

WMAG  
Greensboro, NC  
Quarterly Issues/Programs List  
Second Quarter, 2021  
07/09/2021

WMAG  
Quarterly Issues/Programs List

WMAG provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health, Public Health,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR K YOUNGBLOOD J LEAR	04/04/2021 07:01 AM	029:42
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		Dr. W. Koroshetz, P. Taylor	04/11/2021 07:00 AM	029:45
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		D GROSSMAN R INSANA	04/18/2021 07:02 AM	029:48
Personal Health, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Rutland, Astronaut D.	04/25/2021 07:00 AM	029:49
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L Wen, Dr. T. Dole	05/02/2021 06:59 AM	029:52
Public Health & Safety and Me	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Fink, A. Over	05/09/2021 06:59 AM	029:46
Public Health & Safety and Me	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	H PHILLIPS K JOWERS	05/16/2021 06:59 AM	029:52

Public Health & Safety and Me	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	R TUCKSON K LOVE	05/23/2021 07:01 AM	029:49
Grief Counseling & Military A	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. D. Cooley, E. Engquist	05/30/2021 06:59 AM	029:48
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 07:01 AM	029:49
COMMUNITY INVOLVEMENT	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Z VILLARIAL, B SANTELLI	06/13/2021 07:02 AM	029:49
Personal Health/Vaccinations,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. P. Marks, Lt. Gen. M. Lin	06/20/2021 07:00 AM	029:47
Personal Health/Vaccinations,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR P YOUNG DR R LEVINE	06/27/2021 07:02 AM	029:56

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:29	6
	AD COUNCIL	000:29	6
	AD COUNCIL	000:29	6
	ADVANCING JUSTICE	000:29	2
	ADVANCING JUSTICE	000:30	5
	AMERICAN CANCER SOCIETY	000:15	39
	AMERICAN HEART ASSOC	000:15	23

	AMERICAN HEART ASSOCIATION	000:14	4
	AMERICAN HEART ASSOCIATION	000:14	3
	AMERICAN HEART ASSOCIATION	000:16	6
	AMERICAN HEART ASSOCIATION	000:32	9
	AMERICAN LEGION	000:15	20
	BIG BROTHERS BIG SISTERS	000:30	8
	BIG BROTHERS BIG SISTERS	000:30	5
	GSO FARMERS MKT	000:29	89
	HORSEPOWER THERAPEUTIC	000:29	28
	LOCAL PROMO INVENTORY PSA/AMERICAN CANCER SOC	000:15	1
	LOCAL PROMO INVENTORY PSA/GSO FARMERS MARKET	000:29	1
	MENTAL HEALTH	000:30	8
	MENTAL HEALTH	000:30	9
	MENTAL HEALTH	000:30	10
	NC SPECIAL OLYMPICS	000:16	15
	PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER I	000:29	1
	REACH.GOV	000:30	1
	READING CONNECTION	000:17	2
	SAVE THE CHILDREN	000:29	5
	SAVE THE CHILDREN	000:30	5
	SAVE THE CHILDREN	000:30	5
	URBAN MINISTRY	000:31	13
AGRICULTURE	GSO FARMERS MKT	000:29	3
CHILD MENTORING	SAVE THE CHILDREN	000:29	2
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1