



A M E D I A G E N E R A L S T A T I O N

August 31, 2011

Via Certified Mail, Return Receipt Requested

William Helmly  
Berkeley Cable TV  
579 Stoney Landing Rd  
Moncks Corner, sc 29461

Dear Ladies and Gentlemen:

As you know, [WCBD] is the primary network affiliate of the NBC Television Network for the [Charleston, SC] television market. Recently, we entered into an amendment to our affiliation agreement that protects [WCBD] against the simultaneous duplication of NBC network programming from another television station through the term of that agreement, which expires on [1/1/2012]. The terms of our network non-duplication rights are set forth in the attachment.

[WCBD] broadcasts regularly scheduled NBC Television Network programming during the following time periods:

- Monday-Friday 4:30 – 5:00 am, 6:30 – 11:00 am, 1:00 – 2:00 pm, 6:30 – 7:00pm, 8:00 – 11:00 pm, 11:35 pm – 2:05 am
- Saturday 7:00 – 9:00 am, 10:00 am – 12:00 pm, 6:30 – 7:00 pm, 8:00 – 11:00 pm, 11:30 pm – 1:00 am
- Sunday 7:00 – 10:00 am, 6:30 – 11:00 pm

(UPDATE PROGRAM SCHEDULE AND ADJUST FOR TIME ZONES WHERE APPLICABLE)

From time to time, [WCBD] broadcasts NBC network programs, including news and sports, in additional time slots.

FCC rules prevent local cable systems from carrying the signal of any other television station when such other station broadcasts NBC programming. If your cable system has been honoring [WCBD]’s network exclusivity rights, we thank you for your cooperation and request that you continue these efforts through the duration of our affiliation agreement. If your cable system has not been honoring [WCBD]’s rights (for example, by importing out-of-market NBC signals), we hereby assert our right to require your cable system to begin providing program exclusivity at the earliest practical date, but in no event later than sixty days from your receipt of this letter.

Please contact me if you have any questions concerning [WCBD].

Cincinnati, OH