

ORDER

Orders	Order / Rev:	96229	
	Alt Order #:	25280074	
	Product Desc:	TV	
	Estimate:	4705	
	Flight Dates:	08/29/16 - 09/11/16	KWYB
	Original Date / Rev:	09/02/16 / 09/02/16	Primary AE: Katz New York
	Order Type:	GENERAL	Sales Office: K-NYC
			Sales Region: NAT
Agency	Name:	Strategic Media Placement	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		7669 Stagers Loop	Billing Cycle: EOM/EOC
		Delaware, OH 43015	Agency Commission: 15%
Advertiser	Name:	POL/Greg Gianforte for Governor	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:20:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/11/16	21	\$2,015.00	\$1,712.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	21	\$2,015.00	\$1,712.75	0.00
Totals	21	\$2,015.00	\$1,712.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	09/05/16	09/09/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWT---	:30	2	\$25.00	P-2	0.00	NM	2	\$50.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---					2	\$25.00		0.00			
2	KWYB	09/05/16	09/09/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWT---	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---					2	\$50.00		0.00			
3	KWYB	09/05/16	09/09/16	M-F 5p-530p World News M-F 5p-530p World News	CM	5:00 PM-5:30 PM	MTWT---	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---					1	\$75.00		0.00			
4	KWYB	09/05/16	09/09/16	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	MTWT---	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---					1	\$50.00		0.00			
5	KWYB	09/05/16	09/09/16	M-F 6p-7p M-F	CM	6:00 PM-7:00 PM	MTWT---	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
MOD FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---					1	\$30.00		0.00			

Order / Rev: 96229
 Alt Order #: 25280074
 Flight Dates: 08/29/16 - 09/11/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4705
 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KWYB	09/05/16	09/09/16	Late News Rotator M-F Late News Rotator M-F	NEWS	10:00 PM-10:35 PM	MTWT---	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			1			\$75.00		0.00			
7	KWYB	09/05/16	09/09/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	MTWT---	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			1			\$20.00		0.00			
8	KWYB	09/05/16	09/09/16	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:05 XM (11:35 PM-12:05 XM)	MTWT---	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			1			\$30.00		0.00			
N 9	KWYB	09/05/16	09/05/16	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----			1			\$250.00		0.00			
N 10	KWYB	09/06/16	09/06/16	Tue Prime Hour 3 Tue Prime Hour 3	CM	9p-10p	-1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Mistresses															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----			1			\$250.00		0.00			
N 11	KWYB	09/06/16	09/06/16	Tue Prime Hour 2 Bachelor in Paradise	CM	8p-9p	-1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----			1			\$175.00		0.00			
N 12	KWYB	09/07/16	09/07/16	Wed Prime Hour 1 The Goldbergs	CM	7p-8p	--W----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
The Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	--W----			1			\$175.00		0.00			
N 13	KWYB	09/08/16	09/08/16	Thur Prime Hour 1 The \$100,000 Pyramid	CM	7:00 PM-8:00 PM	---1---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
The \$100,000 Pyramid															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---			1			\$200.00		0.00			
N 14	KWYB	09/08/16	09/08/16	Thur Prime Hour 3 Match Game	CM	9p-10p	---1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
Match Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---			1			\$175.00		0.00			
N 15	KWYB	09/08/16	09/08/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8p-9p	---1---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
The \$100,000 Pyramid															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---			1			\$175.00		0.00			
N 16	KWYB	09/11/16	09/11/16	Sun Prime Hour 2 Celebrity Family Feud.	CM	7p-8p	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
Celebrity Family Feud.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1			1			\$125.00		0.00			
17	KWYB	09/05/16	09/09/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWT---	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00
FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	MTWT---			3			\$20.00		0.00			
													Totals	21	\$2,015.00



125 West 55th St
New York, NY 10019

Contract # 25290074 Changes as of: 9/2/2016 at 11:12 AM Version: Highlighting Revision 3

CPE: 1143/1713/4705

Agency: STRATEGIC MEDIA
PLACEMENT

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Advertiser: Greg Gianforte for GOV

Buyer: Fink, Brant
Salesperson: SUZANNE
FITZGERALD
212-373-8119

Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE
212-373-8150

Total CPM: \$29.20
Total GRP: 69.0
Traffic #: 96229
Separation:

Comments: MT GOV GREG GIANFORTE 9.3-9.9

NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.

NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE

Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/29	9/5	8/29 - 9/5	Total Spots	Total \$	CPP	GRP
1	M-F 5a-7a		WAKE UP MT	\$25.00	2.0	30	0	1		1	\$25.00	\$12.50	2.0
2	M-F 7a-9a		GMA	\$50.00	3.0	30	0	2		2	\$100.00	\$16.67	6.0
3	M-F 5p-5:30p		ABC NEWS	\$75.00	4.0	30	0	1		1	\$75.00	\$18.75	4.0
4	M-F 5:30p-6p		530P NEWS	\$50.00	4.0	30	0	1		1	\$50.00	\$12.50	4.0
rate change													
5	M-F 6p-7p		MOD FAM	\$30.00	3.0	30	0	1		1	\$30.00	\$10.00	3.0
rate change													
6	M-F 10p-10:35p		10P NEWS	\$75.00	4.0	30	0	1		1	\$75.00	\$18.75	4.0
7	M-F 10:35p-11:35p		KIMMEL	\$20.00	2.0	30	0	1		1	\$20.00	\$10.00	2.0
rate change													
8	M-F 11:35p-12:05a		NIGHTLINE	\$30.00	1.0	30	0	1		1	\$30.00	\$30.00	1.0
9	M-F 7p-9p		Bach in Paradise	\$250.00	5.0	30	0	1		1	\$250.00	\$50.00	5.0
rate change													
REV-10	9p-10p		CONVICTION	\$250.00	5.0	30	0	1		0	\$0.00	\$50.00	0.0
rate change													
REV-11	7p-8p		THE MIDDLE/AMER HOUSEWIF	\$175.00	5.0	30	0	1		0	\$0.00	\$35.00	0.0
rate change													
REV-12	8p-9p		MOD FAM/BLACKISH	\$175.00	5.0	30	0	1		0	\$0.00	\$35.00	0.0
rate change													
13	7p-8p		\$100K Pyramid	\$200.00	5.0	30	0	1		1	\$200.00	\$40.00	5.0



125 West 55th St
New York, NY 10019

Contract # 25280074	Changes as of: 9/2/2016 at 11:12 AM	Version: Highlighting Revision 3
CPE: 1143/1713/4705	Flight: 8/29/16 - 9/11/16	Total \$: \$2,015.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Total Spots: 21
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV	Office: NEW YORK
Agency Order #: 5357645	Buyer: Fink, Brant	Primary Demo: Adults 35+
Salesperson: SUZANNE FITZGERALD	212-373-8119	Con Type: POLITICAL/VOTE
		Assistant: SUSAN FIORE
		212-373-8150
		Total CPM: \$29.20
		Traffic #: 96229
		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/29 - 9/5		Total Spots	Total \$	CPP	GRP	
							8/29	9/5					
REV- 14	F 7p-8p		SHARK TANK	\$175.00	4.0	30	0	1	0	\$0.00	\$43.75	0.0	
LN 14 - WWO 9/5 N/A - MG IN MATCH GAME THURSDAY 9/8 9-10P													
REV- 15	9p-10p		20/20	\$175.00	4.0	30	0	1	0	\$0.00	\$43.75	0.0	
LN 15 - WWO 9/5 N/A - MG IN THE \$100K PYRAMID 8-9P THURSDAY 9/8													
REV- 16	SU 6p-7p		AFHV	\$150.00	4.0	30	0	1	0	\$0.00	\$37.50	0.0	
LN 16 - WWO 9/5 N/A - MG IN 1X@1235POT CELEBRITY FAMILY FEUD SUNDAY 7-8P AND 1X@1235POT IN WAKE UP MONTANA M-F 5A-7A?													
M-F 17	4p-5p		FEUD	\$20.00	3.0	30	0	3		\$60.00	\$6.67	9.0	
extra cash													
REV+ 18	Tu 9p-10p		Missstresses	\$250.00	5.0	30	0	0	0	1	\$250.00	\$50.00	5.0
REV+ 20	Tu 8p-9p		Bach in Paradise	\$175.00	5.0	30	0	0	0	1	\$175.00	\$35.00	5.0
REV+ 21	W 7p-8p		Goldbergs	\$175.00	5.0	30	0	0	0	1	\$175.00	\$35.00	5.0
REV+ 22	Th 9p-10p		Match Game	\$175.00	4.0	30	0	0	0	1	\$175.00	\$43.75	4.0
REV+ 23	Th 7p-8p		\$100k Pyramid	\$175.00	5.0	30	0	0	0	1	\$175.00	\$35.00	5.0
REV+ 24	Su 7p-8p		Celeb Family Feud	\$125.00	0.0	30	0	0	0	1	\$125.00	\$0.00	0.0
REV+ 25	M-F 5a-7a		Wake Up Montana	\$25.00	0.0	30	0	0	0	1	\$25.00	\$0.00	0.0
TOTALS:							0	21		21	\$2,015.00	\$29.20	69.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25280074

