CONTRACT

KWTV-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Hamburger Gibson Creative
1322 G Street, SE
Washington, DC 20003

Contract / Revision	Alt Order #
106892 /	09959516

Advertiser	Original Date / Revision
Kendra Horn for US Congress Dist #5 - Dem	09/28/20 / 09/30/20

Contract Dates	Estimate #
09/29/20 - 10/05/20	**8686**

Product
HORN FOR CONGRESS

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KWTV-TV	Teresa Difuria	Telerep Philadel

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
	904	938

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KWTV	09/29/20	09/29/20	4a News	4a-430a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	-1-----	1	$160.00							
N 2	KWTV	10/01/20	10/01/20	4a News	4a-430a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	---1---	1	$160.00							
N 3	KWTV	10/02/20	10/02/20	4a News	4a-430a		:30			NM	1	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	----1--	1	$160.00							
N 4	KWTV	10/05/20	10/05/20	430a News	430a-5a		:30			NM	1	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/05/20	10/11/20	1------	1	$130.00							
N 5	KWTV	09/29/20	09/29/20	430a News	430a-5a		:30			NM	1	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	-1-----	1	$130.00							
N 6	KWTV	09/29/20	09/29/20	CBS This Morning	7a-9a		:30			NM	1	$360.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	-1-----	1	$360.00							
N 7	KWTV	10/02/20	10/02/20	CBS This Morning	7a-9a		:30			NM	1	$360.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	----1--	1	$360.00							
N 8	KWTV	10/03/20	10/03/20	5a Sat News	5a-6a		:30			NM	1	$220.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	-----1-	1	$220.00							
N 9	KWTV	10/04/20	10/04/20	5a Sun News	5a-6a		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	------1	1	$280.00							
N 10	KWTV	10/04/20	10/04/20	Face The Nation	930a-1030a		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/28/20	10/04/20	------1	1	$400.00							
N 11	KWTV	09/29/20	09/29/20	Kelly	9a-10a		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
106892 /	09959516

Advertiser	Original Date / Revision
Kendra Horn for US Congress Dist #5 - Dem	09/28/20 / 09/30/20

Contract Dates	Product	Estimate #
09/29/20 - 10/05/20	HORN FOR CONGRES	**8686**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-1-----	1	$280.00						
N 12	KWTV	09/30/20	09/30/20	The Price is Right	10a-11a		:30			NM	1	$460.00
Week:		09/28/20	10/04/20	--1----	1	$460.00						
N 13	KWTV	10/02/20	10/02/20	The Price is Right	10a-11a		:30			NM	1	$460.00
Week:		09/28/20	10/04/20	----1--	1	$460.00						
N 14	KWTV	09/29/20	09/29/20	Y&R	11a-12p		:30			NM	1	$550.00
Week:		09/28/20	10/04/20	-1-----	1	$550.00						
N 15	KWTV	10/01/20	10/01/20	Y&R	11a-12p		:30			NM	1	$550.00
Week:		09/28/20	10/04/20	---1---	1	$550.00						
N 16	KWTV	09/30/20	09/30/20	12p News M-F	12p-1230p		:30			NM	1	$380.00
Week:		09/28/20	10/04/20	--1----	1	$380.00						
N 17	KWTV	10/01/20	10/01/20	12p News M-F	12p-1230p		:30			NM	1	$380.00
Week:		09/28/20	10/04/20	---1---	1	$380.00						
N 18	KWTV	10/01/20	10/01/20	The Talk	1p-2p		:30			NM	1	$360.00
Week:		09/28/20	10/04/20	---1---	1	$360.00						
N 19	KWTV	10/02/20	10/02/20	The Talk	1p-2p		:30			NM	1	$360.00
Week:		09/28/20	10/04/20	----1--	1	$360.00						
N 20	KWTV	10/05/20	10/05/20	Let's Make a Deal	2p-3p		:30			NM	1	$380.00
Week:		10/05/20	10/11/20	1------	1	$380.00						
N 21	KWTV	09/29/20	09/29/20	Let's Make a Deal	2p-3p		:30			NM	1	$380.00
Week:		09/28/20	10/04/20	-1-----	1	$380.00						
N 22	KWTV	10/05/20	10/05/20	News 4p	4p-5p		:30			NM	1	$400.00
Week:		10/05/20	10/11/20	1------	1	$400.00						
N 23	KWTV	09/29/20	09/29/20	News 4p	4p-5p		:30			NM	1	$400.00
Week:		09/28/20	10/04/20	-1-----	1	$400.00						
N 24	KWTV	09/30/20	09/30/20	News 4p	4p-5p		:30			NM	1	$400.00
Week:		09/28/20	10/04/20	--1----	1	$400.00						
N 25	KWTV	10/05/20	10/05/20	5p News M-F	5p-530p		:30			NM	1	$700.00
Week:		10/05/20	10/11/20	1------	1	$700.00						
N 26	KWTV	09/30/20	09/30/20	5p News M-F	5p-530p		:30			NM	1	$700.00
Week:		09/28/20	10/04/20	--1----	1	$700.00						
N 27	KWTV	10/02/20	10/02/20	5p News M-F	5p-530p		:30			NM	1	$700.00
Week:		09/28/20	10/04/20	----1--	1	$700.00						

