

# ORDER

**Orders**  
**Order / Rev:** 95422  
**Alt Order #:** 25267691  
**Product Desc:** TV  
**Estimate:** 4655  
**Flight Dates:** 09/26/16 - 11/08/16  
**Original Date / Rev:** 10/06/16 / 10/06/16  
**Order Type:** GENERAL  
**Primary AE:** NWYB  
**Sales Office:** Katz New York  
**Sales Region:** K-NYC  
**NAT**

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Greg Gianforte for Governor  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** CO  
**Revenue Codes:** AGY, POL, CAND  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	290	\$10,345.00	\$8,793.25
10/31/16	11/08/16	64	\$2,505.00	\$2,129.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	290	\$10,345.00	\$8,793.25	0.00
November 2016	64	\$2,505.00	\$2,129.25	0.00
<b>Totals</b>	<b>354</b>	<b>\$12,850.00</b>	<b>\$10,922.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																
1	NWYB	09/26/16	11/08/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	8	\$5.00	P-4	0.00	NM	62	\$310.00																																																
		<b>WAKE UP MT</b> <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/26/16</td> <td>10/02/16</td> <td>MTWTF--</td> <td>8</td> <td>\$5.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/03/16</td> <td>10/09/16</td> <td>MTWTF--</td> <td>10</td> <td>\$5.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/10/16</td> <td>10/16/16</td> <td>MTWTF--</td> <td>10</td> <td>\$5.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/17/16</td> <td>10/23/16</td> <td>MTWTF--</td> <td>10</td> <td>\$5.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/24/16</td> <td>10/30/16</td> <td>MTWTF--</td> <td>10</td> <td>\$5.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/31/16</td> <td>11/06/16</td> <td>MTWTF--</td> <td>10</td> <td>\$5.00</td> <td>0.00</td> </tr> <tr> <td>Week: 11/07/16</td> <td>11/13/16</td> <td>MT-----</td> <td>4</td> <td>\$5.00</td> <td>0.00</td> </tr> </tbody> </table>														Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/26/16	10/02/16	MTWTF--	8	\$5.00	0.00	Week: 10/03/16	10/09/16	MTWTF--	10	\$5.00	0.00	Week: 10/10/16	10/16/16	MTWTF--	10	\$5.00	0.00	Week: 10/17/16	10/23/16	MTWTF--	10	\$5.00	0.00	Week: 10/24/16	10/30/16	MTWTF--	10	\$5.00	0.00	Week: 10/31/16	11/06/16	MTWTF--	10	\$5.00	0.00	Week: 11/07/16	11/13/16	MT-----	4	\$5.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																																										
Week: 09/26/16	10/02/16	MTWTF--	8	\$5.00	0.00																																																										
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Week: 11/07/16	11/13/16	MT-----	4	\$5.00	0.00																																																										
2	NWYB	09/26/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	30	\$450.00																																																
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Week: 11/07/16	11/13/16	M-----	1	\$15.00	0.00																																																										
3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	30	\$450.00																																																
		<b>BIG BANG</b>																																																													

Order / Rev: 95422  
 Alt Order #: 25267691  
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4655  
 NWWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	NWWB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	30	\$450.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--		4				\$15.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		5				\$15.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		5				\$15.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		5				\$15.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		5				\$15.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		5				\$15.00		0.00			
	Week:	11/07/16	11/13/16	M-----		1				\$15.00		0.00			
4	NWWB	09/26/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--		4				\$10.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		5				\$10.00		0.00			
	Week:	11/07/16	11/13/16	M-----		1				\$10.00		0.00			
5	NWWB	09/26/16	11/07/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--		4				\$10.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		5				\$10.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		5				\$10.00		0.00			
	Week:	11/07/16	11/13/16	M-----		1				\$10.00		0.00			
6	NWWB	10/02/16	11/06/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	P-4	0.00	NM	6	\$120.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$20.00		0.00			
	Week:	10/03/16	10/09/16	-----1		1				\$20.00		0.00			
	Week:	10/10/16	10/16/16	-----1		1				\$20.00		0.00			
	Week:	10/17/16	10/23/16	-----1		1				\$20.00		0.00			
	Week:	10/24/16	10/30/16	-----1		1				\$20.00		0.00			
	Week:	10/31/16	11/06/16	-----1		1				\$20.00		0.00			
7	NWWB	10/08/16	11/05/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-		1				\$40.00		0.00			
	Week:	10/10/16	10/16/16	-----1-		1				\$40.00		0.00			
	Week:	10/17/16	10/23/16	-----1-		1				\$40.00		0.00			
	Week:	10/24/16	10/30/16	-----1-		1				\$40.00		0.00			
	Week:	10/31/16	11/06/16	-----1-		1				\$40.00		0.00			
8	NWWB	10/02/16	11/06/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1		1				\$40.00		0.00			
	Week:	10/03/16	10/09/16	-----		0				\$40.00		0.00			
	Week:	10/10/16	10/16/16	-----1		1				\$40.00		0.00			
	Week:	10/17/16	10/23/16	-----1		1				\$40.00		0.00			
	Week:	10/24/16	10/30/16	-----1		1				\$40.00		0.00			
	Week:	10/31/16	11/06/16	-----1		1				\$40.00		0.00			
9	NWWB	09/26/16	11/07/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00

