



STEPHEN H. GLEASON  
VICE PRESIDENT  
PROGRAMMING AND PROGRAM DEVELOPMENT

September 14, 2011

VIA CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Southern Coastal Cable, LLC  
2101 South Fraser Street  
Georgetown, SC 29440  
Attn: Ronald Charlton

Re: Election Notice

Dear Ladies and Gentlemen:

Media General Communications Holdings, LLC ("Broadcaster") provides Southern Coastal Cable, LLC ("Operator") with this notice pursuant to Section 325 of the Communications Act of 1934, as amended, and Section 76.64(f) of the Rules and Regulations of the Federal Communications Commission. Broadcaster is the ultimate owner of the television stations identified in Attachment A hereto (each, a "Station").

For the period January 1, 2012 through December 31, 2014, Broadcaster hereby elects RETRANSMISSION CONSENT with respect to the primary video stream of each such Station's digital signal on each of Operator's multichannel video programming distribution systems in each Station's respective market, as identified in Attachment A, including but not limited to those multichannel video programming distribution systems identified in or covered by Broadcaster's retransmission consent agreement with Operator and/or listed in Attachment B.

Please direct any questions or correspondence to me at the address on this letter.

Very truly yours,

A handwritten signature in black ink, appearing to read "Steve Gleason".

Steve Gleason

Attachment  
cc: Public Inspection Files

ATTACHMENT A

STATION CALL LETTERS	STATION TELEVISION MARKET (OR, FOR LPTV'S CITY OF LICENSE)	NETWORK AFFILIATION
WCBD	Charleston, SC	NBC^

^Station provides a Multicast Feed that is affiliated with CW Plus.

ATTACHMENT B

Station	DMA	Station Virtual Channel	Community
WCBD	Georgetown, SC	2	Georgetown