

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>95997</b>	
	<b>Alt Order #:</b>	<b>25276945</b>	
	<b>Product Desc:</b>	<b>TV</b>	
	<b>Estimate:</b>	<b>4687</b>	<b>KWYB</b>
	<b>Flight Dates:</b>	<b>08/29/16 - 09/11/16</b>	<b>Primary AE:</b> Katz New York
	<b>Original Date / Rev:</b>	<b>08/30/16 / 08/30/16</b>	<b>Sales Office:</b> K-NYC
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> NAT

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Placement</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		<b>7669 Stagers Loop</b>	<b>Billing Cycle:</b> EOM/EOC
		<b>Delaware, OH 43015</b>	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Greg Gianforte for Governor</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Order Separation:</b> 00:20:00
	<b>Priority:</b>	<b>CO</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>AGY, POL, CAND</b>	<b>Agency External ID:</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/11/16	168	\$10,330.00	\$8,780.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	168	\$10,330.00	\$8,780.50	0.00
<b>Totals</b>	<b>168</b>	<b>\$10,330.00</b>	<b>\$8,780.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KWYB	08/29/16	09/09/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	4	\$25.00	P-3	0.00	NM	9	\$225.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--WTF--					4	\$25.00		0.00			
Week:		09/05/16	09/11/16	MTWTF--					5	\$25.00		0.00			
E 2	KWYB	08/29/16	09/09/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	8	\$50.00	P-3	0.00	NM	18	\$900.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--WTF--					8	\$50.00		0.00			
Week:		09/05/16	09/11/16	MTWTF--					10	\$50.00		0.00			
E 3	KWYB	08/29/16	09/09/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$30.00	P-3	0.00	NM	9	\$270.00
RACHAEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--WTF--					4	\$30.00		0.00			
Week:		09/05/16	09/11/16	MTWTF--					5	\$30.00		0.00			
E 4	KWYB	08/29/16	09/09/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	4	\$25.00	P-3	0.00	NM	9	\$225.00
GH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--WTF--					4	\$25.00		0.00			
Week:		09/05/16	09/11/16	MTWTF--					5	\$25.00		0.00			
E 5	KWYB	08/29/16	09/09/16		CM	4:00 PM-5:00 PM	MTWTF--	:30	4	\$30.00	P-3	0.00	NM	9	\$270.00







Order / Rev: 95997  
 Alt Order #: 25276945  
 Flight Dates: 08/29/16 - 09/11/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4687

KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KWYB	09/04/16	09/11/16	Late News Wkend rotatr 10 P wkend 35 min	NWS	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$50.00	P-3	0.00	NM	2	\$100.00
SUN 10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----1		1				\$50.00		0.00			
	Week:	09/05/16	09/11/16	-----1		1				\$50.00		0.00			
E 26	KWYB	08/29/16	09/09/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	9	\$315.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		4				\$35.00		0.00			
	Week:	09/05/16	09/11/16	MTWTF--		5				\$35.00		0.00			
E 27	KWYB	08/29/16	09/09/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	4	\$25.00	P-3	0.00	NM	9	\$225.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		4				\$25.00		0.00			
	Week:	09/05/16	09/11/16	MTWTF--		5				\$25.00		0.00			
E 28	KWYB	09/04/16	09/11/16	Sun Prime Hour 1 Sun Prime Hour 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$150.00	P-3	0.00	NM	2	\$300.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	-----1		1				\$150.00		0.00			
	Week:	09/05/16	09/11/16	-----1		1				\$150.00		0.00			
E 29	KWYB	08/29/16	09/09/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	9	\$180.00
FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	--WTF--		4				\$20.00		0.00			
	Week:	09/05/16	09/11/16	MTWTF--		5				\$20.00		0.00			
													Totals	168	\$10,330.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25276945	<b>Changes as of:</b> 8/29/2016 at 2:19 PM	<b>Version:</b> Original Order
<b>CPE:</b> 1143/1713/4687	<b>Flight:</b> 8/29/16 - 9/11/16	<b>Total \$:</b> \$10,330.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Station:</b> KMYB
<b>7669 STAGERS LOOP</b>	<b>Product:</b> TV	<b>Market:</b> Butte, MT
<b>DELAWARE, OH 43015</b>	<b>Agency Order #:</b> 5342965	<b>Office:</b> NEW YORK
	<b>Buyer:</b> Fink, Brant	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> SUZANNE FITZGERALD 212-373-8119	<b>Con Type:</b> POLITICAL/VOTE
		<b>Assistant:</b> SUSAN FIORE 212-373-8150
<b>Comments:</b> MT GOV GREG GIANFORTE 8.30-9.11 - NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL	<b>Separation:</b>	<b>Total CPP:</b> \$21.34 <b>Total GRP:</b> 484.0
<b>Separation:</b> 30		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/29 - 9/5		Total Spots	Total \$	CPP	GRP
							8/29	9/5				
1	M-F 5a-7a		WAKE UP MT	\$25.00	2.0	30	4	5	9	\$225.00	\$12.50	18.0
2	M-F 7a-9a		GMA	\$50.00	3.0	30	8	10	18	\$900.00	\$16.67	54.0
3	M-F 9a-10a		RACHAEL	\$30.00	2.0	30	4	5	9	\$270.00	\$15.00	18.0
4	M-F 1p-2p		GH	\$25.00	2.0	30	4	5	9	\$225.00	\$12.50	18.0
5	M-F 4p-5p		FEUD	\$30.00	2.0	30	4	5	9	\$270.00	\$15.00	18.0
6	M-F 5p-5:30p		ABC NEWS	\$75.00	4.0	30	4	5	9	\$675.00	\$18.75	36.0
7	M-F 5:30p-6p		530P NEWS	\$75.00	4.0	30	4	5	9	\$675.00	\$18.75	36.0
8	M-F 6p-7p		MOD FAM	\$40.00	3.0	30	4	5	9	\$360.00	\$13.33	27.0
9	M-F 10p-10:30p		10P NEWS	\$75.00	4.0	30	4	5	9	\$675.00	\$18.75	36.0
10	M-F 10:30p-11:30p		KIMMEL	\$25.00	2.0	30	4	5	9	\$225.00	\$12.50	18.0
11	M-F 11:30p-12:30a		NIGHTLINE	\$30.00	1.0	30	4	5	9	\$270.00	\$30.00	9.0
12	M 7p-9p		DWTS	\$250.00	5.0	30	0	2	2	\$500.00	\$50.00	10.0
13	M 9p-10p		CONVICTION	\$250.00	5.0	30	0	1	1	\$250.00	\$50.00	5.0
14	Tu 7p-8p		THE MIDDLE/AMER HOUSEWIFR	\$175.00	5.0	30	1	1	2	\$350.00	\$35.00	10.0
15	W 8p-9p		MOD FAMBBLACKISH	\$175.00	5.0	30	1	1	2	\$350.00	\$35.00	10.0
16	Th 7p-8p		GREYS	\$200.00	5.0	30	1	1	2	\$400.00	\$40.00	10.0
17	F 7p-8p		SHARK TANK	\$175.00	4.0	30	1	1	2	\$350.00	\$43.75	8.0
18	F 9p-10p		20/20	\$175.00	4.0	30	1	1	2	\$350.00	\$43.75	8.0
19	Sa 6p-9:30p		SAT NIGHT FTBL NCAA	\$250.00	5.0	30	3	3	6	\$1,500.00	\$50.00	30.0



