

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>96232</b>	
	<b>Alt Order #:</b>	<b>25280070</b>	
	<b>Product Desc:</b>	<b>TV</b>	
	<b>Estimate:</b>	<b>4705</b>	
	<b>Flight Dates:</b>	<b>08/29/16 - 09/11/16</b>	<b>NWYB</b>
	<b>Original Date / Rev:</b>	<b>09/12/16 / 09/12/16</b>	<b>Primary AE:</b> <b>Katz New York</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Office:</b> <b>K-NYC</b>
			<b>Sales Region:</b> <b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Placement</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>7669 Stagers Loop</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Delaware, OH 43015</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Greg Gianforte for Governor</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Order Separation:</b> <b>00:20:00</b>
	<b>Priority:</b>	<b>CO</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>AGY, POL, CAND</b>	<b>Agency External ID:</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/11/16	13	\$1,015.00	\$862.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	13	\$1,015.00	\$862.75	0.00
<b>Totals</b>	<b>13</b>	<b>\$1,015.00</b>	<b>\$862.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NWYB	09/05/16	09/09/16	M-F 1005p-1105p 2 BROKE GIRLS	CM	10:05 PM-11:05 PM	TWT---	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	MTWT---		2				\$10.00		0.00			
2	NWYB	09/07/16	09/07/16	Wed Prime Rotator Wed Prime Rotator	CM	7:00 PM-9:00 PM	--1----	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	--1----		1				\$85.00		0.00			
3	NWYB	09/08/16	09/08/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---1---		1				\$125.00		0.00			
4	NWYB	09/08/16	09/08/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---1---		1				\$125.00		0.00			
5	NWYB	09/06/16	09/06/16	Tue Prime Hour 1 B 9-9/NEW GIRL	CM	7p-8p	-1-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-1-----		1				\$125.00		0.00			

Order / Rev: 96232  
Alt Order #: 25280070  
Flight Dates: 08/29/16 - 09/11/16

Advertiser: POL/Greg Gianforte for Governor  
Product Desc: TV  
Estimate: 4705  
NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	NWYB	09/06/16	09/06/16	Tue Prime Hour 2 Tue Prime Hour 2	CM	8p-9p	-1-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
Lucifer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	-1-----	1		\$125.00		0.00						
E 7	NWYB	09/10/16	09/10/16	College Football College Football	CM	6:00 PM-9:00 PM	-----3-	:30	3	\$125.00	P-2	0.00	NM	2	\$250.00
COLLEGE FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	-----3-	3		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	NWYB	09/05/16-09/11/16		College Football	6:00 PM-9:00 PM		-----Sa--	:30	(\$125.00)		0.00	NM			
Credited															
8	NWYB	09/11/16	09/11/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
FOX SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	-----1	1		\$20.00		0.00						
9	NWYB	09/05/16	09/09/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	MTWT---	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
BBT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	MTWT---	1		\$55.00		0.00						
10	NWYB	09/05/16	09/09/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWT---	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	MTWT---	1		\$50.00		0.00						
11	NWYB	09/05/16	09/08/16	M-F 935p-1005p INSIDE EDITION	CM	935p-1005p	MTWT---	:30	1	\$35.00	P-2	0.00	NM	1	\$35.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/05/16	09/11/16	MTWT---	1		\$35.00		0.00						
Totals														13	\$1,015.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25280070 Changes as of: 9/12/2016 at 4:00 PM Version: Highlighting Revision 4  
 CPE: 114317134705 Flight: 8/29/16 - 9/11/16 Total \$: \$1,015.00  
 Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV Station: NWYB  
 PLACEMENT Buyer: Fink, Brant Market: Butte, MT  
 7669 STAGERS LOOP Product: TV  
 DELAWARE, OH 43015 Agency Order #: 5357643  
 Salesperson: SUZANNE FITZGERALD  
 212-373-8119  
 Office: NEW YORK  
 Primary Demo: Adults 35+  
 Con Type: POLITICAL/VOTE  
 Assistant: SUSAN FIORE  
 212-373-8150  
 Total CPP: \$32.22  
 Total GRP: 31.5  
 Traffic #: 96232  
 Separation:

Comments: MT GOV GREG GIANFORTE 9.3.9.9  
 NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.  
 NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE  
 Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/29	9/5	8/29 - 9/5	Total Spots	Total \$	CPP	GRP
1	M-F 10:05p-11:05p		2 BROKE GIRLS	\$10.00	1.5	30	0	2		2	\$20.00	\$6.67	3.0
rate change													
2	W 7p-9p		MASTERCHEF	\$85.00	3.0	30	0	1		1	\$85.00	\$28.33	3.0
3	Th 7p-8p		ROSEWOOD	\$125.00	3.0	30	0	1		1	\$125.00	\$41.67	3.0
4	8p-9p		BONES	\$125.00	3.0	30	0	1		1	\$125.00	\$41.67	3.0
LN 4 - WFO 9/5 PGM CHG TO BONES - MG 5TP													
5	F 7p-8p		HELLS KITCHEN	\$125.00	2.5	30	0	0		0	\$0.00	\$50.00	0.0
WFO 9/5 N/A - MG IN BROOKLYN 9:50PM GIRL TUESDAY 7-8P 9/5													
6	F 8p-9p		MASTERCHEF	\$125.00	2.5	30	0	0		0	\$0.00	\$50.00	0.0
WFO 9/5 N/A - MG IN LUCIFER TUESDAY 8-9P													
7	Sa 8p-9p		COLLEGE FTBL	\$125.00	3.0	30	0	1P2		2	\$250.00	\$41.67	6.0
LN 7 - WFO 9/5 1X N/A - PLEASE SEE 25283114 FOR MG													
8	Su 8a-9a		FOX SUNDAY	\$20.00	2.0	30	0	1		1	\$20.00	\$10.00	2.0
9	M-F 6p-7p		BBT	\$55.00	4.0	30	0	1		1	\$55.00	\$13.75	4.0
10	M-F 9p-9:30p		9P NEWS	\$50.00	2.5	30	0	1		1	\$50.00	\$20.00	2.5
rate change													
11	M-F 9:35p-10:05p		Inside Edition	\$35.00	0.0	30	0	1		1	\$35.00	\$0.00	0.0
12	Tu 7p-8p		Brooklyn/New Girl	\$125.00	2.5	30	0	1		1	\$125.00	\$50.00	2.5
13	Tu 8p-9p		Lucifer	\$125.00	2.5	30	0	1		1	\$125.00	\$50.00	2.5
TOTALS: 0 13										13	\$1,015.00	\$32.22	31.5