

CABLE ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2009-10 NSI
WCBD	CHARLESTON, SC	CHARLESTON, SC
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
50	2.1	MEDIA GENERAL OPERATIONS, INC

This Cable Election Notice is sent this 2 day of September 2011 via Certified Mail/Return Receipt Requested (Receipt Number _____) to the following:

Operator: William Helmly
 Address: Berkeley Cable Television Company
 579 Stoney Landing Road
 Monks Corner, SC 29461

With respect to all communities within the Station's "television market" (as defined in 47 C.F.R. § 76.55(e)) served by cable systems owned or managed by your company (including those listed in our current retransmission consent agreement and including those listed EXHIBIT A hereto) between January 1, 2012, and December 31, 2014, the Licensee elects the following status for the primary video stream of the Station's digital signal (licensee to check one box below):

- retransmission consent.
- mandatory carriage ("must-carry") on the following: (check one):
 - The Station's PSIP major channel number ("virtual channel").
 - The cable channel on which the Station was carried on July 19, 1985.
 - The cable channel on which the Station was carried on January 1, 1992.

Further, we hereby notify you of our election not to renew, extend, or roll-over the term of any of retransmission consent agreement that may be in place between our companies at this time. For further information or to request consent to the retransmission of any program stream to which a "must-carry" election does not apply, please contact:

Name: Rick Lipps
 Address: 210 W Coleman Blvd
 Mt. Pleasant, SC 29464
 Phone: 843-216-4870
 Email: rlipps@wcbd.com

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.64.

Signature:
 Name/Title:


Rick Lipps / General Manager

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Exhibit A

CALL LETTERS	COMMUNITY OF LICENSE	LICENSEE
WCBD	Charleston, SC	MEDIA GENERAL OPERATIONS, INC

Communities in the Station's television market that are covered by the Cable Election Notice to which this Exhibit A is attached:

Daniel Island

Moncks Corner

Harleyville