

CONTRACT

NBC  **KNTV**
BAY AREA 2450 N. 1st St
 San Jose, CA 95131
 (408) 432-6221

www.nbcbayarea.com

And:

CARRICK CONSULTING
 2866 BELDEN DRIVE
 LOS ANGELES, CA 90068
 USA

<u>Contract / Revision</u> 847594 /		<u>Alt Order #</u>
<u>Product</u> WEEK OF MAY 28th 2018		
<u>Contract Dates</u> 05/28/18 - 06/03/18		<u>Estimate #</u>
<u>Advertiser</u> FEINSTEIN FOR U.S. SENATE 2018		<u>Original Date / Revision</u> 05/31/18 / 05/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNTV	<u>Account Executive</u> Joe Santamaria	<u>Sales Office</u> New York NSO
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 23520	<u>Advertiser Ref</u> 01878	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	05/28/18	06/03/18	BAY AREA NEWS (IP) EP	5A-6A	MTWTF--	:30	3	\$100.00	0.00	NM	3	\$300.00
2	KNTV	05/28/18	06/03/18	BAY AREA NEWS (IP) EP	6A-7A	MTWTF--	:30	4	\$300.00	0.00	NM	4	\$1,200.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KNTV	05/28/18-06/03/18	BAY AREA NEWS	6A-7A	MTuWThF----	:30		\$300.00		NM		
3	KNTV	05/28/18	06/03/18	TODAY SHOW (IP) EP	7A-9A	MTWTF--	:30	6	\$350.00	0.00	NM	6	\$2,100.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KNTV	05/28/18-06/03/18	TODAY SHOW	7A-9A	MTuWThF----	:30		\$350.00		NM		
	4	KNTV	05/28/18-06/03/18	TODAY SHOW	7A-9A	MTuWThF----	:30		\$350.00		NM		
4	KNTV	05/28/18	06/03/18	TODAY W KATHIE LEE & H(10A-11A) (IP) EP		MTWTF--	:30	4	\$300.00	0.00	NM	4	\$1,200.00
5	KNTV	05/28/18	06/03/18	NBC BAY AREA NEWS AT 111A-12P (IP) EP		MTWTF--	:30	6	\$80.00	0.00	NM	6	\$480.00
6	KNTV	05/28/18	06/03/18	STEVE HARVEY SHOW (IP) EP	2P-3P	MTWTF--	:30	2	\$100.00	0.00	NM	2	\$200.00
7	KNTV	05/28/18	06/03/18	RACHAEL RAY (IP) EP	3P-4P	MTWTF--	:30	3	\$200.00	0.00	NM	3	\$600.00
8	KNTV	05/28/18	06/03/18	ELLEN DEGENERES SHOW4P-5P (IP) EP		MTWTF--	:30	4	\$450.00	0.00	NM	4	\$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract Dates 05/28/18 - 06/03/18	Product WEEK OF MAY 28th 20	Estimate #
Advertiser FEINSTEIN FOR U.S. SEN		Original Date / Revision 05/31/18 / 05/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KNTV	05/28/18-06/03/18		ELLEN DEGENERES SHOW	4P-5P	MTuWThF----	:30		\$450.00		NM		
See MG 8.5 NA-PGM NOT SCHEDULED													
4	KNTV	05/28/18-06/03/18		ELLEN DEGENERES SHOW	4P-5P	MTuWThF----	:30		\$450.00		NM		
5	KNTV	05/28/18-05/28/18		ELLEN DEGENERES SHOW	3P-4P	M-----	:30		\$450.00		NM		
Ⓜ MG for 8.1 05/30													
9	KNTV	05/28/18	06/03/18	BAY AREA NEWS	5P-530P	MTWTF--	:30	4	\$500.00	0.00	NM	4	\$2,000.00
(IP) EP													
4	KNTV	05/28/18-06/03/18		BAY AREA NEWS	5P-530P	MTuWThF----	:30		\$500.00		NM		
See MG 9.5 NA-NOT AVAILABLE													
5	KNTV	05/28/18-05/28/18		NBC BAY AREA NEWS	4P-5P	M-----	:30		\$500.00		NM		
Ⓜ MG for 9.4 05/31													
10	KNTV	05/28/18	06/03/18	BAY AREA NEWS	6P-7P	MTWTF--	:30	5	\$500.00	0.00	NM	5	\$2,500.00
(IP) EP													
3	KNTV	05/28/18-06/03/18		BAY AREA NEWS	6P-7P	MTuWThF----	:30		\$500.00		NM		
See MG 10.6 NA-PGM NOT SCHEDULED													
6	KNTV	05/28/18-06/03/18		BAY AREA NEWS	6P-7P	-TuWThF----	:30		\$500.00		NM		
Ⓜ MG for 10.3 05/28													
11	KNTV	05/28/18	06/03/18	EXTRA	7P-730P	MTWTF--	:30	3	\$600.00	0.00	NM	3	\$1,800.00
(IP) EP													
12	KNTV	05/28/18	06/03/18	ACCESS	730P-8P	MTWTF--	:30	3	\$600.00	0.00	NM	3	\$1,800.00
(IP) EP													
2	KNTV	05/28/18-06/03/18		ACCESS	730P-8P	MTuWThF----	:30		\$600.00		NM		
See MG 12.4 NA-NOT AVAILABLE													
4	KNTV	05/28/18-05/28/18		ACCESS	930P-10P	M-----	:30		\$600.00		NM		
Ⓜ MG for 12.2 05/30													
19	KNTV	05/29/18	06/03/18	DATELINE NBC	10P-11P	----F--	:30	1	\$1,500.00	0.00	NM	1	\$1,500.00
(IP) EP													
21	KNTV	05/29/18	06/03/18	AMERICA'S GOT TALENT	8P-10P	-T-----	:30	1	\$5,000.00	0.00	NM	1	\$5,000.00
(IP) EP													
22	KNTV	05/28/18	06/03/18	M-SU BAY AREA LATE NEWS	11P-1135P	MTWTF--	:30	4	\$1,000.00	0.00	NM	4	\$4,000.00
(IP) EP													
2	KNTV	05/28/18-06/03/18		M-SU BAY AREA LATE NEWS	11P-1135P	MTuWThF----	:30		\$1,000.00		NM		
5	KNTV	05/28/18-06/03/18		M-SU BAY AREA LATE NEWS	11P-1135P	MTuWThF----	:30		\$1,000.00		NM		

