

## ORDER

Orders	Order / Rev:	95422
	Alt Order #:	25267691
	Product Desc:	TV
	Estimate:	4655
	Flight Dates:	09/26/16 - 11/08/16
	Original Date / Rev:	08/16/16 / 10/25/16
	Order Type:	GENERAL

	<b>NWYB</b>
Primary AE:	<u>Katz New York</u>
Sales Office:	<u>K-NYC</u>
Sales Region:	NAT

Agency	Name:	<u>Strategic Media Placement</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		7669 Stagers Loop Delaware, OH 43015

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Greg Gianforte for Governor
	Demographic:	HH
	Product Codes:	PL Candidate
	Priority:	CO
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:20:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	308	\$10,345.00	\$8,793.25
10/31/16	11/08/16	64	\$2,505.00	\$2,129.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	308	\$10,345.00	\$8,793.25	0.00
November 2016	64	\$2,505.00	\$2,129.25	0.00
<b>Totals</b>	<b>372</b>	<b>\$12,850.00</b>	<b>\$10,922.50</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NWYB	09/26/16	11/08/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	8	\$5.00	P-4	0.00	NM	66	\$330.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					8	\$5.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					14	\$5.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					10	\$5.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					10	\$5.00		0.00			
	Week:	11/07/16	11/13/16	MT-----					4	\$5.00		0.00			
E 2	NWYB	09/26/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	27	\$405.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--					4	\$15.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					5	\$15.00		0.00			
	Week:	10/24/16	10/30/16	M--T---					2	\$15.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					5	\$15.00		0.00			
	Week:	11/07/16	11/13/16	M-----					1	\$15.00		0.00			
E 3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	27	\$405.00
BIG BANG															

Order / Rev: 95422  
 Alt Order #: 25267691  
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4655  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	NWYB	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$15.00	P-4	0.00	NM	27	\$405.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	MTWTF--						4	\$15.00		0.00			
Week:	10/03/16	10/09/16	MTWTF--						5	\$15.00		0.00			
Week:	10/10/16	10/16/16	MTWTF--						5	\$15.00		0.00			
Week:	10/17/16	10/23/16	MTWTF--						5	\$15.00		0.00			
Week:	10/24/16	10/30/16	M--T---						2	\$15.00		0.00			
Week:	10/31/16	11/06/16	MTWTF--						5	\$15.00		0.00			
Week:	11/07/16	11/13/16	M-----						1	\$15.00		0.00			
E 4	NWYB	09/26/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	MTWTF--						4	\$10.00		0.00			
Week:	10/03/16	10/09/16	MTWTF--						5	\$10.00		0.00			
Week:	10/10/16	10/16/16	MTWTF--						5	\$10.00		0.00			
Week:	10/17/16	10/23/16	MTWTF--						5	\$10.00		0.00			
Week:	10/24/16	10/30/16	MTWTF--						5	\$10.00		0.00			
Week:	10/31/16	11/06/16	MTWTF--						5	\$10.00		0.00			
Week:	11/07/16	11/13/16	M-----						1	\$10.00		0.00			
E 5	NWYB	09/26/16	11/07/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:00 PM (9:30 PM-10:00 PM)	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	MTWTF--						4	\$10.00		0.00			
Week:	10/03/16	10/09/16	MTWTF--						5	\$10.00		0.00			
Week:	10/10/16	10/16/16	MTWTF--						5	\$10.00		0.00			
Week:	10/17/16	10/23/16	MTWTF--						5	\$10.00		0.00			
Week:	10/24/16	10/30/16	MTWTF--						5	\$10.00		0.00			
Week:	10/31/16	11/06/16	MTWTF--						5	\$10.00		0.00			
Week:	11/07/16	11/13/16	M-----						1	\$10.00		0.00			
E 6	NWYB	10/02/16	11/06/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$20.00	P-4	0.00	NM	4	\$80.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	-----1						1	\$20.00		0.00			
Week:	10/03/16	10/09/16	-----1						1	\$20.00		0.00			
Week:	10/10/16	10/16/16	-----						0	\$20.00		0.00			
Week:	10/17/16	10/23/16	-----1						1	\$20.00		0.00			
Week:	10/24/16	10/30/16	-----						0	\$20.00		0.00			
Week:	10/31/16	11/06/16	-----1						1	\$20.00		0.00			
E 7	NWYB	10/08/16	11/05/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	10/03/16	10/09/16	-----1-						1	\$40.00		0.00			
Week:	10/10/16	10/16/16	-----1-						1	\$40.00		0.00			
Week:	10/17/16	10/23/16	-----1-						1	\$40.00		0.00			
Week:	10/24/16	10/30/16	-----1-						1	\$40.00		0.00			
Week:	10/31/16	11/06/16	-----1-						1	\$40.00		0.00			
E 8	NWYB	10/02/16	11/06/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$40.00	P-4	0.00	NM	5	\$200.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/26/16	10/02/16	-----1						1	\$40.00		0.00			
Week:	10/03/16	10/09/16	-----						0	\$40.00		0.00			
Week:	10/10/16	10/16/16	-----1						1	\$40.00		0.00			
Week:	10/17/16	10/23/16	-----1						1	\$40.00		0.00			
Week:	10/24/16	10/30/16	-----1						1	\$40.00		0.00			
Week:	10/31/16	11/06/16	-----1						1	\$40.00		0.00			
E 9	NWYB	09/26/16	11/07/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	4	\$10.00	P-4	0.00	NM	30	\$300.00



