

ORDER

Orders	Order / Rev:	95422
	Alt Order #:	25267691
	Product Desc:	TV
	Estimate:	4655
	Flight Dates:	09/26/16 - 11/08/16
	Original Date / Rev:	10/24/16 / 10/24/16
	Order Type:	GENERAL

	NWYB
Primary AE:	<u>Katz New York</u>
Sales Office:	<u>K-NYC</u>
Sales Region:	NAT

Agency	Name:	<u>Strategic Media Placement</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>7669 Stagers Loop</u>
		<u>Delaware, OH 43015</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Greg Gianforte for Governor
	Demographic:	HH
	Product Codes:	PL Candidate
	Priority:	CO
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:20:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	307	\$10,345.00	\$8,793.25
10/31/16	11/08/16	64	\$2,505.00	\$2,129.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	307	\$10,345.00	\$8,793.25	0.00
November 2016	64	\$2,505.00	\$2,129.25	0.00
Totals	371	\$12,850.00	\$10,922.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	09/26/16	11/08/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	8	\$5.00	P-4	0.00	NM	66	\$330.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					8	\$5.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					14	\$5.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					10	\$5.00		0.00			
	Week:	11/07/16	11/13/16	MT-----					4	\$5.00		0.00			
2	NWYB	09/26/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	27	\$405.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					4	\$15.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/24/16	10/30/16	M--T---					2	\$15.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					5	\$15.00		0.00			
	Week:	11/07/16	11/13/16	M-----					1	\$15.00		0.00			
3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	27	\$405.00
BIG BANG															

Order / Rev: 95422
 Alt Order #: 25267691
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	27	\$405.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	MTWTF--						4	\$15.00		0.00			
Week:	10/03/16	10/09/16	MTWTF--						5	\$15.00		0.00			
Week:	10/10/16	10/16/16	MTWTF--						5	\$15.00		0.00			
Week:	10/17/16	10/23/16	MTWTF--						5	\$15.00		0.00			
Week:	10/24/16	10/30/16	M--T---						2	\$15.00		0.00			
Week:	10/31/16	11/06/16	MTWTF--						5	\$15.00		0.00			
Week:	11/07/16	11/13/16	M-----						1	\$15.00		0.00			
4	NWYB	09/26/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	MTWTF--						4	\$10.00		0.00			
Week:	10/03/16	10/09/16	MTWTF--						5	\$10.00		0.00			
Week:	10/10/16	10/16/16	MTWTF--						5	\$10.00		0.00			
Week:	10/17/16	10/23/16	MTWTF--						5	\$10.00		0.00			
Week:	10/24/16	10/30/16	MTWTF--						5	\$10.00		0.00			
Week:	10/31/16	11/06/16	MTWTF--						5	\$10.00		0.00			
Week:	11/07/16	11/13/16	M-----						1	\$10.00		0.00			
5	NWYB	09/26/16	11/07/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	MTWTF--						4	\$10.00		0.00			
Week:	10/03/16	10/09/16	MTWTF--						5	\$10.00		0.00			
Week:	10/10/16	10/16/16	MTWTF--						5	\$10.00		0.00			
Week:	10/17/16	10/23/16	MTWTF--						5	\$10.00		0.00			
Week:	10/24/16	10/30/16	MTWTF--						5	\$10.00		0.00			
Week:	10/31/16	11/06/16	MTWTF--						5	\$10.00		0.00			
Week:	11/07/16	11/13/16	M-----						1	\$10.00		0.00			
6	NWYB	10/02/16	11/06/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	P-4	0.00	NM	4	\$80.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	-----1						1	\$20.00		0.00			
Week:	10/03/16	10/09/16	-----1						1	\$20.00		0.00			
Week:	10/10/16	10/16/16	-----						0	\$20.00		0.00			
Week:	10/17/16	10/23/16	-----1						1	\$20.00		0.00			
Week:	10/24/16	10/30/16	-----						0	\$20.00		0.00			
Week:	10/31/16	11/06/16	-----1						1	\$20.00		0.00			
7	NWYB	10/08/16	11/05/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/03/16	10/09/16	-----1-						1	\$40.00		0.00			
Week:	10/10/16	10/16/16	-----1-						1	\$40.00		0.00			
Week:	10/17/16	10/23/16	-----1-						1	\$40.00		0.00			
Week:	10/24/16	10/30/16	-----1-						1	\$40.00		0.00			
Week:	10/31/16	11/06/16	-----1-						1	\$40.00		0.00			
8	NWYB	10/02/16	11/06/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	-----1						1	\$40.00		0.00			
Week:	10/03/16	10/09/16	-----						0	\$40.00		0.00			
Week:	10/10/16	10/16/16	-----1						1	\$40.00		0.00			
Week:	10/17/16	10/23/16	-----1						1	\$40.00		0.00			
Week:	10/24/16	10/30/16	-----1						1	\$40.00		0.00			
Week:	10/31/16	11/06/16	-----1						1	\$40.00		0.00			
9	NWYB	09/26/16	11/07/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00

