

*DISH seeks agreement with Media General for right to distribute NBC-affiliate*

**ENGLEWOOD, Colo., June 26, 2013** – Media General, parent company of NBC-affiliate WVTM News 2 in Charleston, S.C., is threatening to block DISH customers' access to programming unless DISH agrees to pay a massive price increase.

“We understand that our customers in the Charleston area want their full local programming, and we are working around the clock to try to make that happen,” said Sruta Vootukuru, DISH director of programming. “Media General’s demand is well above market increases. DISH will continue to fight on behalf of our customers to keep programming fees fair and as low as possible.”

When broadcast companies raise the rates in their contracts with DISH and other pay-TV companies, the increased costs often force distributors like DISH to raise monthly subscription fees for customers.

If Richmond, Va.-based Media General allows the current retransmission agreement to expire, DISH customers would lose other programming in the following 15 markets in addition to Charleston: Birmingham, Ala.; Augusta, Ga.; Columbus, Ga.; Columbus, Ohio; Greenville, N.C./Spartanburg, S.C.; Hattiesburg, Miss.; Jackson, Miss.; Mobile, Ala.; Myrtle Beach, S.C.; Providence, R.I.; Raleigh/Durham, N.C.; Roanoke/Lynchburg, Va.; Savannah, Ga.; Tampa/St. Petersburg, Fla.; and the Tri-Cities area of Kingsport, Bristol and Johnson City in Tennessee.

DISH carries nearly 1,700 local channels across the country; and DISH has negotiated new agreements with broadcasters on the rights to carry hundreds of channels within the past year. As a result, DISH knows with certainty that its offer to Media General is fair.

To learn more about DISH’s negotiations with Media General, visit [www.DISHValuePledge.com](http://www.DISHValuePledge.com).

### **About DISH**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

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