Advertiser:	POL/Greg Gianforte for Governor
Product Desc:	TV
Estimate:	4655

**NWYB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	09/26/16	10/02/16	MTWTF--			4	\$10.00		0.00						
Week:	10/03/16	10/09/16	MTWTF--			5	\$10.00		0.00						
Week:	10/10/16	10/16/16	MTWTF--			5	\$10.00		0.00						
Week:	10/17/16	10/23/16	MTWTF--			5	\$10.00		0.00						
Week:	10/24/16	10/30/16	MTWTF--			5	\$10.00		0.00						
Week:	10/31/16	11/06/16	MTWTF--			5	\$10.00		0.00						
Week:	11/07/16	11/13/16	M-----			1	\$10.00		0.00						
E 10	NWYB	10/03/16	11/07/16	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$35.00	P-4	0.00	NM	6	\$210.00
GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	10/03/16	10/09/16	1-----			1	\$35.00		0.00						
Week:	10/10/16	10/16/16	1-----			1	\$35.00		0.00						
Week:	10/17/16	10/23/16	1-----			1	\$35.00		0.00						
Week:	10/24/16	10/30/16	1-----			1	\$35.00		0.00						
Week:	10/31/16	11/06/16	1-----			1	\$35.00		0.00						
Week:	11/07/16	11/13/16	1-----			1	\$35.00		0.00						
E 11	NWYB	09/29/16	11/03/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$35.00	P-4	0.00	NM	5	\$175.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	09/26/16	10/02/16	---1---			1	\$35.00		0.00						
Week:	10/03/16	10/09/16	---1---			1	\$35.00		0.00						
Week:	10/10/16	10/16/16	---1---			1	\$35.00		0.00						
Week:	10/17/16	10/23/16	-----			0	\$35.00		0.00						
Week:	10/24/16	10/30/16	---1---			1	\$35.00		0.00						
Week:	10/31/16	11/06/16	---1---			1	\$35.00		0.00						
E 12	NWYB	09/29/16	11/03/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---2---	:30	2	\$50.00	P-4	0.00	NM	9	\$450.00
Pitch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	09/26/16	10/02/16	---1---			1	\$50.00		0.00						
Week:	10/03/16	10/09/16	---2---			2	\$50.00		0.00						
Week:	10/10/16	10/16/16	---2---			2	\$50.00		0.00						
Week:	10/17/16	10/23/16	-----			0	\$50.00		0.00						
Week:	10/24/16	10/30/16	---2---			2	\$50.00		0.00						
Week:	10/31/16	11/06/16	---2---			2	\$50.00		0.00						
E 13	NWYB	09/30/16	11/04/16	Fri Prime Hour 1 Fri Prime Hour 1	CM	7:00 PM-8:00 PM	----1--	:30	1	\$100.00	P-4	0.00	NM	5	\$500.00
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	09/26/16	10/02/16	----1--			1	\$100.00		0.00						
Week:	10/03/16	10/09/16	----1--			1	\$100.00		0.00						
Week:	10/10/16	10/16/16	----1--			1	\$100.00		0.00						
Week:	10/17/16	10/23/16	----1--			1	\$100.00		0.00						
Week:	10/24/16	10/30/16	-----			0	\$100.00		0.00						
Week:	10/31/16	11/06/16	----1--			1	\$100.00		0.00						
E 14	NWYB	10/22/16	11/05/16	College Football College Football	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----2-	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	10/17/16	10/23/16	-----			0	\$125.00		0.00						
Week:	10/24/16	10/30/16	-----			0	\$125.00		0.00						
Week:	10/31/16	11/06/16	-----2-			2	\$125.00		0.00						
E 15	NWYB	10/29/16	10/29/16	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
COLLEGE FTBL EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:	10/24/16	10/30/16	-----3-			3	\$75.00		0.00						
E 16	NWYB	10/15/16	10/22/16	College Football College Football	CM	1:30 PM-5:30 PM (1:30 PM-5:30 PM)	-----4-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
COLLEGE FTBL LATE															

