



FOR IMMEDIATE RELEASE
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Media General Extends Current Agreement with DISH

Richmond, Va. – Media General, Inc. (NYSE: MEG), a local broadcast television and digital media company, announced today that it has provided DISH with a 90-day extension for its current retransmission agreement that was set to expire June 30.

“As we continue to work toward an equitable agreement with DISH, we have chosen to protect our viewers from a loss of signal by extending our current contract,” said Jim Conschafter, vice president, broadcast markets. “Our highly-rated television stations are important assets to our local communities. This extension ensures that viewers may continue to watch their local news and lifestyle programs as well as top-rated prime time programming as we continue to do everything we can to negotiate a fair, market-based agreement. We appreciate our viewers’ patience and feedback. We have the best interests of our viewers in mind as we work hard to reach a successful outcome during this period.”

Viewers of Media General stations in 17 markets who are DISH subscribers will continue to receive their local stations while negotiations continue.

About Media General

Media General is a leading provider of news, information and entertainment across 18 network-affiliated broadcast television stations and their associated digital media and mobile platforms. The company’s stations serve consumers and advertisers in strong local markets, primarily in the Southeast. Media General’s television stations include affiliations with NBC (8), CBS (8), ABC (1) and CW (1). One-third of the company’s stations operate in the Top 50 markets in the United States. Media General’s stations reach more than one-third of TV households in the Southeast and more than 8% of U.S. TV households. Media General entered the television business in 1955 when it launched WFLA-TV in Tampa, Florida, as an NBC affiliate.

Contact Media General

Additional information about Media General is available on its web site www.mediageneral.com or by contacting Liz Cleal, Communications Manager, at (804) 887-5049 or lcleal@mediageneral.com, or Nancy Chafin, Communications Specialist, at (804) 887-5124 or nchafin@mediageneral.com.