

ORDER

Orders	Order / Rev:	95816	
	Alt Order #:	25274468	
	Product Desc:	TV	
	Estimate:	4684	KWYB
	Flight Dates:	08/22/16 - 09/04/16	Primary AE: Katz New York
	Original Date / Rev:	08/30/16 / 08/30/16	Sales Office: K-NYC
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Strategic Media Placement	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		7669 Stagers Loop	Billing Cycle: EOM/EOC
		Delaware, OH 43015	Agency Commission: 15%

Advertiser	Name:	POL/Greg Gianforte for Governor	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:20:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/28/16	6	\$325.00	\$276.25
08/29/16	08/29/16	6	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	6	\$325.00	\$276.25	0.00
September 2016	6	\$300.00	\$255.00	0.00
Totals	12	\$625.00	\$531.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	08/29/16	08/29/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	M-----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
	WAKE UP MT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	M-----					1	\$25.00		0.00			
2	KWYB	08/29/16	08/29/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
	GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	M-----					2	\$50.00		0.00			
3	KWYB	08/29/16	08/29/16	M-F 5p-530p World News M-F 5p-530p World News	CM	5:00 PM-5:30 PM	M-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
	ABC NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	M-----					1	\$75.00		0.00			
4	KWYB	08/29/16	08/29/16	News 10p LN News 10p	NWS	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	M-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
	10P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/29/16	09/04/16	M-----					1	\$75.00		0.00			
5	KWYB	08/29/16	08/29/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:30 PM-11:30 PM (10:30 PM-11:30 PM)	M-----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
	KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 95816
 Alt Order #: 25274468
 Flight Dates: 08/22/16 - 09/04/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4684
 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KWB	08/29/16	08/29/16	Jimmy Kimmel Show	CM	10:30 PM-11:30 PM	-----	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
				Jimmy Kimmel Show		(10:30 PM-11:30 PM)									
				KIMMEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	M-----		1				\$25.00		0.00			
6	KWB	08/29/16	08/29/16	Mon Prime Hour 3	CM	9-10p	M-----	:30	2	\$100.00	P-3	0.00	NM	0	\$0.00
				Mon Prime Hour 3											
				Mistresses											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	M-----		2				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KWB	08/29/16-09/04/16	Mon Prime Hour 3		9-10p	M-----	:30		(\$100.00)		0.00	NM		
				Credited											
	3	KWB	08/29/16-09/04/16	Mon Prime Hour 3		9-10p	M-----	:30		(\$100.00)		0.00	NM		
				Credited											
7	KWB	08/27/16	08/27/16	Late News Wkend rotatr	NWS	10:00 PM-10:30 PM	-----1-	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
				10 P wkend 35 min		(10:00 PM-10:30 PM)									
				SAT 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1-		1				\$65.00		0.00			
8	KWB	08/28/16	08/28/16	Su 6a-7a	CM	6:00 AM-7:00 AM	-----1	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
				Su 6a-7a											
				GMA SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1		1				\$25.00		0.00			
9	KWB	08/28/16	08/28/16	Su 7a-8a	CM	7:00 AM-8:00 AM	-----1	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
				Su 7a-8a											
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1		1				\$35.00		0.00			
10	KWB	08/28/16	08/28/16	Late News Wkend rotatr	NWS	10:00 PM-10:30 PM	-----1	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				10 P wkend 35 min		(10:00 PM-10:30 PM)									
				SUN 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1		1				\$50.00		0.00			
11	KWB	08/27/16	08/28/16	Sa-Su Early News LN	CM	5p-530p	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
				Sa-Su 5p-530p											
				LCL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----11		2				\$75.00		0.00			
													Totals	12	\$625.00