Order / Rev: 95422  
 Alt Order #: 25267691  
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4655  
 NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	NWYB	10/15/16	10/22/16	College Football College Football	CM	1:30 PM-5:30 PM (1:30 PM-5:30 PM)	-----4-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
COLLEGE FTBL LATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----4-					4	\$75.00		0.00			
Week:		10/17/16	10/23/16	-----					0	\$50.00		0.00			
E 17	NWYB	10/02/16	11/06/16	NFL Football FOX NFL SUN PRE-GAME SH(9:00 AM-11:00 AM)	CM	9:00 AM-11:00 AM	-----2	:30	2	\$75.00	P-4	0.00	NM	10	\$750.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----2					2	\$75.00		0.00			
Week:		10/03/16	10/09/16	-----2					2	\$75.00		0.00			
Week:		10/10/16	10/16/16	-----2					2	\$75.00		0.00			
Week:		10/17/16	10/23/16	-----2					2	\$75.00		0.00			
Week:		10/24/16	10/30/16	-----					0	\$75.00		0.00			
Week:		10/31/16	11/06/16	-----2					2	\$75.00		0.00			
E 19	NWYB	10/15/16	10/15/16	SOCCER SOCCER	CM	10:30 AM-12:30 PM (10:30 AM-12:30 PM)	-----4-	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
SOCCER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----4-					4	\$50.00		0.00			
E 20	NWYB	10/25/16	10/30/16	MLB Post Season MLB Post Season	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	--W-FSS	:30	4	\$200.00	P-4	0.00	NM	5	\$1,000.00
MLB WORLD SERIES 10.22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--W-FSS					5	\$200.00		0.00			
E 21	NWYB	10/15/16	10/15/16	Sa 1105-1205a X Files	CM	1105p-1205a	-----2-	:30	2	\$10.00	P-4	0.00	NM	2	\$20.00
X Files															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----2-					2	\$10.00		0.00			
E 22	NWYB	10/22/16	10/22/16	NASCAR NASCAR	CM	10:30 AM-1:30 PM (10:30 AM-1:30 PM)	-----3-	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
NASCAR CAMPING 10.22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----3-					3	\$200.00		0.00			
N 25	NWYB	09/26/16	11/04/16	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MTWTF--	:30	2	\$10.00	P-4	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--					2	\$10.00		0.00			
Week:		10/03/16	10/09/16	MTWTF--					2	\$10.00		0.00			
Week:		10/10/16	10/16/16	MTWTF--					2	\$10.00		0.00			
Week:		10/17/16	10/23/16	MTWTF--					2	\$10.00		0.00			
Week:		10/24/16	10/30/16	MTWTF--					2	\$10.00		0.00			
Week:		10/31/16	11/06/16	MTWTF--					2	\$10.00		0.00			
N 26	NWYB	10/01/16	10/01/16	Major League Baseball Major League Baseball	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----3-	:30	3	\$75.00	P-4	0.00	NM	3	\$225.00
Major League Baseball															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----3-					3	\$75.00		0.00			
N 27	NWYB	11/05/16	11/05/16	MSU/UM LOCAL MSU/UM LOCAL	CM	Various	-----1-	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-					1	\$450.00		0.00			
N 28	NWYB	10/01/16	10/01/16	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-					1	\$40.00		0.00			
N 29	NWYB	10/01/16	10/01/16		CM	7:00 PM-9:00 PM	-----2-	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00