Changes as of: 9/2/2016 at 11:12 AM

Version: Highlighting Revision 3

CPE: 1143/1713/4705

Flight: 8/29/16 - 9/11/16

Station: KWTB

Total \$: \$2,015.00

Agency: STRATEGIC MEDIA
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 21

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPP: \$29.20

DELAWARE, OH 43015

Agency Order #: 5357645

Primary Demo: Adults 35+

Traffic #: 96229

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Separation:

Salesperson: SUZANNE

Assistant: SUSAN FIORE

Separation:

FITZGERALD
212-373-8119

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/02/16 10:06 AM	Meaghan Loos-Becht	PLEASE ADVISE. THANKS! MEAGHAN MT GOV GREG GIANFORTE 9.3-9.9 NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL. NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE Separation: 30 MT GOV GREG GIANFORTE 9.3-9.9 NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL. NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE Separation: 30
09/01/16 3:12 PM	SUZANNE FITZGERALD	
09/01/16 3:12 PM	SUZANNE FITZGERALD	

Market Budget:	Competitive Information
KWTB Share: 100%	
Comment:	Competitive Unknown

Daypart Summary	Spots	Dollars	GRP
Day/Time	% Distrib		
	100%	21	\$2,015.00
Total	100%	21	\$2,015.00

Monthly Summary	Spots	Dollars
Month		
2016-Sep	21	\$2,015.00
Total	21	\$2,015.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/2/16 11:12 AM	SUZANNE FITZGERALD	Revised	1		\$0	\$2,015.00	Changes: Total Spots from 20 to 21, Total GRPs from 72.0 to 69.0, Total CPP from \$27.99 to \$29.20, 15 buylines added or modified.
Makegood 1	9/2/16 10:06 AM	Meaghan Loos-Becht	Confirmed			\$0	\$2,015.00	
Revision	9/2/16 7:46 AM	SUZANNE FITZGERALD	Confirmed	2		\$0	\$2,015.00	Changes: Total CPP from \$30.53 to \$27.99, Total Spots from 18 to 20, Total GRPs from 66.0 to 72.0, 4 buylines added or modified.
Queued for Electronic Contracting	9/1/16 3:41 PM					\$0	\$0	

Transaction History

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25280074		Changes as of: 9/22/2016 at 11:12 AM		Version: Highlighting Revision 3	
CPE: 1143/1713/4705		Flight: 8/29/16 - 9/11/16		Total \$: \$2,015.00	
Agency: STRATEGIC MEDIA PLACEMENT		Advertiser: Greg Gianforte for GOV		Total Spots: 21	
7669 STAGERS LOOP DELAWARE, OH 43015		Product: TV		Office: NEW YORK	
Agency Order #: 5357645		Buyer: Fink, Brant		Primary Demo: Adults 35+	
Salesperson: SUZANNE FITZGERALD		212-373-8119		Con Type: POLITICAL/VOTE	
				Assistant: SUSAN FIORE	
				212-373-8150	
				Total CPP: \$29.20	
				Traffic #: 96229	
				Separation:	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/1/16 3:12 PM	SUZANNE FITZGERALD	Confirmed			\$0
New	9/1/16 3:06 PM	SUZANNE FITZGERALD	New	18		\$2,015.00
						\$2,015.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.