

FCC ISSUES AND PROGRAM REPORT

WGGN-52  
Sandusky, Ohio



**FCC Quarterly Issues and Program Report**  
**April through June 2015**  
**Reviewed by Mr. Clyde R Yost Jr**  
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**Submitted to the FCC website on 07/06/15**

# Program Descriptions

## **CBM Today**

Local Pastors discuss a variety of issues facing our communities on a daily basis. Instruction is offered from a Biblical basis to address far reaching problems such as divorce, family finance, discipline of children, education, teen pregnancy, drug abuse, and how to pursue healthy lifestyles.

## **Beverly Exercise**

This daily exercise program is hosted by Beverly Chesser who provides much needed information on how to avoid weight gain and how to stay in shape. She also deals with self esteem issues related to the problem of maintaining a healthy weight. Beverly discusses current trends and health information coming from research data generated by various studies in the country.

## **CBN Newswatch**

Newswatch is a daily newscast produced by the Christian Broadcasting Network and hosted by Wendy Griffith and Lee Webb. World and national news is covered including segments on many vital issues affecting viewers in our audience. Crime, drug abuse, education, teen problems, and entertainment issues are covered regularly. Breaking news on issues that are thrust into prominence is an essential element of this excellent news program.

## **Joyce Meyer**

Nationally known speaker and author Joyce Meyer speaks daily to the needs associated with building strong relationships at home, at work, and through-out the community. Her down to earth instruction provides a wealth of insight on how to be a better person, a better employee, and a more productive part of society in general. Her teaching assists viewers with the development of character that can deal with the many challenges of life. This program makes a contribution to the emotional well-being of the viewer with daily encouragement to "Enjoy Everyday Life."

## **CBM Worship**

The Wednesday edition of this weekly telecast on occasion addresses local issues of concern in the greater Sandusky area. This program is hosted by Pastor Rusty Yost a local minister of the gospel who has served the community for well over 30 years.

## **Acquire the Fire**

Ron Luce, Founder of Teen Mania Ministries, hosts the program. A variety of approaches are used to speak to the most pressing issues facing our teenage community today. Drama, music videos, interaction with live audiences, and straight forward

lectures from the heart of Ron Luce provide a unique challenge to teenagers everywhere to avoid the pitfalls associated with wrong decisions and bad company.

## **Life Matters**

This new weekly half-hour program is hosted by the Directors of the Erie County, Ottawa County, Sandusky County, and Huron County local crisis pregnancy centers. This show is packed with helpful information connecting viewers to vital services to help women and families dealing with family planning issues. The show provides quality instruction on a whole host of issues from the health of the mother to family budgeting, etc.

## **FCC ISSUES AND PROGRAM LIST (April 1 through June 30, 2015)**

\*Over 250 half-hour shows aired during this quarter that dealt with a wide range of issues confronting most of the communities in our viewing area. The list below represents a sample of the programs and public service announcements aimed at addressing those needs and issues.

### **Sample Issues Programs Q2/April through June, 2015 WGGN TV52 DTV-1**

**Wednesday, April 1, 2015  
CBN Newswatch  
Monday-Friday, 10:30pm-11:00pm**

#### **Segment: Powdered Alcohol: An ER Visit Waiting to Happen?**

**American's will soon have the option of consuming alcohol in a new way. It's called powdered alcohol, or Palcohol, and it's recently been approved by the government. Palcohol comes in a pouch containing the equivalent of a shot and half of freeze-dried alcohol and flavorings. You just add water to create an instant cocktail. Public health officials worry Palcohol makes it easier for minors to get away with drinking. There is also concern that people may use it to invent new ways to abuse alcohol, creating a spike in emergency room visits. But the makers of Palcohol balk at such claims in a video on their website. Some college students say it's particularly dangerous to kids who typically drink too much.**

**Wednesday, April 15, 2015  
Answers in Genesis  
The Homosexual War w/Todd Friel  
10:00am-11:00am**

**For years, Christians have been waving the American flag. Today homosexuals are victoriously waving the rainbow flag. Some would suggest it is time for us to raise the white flag. Perhaps there is a better, more biblical option. How should we discuss homosexuality at church? How do we respond to a child who “comes out”? How should we talk about gay people in the public realm? Todd Friel challenges all of us to reconsider how we should engage in the homosexual war that has been thrust upon us.**