Order / Rev: 95422  
Alt Order #: 25267691  
Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor  
Product Desc: TV  
Estimate: 4655  
NWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				College Football											
				College Football		(7:00 PM-9:00 PM)									
				FOX SPTS SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----2-		2			\$50.00		0.00				
N 30	NWYB	10/01/16	10/01/16	College Football	CM	3:00 PM-6:30 PM	-----4-	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
				College Football		(3:00 PM-6:30 PM)									
				COLLEGE FTBL LATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----4-		4			\$75.00		0.00				
N 31	NWYB	10/03/16	10/07/16	M-F 8a-9a	CM	8a-9a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	MTWTF--		5			\$10.00		0.00				
N 32	NWYB	10/03/16	10/07/16	M-F 9a-10a	CM	9a-10a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	MTWTF--		5			\$10.00		0.00				
N 33	NWYB	10/03/16	10/14/16	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	10	\$100.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	MTWTF--		5			\$10.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--		5			\$10.00		0.00				
N 34	NWYB	10/03/16	10/07/16	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	MTWTF--		5			\$10.00		0.00				
N 35	NWYB	10/09/16	10/09/16	SA-SU 9p-935p LN	NWS	9:30 PM-10:05 PM	-----1	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
				sa-su 9P NEWS		(9:30 PM-10:05 PM)									
				SUN 9P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-----1		1			\$40.00		0.00				
N 36	NWYB	10/08/16	10/08/16	MSU/UM LOCAL	CM	2:30 PM-6:00 PM	-----S-	:30	7	\$200.00	P-4	0.00	NM	7	\$1,400.00
				MSU/UM LOCAL		(2:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-----S-		7			\$200.00		0.00				
N 37	NWYB	11/05/16	11/05/16	MSU/UM LOCAL	CM	12:00 PM-3:30 PM	-----4-	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
				MSU/UM LOCAL		(12:00 PM-3:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----4-		4			\$200.00		0.00				
N 38	NWYB	10/08/16	10/22/16	College Football	CM	6:00 PM-9:00 PM	-----5-	:30	5	\$50.00	P-4	0.00	NM	5	\$250.00
				College Football		(6:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-----5-		5			\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	VWYB	10/03/16-10/09/16		College Football		6:00 PM-9:00 PM	6:00 PM-9:00 P-----Sa--	:30		(\$50.00)		0.00	NM		
Credited															
3	VWYB	10/03/16-10/09/16		College Football		6:00 PM-9:00 PM	6:00 PM-9:00 P-----Sa--	:30		(\$50.00)		0.00	NM		
Credited															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----		0			\$50.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-----2-		2			\$50.00		0.00				
N 39	NWYB	10/21/16	10/21/16	Fri Prime Hour 2	CM	8p-9p	----1--	:30	1	\$65.00	P-4	0.00	NM	1	\$65.00
				F 8p-9p											
				The Exorcist											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----1--		1			\$65.00		0.00				
N 40	NWYB	10/25/16	10/28/16	M-F 430p-5p	CM	430p-5p	-12-2--	:30	5	\$15.00	P-4	0.00	NM	5	\$75.00
				BBT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-12-2--		5			\$15.00		0.00				

