## Quarterly Issues Weekly Log

## WYAR-FM Yarmouth, Maine 1st Q 2018

## Week starting:



## PSA Campaigns:

| Ad Council: |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Goodwill / Power Suit 190718 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Autism Awareness - Smiles |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Caregiver to Mom / Website Awareness 180409 |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Disability Awareness (1): Airs in PSA rotation | 19 John's Crazy Socks | 20 Chronic Fatigue Syndrome | 21 My <br> Wheelchair <br> Ramp (from <br> 01/14) | 22 Bluetooth Hearing Aps | 23 Haben Girma | 01 Breast Cancer Detection | 02 Mandy Harvey | 03 The Grieving Caregiver | 04 Bus Driver Thomas | 05 Health Coverage Options | 06 Disability Insurance | 07 Maddy's | 08 Guido |
| Disability Awareness (2): Airs in PSA rotation | 20 Chronic Fatigue Syndrome | $\begin{aligned} & 21 \text { My Wheelchair } \\ & \text { Ramp (from } \\ & 01 / 14 \text { ) } \end{aligned}$ | 22 Bluetooth Hearing Aps | 23 Haben Girma | 01 Breast <br> Cancer <br> Detection | 02 Mandy Harvey | 03 The Grieving Caregiver | 04 Bus Driver Thomas (from 02/24 only) | 05 Health Coverage Options | 06 Disability Insurance | 07 Maddy's Internship | 08 Guido | 09 Kid's |



| Yarmouth History Center Feb Programs |  |  |  |  |  |  |  |  | to 05 Mar |  |  |  |  |
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| Prince Memorial Library Passes 180319 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Longfellow Birthday UCC Brunswick |  |  |  |  |  |  |  | to 23 Feb |  |  |  |  |  |
| Coastal Humane Society Adoption Event |  |  |  |  |  |  |  |  | Big Show Only |  |  |  |  |
| Yarmouth History Center Mar Pgms |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yarmouth Aging in Place Economic Security Wor | «shop 180316 (7 Min) |  |  |  |  |  |  |  |  |  |  |  |  |
| 317 Main Concert 24 Mar ${ }^{\text {317 Main Harraseeket Contradance } 31 \text { Mar }}$ |  |  |  |  |  |  |  |  |  |  | $\frac{\text { Big Show only }}{\text { Big Show only }}$ | to 24 Mar | to 30 Mar |
| Maine Bureau of V Veterans Services Cemetery Ch | eckoff |  |  |  |  |  |  |  |  |  | $\frac{\text { Big Show only }}{\text { Big Show only }}$ |  | 1030 Mar |
| Cape Elizabeth HS Jazz Concert 180323 |  |  |  |  |  |  |  |  |  |  |  | Big Show only |  |
| Maine Parkinson's Awareness Conference April |  |  |  |  |  |  |  |  |  |  |  |  | Big Show only |


| PSAs air individually in semi-random order in a rotating air schedule. | Mon-Fri | Sat/Sun | Monday, <br> Internal to Big <br> Show | Tuesday, Internal to Big Show | Wednesday, Internal to Big Show |
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| PSA rotating air schedule for the period: | 09:30 | 10:30 | 12:30 | 7:30 | 16:30 |
| (May move to the top of this hour, or the next) | 12:30 (Tues-Fri) | 14:30 |  |  |  |
|  | 14:30 | 19:30 |  |  |  |

18:30 (Mon-Thurs)