**Friday, April 17, 2015  
CBN Newswatch  
Monday-Friday, 10:30pm-11:00pm**

**Segment: Using Polio, Measles, HIV Viruses to Treat Cancer**

**A seemingly radical cancer treatment is working for many patients who have tried it. The new treatment uses viruses as the latest weapon in the fight against different types of cancer. The procedure is still in its trial phase, but various forms of the treatment are being used at several different cancer centers. The Mayo Clinic’s Dr. Stephen Russell is leading the trials. “It’s a very simple concept. Viruses naturally come into the body and they destroy tissue,” he explained. Trials at other medical centers are reporting similar success in treating different cancers with different viruses, such as the polio virus to treat brain tumors and the HIV virus to treat leukemia.**

**Wednesday, April 29, 2015  
Answer in Genesis  
Body of Evidence w/Dr. David Menton  
10:00am-11:00am**

**Former medical university professor Dr. Menton takes two teens on a teaching-tour through the major systems of the body. Dr. Menton is loved worldwide for his humorous and insightful talks that leave audiences in hushed awe at the Creator’s wisdom. In this series, Menton employ anatomical props, models and microscopic images to teach about God’s amazing designs for life. Geared for teens and adults, Body of Evidence is great for anyone studying the human body, plus all who want to be able to show their skeptical friends some of the most amazing designs that point unmistakably to our Creator.**

**Wednesday, May 20, 2015  
CBN Newswatch  
Monday-Friday, 10:30pm-11:00pm**

**Segment: A Breakthrough in Treatment for Brain Trauma?**

**Traumatic Brain Injury (TBI) is one of the signature wounds of war. It's often caused by being too close to an explosion or blast, and its effects can be devastating, resulting in physical, cognitive, emotional and even behavioral problems. A new therapy, however, is achieving remarkable results in TBI patients, all using hormones. Dr. Mark Gordon developed this hormone therapy after he discovered that TBIs can cause hormonal deficiencies. These deficiencies can result in symptoms that include depression, outbursts of anger, anxiety, mood swings and many others. Gordon's therapy is able to restore hormone levels to their pre-injury levels which results in the recovery of many functions that were lost. However, it is a therapy that many patients will require for life.**

**Saturday, June 6, 2015  
Sunday, June 7, 2015  
Grace Cup Ministry  
NAMI  
3:00pm-3:30pm Saturday  
12:30pm-1:00pm Sunday**

**NAMI, National Alliance on Mental Illness was founded in 1979 by two mothers Harriet Shetler and Beverly Young. This organization grew into the largest grass roots organization in the country. There are currently 50 groups that cover the 88 counties of state of Ohio. Interviewed Pat Morrison and Patricia Ferguson on Mental Health awareness and probable causes of mental illness.**

**Wednesday, June 10, 2015  
CBN Newswatch  
10:30pm-11:00pm**

**Segment: Mother, Child Safety First in Texas Abortion Clinic Ruling**

**The health and safety of both mothers and their babies was front of mind in a federal court ruling on a Texas abortion clinic law. The law requires clinics to operate under the same state standards as any other clinic offering out-patient procedures. It would ensure that the clinics basically operate under hospital-level standards. The court ruled in the case of "Whole Woman's Health vs. Lakey", that the medical requirement advances Texas' interests in safeguarding maternal health and protecting women from substandard abortion facilities and practices. Pro-Life leaders see it as a victory for women and children.**

**Wednesday, June 17, 2015  
CBN Newswatch  
10:30pm-11:00pm**

**Segment: FDA Gives Food Industry 3 Years to Dump Trans Fat**

**The Food and Drug Administration is cracking down on trans fats, saying they must be removed from the food supply within three years. Despite being directly linked to heart disease and other health hazards, trans fat, also known as hydrogenated oils, are in thousands of processed foods. The FDA says food manufacturers have until June of 2018 to get trans fats out of their products. This includes not only products on grocery store shelves, but also in restaurants. However, the FDA says food companies may obtain a waiver to this new rule if they can prove the trans fats are not harmful.**

\*Approximately 50 PSAs (:60s/:30s/:15s) aired each week during this quarter related to issues of concern in our community. Below is a sample.

