

## ORDER

**Orders**  
**Order / Rev:** 98111  
**Alt Order #:** 25326513  
**Product Desc:** TV  
**Estimate:** 4828  
**Flight Dates:** 10/10/16 - 10/16/16  
**Original Date / Rev:** 10/07/16 / 10/11/16  
**Order Type:** GENERAL  
**Primary AE:** NWYB  
**Katz New York**  
**Sales Office:** K-NYC  
**Sales Region:** NAT

**Agency**  
**Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%  
**7669 Stagers Loop**  
**Delaware, OH 43015**

**Advertiser**  
**Name:** POL/Greg Gianforte for Governor  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** CO  
**Revenue Codes:** AGY, POL, CAND  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	49	\$3,255.00	\$2,766.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	49	\$3,255.00	\$2,766.75	0.00
<b>Totals</b>	<b>49</b>	<b>\$3,255.00</b>	<b>\$2,766.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NWYB	10/10/16	10/14/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	5	\$20.00	P-2	0.00	NM	5	\$100.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$20.00		0.00				
E 2	NWYB	10/10/16	10/14/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$55.00	P-2	0.00	NM	5	\$275.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$55.00		0.00				
E 3	NWYB	10/10/16	10/14/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$55.00	P-2	0.00	NM	5	\$275.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$55.00		0.00				
E 4	NWYB	10/10/16	10/14/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$100.00		0.00				
E 5	NWYB	10/10/16	10/14/16	M-F 935p-1005p M-F 935p-1005p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	5	\$35.00	P-2	0.00	NM	4	\$140.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$35.00		0.00				

Advertiser:	POL/Greg Gianforte for Governor
Product Desc:	TV
Estimate:	4828

Estimate: 4828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	NWYB	10/10/16	10/14/16	M-F 935p-1005p M-F 935p-1005p	CM	9:30 PM-10:00 PM	MTWTF--	:30	5	\$35.00	P-2	0.00	NM	4	\$140.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	MTWTF--			5			\$35.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	NWYB	10/10/16-10/16/16		M-F 935p-1005p		9:30 PM-10:00 PM	MTWThF----	:30		<del>(\$35.00)</del>	0.00	NM			
Credited															
E 6	NWYB	10/16/16	10/16/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-----S			1			\$30.00			0.00		
E 7	NWYB	10/15/16	10/15/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-----S-			1			\$100.00			0.00		
E 8	NWYB	10/16/16	10/16/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-----S			1			\$100.00			0.00		
E 9	NWYB	10/10/16	10/14/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	5	\$25.00	P-2	0.00	NM	5	\$125.00
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	MTWTF--			5			\$25.00			0.00		
E 10	NWYB	10/10/16	10/10/16	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	M-----			1			\$125.00			0.00		
E 11	NWYB	10/10/16	10/10/16	Mon Prime Hour 2 Mon Prime Hour 2	CM	8:00 PM-9:00 PM	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
LUCIFER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	M-----			1			\$125.00			0.00		
E 12	NWYB	10/12/16	10/12/16	Wed Prime Hour 1 Wed Prime Hour 1	CM	7:00 PM-8:00 PM	--W----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
LETHAL WEAPON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	--W----			1			\$125.00			0.00		
E 13	NWYB	10/12/16	10/12/16	Wed Prime Hour 2 Wed Prime Hour 2	CM	8:00 PM-9:00 PM	--W----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
EMPIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	--W----			1			\$125.00			0.00		
E 14	NWYB	10/13/16	10/13/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$1



Order / Rev: 98111  
 Alt Order #: 25326513  
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV NWYB  
 Estimate: 4828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	NWYB	10/14/16	10/14/16	Fri Prime Hour 1 Fri Prime Hour 1	CM	7:00 PM-8:00 PM	----F--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	----F--			1		\$125.00		0.00				
E 17	NWYB	10/14/16	10/14/16	Fri Prime Hour 2 F 8p-9p	CM	8:00 PM-9:00 PM	----F--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
EXORCIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	----F--			1		\$125.00		0.00				
E 18	NWYB	10/15/16	10/15/16	MLB Post Season MLB Post Season	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	:30	1	\$125.00	P-2	0.00	NM	0	\$0.00
COLLEGE FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			1		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	VWYB	10/10/16-10/16/16		MLB Post Season		6:00 PM-9:00 PM	6:00 PM-9:00 P-----Sa--	:30		(\$125.00)		0.00	NM		
Credited															
E 19	NWYB	10/16/16	10/16/16	Sun Prime Rotator Sun Prime Rotator	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
FOX COMEDIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S			1		\$75.00		0.00				
E 20	NWYB	10/15/16	10/15/16	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----S-	:30	1	\$150.00	P-2	0.00	NM	0	\$0.00
COLLEGE FTBL EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			1		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	VWYB	10/10/16-10/16/16		College Football		10:00 AM-1:30 PM	10:00 AM-1:30 P-----Sa--	:30		(\$150.00)		0.00	NM		
Credited															
E 21	NWYB	10/15/16	10/15/16	College Football College Football	CM	1:30 PM-5:30 PM (1:30 PM-5:30 PM)	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
COLLEGE FTBL LATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S-			1		\$150.00		0.00				
E 22	NWYB	10/16/16	10/16/16	NFL/NFC FOX Pregame NFL FOX Pregame	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S			1		\$75.00		0.00				
N 23	NWYB	10/15/16	10/15/16	Sat Prime Rotator Sat Prime Rotator	CM	7p-9p	-----3-	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----3-			3		\$125.00		0.00				
N 24	NWYB	10/12/16	10/14/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--WTF--	:30	4	\$15.00	P-2	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	--WTF--			4		\$15.00		0.00				
													Totals	49	\$3,255.00