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Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4655  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					4	\$10.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$10.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$10.00		0.00			
10	NWYB	10/03/16	11/07/16	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$35.00	P-4	0.00	NM	6	\$210.00
GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----					1	\$35.00		0.00			
		Week: 10/10/16	10/16/16	1-----					1	\$35.00		0.00			
		Week: 10/17/16	10/23/16	1-----					1	\$35.00		0.00			
		Week: 10/24/16	10/30/16	1-----					1	\$35.00		0.00			
		Week: 10/31/16	11/06/16	1-----					1	\$35.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$35.00		0.00			
11	NWYB	09/29/16	11/03/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$35.00	P-4	0.00	NM	6	\$210.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---					1	\$35.00		0.00			
		Week: 10/03/16	10/09/16	---1---					1	\$35.00		0.00			
		Week: 10/10/16	10/16/16	---1---					1	\$35.00		0.00			
		Week: 10/17/16	10/23/16	---1---					1	\$35.00		0.00			
		Week: 10/24/16	10/30/16	---1---					1	\$35.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$35.00		0.00			
12	NWYB	09/29/16	11/03/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---2---	:30	2	\$50.00	P-4	0.00	NM	11	\$550.00
Pitch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---					1	\$50.00		0.00			
		Week: 10/03/16	10/09/16	---2---					2	\$50.00		0.00			
		Week: 10/10/16	10/16/16	---2---					2	\$50.00		0.00			
		Week: 10/17/16	10/23/16	---2---					2	\$50.00		0.00			
		Week: 10/24/16	10/30/16	---2---					2	\$50.00		0.00			
		Week: 10/31/16	11/06/16	---2---					2	\$50.00		0.00			
13	NWYB	09/30/16	11/04/16	Fri Prime Hour 1 Fri Prime Hour 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$100.00	P-4	0.00	NM	6	\$600.00
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--					1	\$100.00		0.00			
		Week: 10/03/16	10/09/16	----1--					1	\$100.00		0.00			
		Week: 10/10/16	10/16/16	----1--					1	\$100.00		0.00			
		Week: 10/17/16	10/23/16	----1--					1	\$100.00		0.00			
		Week: 10/24/16	10/30/16	----1--					1	\$100.00		0.00			
		Week: 10/31/16	11/06/16	----1--					1	\$100.00		0.00			
14	NWYB	10/08/16	11/05/16	College Football College Football	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----2-	:30	2	\$125.00	P-2	0.00	NM	10	\$1,250.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----2-					2	\$125.00		0.00			
		Week: 10/10/16	10/16/16	-----2-					2	\$125.00		0.00			
		Week: 10/17/16	10/23/16	-----2-					2	\$125.00		0.00			
		Week: 10/24/16	10/30/16	-----2-					2	\$125.00		0.00			
		Week: 10/31/16	11/06/16	-----2-					2	\$125.00		0.00			
N15	NWYB	10/29/16	10/29/16	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
COLLEGE FTBL EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----3-					3	\$75.00		0.00			
N16	NWYB	10/15/16	10/22/16		CM	1:30 PM-5:30 PM	-----4-	:30	4	\$75.00	P-4	0.00	NM	8	\$600.00