Advertiser:	POL/Greg Gianforte for Governor
Product Desc:	TV
Estimate:	4655





# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267691	Changes as of: 10/25/2016 at 1:33 PM	Version: Highlighting Revision 16
CPE: 1143/1713/4655	Flight: 9/26/16 - 11/13/16	Station: NYWB
Agency: STRATEGIC MEDIA	Advertiser: Greg Gianforte for GOV	Market: Butte, MT
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV	Office: NEW YORK
Agency Order #: 5293182	Buyer: Fink, Brant	Primary Demo: Adults 35+
Salesperson: SUZANNE FITZGERALD	212-373-8119	Con Type: POLITICAL/VOTE
		Assistant: SUSAN FIORE
		212-373-8150
		Total CPP: \$22.56
		Total GRP: 569.5
		Traffic #: 95422
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total \$	CPP	GRP
REV+ 41	Tu-W-F-Su 6p-9p		MLB WORLD SERIES	\$200.00	9.5	30	0	0	0	0	4	5	0	5	\$1,000.00	\$21.05	47.5
LM 41 - TUESDAY GAME 1 - LUR IS \$200 ADD 1X MORE TIME TO WS @ \$200? Changes: Rate from 250 to 200																	
TOTALS: 45 77 61 63 60 54 10														370	\$12,850.00	\$22.56	569.5

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267691

Changes as of: 10/25/2016 at 1:33 PM

Version: Highlighting Revision 16

CPE: 1143/1713/4655  
Agency: STRATEGIC MEDIA  
PLACEMENT

Flight: 9/26/16 - 11/13/16  
Advertiser: Greg Gianforte for GOV

Station: NWTB  
Market: Butte, MT

Total \$: \$12,850.00  
Total Spots: 370

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Agency Order #: 5293182  
Buyer: Fink, Brant

Office: NEW YORK  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE

Total CPP: \$22.56  
Total GRP: 569.5  
Traffic #: 95422

Salesperson: SUZANNE  
FITZGERALD  
212-373-8119

Assistant: SUSAN FIORE  
212-373-8150

Separation:

## Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/25/16 9:58 AM	Katie Delany	LN 41 - LUR IS \$200. ADD 1X MORE TIME TO WS @ \$200?
		LN 41 - TUESDAY GAME 1 - LUR IS \$135 - MG 2X@135/SPOT WS GAME 1 TUESDAY 10/25 6-9P, 1X@200/SPOT WS GAME 5 SUN 10/30, AND 2X@15 BBT 4:30-5P W/O 10/24?
10/24/16 1:11 PM	Meaghan Loos-Becht	PLEASE ADVISE. THANKS! MEAGHAN
10/21/16 12:17 PM	Katie Delany	LN 16 - W/O 10/17 LUR IS \$50. MG 2X 10/23 IN NFL SUNDAY (10-11A) @ \$50/SPOT?
		LN 2 - W/O 10/24 3X WILL AIR TUES, WED, FRI AT 4:30-5P DUE TO MLB WORLD SERIES - MG 3X W/O 10/24 TUES, WED, FRI BBT 4:30-5P?
		LN 3 - W/O 10/24 3X WILL AIR TUES, WED, FRI AT 5:5-30P DUE TO MLB WORLD SERIES - MG 3X W/O 10/24 TUES, WED, FRI BBT 5:5-30P?
		LN 6 - W/O 10/24 TP CHG TO 6-7A
		LN 13 - W/O 10/24 N/A - MG 1X@200/SPOT NASCAR 10/22 (COMBINED WITH \$100 FROM LN 14 W/O 10/17)?
		LN 14 - W/O 10/17 LUR IS \$50 - MG 3X@50/SPOT FOX COLLEGE FOOTBALL 6-9:30P, AND MOVE \$100 TO LN 13 MG?
		LN 14 - W/O 10/24 N/A - MG 1X@250/SPOT IN MLB WS GAME 4 SAT 6-9P?
		LN 17 - W/O 10/24 TP CHG TO 7-7:30A
10/21/16 11:59 AM	Meaghan Loos-Becht	PLEASE ADVISE. THANKS! MEAGHAN
		LN 11 AND 12 - W/O 10/17 N/A - MG 1X@65 THE EXORCIST FRIDAY 10/21 8-9P, 1X@50/SPOT IN SAT COLLEGE FOOTBALL 6:30-9:30P, AND 5X@\$5 WUM 5-7A W/O 10/17?
10/18/16 2:02 PM	Meaghan Loos-Becht	LN 5 - 10/19 - PGM WILL AIR 10:05-10:35P
		LN 14 - W/O 10/3 LUR IS \$50 - MG 5X@50/SPOT IN FOX COLLEGE FOOTBALL 6-9P 10/6?
		LN 27 - W/O 10/3 LUR IS \$200 - MG 2X@200/SPOT IN UM FOOTBALL SAT 10/8 2:30-6P AND 5X@10/SPOT JUDGE MATHIS M-F 10-11A W/O 10/10?
10/07/16 9:07 AM	Meaghan Loos-Becht	PLEASE ADVISE. THANKS! MEAGHAN
		LN 15 - W/O 10/3, 10/10, 10/17, AND 10/31 N/A - (\$900 OUT)
		LN 16 - W/O 10/3, 10/24, 10/31 N/A - (\$900 OUT)
10/06/16 1:08 PM	Meaghan Loos-Becht	MG \$1800 5X@\$200/SPOT IN UM FOOTBALL SATURDAY 10/8 2:30-6P AND 4X@\$200/SPOT IN UM FOOTBALL SATURDAY 11/5 12-3:30P?
10/04/16 4:10 PM	Meaghan Loos-Becht	LN 8 - W/O 10/3 PGM WILL AIR 930-1005P DUE TO DEBATE
		PLEASE ADVISE. THANKS! MEAGHAN
		LN 12 - W/O 9/26 1X N/A - MG \$50 BELOW
		LN 14 - W/O 9/26 LUR IS \$50 - MG \$150 BELOW
		LN 16 - W/O 9/26 TP CHG TO 3-6:30P - MG IN COLLEGE FOOTBALL 10/1 3-6:30P?
		MG \$200 FROM LN 12 AND LN 14:
		5X@\$10/SPOT W/O 10/3 IN DIVORCE COURT M-F 8-9A
		5X@\$10/SPOT W/O 10/3 IN PEOPLE'S COURT M-F 9-10A
		5X@\$10/SPOT W/O 10/3 IN JUDGE MATHIS M-F 10-11A
		5X@\$10/SPOT W/O 10/3 IN RIGHT THIS MINUTE M-F 11-12P
09/30/16 11:59 AM	Meaghan Loos-Becht	PLEASE ADVISE. THANKS! MEAGHAN
09/29/16 7:56 PM	Katie Delany	PER MG 2 DATE CHG:
09/29/16 7:40 PM	Katie Delany	LN 7 - 10/1 NEWS IS THE NEWS AIRING 10-1035P.
		LN 7 - 10/2 - NEWS WILL AIR 10-1035P



