



Series: The Brady Barr Experience



8/15/14

RE: PROGRAM CONTENT

To Whom It May Concern:

The purpose of this letter is to provide television stations with certified documentation that the producers of *The Brady Barr Experience* series design the program to educate and inform children 13- 16 years of age.

Litton Entertainment is the producer of *The Brady Barr Experience* series.

This is a live action, half-hour television program designed to meet the educational and informational needs of children.

Herpetologist Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals. Viewers will go behind the scenes with Barr for a captivating ride through the world of wildlife and animal conservation.

In order for parents, children, and listing services to clearly identify the programs as ones that fulfill the FCC programming requirements that meet children's educational television needs, each episode is closed-captioned and contains an E/I icon for the duration of the program with the recommended parental rating icon – typically, if not always, TV-G.

Sincerely,

Dave Morgan