Advertiser:	POL/Greg Gianforte for Governor
Product Desc:	TV
Estimate:	4655

Order / Rev: 95422
 Alt Order #: 25267691
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	NWYB	10/15/16	10/22/16	College Football College Football	CM	1:30 PM-5:30 PM (1:30 PM-5:30 PM)	-----4-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
COLLEGE FTBL LATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/10/16	10/16/16	-----4-					4	\$75.00		0.00			
Week: 10/17/16		10/17/16	10/23/16	-----					0	\$50.00		0.00			
17	NWYB	10/02/16	11/06/16	NFL Football FOX NFL SUN PRE-GAME SHOW	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----2	:30	2	\$75.00	P-4	0.00	NM	10	\$750.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		10/02/16	10/02/16	-----2					2	\$75.00		0.00			
Week: 10/03/16		10/09/16	10/09/16	-----2					2	\$75.00		0.00			
Week: 10/10/16		10/16/16	10/16/16	-----2					2	\$75.00		0.00			
Week: 10/17/16		10/23/16	10/23/16	-----2					2	\$75.00		0.00			
Week: 10/24/16		10/30/16	10/30/16	-----					0	\$75.00		0.00			
Week: 10/31/16		11/06/16	11/06/16	-----2					2	\$75.00		0.00			
19	NWYB	10/15/16	10/15/16	SOCCER SOCCER	CM	10:30 AM-12:30 PM (10:30 AM-12:30 PM)	-----4-	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
SOCCER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/16/16	10/16/16	-----4-					4	\$50.00		0.00			
N 20	NWYB	10/25/16	10/30/16	MLB Post Season MLB Post Season	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	--W-FSS	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
MLB WORLD SERIES 10.22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/30/16	10/30/16	--W-FSS					4	\$250.00		0.00			
21	NWYB	10/15/16	10/15/16	Sa 1105-1205a X Files	CM	1105p-1205a	-----2-	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
X Files															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/16		10/16/16	10/16/16	-----2-					2	\$10.00		0.00			
22	NWYB	10/22/16	10/22/16	NASCAR NASCAR	CM	10:30 AM-1:30 PM (10:30 AM-1:30 PM)	-----3-	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
NASCAR CAMPING 10.22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/23/16	10/23/16	-----3-					3	\$200.00		0.00			
25	NWYB	09/26/16	11/04/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	2	\$10.00	P-4	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		10/02/16	10/02/16	MTWTF--					2	\$10.00		0.00			
Week: 10/03/16		10/09/16	10/09/16	MTWTF--					2	\$10.00		0.00			
Week: 10/10/16		10/16/16	10/16/16	MTWTF--					2	\$10.00		0.00			
Week: 10/17/16		10/23/16	10/23/16	MTWTF--					2	\$10.00		0.00			
Week: 10/24/16		10/30/16	10/30/16	MTWTF--					2	\$10.00		0.00			
Week: 10/31/16		11/06/16	11/06/16	MTWTF--					2	\$10.00		0.00			
26	NWYB	10/01/16	10/01/16	Major League Baseball Major League Baseball	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
Major League Baseball															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		10/02/16	10/02/16	-----3-					3	\$75.00		0.00			
27	NWYB	11/05/16	11/05/16	MSU/UM LOCAL MSU/UM LOCAL	CM	Various	-----1-	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	11/06/16	-----1-					1	\$450.00		0.00			
28	NWYB	10/01/16	10/01/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/26/16		10/02/16	10/02/16	-----1-					1	\$40.00		0.00			
29	NWYB	10/01/16	10/01/16		CM	7:00 PM-9:00 PM	-----2-	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00

[illegible]

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26267691		Changes as of: 10/24/2016 at 2:36 PM		Version: Highlighting Revision 15	
CPE: 1143/1713/4655		Flight: 9/26/16 - 11/13/16		Station: NWYB	
Agency: STRATEGIC MEDIA		Advertiser: Greg Gianforte for GOV		Market: Butte, MT	
PLACEMENT		Product: TV		Office: NEW YORK	
7669 STAGERS LOOP		Agency Order #: 5293182		Primary Demo: Adults 35+	
DELAWARE, OH 43015		Buyer: Fink, Brant		Con Type: POLITICAL/VOTE	
		Salesperson: SUZANNE FITZGERALD		Assistant: SUSAN FIORE	
		212-373-8119		212-373-8150	
				Total CPP: \$22.95	
				Total GRP: 560.0	
				Traffic #: 95422	
				Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26 - 11/7										Total Spots	Total \$	CPP	GRP
							9/26	10/3	10/10	10/17	10/24	10/31	11/7							
REV-41	Tu-W-F-Su 6p-9p		MLB WORLD SERIES	\$250.00	9.5	30	0	0	0	0	6	4	0	0		4	\$1,000.00	\$26.32	38.0	
LN-41 - TUESDAY GAME 1 - LUR IS 5:35 - MG 2X@5:35SPOT WS GAME 1 TUESDAY 10/25 6-9P- 1X@5:00SPOT WS GAME 5 SUN 10/30, AND 2X@5:15 BBT 4:30-5P W/O 10/24?																				
REV+46	Tu-W,F 4:30p-5p		BBT	\$15.00	0.0	30	0	0	0	0	3	5	0	0			5	\$75.00	\$0.00	0.0
REV+55	Tu 6p-9:30p		world series	\$135.00	0.0	30	0	0	0	0	0	2	0	0			2	\$270.00	\$0.00	0.0
REV+56	Su 6p-9:30p		world series	\$200.00	0.0	30	0	0	0	0	0	1	0	0			1	\$200.00	\$0.00	0.0
TOTALS: 45 77 61 63 59 54 10																	369	\$12,850.00	\$22.95	560.0