125 West 55th St  
New York, NY 10019

Contract # 25276945		Changes as of: 8/29/2016 at 2:19 PM		Version: Original Order	
CPE: 1143/1713/4587		Flight: 8/29/16 - 9/11/16		Station: KMYB	
Agency: STRATEGIC MEDIA PLACEMENT		Advertiser: Greg Gianforte for GOV		Market: Butte, MT	
7669 STAGERS LOOP DELAWARE, OH 43015		Product: TV		Office: NEW YORK	
		Agency Order #: 5342965		Primary Demo: Adults 35+	
		Buyer: Fink, Brant		Con Type: POLITICAL/NOTE	
		Salesperson: SUZANNE FITZGERALD		Assistant: SUSAN FIORE	
		212-373-8119		212-373-8150	
		Separation:		Total \$: \$10,330.00	
				Total Spots: 168	
				Total CPP: \$21.34	
				Total GRP: 484.0	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/29 - 9/5		Total Spots	Total \$	CPP	GRP
							8/29	9/5				
20	Sa 6a-7a		GMA SAT	\$30.00	2.0	30	1	1	2	\$60.00	\$15.00	4.0
21	Sa 5p-5:30p		SAT 5P NEWS	\$40.00	3.0	30	1	1	2	\$80.00	\$13.33	6.0
22	Sa 10p-10:30p		SAT 10P NEWS	\$65.00	4.0	30	1	1	2	\$130.00	\$16.25	8.0
23	Su 6a-7a		GMA SUN	\$25.00	2.0	30	1	1	2	\$50.00	\$12.50	4.0
24	Su 7a-8a		THIS WEEK	\$35.00	2.0	30	1	1	2	\$70.00	\$17.50	4.0
25	Su 10p-10:30p		SUN 10P NEWS	\$50.00	4.0	30	1	1	2	\$100.00	\$12.50	8.0
26	M-F 10a-11a		THE VIEW	\$35.00	2.0	30	4	5	9	\$315.00	\$17.50	18.0
27	M-F 2p-3p		MILLIONAIRE	\$25.00	2.0	30	4	5	9	\$225.00	\$12.50	18.0
28	Su 6p-7p		AFHV	\$150.00	4.0	30	1	1	2	\$300.00	\$37.50	8.0
29	M-F 4p-5p		FEUD	\$20.00	3.0	30	4	5	9	\$180.00	\$6.67	27.0
TOTALS: 75 93									168	\$10,330.00	\$21.34	484.0



125 West 55th St  
New York, NY 10019

Contract # 25276945

Changes as of: 8/29/2016 at 2:19 PM

Version: Original Order

CPE: 1143/1713/4687

Flight: 8/29/16 - 9/11/16

Station: KWTB

Total \$: \$10,330.00

Agency: STRATEGIC MEDIA  
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 168

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPE: \$21.34

DELAWARE, OH 43015

Agency Order #: 5342965

Primary Demo: Adults 35+

Total GRP: 484.0

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Separation:

Salesperson: SUZANNE  
FITZGERALD

Assistant: SUSAN FIORE

212-373-8150

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment

08/29/16 2:19 PM SUZANNE FITZGERALD MT GOV GREG GIANFORTE 8:30-9:11 -  
NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL.  
Separation: 30

#### Competitive Information

Market Budget: \$10,330

KWTB Share: 100%

Comment: Shares to follow

Competitive Unknown

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	168	\$10,330.00	\$21.34	484.0
<b>Total</b>		<b>168</b>	<b>\$10,330.00</b>	<b>\$21.34</b>	<b>484.0</b>

#### Monthly Summary

Month	Spots	Dollars
2016-Sep	168	\$10,330.00
<b>Total</b>	<b>168</b>	<b>\$10,330.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/29/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	8/29/16 5:00 PM					\$0	\$0	
New	8/29/16 2:19 PM	SUZANNE FITZGERALD	New	168		\$10,330.00	\$10,330.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KWYB Butte

**Date:**

8/30/16

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: GREG GIANFORTE, a legally

qualified candidate of the REPUBLICAN PARTY political

party for the office of: GOVERNOR OF MONTANA

in the 2016 GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** \$ 8,780.50



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

GREG GIANFORTE CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORNA KUNEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/7/16

