

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Sales T&C: <http://bit.ly/2FYavgw>
(419) 248-1111

<u>Contract / Revision</u> 2059693 /		<u>Alt Order #</u> 09222279
<u>Advertiser</u> POL/DeWine /Husted/ R/ Ohio		<u>Original Date / Revision</u> 09/21/18 / 09/28/18
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> 1676	
<u>Product</u> DEWINE/HUSTED 4 OHIO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOL	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 565
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/20/18	10/20/18	Sat Hour 3	10p-11p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/18	10/21/18	-----1-	1			\$400.00				
D 2	WTOL	10/21/18	10/21/18	SYN Sun 1135p-1235a	1135p-1235x		:30			NM	0	\$0.00
N 3	WTOL	10/16/18	10/22/18	4-5pm M-F	M-F 3:58-5p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--	3			\$125.00				
N 4	WTOL	10/21/18	10/21/18	Face The Nation	10:30-11:30am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/18	10/21/18	-----1	1			\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTOL	10/15/18-10/21/18	Face The Nation	10:30-11:30am	-----Su	:30		\$75.00	NM		
	Credited											
D 5	WTOL	10/19/18	10/19/18	Fri Hour 2	9p-10p		:30			NM	0	\$0.00
N 6	WTOL	10/16/18	10/22/18	730-8pm M-F	M-F 730-8pm		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--	5			\$325.00				
N 7	WTOL	10/20/18	10/20/18	Jeopardy - Sat	Jeopardy - Sat		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/18	10/21/18	-----1-	1			\$150.00				
N 8	WTOL	10/16/18	10/22/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/18	10/22/18	MTWTF--	2			\$25.00				
N 9	WTOL	10/21/18	10/21/18	Leading Edge	Leading Edge		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/18	10/21/18	-----1	1			\$75.00				
N 10	WTOL	10/16/18	10/16/18	Tue Hour 1	8p-9p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/18	10/21/18	-1-----	1			\$1,100.00				

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<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Product</u> DEWINE/HUSTED 4 OH	<u>Estimate #</u> 1676

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	WTOL	10/21/18	10/21/18	Sun Hour 3	930p-1030p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$750.00			
N 12	WTOL	10/21/18	10/21/18	Sun Hour 1	730p-830p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$750.00			
N 13	WTOL	10/16/18	10/22/18	11pm News	1057-1135pm		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$275.00			
N 14	WTOL	10/20/18	10/20/18	11pm News Wk-end	11p-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$225.00			
N 15	WTOL	10/16/18	10/22/18	5pm News	5-6pm		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$225.00			
N 16	WTOL	10/16/18	10/22/18	5pm News	5-6pm		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$225.00			
N 17	WTOL	10/16/18	10/22/18	6pm News	557-630p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$300.00			
D 18	WTOL	10/20/18	10/21/18	6pm News Weekend	557-630pm		:30			NM	0	\$0.00
N 19	WTOL	10/16/18	10/22/18	Price Is Right	11-12pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$200.00			
N 20	WTOL	10/16/18	10/22/18	Noon News	1158am-1230pm		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				2	\$225.00			
N 21	WTOL	10/16/18	10/22/18	7-730pm M-F	M-F 658-730pm		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$325.00			
D 22	WTOL	10/20/18	10/20/18	Wheel Of Fortune SA	658-8pm		:30			NM	0	\$0.00
N 23	WTOL	10/18/18	10/18/18	Big Bang/Young Sheldon	8p-9p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$1,250.00			
N 24	WTOL	10/20/18	10/20/18	AM Saturday	8-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$100.00			
N 25	WTOL	10/16/18	10/22/18	6am News	558-7am		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$150.00			
N 26	WTOL	10/20/18	10/20/18	News 11 6am Sat	News 11 6am Sat		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$50.00			
N 27	WTOL	10/16/18	10/22/18	5am News	5-530am		:30			NM	3	\$195.00

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Week:		10/16/18	10/22/18	MTWTF--				3	\$65.00			
N 28	WTOL	10/16/18	10/22/18	530am News	528-6am		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				3	\$75.00			
N 29	WTOL	10/21/18	10/21/18	AM Sunday	AM Sunday		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$50.00			
D 30	WTOL	10/20/18	10/20/18	1135p-1235a	SAT 1135p-1235a		:30			NM	0	\$0.00
N 31	WTOL	10/19/18	10/19/18	Fri Hour 3	10p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----1--				1	\$700.00			
N 32	WTOL	10/22/18	10/22/18	CBS Evening News	630-7pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	1-----				1	\$500.00			
D 33	WTOL	10/21/18	10/21/18	CBS Sunday Morning	9-10:30am		:30			NM	0	\$0.00
N 34	WTOL	10/16/18	10/22/18	CBS This Morning	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				5	\$100.00			
N 35	WTOL	10/20/18	10/20/18	NET CBS This Morning Sat	7a-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$100.00			
N 36	WTOL	10/21/18	10/21/18	SYN Sun 1135p-1235a	1135p-1235x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$10.00			
N 37	WTOL	10/20/18	10/20/18	1135p-1235a	SAT 1135p-1235a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$25.00			
N 38	WTOL	10/21/18	10/21/18	11pm News Late Run	1130p-1205a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$225.00			
N 39	WTOL	10/17/18	10/19/18	CBS Evening News	630-7pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1-1--				2	\$500.00			
N 40	WTOL	10/20/18	10/20/18	6p News wkend Late Run	Late Run 6pm New		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$125.00			
N 41	WTOL	10/16/18	10/22/18	6am News	558-7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	MTWTF--				1	\$150.00			
N 42	WTOL	10/20/18	10/20/18	AM Saturday	8-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$100.00			
N 43	WTOL	10/21/18	10/21/18	AM Sunday	AM Sunday		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$50.00			

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N 44	WTOL	10/20/18	10/20/18	News 11 6am Sat	News 11 6am Sat		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----S-				1	\$50.00			
N 45	WTOL	10/19/18	10/19/18	Fri Hour 2	9p-10p		:30			NM	1	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	----1--				1	\$940.00			
Totals											80	\$20,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	80	\$20,195.00	(\$3,029.25)	\$17,165.75
Totals	80	\$20,195.00	(\$3,029.25)	\$17,165.75

Signature: _____ Date: _____

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