

Sandhill Media Group Issues and Programs List

Stations KUPI-KQPI, KSNA, KQEO, KAOX-KUPY, KSPZ-AM, 2nd Quarter 2023

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Debt Issues plaguing Idaho	Debt	<p>Topic: Financial Literacy: paying down debt</p> <p>Issue: Heather Sampson interviews Jeremy Blair, VP of Finance at Mountain America Credit union. With the rising interest rates, consumer debt has become more expensive to pay off. Jeremy shares some ways that people can pay down their debt more quickly, such as the "snowball method" and the "avalanche method". The snowball method works by paying off one's smallest debt first while making the minimum payment on other debts, then once it is paid, adding the money from the smallest debt to the next smallest debt. The avalanche method works by paying off the debt with the largest interest rate first and then adding that money to the debt with the next largest interest rate.</p>	This program ran on all of the listed stations on 4.2.23 between 6a-7a Total time 8:20
Debt Consolidation	Financial Literacy part 2	<p>Topic: Financial Literacy (part 2): debt consolidation and refinancing</p> <p>Issue: Heather Sampson interviews Jeremy Blair, VP of Finance at Mountain America Credit union. With the rising interest rates, consumer debt has become more expensive to pay off. Jeremy shares some ways that people can pay down their debt more quickly through debt consolidation and the potential benefits of refinancing at a lower interest rate.</p>	This interview aired on 4.1.23 KAOX as the second half of the interview. It ran on all other stations on 4.9.23 between 6-7am Total time 9:37
Mental Health Awareness	Overcoming Schizoaffective Disorder	<p>Issue: Heather Sampson interviews Logan Zuck, a local mental health advocate who speaks from his own experience of being diagnosed with schizoaffective disorder. He shares his mental health journey, descent into drug overdose as he tried to cope through self-medicating, and eventual recovery. Logan's hope is to normalize mental health conversations so that people get the help they need and so that caregivers know how to help. He also hopes that people with mental health issues will be more accepted in social circles as isolation is one of the major challenges for those suffering with mental health conditions.</p>	This interview ran on all listed stations 4.30.23 between 6a-7a total time 9:30

<p>Idaho State Police and local Motorcycle Community are concerned about riding safely</p>	<p>Motorcycle Safety</p>	<p>Issue: Heather Sampson interviews Idaho State Police Sgt. Andrew Nakashima of the motorcycle unit about an event ISP and the local motorcycle community is putting together to promote safe motorcycle operation this summer. The motorcycle community is putting on a breakfast at Don Floyd Park in Shelley. After the breakfast, there will be a group ride to Hillcrest High School in Ammon where the ISP is setting up a motorcycle skills course with safety training instructors and information on further training. The joint events take place Saturday, June 10 with the breakfast starting at 9am and the skills course available from 11 to 3.</p>	<p>This interview ran on all listed stations 5.21.23 between 6a-8a total time 6:50</p>
<p>Helping Challenged Local Teen Age Kids</p>	<p>Extreme Tour and Concert</p>	<p>Lifting teens, people on hard times, and bringing the community together</p> <p>Heather Sampson interviews Ted Bruin, who runs Extreme Tour out of Nashville Tennessee. Extreme Tour puts on free pop-up concerts all over the nation to help lift and inspire people who might be going through hard times, as well as to connect overlooked and underserved communities with services. Extreme Tour kicks off this in Idaho Falls this Wednesday, June 7 from 6 to 10 at Tautphaus Park skate park. It is family friendly and free to all.</p>	<p>This interview ran on listed stations 6.4.23 between 6a-8a and on KAOX 1:30pm total time 11:52</p>
<p>An over-abundance of vaping taking place in our communities</p>	<p>Catch My Breath Eastern Idaho Public Health offers vaping awareness programs for families</p>	<p>Eastern Idaho Public Health offers schools a vape awareness program to help prevent youth vaping.</p> <p>issue: Heather Sampson interviews Heather Hansen, Health Education Specialist Senior of Eastern Idaho Public Health about the Catch My Breath vaping prevention program offered free to schools in Eastern Idaho. Seven out of eight students who go through the program choose not to vape. Parents are encouraged to have an open conversation with their children about what is going on in their lives and about vaping, and to request the Catch My Breath program at their local schools. The program will expand in the fall to include opportunities for older youth to teach younger youth about avoiding vapes.</p>	<p>This interview ran on listed stations 6.11.23 between 6a-8a and on KAOX 1:30pm total time 5:46</p>

<p>An overcrowding of animals at the East Idaho Shelter and what can be done.</p>	<p>Animal Fostering Program</p>	<p>Issue: Heather Sampson interviews Carissa Hernandez, Special Programs Coordinator for the Idaho Falls animal shelter, about overcrowding in the shelter due to slow placement turnaround. Carissa shares ways the community can help including food and monetary donations, time volunteering with the animals, and taking advantage of the fostering program and current pet adoption discounts. Heather encourages everyone in East Idaho to see how they can help their local animal shelter, as the problem is common at this time throughout the area.</p>	<p>This interview ran on listed stations 6.18.23 between 6a-8a and on KAOX 1:30pm total time 10 minutes</p>
<p>Youth 12 to 17 experiencing mental, emotional or drug related issues</p>	<p>The Rise Up Teen and Child Crisis Center</p>	<p>The Rise Up Teen and Child Crisis Center of East Idaho is a newly opened facility that will help youth ages 12 to 17 in crisis.</p> <p>Issue: Heather Sampson interviews Carissa Sutherland, Director of the Rise Up Teen and Child Crisis Center of East Idaho. The facility is a short-term voluntary-stay facility for youth ages 12 to 17 experiencing a mental, emotional, or drug related crisis. It will provide a safe place for youth to de-escalate from crisis and work with youth and their families to connect them with resources.</p>	<p>This interview ran on listed stations 6.25.23 between 6a-8a and on KAOX 1:30pm total time 7 minutes</p>