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24	KNTV	05/28/18	06/03/18	THE TONIGHT SHOW	1135P-1237A	MTWTF--	:30	5	\$400.00	0.00	NM	5	\$2,000.00	
				(IP) EP										
25	KNTV	05/28/18	06/03/18	LATE NIGHT	1237A-137A	MTWTF--	:30	5	\$200.00	0.00	NM	5	\$1,000.00	
				(IP) EP										
N 31	KNTV	06/01/18	06/01/18	SAN FRANCISCO GIANTS N3P-11P		----F--	:30	1	\$4,500.00	0.00	NM	1	\$4,500.00	
				(IP) EP										
N 32	KNTV	06/01/18	06/01/18	WEB/INTERNET	WEB/INTERNET	----F--	:00	1	\$7,059.00	0.00	NS	1	\$7,059.00	
N 33	KNTV	06/01/18	06/01/18	SAN FRANCISCO GIANTS N3P-11P		----F--	:30	1	\$4,500.00	0.00	NM	1	\$4,500.00	
				(IP) EP										
Totals												0.00	66	\$45,539.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 -06/01/18	66	\$45,539.00	(\$6,830.85)	\$38,708.15
Totals	66	\$45,539.00	(\$6,830.85)	\$38,708.15

Signature: _____ Date: _____

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