

ORDER

Orders	Order / Rev:	95422		
	Alt Order #:	25267691		
	Product Desc:	TV		
	Estimate:	4655		NWYB
	Flight Dates:	09/26/16 - 11/08/16	Primary AE:	Katz New York
	Original Date / Rev:	10/06/16 / 10/06/16	Sales Office:	K-NYC
	Order Type:	GENERAL	Sales Region:	NAT

Agency	Name:	Strategic Media Placement		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		7669 Stagers Loop	Billing Cycle:	EOM/EOC
		Delaware, OH 43015	Agency Commission:	15%

Advertiser	Name:	POL/Greg Gianforte for Governor		
	Demographic:	HH	New Business Thru:	
	Product Codes:	PL Candidate	Order Separation:	00:20:00
	Priority:	CO	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	290	\$10,345.00	\$8,793.25
10/31/16	11/08/16	64	\$2,505.00	\$2,129.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	290	\$10,345.00	\$8,793.25	0.00
November 2016	64	\$2,505.00	\$2,129.25	0.00
Totals	354	\$12,850.00	\$10,922.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	09/26/16	11/08/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	8	\$5.00	P-4	0.00	NM	62	\$310.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					8	\$5.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					10	\$5.00		0.00			
	Week:	11/07/16	11/13/16	MT-----					4	\$5.00		0.00			
2	NWYB	09/26/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	30	\$450.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					4	\$15.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					5	\$15.00		0.00			
	Week:	11/07/16	11/13/16	M-----					1	\$15.00		0.00			
3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	30	\$450.00
BIG BANG															

Order / Rev: 95422
Alt Order #: 25267691
Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
Product Desc: TV
Estimate: 4655
NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	30	\$450.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					4	\$15.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					5	\$15.00		0.00			
	Week:	11/07/16	11/13/16	M-----					1	\$15.00		0.00			
4	NWYB	09/26/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					4	\$10.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					5	\$10.00		0.00			
	Week:	11/07/16	11/13/16	M-----					1	\$10.00		0.00			
5	NWYB	09/26/16	11/07/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					4	\$10.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					5	\$10.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					5	\$10.00		0.00			
	Week:	11/07/16	11/13/16	M-----					1	\$10.00		0.00			
6	NWYB	10/02/16	11/06/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	P-4	0.00	NM	6	\$120.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1					1	\$20.00		0.00			
	Week:	10/03/16	10/09/16	-----1					1	\$20.00		0.00			
	Week:	10/10/16	10/16/16	-----1					1	\$20.00		0.00			
	Week:	10/17/16	10/23/16	-----1					1	\$20.00		0.00			
	Week:	10/24/16	10/30/16	-----1					1	\$20.00		0.00			
	Week:	10/31/16	11/06/16	-----1					1	\$20.00		0.00			
7	NWYB	10/08/16	11/05/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1-					1	\$40.00		0.00			
	Week:	10/10/16	10/16/16	-----1-					1	\$40.00		0.00			
	Week:	10/17/16	10/23/16	-----1-					1	\$40.00		0.00			
	Week:	10/24/16	10/30/16	-----1-					1	\$40.00		0.00			
	Week:	10/31/16	11/06/16	-----1-					1	\$40.00		0.00			
8	NWYB	10/02/16	11/06/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----1					1	\$40.00		0.00			
	Week:	10/03/16	10/09/16	-----					0	\$40.00		0.00			
	Week:	10/10/16	10/16/16	-----1					1	\$40.00		0.00			
	Week:	10/17/16	10/23/16	-----1					1	\$40.00		0.00			
	Week:	10/24/16	10/30/16	-----1					1	\$40.00		0.00			
	Week:	10/31/16	11/06/16	-----1					1	\$40.00		0.00			
9	NWYB	09/26/16	11/07/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00