125 West 55th St
New York, NY 10019

Contract # 25274468

Changes as of: 8/30/2016 at 11:26 AM

Version: Highlighting Revision 4

CPE: 1143/1713/4684

Flight: 8/22/16 - 9/4/16

Station: KMYB

Total \$: \$625.00

Agency: STRATEGIC MEDIA
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 12

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Agency Order #: 5333052

Office: NEW YORK
Primary Demo: Adults 35+

Total CPM: \$16.45
Total GRP: 38.0

Buyer: Fink, Brant
Salesperson: SUZANNE
FITZGERALD
212-373-8119

Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE
212-373-8150

Traffic #: 95816
Separation:

Comments: MT GOV GREG GIANFORTE 8-26-8-29 -

NAB: TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL

Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22	8/29	8/22 - 8/29	Total Spots	Total \$	CPP	GRP
1	M-F 5a-7a		WAKE UP MT	\$25.00	2.0	30	0	1		1	\$25.00	\$12.50	2.0
2	M-F 7a-9a		GMA	\$50.00	3.0	30	0	2		2	\$100.00	\$16.67	6.0
WFO 822 WA - MG WFO 829 STP													
3	M-F 5p-5:30p		ABC NEWS	\$75.00	4.0	30	0	1		1	\$75.00	\$18.75	4.0
WFO 822 WA - MG 5-5:30P NEWS SUNDAY 828													
4	M-F 10p-10:30p		10P NEWS	\$75.00	4.0	30	0	1		1	\$75.00	\$18.75	4.0
WFO 822 WA - MG 5-5:30P NEWS SATURDAY 827													
5	M-F 10:30p-11:30p		KIMMEL	\$25.00	2.0	30	0	1		1	\$25.00	\$12.50	2.0
6	F 9p-10p		20/20	\$100.00	4.0	30	0	0		0	\$0.00	\$25.00	0.0
ALL WKS WA - MG TX @ \$200 IN BACHELOR IN PARADISE MONDAY 829 7-9P													
7	Sa 10p-10:30p		SAT 10P NEWS	\$65.00	4.0	30	1	0		1	\$65.00	\$16.25	4.0
8	Su 6a-7a		GMA SUN	\$25.00	2.0	30	1	0		1	\$25.00	\$12.50	2.0
9	Su 7a-8a		THIS WEEK	\$35.00	2.0	30	1	0		1	\$35.00	\$17.50	2.0
10	Su 10p-10:30p		SUN 10P NEWS	\$50.00	4.0	30	1	0		1	\$50.00	\$12.50	4.0
11	Sa 5p-5:30p		News	\$75.00	4.0	30	1	0		1	\$75.00	\$18.75	4.0
12	Sa 5p-5:30p		news	\$75.00	4.0	30	1	0		1	\$75.00	\$18.75	4.0
13	M 7p-9p		Bachelor in Paradise	\$100.00	4.0	30	0	0		0	\$0.00	\$25.00	0.0
LN 13 - WFO 829 WA - MG TX @ \$200 IN MISTRESSES 829 9-10P													
REV- 14	M 9p-10p		Mistresses	\$100.00	4.0	30	0	2		2	\$0.00	\$25.00	0.0
LN 14 - WFO 829 WA - MG STP WFO 9P IN NEXT FLIGHT													
TOTALS: 6 6										12	\$625.00	\$16.45	38.0



125 West 55th St
New York, NY 10019

Contract # 25274468

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CPE: 1143/1713/4684

Flight: 8/22/16 - 9/4/16

Station: KMYB

Total \$: \$625.00

Agency: STRATEGIC MEDIA
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Butte, MT