Date



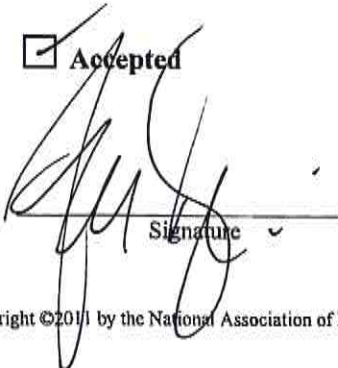
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

THOMAS G. PIZZARI

Printed Name

STATION MANAGER

Title

# ORDER

**Orders**

Order / Rev: 95995  
 Alt Order #: 25276942  
 Product Desc: TV  
 Estimate: 4687  
 Flight Dates: 08/29/16 - 09/11/16  
 Original Date / Rev: 08/30/16 / 08/30/16  
 Order Type: GENERAL

NWYB

Primary AE: Katz New York  
 Sales Office: K-NYC  
 Sales Region: NAT

**Agency**

Name: Strategic Media Placement  
 Buying Contact:  
 Billing Contact:  
 7669 Stagers Loop  
 Delaware, OH 43015

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: POL/Greg Gianforte for Governor  
 Demographic: HH  
 Product Codes: PL Candidate  
 Priority: CO  
 Revenue Codes: AGY, POL, CAND

New Business Thru:  
 Order Separation: 00:20:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/11/16	76	\$4,475.00	\$3,803.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	76	\$4,475.00	\$3,803.75	0.00
<b>Totals</b>	<b>76</b>	<b>\$4,475.00</b>	<b>\$3,803.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NWYB	08/29/16	09/09/16	M-F 1005p-1105p 2 BROKE GIRLS	CM	10:05 PM-11:05 PM	TWTF--	:30	4	\$15.00	P-3	0.00	NM	9	\$135.00
2 BROKE GIRLS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--WTF--					4	\$15.00		0.00			
Week:		09/05/16	09/11/16	MTWTF--					5	\$15.00		0.00			
E 2	NWYB	08/31/16	09/07/16	Wed Prime Rotator Wed Prime Rotator	CM	7:00 PM-9:00 PM	--1----	:30	1	\$85.00	P-3	0.00	NM	2	\$170.00
MASTERCHEF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	--1----					1	\$85.00		0.00			
Week:		09/05/16	09/11/16	--1----					1	\$85.00		0.00			
E 3	NWYB	09/01/16	09/08/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$125.00	P-3	0.00	NM	2	\$250.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	---1---					1	\$125.00		0.00			
Week:		09/05/16	09/11/16	---1---					1	\$125.00		0.00			
E 4	NWYB	09/01/16	09/08/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$125.00	P-3	0.00	NM	2	\$250.00
PITCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	---1---					1	\$125.00		0.00			
Week:		09/05/16	09/11/16	---1---					1	\$125.00		0.00			
E 5	NWYB	09/02/16	09/09/16		CM	7:00 PM-8:00 PM	----1--	:30	1	\$125.00	P-3	0.00	NM	2	\$250.00