Order / Rev: 95422  
 Alt Order #: 25267691  
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4655  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		College Football														
		College Football				(1:30 PM-5:30 PM)										
		COLLEGE FTBL LATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/10/16	10/16/16	-----4-	4	\$75.00	0.00									
		Week: 10/17/16	10/23/16	-----4-	4	\$75.00	0.00									
17	NWYB	10/02/16	11/06/16	NFL Football	CM	9:00 AM-11:00 AM	-----2	:30	2	\$75.00	P-4	0.00	NM	12	\$900.00	
		FOX NFL SUN PRE-GAME SHOW				(9:00 AM-11:00 AM)										
		FOX NFL SUN PRE-GAME SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 09/26/16	10/02/16	-----2	2	\$75.00	0.00									
		Week: 10/03/16	10/09/16	-----2	2	\$75.00	0.00									
		Week: 10/10/16	10/16/16	-----2	2	\$75.00	0.00									
		Week: 10/17/16	10/23/16	-----2	2	\$75.00	0.00									
		Week: 10/24/16	10/30/16	-----2	2	\$75.00	0.00									
		Week: 10/31/16	11/06/16	-----2	2	\$75.00	0.00									
19	NWYB	10/14/16	10/14/16	M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00	
		M-F 530p-6p														
		NLCS PREGAME														
		10.14														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/10/16	10/16/16	----1--	1	\$150.00	0.00									
20	NWYB	10/21/16	10/21/16	MLB Post Season	CM	6:00 PM-9:00 PM	----3--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00	
		MLB Post Season				(6:00 PM-9:00 PM)										
		MLB WORLD SERIES														
		10.22														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/17/16	10/23/16	----3--	3	\$250.00	0.00									
21	NWYB	10/14/16	10/14/16	MLB Post Season	CM	6:00 PM-9:00 PM	----3--	:30	3	\$150.00	P-4	0.00	NM	3	\$450.00	
		MLB Post Season				(6:00 PM-9:00 PM)										
		NLCS GAME 1														
		10.14														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/10/16	10/16/16	----3--	3	\$150.00	0.00									
22	NWYB	10/22/16	10/22/16	NASCAR	CM	10:30 AM-1:30 PM	----3-	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00	
		NASCAR				(10:30 AM-1:30 PM)										
		NASCAR CAMPING														
		10.22														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/17/16	10/23/16	----3-	3	\$200.00	0.00									
25	NWYB	09/26/16	11/04/16	M-F 9a-10a	CM	9a-10a	MTWTF--	:30	2	\$10.00	P-4	0.00	NM	12	\$120.00	
		M-F 9a-10a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 09/26/16	10/02/16	MTWTF--	2	\$10.00	0.00									
		Week: 10/03/16	10/09/16	MTWTF--	2	\$10.00	0.00									
		Week: 10/10/16	10/16/16	MTWTF--	2	\$10.00	0.00									
		Week: 10/17/16	10/23/16	MTWTF--	2	\$10.00	0.00									
		Week: 10/24/16	10/30/16	MTWTF--	2	\$10.00	0.00									
		Week: 10/31/16	11/06/16	MTWTF--	2	\$10.00	0.00									
26	NWYB	10/01/16	10/01/16	Major League Baseball	CM	10:00 AM-1:30 PM	----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00	
		Major League Baseball				(10:00 AM-1:30 PM)										
		Major League Baseball														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 09/26/16	10/02/16	----3-	3	\$75.00	0.00									
N27	NWYB	10/08/16	11/05/16	MSU/UM LOCAL	CM	Various	-----1-	:30	1	\$450.00	P-3	0.00	NM	2	\$900.00	
		MSU/UM LOCAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	-----1-	1	\$450.00	0.00									
		Week: 10/10/16	10/16/16	-----	0	\$450.00	0.00									
		Week: 10/17/16	10/23/16	-----	0	\$450.00	0.00									
		Week: 10/24/16	10/30/16	-----	0	\$450.00	0.00									
		Week: 10/31/16	11/06/16	-----1-	1	\$450.00	0.00									
28	NWYB	10/01/16	10/01/16		NWS	10:00 PM-10:35 PM	-----1-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00	