Total Spots: 12

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Agency Order #: 5333052

Office: NEW YORK
Primary Demo: Adults 35+

Total CPE: \$16.45
Total GRP: 38.0

Buyer: Fink, Brant
Salesperson: SUZANNE
FITZGERALD
212-373-8119

Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE
212-373-8150

Traffic #: 95816
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
08/30/16 8:29 AM	Meaghan Loos-Becht	LN 14 - W/O 8/29 N/A - MG STP W/O 9/5 IN NEXT FLIGHT?
08/26/16 11:33 AM	Meaghan Loos-Becht	PLEASE ADVISE. THANKSI MEAGHAN LN 13 - W/O 8/29 N/A - MG 1X @\$200 IN MISTRESSES 8/29 9-10P?
08/26/16 8:09 AM	SUZANNE FITZGERALD	PLEASE ADVISE. THANKSI MEAGHAN MT GOV GREG GIANFORTE 8-26-8-29 - NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL ;Separation: 30
08/25/16 3:51 PM	System	Notice Received. LN 2 - W/O 8/22 N/A - MG W/O 8/29 STP? LN 3 - W/O 8/22 N/A - MG 5-5:30P NEWS SUNDAY 8/29? LN 4 - W/O 8/22 N/A - MG 5-5:30P NEWS SATURDAY 8/27? LN 6 - ALL WKS N/A - MG 1X @\$200 IN BACHELOR IN PARADISE MONDAY 8/29 7-9P?
08/25/16 3:49 PM	Meaghan Loos-Becht	PLEASE ADVISE. THANKSI MEAGHAN MT GOV GREG GIANFORTE 8-26-8-29 - NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL ;Separation: 30
08/25/16 2:36 PM	FRANCESCA CASTELAO	

Competitive Information

Market Budget:	\$3,676
KMYB Share:	17%
Comment:	SHARES TO FOLLOW
KTYM:	23%
KXLF:	53%
NWYB:	7%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	12	\$625.00	\$16.45 38.0
Total	100%	12	\$625.00	\$16.45 38.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	6	\$325.00
2016-Sep	6	\$300.00
Total	12	\$625.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/30/16 11:26 AM	SUZANNE FITZGERALD	Revised		2	\$-200.00		Changes: Total Spots from 14 to 12. Calculated Dollars from \$825.00 to \$625.00. Total GRPs from 46.0 to 38.0. Total CPE from \$17.93 to \$16.45. Competitive Market Budget from \$4,653 to \$3,676. Total \$ from \$825.00 to \$625.00. User Entered \$ from \$825.00 to \$625.00. 1 buyline added or modified.
Makegood 3	8/30/16 8:29 AM	Meaghan Loos-Becht	Confirmed			\$0	\$0	
Revision	8/26/16 1:59 PM	SUZANNE FITZGERALD	Confirmed			\$0	\$0	
Revision	8/26/16 1:10 PM	SUZANNE FITZGERALD	Confirmed			\$0	\$0	Changes: Contract Type Id from AD SALES OPERATIONS to POLITICAL/VOTE.



125 West 55th St
New York, NY 10019

Contract # 25274468	Changes as of: 8/30/2016 at 11:26 AM	Version: Highlighting Revision 4
CPE: 1143/1713/4684	Flight: 8/22/16 - 9/4/16	Total \$: \$625.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Giantorte for GOV	Market: Butte, MT
Product: TV	Buyer: Fink, Brant	Office: NEW YORK
Agency Order #: 5333052	Salesperson: SUZANNE FITZGERALD	Primary Demo: Adults 35+
Product: TV	Con Type: POLITICAL/VOTE	Total CPE: \$16.45
Buyer: Fink, Brant	Assistant: SUSAN FIORE	Total GRP: 38.0
Salesperson: SUZANNE FITZGERALD	Separation:	Traffic #: 95816
212-373-8119		

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 2	8/26/16 11:33 AM	Meaghan Loos-Becht	Confirmed			\$0
Revision	8/26/16 8:09 AM	SUZANNE FITZGERALD	Confirmed			\$0
Makegood 1	8/25/16 3:49 PM	Meaghan Loos-Becht	Confirmed			\$0
Queued for Electronic Contracting	8/25/16 2:38 PM					\$0
Queued for Electronic Contracting	8/25/16 2:36 PM					\$0
New	8/25/16 2:36 PM	FRANCESCA CASTIELAO	Confirmed	14		\$825.00
						\$825.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.