

ORDER

Orders
Order / Rev: 96229
Alt Order #: 25280074
Product Desc: TV
Estimate: 4705
Flight Dates: 08/29/16 - 09/11/16
Original Date / Rev: 09/02/16 / 09/02/16
Order Type: GENERAL

KWYB
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT

Agency
Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Greg Gianforte for Governor
Demographic: HH
Product Codes: PL Candidate
Priority: CO
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/11/16	21	\$2,015.00	\$1,712.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	21	\$2,015.00	\$1,712.75	0.00
Totals	21	\$2,015.00	\$1,712.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	09/05/16	09/09/16	M-F 5a-7a LN M-F WAKE UP MT	NWS	5:00 AM-7:00 AM	MTWT---	:30	2	\$25.00	P-2	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		2				\$25.00		0.00			
2	KWYB	09/05/16	09/09/16	M-F GMA 7a-9a M-F 7a-9a GMA	CM	7:00 AM-9:00 AM	MTWT---	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		2				\$50.00		0.00			
3	KWYB	09/05/16	09/09/16	M-F 5p-530p World News M-F 5p-530p World News ABC NEWS	M	5:00 PM-5:30 PM	MTWT---	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		1				\$75.00		0.00			
4	KWYB	09/05/16	09/09/16	M-F 530p-6p Local News M-F 530p-6p Local News 530P NEWS	NWS	5:30 PM-6:00 PM	MTWT---	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		1				\$50.00		0.00			
5	KWYB	09/05/16	09/09/16	M-F 6p-7p M-F MOD FAM	CM	6:00 PM-7:00 PM	MTWT---	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		1				\$30.00		0.00			

Order / Rev: 96229
 Alt Order #: 25280074
 Flight Dates: 08/29/16 - 09/11/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4705
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KWYB	09/05/16	09/09/16	Late News Rotator M-F Late News Rotator M-F	INWS	10:00 PM-10:35 PM	TWT---	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		1				\$75.00		0.00			
7	KWYB	09/05/16	09/09/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	TWT---	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		1				\$20.00		0.00			
8	KWYB	09/05/16	09/09/16	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	TWT---	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		1				\$30.00		0.00			
N 9	KWYB	09/05/16	09/05/16	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----		1				\$250.00		0.00			
N 10	KWYB	09/06/16	09/06/16	Tue Prime Hour 3 Tue Prime Hour 3	CM	9p-10p	-1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Mistresses															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----		1				\$250.00		0.00			
N 11	KWYB	09/06/16	09/06/16	Tue Prime Hour 2 Bachelor in Paradise	CM	8p-9p	-1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----		1				\$175.00		0.00			
N 12	KWYB	09/07/16	09/07/16	Wed Prime Hour 1 The Goldbergs	CM	7p-8p	--W----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----		1				\$175.00		0.00			
N 13	KWYB	09/08/16	09/08/16	Thur Prime Hour 1 The \$100,000 Pyramid	CM	7:00 PM-8:00 PM	---1---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
The \$100,000 Pyramid															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---		1				\$200.00		0.00			
N 14	KWYB	09/08/16	09/08/16	Thur Prime Hour 3 Match Game	CM	9p-10p	---1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
Match Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---		1				\$175.00		0.00			
N 15	KWYB	09/08/16	09/08/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8p-9p	---1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
The \$100,000 Pyramid															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---		1				\$175.00		0.00			
N 16	KWYB	09/11/16	09/11/16	Sun Prime Hour 2 Celebrity Family Feud.	CM	7p-8p	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
Celebrity Family Feud.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1		1				\$125.00		0.00			
17	KWYB	09/05/16	09/09/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWT---	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00
FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---		3				\$20.00		0.00			

Totals 21 \$2,015.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25290074 Changes as of: 9/2/2016 at 11:12 AM Version: Highlighting Revision 3

CPE: 1143/1713/4705 Flight: 8/29/16 - 9/11/16
Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV
Product: TV
7669 STAGERS LOOP Agency Order #: 5357645
DELAWARE, OH 43015 Buyer: Fink, Brant
Salesperson: SUZANNE FITZGERALD 212-373-8119
Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE 212-373-8150

