



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28356081	<b>Changes as of:</b> 2/12/2024 at 8:27 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //213219	<b>Flight:</b> 2/13/24 - 2/19/24	<b>Station:</b> KSWB
<b>Agency:</b> SMART MEDIA GROUP	<b>Advertiser:</b> MARGARITA WILKINSON FOR CONGRESS CA CD-49	<b>Market:</b> San Diego
<b>PO BOX</b> 26067	<b>Product:</b> Wilkinson for Congress	<b>Office:</b> WASHINGTON
<b>ALEXANDRIA, VA</b> 22313	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> Emy Thailing	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$5,250.00
		<b>Total Spots:</b> 24
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 4349657

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/13 - 2/19							Total Spots	Total \$	CPP*	GRP*
							2/13	2/14	2/15	2/16	2/17	2/18	2/19				
1	M-F 5a-5:30a		NEWS	\$125.00	0.0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
2	M-F 5:30a-6a		NEWS	\$125.00	0.0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
3	M-F 4p-4:30p		NEWS	\$225.00	0.0	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
4	M-F 4:30p-5p		NEWS	\$225.00	0.0	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
5	Su 5p-5:30p		NEWS	\$175.00	0.0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
6	Su 5:30p-6p		NEWS	\$175.00	0.0	30	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
7	Tu 8p-9p		NAME THAT TUNE	\$700.00	0.0	30	2	0	0	0	0	0	0	2	\$1,400.00	\$0.00	0.0
<b>TOTALS:</b>							<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>24</b>	<b>\$5,250.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$5,250
<b>KSWB Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$5,250.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$5,250.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Feb	24	\$5,250.00
<b>Total</b>	<b>24</b>	<b>\$5,250.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/12/24 7:59 AM					\$0	\$0	
New	2/12/24 5:54 AM	KELLY JOHNS	Confirmed	24		\$5,250.00	\$5,250.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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