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25267691	<b>Changes as of:</b> 10/25/2016 at 1:33 PM	<b>Version:</b> Highlighting Revision 16	<b>Total \$:</b> \$12,850.00
<b>CPE:</b> 1143/1713/4655	<b>Flight:</b> 9/26/16 - 11/13/16	<b>Station:</b> NWTB	<b>Total Spots:</b> 370
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Market:</b> Butte, MT	
<b>7669 STAGERS LOOP DELAWARE, OH 43015</b>	<b>Product:</b> TV	<b>Office:</b> NEW YORK	<b>Total CPM:</b> \$22.56
<b>Agency Order #:</b> 5293182	<b>Buyer:</b> Fink, Brant	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 569.5
<b>Salesperson:</b> SUZANNE FITZGERALD	<b>212-373-8119</b>	<b>Con Type:</b> POLITICAL/NOTE	<b>Traffic #:</b> 95422
		<b>Assistant:</b> SUSAN FIORE	<b>Separation:</b>
		<b>212-373-8150</b>	

## Order Level Comments

Date/Time	Added by	Comment
09/22/16 1:23 PM	SUZANNE FITZGERALD	Separation: 30
09/22/16 1:23 PM	SUZANNE FITZGERALD	Separation: 30
09/21/16 5:03 PM	SUZANNE FITZGERALD	Separation: 30
09/21/16 5:03 PM	SUZANNE FITZGERALD	Separation: 30
08/16/16 3:03 PM	SUZANNE FITZGERALD	Flight ends 11/8 at 12n
08/16/16 2:38 PM	Meaghan Loos-Becht	LN 12 - PGM CHG TO PITCH - MG STP?
		PLEASE ADVISE. THANKSI MEAGHAN
		MT GOV GREG GIANFORTE 9.27-11.8
		NAB SENT VIA EMAIL
08/15/16 1:55 PM	SUZANNE FITZGERALD	:Separation: 30
		MT GOV GREG GIANFORTE 9.27-11.8
		NAB SENT VIA EMAIL
08/15/16 1:55 PM	SUZANNE FITZGERALD	:Separation: 30

Competitive Information	
Market Budget:	\$107,063
NWYB Share:	12%
Comment:	
KTVM:	24%
KWYB:	13%
KXLF:	51%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	370	\$12,850.00	569.5
<b>Total</b>	<b>100%</b>	<b>370</b>	<b>\$12,850.00</b>	<b>\$22.56</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	306	\$10,345.00
2016-Nov	64	\$2,505.00
<b>Total</b>	<b>370</b>	<b>\$12,850.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/25/16 1:33 PM	SUZANNE FITZGERALD	Revised	1		\$0		Changes: Total CPM from \$22.95 to \$22.56, Total Spots from 369 to 370, Total GRPs from 560.0 to 569.5, 1 buyline added or modified.
Makegood 12	10/25/16 9:58 AM	Katie Delany	Confirmed			\$0		Changes: Total GRPs from 579 to 560, Total CPM from \$22.193.44 to \$22.946.43.
Revision	10/24/16 2:36 PM	SUZANNE FITZGERALD	Confirmed	3		\$0		Changes: Total Spots from 366 to 369, Total GRPs from 579.0 to 560.0, Total CPM from \$22.19 to \$22.95, 4 buylines added or modified.
Makegood 11	10/24/16 1:11 PM	Meaghan Loos-Becht	Confirmed			\$0		Changes: Total GRPs from 612 to 579, Total CPM from \$21.013.90 to \$22.193.44.
Revision	10/21/16 1:55 PM	SUZANNE FITZGERALD	Confirmed	2		\$0		Changes: Total Spots from 364 to 366, Total GRPs from 611.5 to 579.0, Total CPM from \$21.01 to \$22.19, Total Spots Matched to 169, 17 buylines added or modified.
Makegood 10	10/21/16 12:17 PM	Katie Delany	Confirmed			\$0		
Makegood 9	10/21/16 11:59 AM	Meaghan Loos-Becht	Confirmed			\$0		
Revision	10/18/16 2:38 PM	SUZANNE FITZGERALD	Confirmed	3		\$0		Changes: Total GRPs from 618 to 612, Total CPM from \$20.809.72 to \$21.013.90.
						\$0		Changes: Total Spots from 361 to 364, Total GRPs from 617.5 to 611.5, Total CPM from \$20.81 to \$21.01, 7 buylines added or modified.





