment	4/10	1:45p	Stevens	Pima County and City of Tucson Job Fair	1:00
Covid 19	4/11	9:17p	Catalina	First and Second Booster shot availability. Discussed who and where	1:30

Issue	Date	Time	Program	Content	Duration
Covid 19	4/12	7:45p	Catalina	Free testing still available, info on locations and hours	1:00
Employment	4/16	9:16p	Mendez	KVOA-TV Job Fair details and participants	1:00
Employment	4/17	8:43p	Catalina	Pima County Fair looking for event workers. How to apply	2:00
Crime	4/18	8:17p	Mendez	Take Back the Night Event for rape and violence survivors info	:45
Covid 19	4/18	10:45p	Mendez	Airline mask mandates now optional CDC guidelines	1:00
Public Safety	4/19	6:05/8:05a	B&B	Wildfire road closures and travel restrictions	2:00
Covid 19	4/19	7:18p	Mendez	Sun Tran, Sun Van and Shuttle lifts mask mandates	:30
Employment	4/19	10:16p	Mendez	AZ Diversity Job Fair - 4/28 details and companies joining	1:00
Social Services	4/20	6:45a	B&B	Volunteers to help with Seniors Pets	4:00
Employment	4/20	7:17p	Mendez	AZ Diversity Job Fair - 4/28 details and companies joining	1:00
Employment	4/25	8:18p	Mendez	AZ Diversity Job Fair - 4/28 details and companies joining	1:00
Health	4/26	8:19p	Mendez	Recall information 120,000 pounds of beef – USDA.gov	1:00
Employment	5/4	7:18p	Mendez	KVOA-TV Job what is needed and what companies represented	1:00

Issue	Date	Time	Program	Content	Duration
Pub Safety	5/9	4:15p	Lois	800 Free swim lessons and life jackets from City of Tucson	1:30
Safety	5/9	4:48p	Lois	Fire danger and fire updates and safety requirements	1:30
Inflation	5/10	8:16p	Mendez	Gas Buddy – rising prices and local specific prices by service	:30
Crime	5/10	9:18p	Mendez	New law regarding resale of catalytic converters	:30
Covid	5/14	8:20p	Catalina	Discussed info regarding child vaccination availability	1:00
Health	5/16	9:45p	Mendez	Recall information Mars candies, Skittles, Starburst, Life Savers	:30
Health	5/20	8:15a	Gentry	Bulletin – heat warning, best ways to stay hydrated	:30
Soc Service	5/22	7:13p	Catalina	City moving to “affordable connectivity” and access for all	:30
Safety	5/22	8:16a	Mendez	Stage 2 fire danger for all federal and state lands	1:00
Soc Service	5/30	10:40p	Catalina	Pima Animal Control – need for 50 large dog adoptions	1:00
Health	6/1	12:40p	Carr	Air Quality Alert issued – do’s and don’ts discussed	1:00
Safety	6/1	5:45p	Lois	Continued Fire dangers with Stage 2 fire in Catalina mountains	1:00
Inflation	6/8	8:15p	Mendez	Sun Tran announced free service through end of year to ease COL	:30
Covid 19	6/12	8:40P	Catalina	Free testing location information	1:00

<u>Issue</u>	<u>Date</u>	<u>Time</u>	<u>Program</u>	<u>Content</u>	<u>Duration</u>
Health	6/14	7:16p	Catalina	City provided cooling centers locations and requirements	1:00
Inflation	6/19	7:16P	Mendez	Ways and means for elderly to apply for Meals on Wheels	:30
Covid 19	6/20	7:16p	Mendez	Child Vaccination guidelines for 6 month to 5 years	:30
Inflation	6/24	4:15P	Gentry	Information about applying for Meals and Wheels during this time	1:00
Soc Services	6/28	7:16P	Mendez	Pima Animal Control advice for pet safety during July 4 fireworks	:45
Employment	6/28	8:17p	Mendez	City of Tucson Job Fair information needs, requirements	:30