Order / Rev: 95422
 Alt Order #: 25267691
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Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	MTWTF--					4	\$10.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					5	\$10.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$10.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$10.00		0.00			
10	NWYB	10/03/16	11/07/16	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$35.00	P-4	0.00	NM	6	\$210.00
GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----					1	\$35.00		0.00			
		Week: 10/10/16	10/16/16	1-----					1	\$35.00		0.00			
		Week: 10/17/16	10/23/16	1-----					1	\$35.00		0.00			
		Week: 10/24/16	10/30/16	1-----					1	\$35.00		0.00			
		Week: 10/31/16	11/06/16	1-----					1	\$35.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$35.00		0.00			
11	NWYB	09/29/16	11/03/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$35.00	P-4	0.00	NM	6	\$210.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---					1	\$35.00		0.00			
		Week: 10/03/16	10/09/16	---1---					1	\$35.00		0.00			
		Week: 10/10/16	10/16/16	---1---					1	\$35.00		0.00			
		Week: 10/17/16	10/23/16	---1---					1	\$35.00		0.00			
		Week: 10/24/16	10/30/16	---1---					1	\$35.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$35.00		0.00			
12	NWYB	09/29/16	11/03/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---2---	:30	2	\$50.00	P-4	0.00	NM	11	\$550.00
Pitch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---					1	\$50.00		0.00			
		Week: 10/03/16	10/09/16	---2---					2	\$50.00		0.00			
		Week: 10/10/16	10/16/16	---2---					2	\$50.00		0.00			
		Week: 10/17/16	10/23/16	---2---					2	\$50.00		0.00			
		Week: 10/24/16	10/30/16	---2---					2	\$50.00		0.00			
		Week: 10/31/16	11/06/16	---2---					2	\$50.00		0.00			
13	NWYB	09/30/16	11/04/16	Fri Prime Hour 1 Fri Prime Hour 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$100.00	P-4	0.00	NM	6	\$600.00
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--					1	\$100.00		0.00			
		Week: 10/03/16	10/09/16	----1--					1	\$100.00		0.00			
		Week: 10/10/16	10/16/16	----1--					1	\$100.00		0.00			
		Week: 10/17/16	10/23/16	----1--					1	\$100.00		0.00			
		Week: 10/24/16	10/30/16	----1--					1	\$100.00		0.00			
		Week: 10/31/16	11/06/16	----1--					1	\$100.00		0.00			
14	NWYB	10/08/16	11/05/16	College Football College Football	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----2-	:30	2	\$125.00	P-2	0.00	NM	10	\$1,250.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----2-					2	\$125.00		0.00			
		Week: 10/10/16	10/16/16	-----2-					2	\$125.00		0.00			
		Week: 10/17/16	10/23/16	-----2-					2	\$125.00		0.00			
		Week: 10/24/16	10/30/16	-----2-					2	\$125.00		0.00			
		Week: 10/31/16	11/06/16	-----2-					2	\$125.00		0.00			
N 15	NWYB	10/29/16	10/29/16	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
COLLEGE FTBL EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----3-					3	\$75.00		0.00			
N 16	NWYB	10/15/16	10/22/16		CM	1:30 PM-5:30 PM	-----4-	:30	4	\$75.00	P-4	0.00	NM	8	\$600.00

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Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
College Football College Football (1:30 PM-5:30 PM)															
COLLEGE FTBL LATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----4-		4				\$75.00		0.00			
Week:		10/17/16	10/23/16	-----4-		4				\$75.00		0.00			
17	NWYB	10/02/16	11/06/16	NFL Football	CM	9:00 AM-11:00 AM	-----2	:30	2	\$75.00	P-4	0.00	NM	12	\$900.00
FOX NFL SUN PRE-GAME SHOW (9:00 AM-11:00 AM)															
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----2		2				\$75.00		0.00			
Week:		10/03/16	10/09/16	-----2		2				\$75.00		0.00			
Week:		10/10/16	10/16/16	-----2		2				\$75.00		0.00			
Week:		10/17/16	10/23/16	-----2		2				\$75.00		0.00			
Week:		10/24/16	10/30/16	-----2		2				\$75.00		0.00			
Week:		10/31/16	11/06/16	-----2		2				\$75.00		0.00			
19	NWYB	10/14/16	10/14/16	M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
M-F 530p-6p															
NLCS PREGAME 10.14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--		1				\$150.00		0.00			
20	NWYB	10/21/16	10/21/16	MLB Post Season	CM	6:00 PM-9:00 PM	----3--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
MLB Post Season (6:00 PM-9:00 PM)															
MLB WORLD SERIES 10.22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----3--		3				\$250.00		0.00			
21	NWYB	10/14/16	10/14/16	MLB Post Season	CM	6:00 PM-9:00 PM	----3--	:30	3	\$150.00	P-4	0.00	NM	3	\$450.00
MLB Post Season (6:00 PM-9:00 PM)															
NLCS GAME 1 10.14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	----3--		3				\$150.00		0.00			
22	NWYB	10/22/16	10/22/16	NASCAR	CM	10:30 AM-1:30 PM	----3-	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
NASCAR (10:30 AM-1:30 PM)															
NASCAR CAMPING 10.22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----3-		3				\$200.00		0.00			
25	NWYB	09/26/16	11/04/16	M-F 9a-10a	CM	9a-10a	MTWTF--	:30	2	\$10.00	P-4	0.00	NM	12	\$120.00
M-F 9a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--		2				\$10.00		0.00			
Week:		10/03/16	10/09/16	MTWTF--		2				\$10.00		0.00			
Week:		10/10/16	10/16/16	MTWTF--		2				\$10.00		0.00			
Week:		10/17/16	10/23/16	MTWTF--		2				\$10.00		0.00			
Week:		10/24/16	10/30/16	MTWTF--		2				\$10.00		0.00			
Week:		10/31/16	11/06/16	MTWTF--		2				\$10.00		0.00			
26	NWYB	10/01/16	10/01/16	Major League Baseball	CM	10:00 AM-1:30 PM	----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
Major League Baseball (10:00 AM-1:30 PM)															
Major League Baseball															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	----3-		3				\$75.00		0.00			
N 27	NWYB	10/08/16	11/05/16	MSU/UM LOCAL	CM	Various	-----1-	:30	1	\$450.00	P-3	0.00	NM	2	\$900.00
MSU/UM LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-		1				\$450.00		0.00			
Week:		10/10/16	10/16/16	-----		0				\$450.00		0.00			
Week:		10/17/16	10/23/16	-----		0				\$450.00		0.00			
Week:		10/24/16	10/30/16	-----		0				\$450.00		0.00			
Week:		10/31/16	11/06/16	-----1-		1				\$450.00		0.00			
28	NWYB	10/01/16	10/01/16		NWS	10:00 PM-10:35 PM	----1-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00

