

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Melissa Swarbrick, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Melissa Swarbrick		
Authorized committee:	Swarbrick for House		
Agency requesting time (and contact information):	<input type="checkbox"/> N/A Capen Consulting, LLC -- David Capen <david.capen@capenconsulting.com>		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	North Carolina House of Representatives, District 48		
Date of election:	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee:	Lydia Boesch		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>		
Signature:	Signature:		
Name: David Capen	Name: Daniel F. DeBruler		
Date of Request to Purchase Ad Time: 01-30-2024	Date of Station Agreement to Sell Time: 1/31/2024		

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 1/31/2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 5711-001	Station Call Letters: WCCN-FM	Date Received/Requested: 1/30/2024
Est. #:	Station Location: Raeford, Nc	Run Start and End Dates: 2/1-3/5/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# WCLN 105.7 FM Order Confirmation

OrderID: 5711-001

Sponsor: Melissa Swarbrick for NC House  
 Product: Melissa Swarbrick for NC House  
 Estimate/PO: Political

AccountRep: Calendar Month  
 BillingCycle: Detail  
 Run Dates: 2/1/2024 - 3/5/2024  
 Items Ordered: 86

Gross Amount: 1,564.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 1,564.00

## Scheduled Station(s): 1-WCLN Melissa Swarbrick for NC House

**WCLN-FM** WCLN - FM 105.7 FM  
 925 FAYETTEVILLE ROAD  
 RAEFORD, NC 28376  
 (910) 864-5028



CAPEN CONSULTING  
 4030 WAKE FOREST ROAD  
 RALEIGH, NC 27609

Printed 2/1/2024 4:46:58 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Week	Length	Description	Avail	Copy ID	Qty	Item Cost	Total Cost
01 2/1/2024 - 2/2/2024	All Weeks	06:00 AM - 07:00 PM					2	2	2	2	:30	Spot	1200		4	20.00	80.00
02 2/3/2024 - 2/4/2024	All Weeks	06:00 AM - 07:00 PM					2	2	2	2	:30	Spot	1200		4	20.00	80.00
03 2/5/2024 - 2/9/2024	All Weeks	06:00 AM - 07:00 PM					2	2	2	2	:30	Spot	1200		10	20.00	200.00
04 2/10/2024 - 2/11/2024	All Weeks	06:00 AM - 07:00 PM					2	2	2	2	:30	Spot	1200		4	14.00	56.00
05 2/12/2024 - 2/16/2024	All Weeks	06:00 AM - 07:00 PM					2	2	2	2	:30	Spot	1200		10	20.00	200.00
06 2/17/2024 - 2/18/2024	All Weeks	06:00 AM - 07:00 PM					3	3	3	3	:30	Spot	1200		6	14.00	84.00
07 2/19/2024 - 2/23/2024	All Weeks	06:00 AM - 07:00 PM					3	3	3	3	:30	Spot	1200		15	20.00	300.00
08 2/24/2024 - 2/25/2024	All Weeks	06:00 AM - 07:00 PM					3	3	3	3	:30	Spot	1200		6	14.00	84.00
09 2/26/2024 - 3/1/2024	All Weeks	06:00 AM - 07:00 PM					3	3	3	3	:30	Spot	1200		15	20.00	300.00
10 3/2/2024 - 3/3/2024	All Weeks	06:00 AM - 07:00 PM					3	3	3	3	:30	Spot	1200		6	14.00	84.00
11 3/4/2024 - 3/5/2024	All Weeks	06:00 AM - 07:00 PM					3	3	3	3	:30	Spot	1200		6	20.00	120.00

### Calendar Month Projected Billing:

Jan-24 0.00 Feb-24 1,300.00 Mar-24 264.00 Q1-2024 1,564.00

Confirmed Correct; Payment Guaranteed

Accepted for WCLN

# Broadcast Order

Date:	1/30/2024
Advertiser:	Capen Consulting / Melissa Swarbrick for NC House
Contact:	David Capen
Street / P.O.:	4030 Wake Forest Road
City, ST, ZIP:	Raleigh, NC 27609
Phone:	(919) 780-4999
email:	david@capenconsulting.com



**WCLN-FM**  
 9925 Fayetteville Rd.  
 Raeford, NC 28376  
 (910) 864-5028

LINE	Start	End	DAYPART							BROADCAST PATTERN				SPOTS PER WEEK	DATES	START	END	LENGTH	RATE	TOTAL	NOTES			
			M	T	W	Th	F	Sa	Su															
1	7pm	7pm							2	2				4	1-Feb	2-Feb		\$ 20.00	\$ 80.00					
2	7pm	7pm							2	2				4	3-Feb	4-Feb		\$ 14.00	\$ 56.00					
3	7pm	7pm	2	2	2	2	2	2	2					10	5-Feb	9-Feb		\$ 20.00	\$ 200.00					
4	7pm	7pm							2	2				4	10-Feb	11-Feb		\$ 14.00	\$ 56.00					
5	7pm	7pm	2	2	2	2	2	2	2					10	12-Feb	16-Feb		\$ 20.00	\$ 200.00					
6	7pm	7pm							3	3				6	17-Feb	18-Feb		\$ 14.00	\$ 84.00					
7	7pm	7pm	3	3	3	3	3	3	3					15	19-Feb	23-Feb		\$ 20.00	\$ 300.00					
8	7pm	7pm							3	3				6	24-Feb	25-Feb		\$ 14.00	\$ 84.00					
9	7pm	7pm	3	3	3	3	3	3	3					15	26-Feb	1-Mar		\$ 20.00	\$ 300.00					
10	7pm	7pm							3	3				6	2-Mar	3-Mar		\$ 14.00	\$ 84.00					
11	7pm	7pm	3	3										6	4-Mar	5-Mar		\$ 20.00	\$ 120.00					
12																			\$ -					
			<b>Total Spots</b>							<b>86</b>							<b>Average Spot Rate</b>		<b>\$ 18.19</b>		<b>Schedule Total</b>		<b>\$ 1,564.00</b>	

Instructions: NC Political Candidate. PB-18 Required.

Approving Signature: *David Capen*  
 Date: 01-30-2024

Printed Name: David Capen