125 West 55th St  
New York, NY 10019

Contract # 25326513

Changes as of: 10/10/2016 at 2:08 PM

Version: Highlighting Revision 1

CPE: 1143/1713/4828

Flight: 10/10/16 - 10/16/16

Station: NWYB

Total \$: \$3,255.00

Agency: STRATEGIC MEDIA  
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 49

7689 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Buyer: Fink, Brant

Office: NEW YORK  
Primary Demo: Adults 35+

Total CPE: \$42.00  
Total GRP: 77.5

Salesperson: SUZANNE  
FITZGERALD

Con Type: POLITICAL/NOTE

Traffic #: 98111

Comments: MT GOV GREG GIANFORTE

\*\*\*\*10.6-10.10 ADDITION\*\*\*\*

NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.

Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/10	10/10 - 10/10	Total Spots	Total \$	CPP	GRP
REV-5	M-F 9:30p-10p		INSIDE ED	\$35.00	2.0	30	5	4	4	\$140.00	\$17.50	8.0
REV-15	Th 8p-9p		PITCH	\$125.00	2.0	30	1	0	0	\$0.00	\$62.50	0.0
REV-18	Sa 6p-9p		COLLEGE FTBL	\$125.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-20	Sa 10a-1:30p		COLLEGE FTBL EARLY	\$150.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-23	Sa 7p-9p		lethal weapon	\$125.00	0.0	30	0	3	3	\$375.00	\$0.00	0.0
REV-24	M-F 9a-10a		Judge Mathis	\$15.00	0.0	30	0	4	4	\$60.00	\$0.00	0.0
TOTALS: 49										\$3,255.00	\$42.00	77.5





KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25326513

Changes as of: 10/10/2016 at 2:08 PM

Version: Highlighting Revision 1

CPE: 1143/1713/4828

Flight: 10/10/16 - 10/16/16

Station: NWTB

Total \$: \$3,255.00

Agency: STRATEGIC MEDIA

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 49

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Agency Order #: 5460185

Office: NEW YORK  
Primary Demo: Adults 35+

Total CPE: \$42.00  
Total GRP: 77.5

Buyer: Frank Briant  
Salesperson: SUZANNE  
FITZGERALD  
212-373-8119

Con Type: POLITICAL/VOTE  
Assistant: SUSAN FIORE  
212-373-8150

Traffic #: 98111  
Separation:

Special  
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/10/16 2:08 PM	SUZANNE FITZGERALD	MT GOV GREG GIANFORTE
10/07/16 10:27 AM	System	*****10.6-10.10 ADDITION***** NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL. Separation: 30 Notice Received. MT GOV GREG GIANFORTE *****10.6-10.10 ADDITION***** NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL. Separation: 30
10/07/16 8:04 AM	SUZANNE FITZGERALD	

Competitive Information	
Market Budget:	\$40,688
NWYB Share:	8%
Comment:	
KTYM:	21%
KWYB:	17%
KXLF:	54%

Daypart Summary				
DayTime	% Distrib	Spots	Dollars	GRP
	100%	49	\$3,255.00	77.5
Total		49	\$3,255.00	\$42.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	49	\$3,255.00
Total	49	\$3,255.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
Revision	10/10/16 2:08 PM	SUZANNE FITZGERALD	Revised	3	\$0
Quoted for Electronic Contracting	10/07/16 8:55 AM				\$0
New	10/07/16 8:03 AM	SUZANNE FITZGERALD	Confirmed	46	\$3,255.00

Changes: Default Spot Length to 30. Total Spots from 46 to 49. Total GRPs from 81.5 to 77.5. Total CPE from \$35.94 to \$42.00. User Entered \$ from \$0.00 to \$3,255.00. 6 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP INCLUDING ANY SUBSIDIARY OF KATZ DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.