Order / Rev: 95422
 Alt Order #: 25267691
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA-SU 9p-935p LN											
				sa-su 9P NEWS		(10:00 PM-10:35 PM)									
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1			\$40.00			0.00			
29	NWYB	10/01/16	10/01/16	College Football	CM	7:00 PM-9:00 PM	-----2-	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
				College Football		(7:00 PM-9:00 PM)									
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----2-		2			\$50.00			0.00			
30	NWYB	10/01/16	10/01/16	College Football	CM	3:00 PM-6:30 PM	-----4-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
				College Football		(3:00 PM-6:30 PM)									
COLLEGE FTBL LATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----4-		4			\$75.00			0.00			
31	NWYB	10/03/16	10/07/16	M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		5			\$10.00			0.00			
32	NWYB	10/03/16	10/07/16	M-F 9a-10a	CM	9a-10a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		5			\$10.00			0.00			
33	NWYB	10/03/16	10/07/16	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		5			\$10.00			0.00			
34	NWYB	10/03/16	10/07/16	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--		5			\$10.00			0.00			
35	NWYB	10/09/16	10/09/16	SA-SU 9p-935p LN	NWS	9:30 PM-10:05 PM	-----1	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
				sa-su 9P NEWS		(9:30 PM-10:05 PM)									
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1		1			\$40.00			0.00			
N36	NWYB	10/08/16	10/08/16	MSU/UM LOCAL	CM	2:30 PM-6:00 PM	-----S-	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
				MSU/UM LOCAL		(2:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S-		5			\$200.00			0.00			
N37	NWYB	11/05/16	11/05/16	MSU/UM LOCAL	CM	12:00 PM-3:30 PM	-----4-	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
				MSU/UM LOCAL		(12:00 PM-3:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----4-		4			\$200.00			0.00			
													Totals	354	\$12,850.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25267691	Changes as of: 10/6/2016 at 1:22 PM	Version: Highlighting Revision 10
CPE: 1143/1713/4655	Flight: 9/26/16 - 11/13/16	Total \$: \$12,850.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Total Spots: 352
7669 STAGERS LOOP	Product: TV	Office: NEW YORK
DELAWARE, OH 43015	Agency Order #: 5293182	Primary Demo: Adults 35+
	Buyer: Fink, Brant	Con Type: POLITICAL/VOTE
	Salesperson: SUZANNE FITZGERALD	Assistant: SUSAN FIORE
	212-373-8119	212-373-8150
Comments: Separation: 30		Traffic #: 95422
		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26 - 11/7										Total Spots	Total		GRP
																		\$	CPP	
							9/26	10/3	10/10	10/17	10/24	10/31	11/7							
REV- 15	Sa 10a-1:30p		COLLEGE FTBL EARLY	\$75.00	3.0	30	0	3p0	3p0	3p0	3	3p0	0		3	\$225.00	\$25.00	9.0		
LN 15 - WFO 10/3, 10/10, 10/17, AND 10/31 N/A - (\$500 OUT)																				
REV- 16	Sa 1:30p-5:30p		COLLEGE FTBL LATE	\$75.00	3.0	30	0	4p0	4	4	4p0	4p0	0		8	\$600.00	\$25.00	24.0		
LN 16 - WFO 9/26 TP CHG TO 3-6:30P - MG IN COLLEGE FOOTBALL 10/1 3-6:30P																				
LN 16 - WFO 10/3, 10/24, 10/31 N/A - (\$500 OUT)																				
REV+ 36	Sa 2:30p-6p		UM Football	\$200.00	0.0	30	0p0	0p5	0p0	0p0	0p0	0p0	0p0		5	\$1,000.00	\$0.00	0.0		
REV+ 37	Sa 12n-3:30p		UM Football	\$200.00	0.0	30	0p0	0p0	0p0	0p0	0p0	0p4	0p0		4	\$800.00	\$0.00	0.0		
TOTALS: 45 75 57 59 52 54 10															352	\$12,850.00	\$20.68	621.5		