Comments: MT GOV GREG GIANFORTE 9.3.9.9

NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.
NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE
Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/29 - 9/5		Total Spots	Total \$	CPP	GRP
							8/29	9/5				
1	M-F 5a-7a		WAKE UP MT	\$25.00	2.0	30	0	1	1	\$25.00	\$12.50	2.0
2	M-F 7a-9a		GMA	\$50.00	3.0	30	0	2	2	\$100.00	\$16.67	6.0
3	M-F 5p-5:30p		ABC NEWS	\$75.00	4.0	30	0	1	1	\$75.00	\$18.75	4.0
4	M-F 5:30p-6p		530P NEWS	\$50.00	4.0	30	0	1	1	\$50.00	\$12.50	4.0
rate change												
5	M-F 6p-7p		MOD FAM	\$30.00	3.0	30	0	1	1	\$30.00	\$10.00	3.0
rate change												
6	M-F 10p-10:35p		10P NEWS	\$75.00	4.0	30	0	1	1	\$75.00	\$18.75	4.0
7	M-F 10:35p-11:35p		KIMMEL	\$20.00	2.0	30	0	1	1	\$20.00	\$10.00	2.0
rate change												
8	M-F 11:35p-12:05a		NIGHTLINE	\$30.00	1.0	30	0	1	1	\$30.00	\$30.00	1.0
9	M-F 7p-9p		Bach in Paradise	\$250.00	5.0	30	0	1	1	\$250.00	\$50.00	5.0
LN 9 - WFO 9/5 PGM CHG TO BACHELOR IN PARADISE - MG STP Changes: Program from DWTS to Bach in Paradise												
REV-10	M		CONVICTION	\$250.00	5.0	30	0	1	0	\$0.00	\$50.00	0.0
LN 10 - WFO 9/5 WFA - MG IN MISTRESSES TUESDAY 9/6 9-10P												
REV-11	TU		THE MIDDLE/AMER HOUSEWIFR	\$175.00	5.0	30	0	1	0	\$0.00	\$35.00	0.0
LN 11 - WFO 9/5 WFA - MG IN BACHELOR IN PARADISE 9/6 TUESDAY 8-9P												
REV-12	W		MOD FAM/BLACKISH	\$175.00	5.0	30	0	1	0	\$0.00	\$35.00	0.0
LN 12 - WFO 9/5 WFA - MG IN THE GOLDBERGS WEDNESDAY 9/7 7-8P												
REV-13	TH		\$100K Pyramid	\$200.00	5.0	30	0	1	1	\$200.00	\$40.00	5.0
LN 13 - WFO 9/5 PGM CHG TO THE \$100K PYRAMID - MG STP Changes: Program from GREYS to \$100K Pyramid												

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25280074 Changes as of: 9/2/2016 at 11:12 AM Version: Highlighting Revision 3

CPE: 1143/1713/4705 Flight: 8/29/16 - 9/11/16 Station: KWYB
 Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV Market: Butte, MT
 PLACEMENT

7669 STAGERS LOOP Product: TV Office: NEW YORK
 DELAWARE, OH 43015 Agency Order #: 5357645 Primary Demo: Adults 35+

Buyer: Fink, Brant Con Type: POLITICAL/VOTE
 Salesperson: SUZANNE FITZGERALD Assistant: SUSAN FIORE
 212-373-8119 212-373-8150