Totals	76	\$4.475.00
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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25276942	<b>Changes as of:</b> 8/29/2016 at 2:18 PM	<b>Version:</b> Original Order
<b>CPE:</b> 1143/1713/4687	<b>Flight:</b> 8/29/16 - 9/11/16	<b>Total \$:</b> \$4,475.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Total Spots:</b> 76
<b>7669 STAGERS LOOP</b>	<b>Product:</b> TV	<b>Office:</b> NEW YORK
<b>DELAWARE, OH 43015</b>	<b>Agency Order #:</b> 5342962	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> SUZANNE FITZGERALD	<b>Assistant:</b> SUSAN FIORE
	212-373-8119	212-373-8150
<b>Comments:</b> MT GOV GREG GIANFORTE 8-30-9-11 - NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL	<b>Separation:</b>	
<b>Separation:</b> 30		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/29 - 9/5		Total Spots	Total \$	CPP	GRP
							8/29	9/5				
1	M-F 10:05p-11:05p		2 BROKE GIRLS	\$15.00	1.5	30	4	5	9	\$135.00	\$10.00	13.5
2	W 7p-9p		MASTERCHEF	\$85.00	3.0	30	1	1	2	\$170.00	\$28.33	6.0
3	Th 7p-8p		ROSEWOOD	\$125.00	3.0	30	1	1	2	\$250.00	\$41.67	6.0
4	Th 8p-9p		PITCH	\$125.00	3.0	30	1	1	2	\$250.00	\$41.67	6.0
5	F 7p-8p		HELLS KITCHEN	\$125.00	2.5	30	1	1	2	\$250.00	\$50.00	5.0
6	F 8p-9p		MASTERCHEF	\$125.00	2.5	30	1	1	2	\$250.00	\$50.00	5.0
7	Sa 6p-9p		COLLEGE FTBL	\$125.00	3.0	30	3	3	6	\$750.00	\$41.67	18.0
8	Su 8a-9a		FOX SUNDAY	\$20.00	2.0	30	1	1	2	\$40.00	\$10.00	4.0
9	M-F 5p-6p		MIKE & MOLLY	\$25.00	2.0	30	4	5	9	\$225.00	\$12.50	18.0
10	M-F 6p-7p		BBT	\$55.00	4.0	30	4	5	9	\$495.00	\$13.75	36.0
11	M-F 9p-9:30p		9P NEWS	\$75.00	2.5	30	4	5	9	\$675.00	\$30.00	22.5
12	M-F 9:30p-10p		INSIDE ED	\$35.00	1.5	30	4	5	9	\$315.00	\$23.33	13.5
13	Sa-Su 9p-9:30p		LATE NEWS	\$100.00	1.5	30	2	2	4	\$400.00	\$66.67	6.0
14	Sa-Su 9:30p-10p		BBT	\$30.00	1.0	30	4	5	9	\$270.00	\$30.00	9.0
<b>TOTALS:</b>									<b>35</b>	<b>\$4,475.00</b>	<b>\$26.56</b>	<b>168.5</b>



125 West 55th St  
New York, NY 10019

Contract # 25276942

Changes as of: 8/29/2016 at 2:18 PM

Version: Original Order

CPE: 1143/1713/4687

Flight: 8/29/16 - 9/11/16

Station: NMYB

Total \$: \$4,475.00

Agency: STRATEGIC MEDIA  
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 76

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Buyer: Fink, Brant

Office: NEW YORK  
Demo: Adults 35+

Total CPP: \$26.56  
Total GRP: 168.5

Salesperson: SUZANNE  
FITZGERALD

Con Type: POLITICAL/NOTE  
Assistant: SUSAN FIORE

Separation:

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment

08/29/16 2:18 PM SUZANNE FITZGERALD MT GOV GREG GIANFORTE 8.30-9.11 -  
NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL.  
Separation: 30

#### Competitive Information

Market Budget: \$4,475

NMYB Share: 100%

Comment: Shares to follow

Competitive Unknown

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	76	\$4,475.00	\$26.56	168.5

#### Monthly Summary

Month	Spots	Dollars
2016-Sep	76	\$4,475.00
Total	76	\$4,475.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/29/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	8/29/16 5:00 PM					\$0	\$0	
New	8/29/16 2:18 PM	SUZANNE FITZGERALD	New	76		\$4,475.00	\$4,475.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KWYB-2 Butte

**Date:**

8/30/16

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: GREG GIANFORTE, a legally

qualified candidate of the REPUBLICAN PARTY political

party for the office of: GOVERNOR OF MONTANA

in the 2016 GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** \$3,803.75



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

GREG GIANFORTE CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORNA KUNEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/7/16

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Thomas C. Pizzi  
Printed Name

SA  
Title