Order / Rev: 95422  
 Alt Order #: 25267691  
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4655  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		SA-SU 9p-935p LN sa-su 9P NEWS					(10:00 PM-10:35 PM)									
		FOX NEWS AT 9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 09/26/16	10/02/16	-----1-	1	\$40.00	0.00									
29	NWYB	10/01/16	10/01/16	College Football College Football	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----2-	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00	
		FOX SPTS SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 09/26/16	10/02/16	-----2-	2	\$50.00	0.00									
30	NWYB	10/01/16	10/01/16	College Football College Football	CM	3:00 PM-6:30 PM (3:00 PM-6:30 PM)	-----4-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00	
		COLLEGE FTBL LATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 09/26/16	10/02/16	-----4-	4	\$75.00	0.00									
31	NWYB	10/03/16	10/07/16	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	MTWTF--	5	\$10.00	0.00									
32	NWYB	10/03/16	10/07/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	MTWTF--	5	\$10.00	0.00									
33	NWYB	10/03/16	10/07/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	MTWTF--	5	\$10.00	0.00									
34	NWYB	10/03/16	10/07/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	MTWTF--	5	\$10.00	0.00									
35	NWYB	10/09/16	10/09/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:30 PM-10:05 PM (9:30 PM-10:05 PM)	-----1	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00	
		SUN 9P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	-----1	1	\$40.00	0.00									
N36	NWYB	10/08/16	10/08/16	MSU/UM LOCAL MSU/UM LOCAL	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----5-	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/03/16	10/09/16	-----5-	5	\$200.00	0.00									
N37	NWYB	11/05/16	11/05/16	MSU/UM LOCAL MSU/UM LOCAL	CM	12:00 PM-3:30 PM (12:00 PM-3:30 PM)	-----4-	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/31/16	11/06/16	-----4-	4	\$200.00	0.00									
													Totals	354	\$12,850.00	

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267691      Changes as of: 10/06/2016 at 1:22 PM      Version: Highlighting Revision 10      Total \$: \$12,850.00

CPE: 1143/1713/4655      Flight: 9/26/16 - 11/13/16      Station: NWTB      Total Spots: 352

Agency: STRATEGIC MEDIA PLACEMENT      Advertiser: Greg Gianforte for GOV      Market: Butte, MT

7669 STAGERS LOOP      Product: TV      Office: NEW YORK      Total CPP: \$20.68

DELAWARE, OH 43015      Agency Order #: 5293182      Buyer: Fink, Brant      Con Type: POLITICAL/VOTE      Traffic #: 95422

Salesperson: SUZANNE FITZGERALD      212-373-8119      Assistant: SUSAN FIORE      Separation: \$20.68

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26 - 11/7										Total Spots	Total \$	CPP	GRP		
							9/26	10/3	10/10	10/17	10/24	10/31	11/7									
REV-15	Sa 10a-1:30p		COLLEGE FTBL EARLY	\$75.00	3.0	30	0	3P0	3P0	3P0	3P0	3	3P0	0			3	\$225.00	\$25.00	9.0		
LN 15 - WMO 10A, 10A10, 10A17, AMD 10A31 N/A - (\$500 OUT)																						
REV-16	Sa 1:30p-5:30p		COLLEGE FTBL LATE	\$75.00	3.0	30	0	4P0	4	4	4P0	4P0	0				8	\$600.00	\$25.00	24.0		
LN 16 - WMO 10A, 10A24, 10A31 N/A - (\$500 OUT)																						
LN 16 - WMO 9:26 TP CHG TO 3-6:30P - MG IN COLLEGE FOOTBALL 10/1 3-6:30P																						
REV+36	Sa 2:30p-6p		UM Football	\$200.00	0.0	30	0P0	0P5	0P0	0P0	0P0	0P0	0P0	0P0			5	\$1,000.00	\$0.00	0.0		
LN 36 - WMO 2:30P-6P																						
REV+37	Sa 12n-3:30p		UM Football	\$200.00	0.0	30	0P0	0P0	0P0	0P0	0P0	0P0	0P4	0P0			4	\$800.00	\$0.00	0.0		
LN 37 - WMO 12N-3:30P																						
<b>TOTALS:</b>							<b>45</b>	<b>75</b>	<b>57</b>	<b>59</b>	<b>52</b>	<b>54</b>	<b>10</b>				<b>352</b>	<b>\$12,850.00</b>	<b>\$20.68</b>	<b>621.5</b>		