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Advertiser	Original Date / Revision
Kendra Horn for US Congress Dist #5 - Dem	09/28/20 / 09/30/20

Contract Dates	Product	Estimate #
09/29/20 - 10/05/20	HORN FOR CONGRES	**8686**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KWTV	10/02/20	10/02/20	M-F CBS Evening News	530p-6p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	----1--	1	$700.00						
N 29	KWTV	10/03/20	10/03/20	Local News Sat	630p-7p		:30			NM	1	$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-----1-	1	$360.00						
D 30	KWTV	10/04/20	10/04/20	530p Su News	530p-6p		:30			NM	0	$0.00
N 31	KWTV	09/30/20	09/30/20	ET	630p-7p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	--1----	1	$650.00						
N 32	KWTV	10/01/20	10/01/20	ET	630p-7p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	---1---	1	$650.00						
N 33	KWTV	09/29/20	09/29/20	10p News M-F	10p-1035p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-1-----	1	$1,200.00						
N 34	KWTV	09/30/20	09/30/20	10p News M-F	10p-1035p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	--1----	1	$1,200.00						
N 35	KWTV	10/03/20	10/03/20	10p News Sa	10:00 PM-10:30 PM		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-----1-	1	$700.00						
N 36	KWTV	10/04/20	10/04/20	10p News Su	10:00 PM-10:25 PM		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	------1	1	$1,400.00						
N 37	KWTV	10/03/20	10/03/20	1030p News Sa	10:30 PM-11:00 PM		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-----1-	1	$300.00						
N 38	KWTV	10/05/20	10/05/20	Stephen Colbert	1035p-1137p		:30			NM	1	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	1------	1	$320.00						
N 39	KWTV	10/01/20	10/01/20	Stephen Colbert	1035p-1137p		:30			NM	1	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	---1---	1	$320.00						
N 40	KWTV	10/02/20	10/02/20	Stephen Colbert	1035p-1137p		:30			NM	1	$320.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	----1--	1	$320.00						
N 41	KWTV	09/30/20	09/30/20	The Late Late Show	1137p-1237a		:30			NM	1	$240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	--1----	1	$240.00						
N 42	KWTV	10/01/20	10/01/20	The Late Late Show	1137p-1237a		:30			NM	1	$240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	---1---	1	$240.00						
N 43	KWTV	10/05/20	10/05/20	ET	12:37 XM-1:07 XM		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/05/20	10/11/20	1------	1	$30.00						
N 44	KWTV	09/29/20	09/29/20	ET	1237a-107a		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-1-----	1	$30.00						

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Contract / Revision	Alt Order #
106892 /	09959516

Advertiser	Original Date / Revision
Kendra Horn for US Congress Dist #5 - Dem	09/28/20 / 09/30/20