125 West 55th St  
New York, NY 10019

Contract # 25267691	Changes as of: 10/25/2016 at 1:33 PM	Version: Highlighting Revision 16
CPE: 1143/1713/4655	Flight: 9/26/16 - 11/13/16	Total \$: \$12,850.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Market: Butte, MT
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV Agency Order #: 5293182 Buyer: Fink, Brant	Office: NEW YORK Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: SUSAN FIORE 212-373-8150
Salesperson: SUZANNE FITZGERALD 212-373-8119		Total CPP: \$22.56 Total GRP: 569.5 Traffic #: 95422 Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 8	10/18/16 2:02 PM	Meaghan Loos-Becht	Confirmed			\$0
Revision	10/14/16 2:10 PM	SUZANNE FITZGERALD	Confirmed			\$0
Makegood 7	10/7/16 1:02 PM	SUZANNE FITZGERALD	Confirmed	9		\$0
Revision	10/7/16 9:07 AM	Meaghan Loos-Becht	Confirmed			\$0
Makegood 6	10/6/16 1:22 PM	SUZANNE FITZGERALD	Confirmed		15	\$0
Revision	10/6/16 1:08 PM	Meaghan Loos-Becht	Confirmed			\$0
Makegood 5	10/4/16 4:12 PM	SUZANNE FITZGERALD	Confirmed			\$0
Revision	10/4/16 4:10 PM	Meaghan Loos-Becht	Confirmed			\$0
Makegood 4	9/30/16 1:10 PM	SUZANNE FITZGERALD	Confirmed	17		\$0
Revision	9/30/16 11:59 AM	Meaghan Loos-Becht	Confirmed			\$0
Makegood 3	9/30/16 7:27 AM	SUZANNE FITZGERALD	Confirmed			\$0
Revision	9/29/16 7:56 PM	Katie Delany	Confirmed			\$0
Makegood 2	9/29/16 7:40 PM	Katie Delany	Confirmed			\$0
Revision	9/22/16 1:23 PM	SUZANNE FITZGERALD	Confirmed			\$0
Revision	9/22/16 1:12 PM	GOTOSTRATAAfitzgerald	Confirmed	23	3	\$900.00
Revision	9/21/16 5:02 PM	GOTOSTRATAAfitzgerald	Confirmed			\$0
Revision	8/16/16 3:03 PM	SUZANNE FITZGERALD	Confirmed		39	\$-13,650.00
Makegood 1	8/16/16 2:38 PM	Meaghan Loos-Becht	Confirmed			\$0
Queued for Electronic Contracting	8/16/16 2:09 PM					\$0
Revision	8/15/16 1:55 PM	SUZANNE FITZGERALD	Confirmed			\$0
New	8/15/16 1:18 PM	SUZANNE FITZGERALD	New	369		\$25,600.00

Changes: User Entered \$ from \$0.00 to \$25,600.00, Comments from MT GOV GREG GIANFORTE 9.27.11.8  
NAB SENT VIA EMAIL  
Separation: 30 to Flight ends 11/8 at 12n, Default Spot Length to 30, Competitive Market Budget from \$213,333, Competitive Unknown from True to false.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25267691	Changes as of: 10/25/2016 at 1:33 PM	Version: Highlighting Revision 16
CPE: 1143/1713/4655	Flight: 9/26/16 - 11/13/16	Station: NNYB
Agency: STRATEGIC MEDIA	Advertiser: Greg Gianforte for GOV	Market: Butte, MT
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV	Office: NEW YORK
Agency Order #: 5293182	Buyer: Fink, Brant	Primary Demo: Adults 35+
Salesperson: SUZANNE FITZGERALD 212-373-8119	Con Type: POLITICAL/NOTE	Total CPP: \$22.56
	Assistant: SUSAN FIORE 212-373-8150	Total GRP: 569.5
		Traffic #: 95422
		Separation:
		Total Spots: 370
		Total \$: \$12,850.00

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.