**Sample Public Service Announcements  
Aired  
Q2/April, May, June, 2015**

**April, 2015  
National Pest Management Association  
American College of Allergy, Asthma & Immunology  
“Doctor’s Office”  
:60 and :30**

**“Doctor’s Office” helps educate you about the prevalence of asthma and the dangerous Allergens and asthma triggers that are found in our homes from cockroaches and mice. Household pests and pest-transmitted diseases are not restricted to a particular region of the country or time of year.**

**April, 2015  
StandUP2Cancer  
“Photograph”  
:30 and :15  
“Inhale”  
:30**

**This PSA promotes the importance of empowering lung cancer patients and their loved**

**Ones with information about the therapies, specialists and clinical trials available to Them and the latest breakthroughs in lung cancer research and treatment so they can make the most informed choices.**

**May, 2015  
Academy of Nutrition and Dietetics  
“Kitchen Safety:  
:30**

**This PSA is designed specifically to motivate people on how to safely handle food at home and reduce their risk of food poisoning. It is time to alert people on the serious concern of food poisoning and inform them about the four easy yet actionable steps they can take to reduce their risk.**

**May, 2015  
Brain Injury Association of America and the Gridiron Greats  
“Tackle PBA w/Barry Sanders”  
:30**

**This PSA helps to communicate conditions or injuries that can lead to PBA. (PseudoBulbar Affect) Nearly two million Americans with certain neurologic conditions or brain injuries are estimated to suffer from these uncontrollable outbursts of crying or laughing. PBA doesn’t discriminate. It can affect men and women, old and young. Conditions or injuries that can lead to PBA include: Traumatic brain injury, Alzheimer’s disease or other dementias, Stroke or TIA’s Parkinson’s Disease and Lou Gehrig’s disease.**

**May, 2015  
Tuberous Sclerosis Alliance  
“Montage” :30  
“Tommy” :30  
“Charlotte” :30  
“Nick” :30  
“Nami” :30**

**Formed by four mothers in 1974, the Tuberous Sclerosis Alliance is the only U.S. based nonprofit dedicated to finding a cure for TSC, while improving the lives of those affected by the disease by developing programs, support services and resource information, stimulating and sponsoring research and creating and implementing public and professional programs designed to heighten awareness of the disease.**

**May,2015**  
**Easter Seals/Dixon Center**  
**“What to Wear”**  
**:60 and :30**  
**“Morning Routine”**  
**:30**  
**“The Bank”**  
**:30**

**Millions of military members who have been deployed transition back to civilian life , this psa helps drive a more balanced conversation about veterans. Easter Seals Dixon Center is dedicated to supporting veterans as they return to civilian life, especially in the area of employment. The organization is a go-to for military families across the country, providing life changing solutions and support services for nearly 100 years.**

**May, 2015**  
**The Campaign for Disability Employment**  
**“Who I Am”**  
**:60, :30,:15**

**This psa was created to address disability employment. “Who I Am” features nine people with disabilities who are not actors. Not defined solely by their disability, each of these individuals is the sum of their many life roles, which includes working in jobs they love.**

**June, 2015**  
**Substance Abuse and Mental Health Services Administration**  
**National Child Traumatic Stress Initiative**  
**“Notice”**  
**:30 and :15**  
**“Bounce”**  
**:30 and :15**

**Many children and youth experience traumatic events. Children may have experienced complex trauma or exposure to multiple or repeated traumatic events. This exposure may have wide-ranging long-term impacts. Effective treatments and interventions exist to help children, adolescents and their families to recover and thrive.**

**June, 2015**  
**Substance Abuse and Mental Health Services Administration**  
**“Drum Beats On”**  
**:30, :20 and :15**  
**“Garden”**  
**:30, :20 and :15**

**This psa is to educate the public and encourage individuals in need of treatment to seek help, SAMHSA, “Drum Beats On”, highlights the value of peer support during the recovery journey. “Garden” shows that people can achieve recovery from mental and/or substance use disorders when they have the support of their community.**

**June, 2015**  
**Pool Safety.gov**  
**:60,:30:15**

**The Pool Safety campaign, the national drowning prevention program run by the U.S. Consumer Product Safety Commission has produced this psa that highlights several safety steps to keep kids safe in the water or around pools.**