Contract Dates	Product	Estimate #
09/29/20 - 10/05/20	HORN FOR CONGRES	**8686**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 45	KWTV	09/30/20	09/30/20	ET	1237a-107a		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	--1----	1	$30.00						
N 46	KWTV	10/02/20	10/02/20	ET	1237a-107a		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	----1--	1	$30.00						
N 47	KWTV	10/03/20	10/03/20	ET	12:30 XM-1:30 XM		:30			NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	-----1-	1	$20.00						
N 48	KWTV	10/04/20	10/04/20	Sports Blitz	10:25 PM-11:00 PM		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	------1	1	$650.00						
D 49	KWTV	10/04/20	10/04/20	ET	1130p-1230a		:30			NM	0	$0.00
N 50	KWTV	10/04/20	10/04/20	ET	1130p-1230a		:30			NM	1	$130.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	------1	1	$130.00						
N 51	KWTV	09/30/20	10/02/20	CBS This Morning	7a-9a		:30			NM	1	$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	--WTF--	1	$360.00						
N 52	KWTV	10/01/20	10/01/20	The Price is Right	10a-11a		:30			NM	1	$460.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/28/20	10/04/20	---1---	1	$460.00						
						Totals					50	$20,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 -10/05/20	50	$20,540.00	($3,081.00)	$17,459.00
Totals	50	$20,540.00	($3,081.00)	$17,459.00

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Hamburger Gibson Creative, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- [x] **FEDERAL CANDIDATE**
- [ ] **STATE OR LOCAL CANDIDATE**

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kendra Horn

Authorized committee:

Kendra Horn For Congress - PO BOX 54375 OKLAHOMA CITY, OK 73154

Agency requesting time (and contact information):

[x] N/A Hamburger Gibson Creative

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

US Representative - Oklahoma's 5th District

Date of election: [x] General [ ] Primary

11/3/20

Treasurer of candidate's authorized committee:

Treasurer - Allyson Coffey

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Malcolm Barbour Digitally signed by Malcolm Barbour Date: 2020.06.29 14:12:19 -04'00'	Signature: Leslie Batton
Name: Malcolm Barbour	Name: Leslie Batton
Date of Request to Purchase Ad Time: 6/30/20	Date of Station Agreement to Sell Time: 9.28.20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:
Malcolm Barbour

Digitally signed by Malcolm Barbour
Date: 2020.06.29 14:13:26 -04'00'

Name: Malcolm Barbour

Date: 6/30/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [✓] Yes [ ] No Date ad received: 9.28.20 KH20110H

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): [✓] Yes [ ] No [ ] N/A

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 106892	Station Call Letters: KWTV	Date Received/Requested: 9.28.20
Est. #: 8686	Station Location: Oklahoma City	Run Start and End Dates: 9.29.20 - 10.05.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Hamburger Gibson Creative, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- [x] **FEDERAL CANDIDATE**
- [ ] **STATE OR LOCAL CANDIDATE**

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kendra Horn

Authorized committee:

Kendra Horn For Congress - PO BOX 54375 OKLAHOMA CITY, OK 73154

Agency requesting time (and contact information):

[x] N/A Hamburger Gibson Creative

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

US Representative - Oklahoma's 5th District

Date of election: 11/3/20

[x] General [ ] Primary

Treasurer of candidate's authorized committee:

Treasurer - Allyson Coffey

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

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Candidate/Committee/Agency	Station Representative
Signature: Malcolm Barbour Digitally signed by Malcolm Barbour Date: 2020.06.29 14:12:19 -04'00'	Signature: Leslie Batt
Name: Malcolm Barbour	Name: Leslie Batton
Date of Request to Purchase Ad Time: 6/30/20	Date of Station Agreement to Sell Time: 9.28.20

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The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:
Malcolm Barbour

Digitally signed by Malcolm Barbour
Date: 2020.06.29 14:13:26 -04'00'

Name: Malcolm Barbour

Date: 6/30/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [✓] Yes [ ] No Date ad received: 9.29.20 KH20112H

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Federal candidate certification signed (above): [✓] Yes [ ] No [ ] N/A

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

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Contract #: 106892	Station Call Letters: KWTV	Date Received/Requested: 9.28.20
Est. #: 8686	Station Location: Oklahoma City	Run Start and End Dates: 9.29.20 – 10.05.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.