Total CPP: \$29.20
 Total GRP: 69.0
 Traffic #: 96229
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/29 - 9/5		Total Spots	Total \$	CPP	GRP	
							8/29	9/5					
REV-14	F 7p-8p		SHARK TANK	\$175.00	4.0	30	0	1	0	\$0.00	\$43.75	0.0	
LN 14 - W/O 9/5 N/A - MG IN MATCH GAME THURSDAY 9/8 8-10P													
REV-15	F 9p-10p		20/20	\$175.00	4.0	30	0	1	0	\$0.00	\$43.75	0.0	
LN 15 - W/O 9/5 N/A - MG IN THE \$100K PYRAMID 8-9P THURSDAY 9/8													
REV-16	Su 6p-7p		AFHV	\$150.00	4.0	30	0	1	0	\$0.00	\$37.50	0.0	
LN 16 - W/O 9/5 N/A - MG IN 1X@1235SPOT CELEBRITY FAMILY FEUD SUNDAY 7-8P AND 1X@235SPOT IN WAKE UP MONTANA M-F 5A-7A?													
17	M-F 4p-5p		FEUD	\$20.00	3.0	30	0	3	0	\$60.00	\$6.67	9.0	
extra cash													
REV+18	Tu 9p-10p		Missresses	\$250.00	5.0	30	0	0	1	\$250.00	\$50.00	5.0	
REV+20	Tu 8p-9p		Bach in Paradise	\$175.00	5.0	30	0	0	1	\$175.00	\$35.00	5.0	
REV+21	W 7p-8p		Goldbergs	\$175.00	5.0	30	0	0	1	\$175.00	\$35.00	5.0	
REV+22	Th 9p-10p		Match Game	\$175.00	4.0	30	0	0	1	\$175.00	\$43.75	4.0	
REV+23	Th 7p-8p		\$100k Pyramid	\$175.00	5.0	30	0	0	1	\$175.00	\$35.00	5.0	
REV+24	Su 7p-8p		Celeb Family Feud	\$125.00	0.0	30	0	0	1	\$125.00	\$0.00	0.0	
REV+25	M-F 5a-7a		Wake Up Montana	\$25.00	0.0	30	0	0	1	\$25.00	\$0.00	0.0	
TOTALS:									0	21	\$2,015.00	\$29.20	69.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25280074 Changes as of: 9/2/2016 at 11:12 AM Version: Highlighting Revision 3

CPE: 1143/1713/4705 Flight: 8/29/16 - 9/11/16 Station: KWYB Total \$: \$2,015.00

Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV Market: Butte, MT Total Spots: 21

7669 STAGERS LOOP Product: TV Office: NEW YORK Total CPP: \$29.20

DELAWARE, OH 43015 Agency Order #: 5357645 Buyer: Fink, Brant Con Type: POLITICAL/VOTE Traffic #: 96229

Salesperson: SUZANNE FITZGERALD Assistant: SUSAN FIORE Separation: 212-373-8150

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/02/16 10:06 AM	Meaghan Loos-Becht	PLEASE ADVISE. THANKSI MEAGHAN MT GOV GREG GIANFORTE 9.3-9.9
09/01/16 3:12 PM	SUZANNE FITZGERALD	NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL. NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE Separation: 30
09/01/16 3:12 PM	SUZANNE FITZGERALD	NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL. NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE Separation: 30

Competitive Information	
Market Budget:	
KWYB Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	21	\$2,015.00	\$29.20	69.0
		21	\$2,015.00	\$29.20	69.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	21	\$2,015.00
Total	21	\$2,015.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/2/16 11:12 AM	SUZANNE FITZGERALD	Revised	1		\$0	\$2,015.00	Changes: Total Spots from 20 to 21, Total GRPs from 72.0 to 69.0, Total CPP from \$27.99 to \$29.20, 15 buylines added or modified.
Makegood 1	9/2/16 10:06 AM	Meaghan Loos-Becht	Confirmed			\$0	\$2,015.00	
Revision	9/2/16 7:46 AM	SUZANNE FITZGERALD	Confirmed	2		\$0	\$2,015.00	Changes: Total CPP from \$30.53 to \$27.99, Total Spots from 18 to 20, Total GRPs from 66.0 to 72.0, 4 buylines added or modified.
Queued for Electronic Contracting	9/1/16 3:41 PM					\$0	\$0	



125 West 55th St
New York, NY 10019

Contract # 25280074 Changes as of: 9/22/2016 at 11:12 AM Version: Highlighting Revision 3

GPE: 1143/1713/4705 Flight: 8/29/16 - 9/1/16 Station: KMYB Total \$: \$2,015.00
 Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV Market: Butte, MT Total Spots: 21
 PLACEMENT Product: TV Office: NEW YORK Total CPP: \$29.20
 7689 STAGERS LOOP Agency Order #: 5357645 Demo: Adults 35+ Total GRP: 69.0
 DELAWARE, OH 43015 Buyer: Fmk, Brant Con Type: POLITICAL/VOTE Traffic #: 965229
 Salesperson: SUZANNE Assistant: SUSAN FIORE Separation:

FITZGERALD
212-373-8119

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/1/16 3:12 PM	SUZANNE FITZGERALD	Confirmed			\$0	\$2,015.00	Changes: Default Spot Length to 30. User Entered \$ from \$0.00 to \$2,015.00. 3
New	9/1/16 3:06 PM	SUZANNE FITZGERALD	New	18		\$2,015.00	\$2,015.00	buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.