

# CONTRACT



**WTOL-TV Toledo**  
**730 North Summit**  
**Toledo, OH 43604**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(419) 248-1111**

<u>Contract / Revision</u> 2091380 /		<u>Alt Order #</u> 09301916
<u>Advertiser</u> <b>POL/DeWine /Husted/ R/ Ohio</b>		<u>Original Date / Revision</u> 10/31/18 / 11/05/18
<u>Contract Dates</u> <b>11/01/18 - 11/06/18</b>	<u>Estimate #</u> <b>1821</b>	
<u>Product</u> <b>DEWINE/HUSTED 4 OHIO</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTOL</b>	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washington
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 621
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**SRCP Media**  
**201 North Union Street**  
**Suite 200**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	11/03/18	11/03/18	1135p-1235a	SAT 1135p-1235a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$200.00			
N 2	WTOL	11/01/18	11/05/18	5pm News	5-530pm		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$1,250.00			
N 3	WTOL	11/01/18	11/05/18	5pm News	5-6pm		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$1,250.00			
N 4	WTOL	11/01/18	11/05/18	6pm News	557-630p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$1,500.00			
N 5	WTOL	11/04/18	11/04/18	6pm News Weekend	557-630pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----1				1	\$600.00			
N 6	WTOL	11/01/18	11/05/18	Noon News	1158am-1230pm		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$1,250.00			
N 7	WTOL	11/01/18	11/05/18	6am News	558-7am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$800.00			
N 8	WTOL	11/06/18	11/06/18	6am News	558-7am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-2-----				2	\$800.00			
N 9	WTOL	11/01/18	11/05/18	5am News	5-530am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$400.00			
N 10	WTOL	11/06/18	11/06/18	5am News	5-530am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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We Warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

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<u>Contract / Revision</u> 2091380 /		<u>Alt Order #</u> 09301916
<u>Advertiser</u> POL/DeWine /Husted/ R/ Ohio		<u>Original Date / Revision</u> 10/31/18 / 11/05/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Product</u> DEWINE/HUSTED 4 OH	<u>Estimate #</u> 1821

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	- 1 - - - - -				1	\$400.00			
N 11	WTOL	11/01/18	11/05/18	530am News	528-6am		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M - TF - -				3	\$600.00			
N 12	WTOL	11/01/18	11/05/18	CBS This Morning	7-9am		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M - TF - -				6	\$500.00			
N 13	WTOL	11/06/18	11/06/18	530am News	528-6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	- 1 - - - - -				1	\$600.00			
N 14	WTOL	11/01/18	11/05/18	News 11 @ 9am	858-10am		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M - TF - -				6	\$400.00			
N 15	WTOL	11/03/18	11/03/18	Wheel Of Fortune SA	658-8pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - - - 1 -				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTOL	10/29/18-11/04/18	Wheel Of Fortune SA	658-8pm	- - - - - Sa - -	:30	<del>\$600.00</del>	NM		
		See MG 15.2										
		2	WTOL	10/29/18-11/04/18	6p News wkend Late Run	Late Run 6pm New	- - - - - SaSu	:30	\$600.00	NM		
		Ⓜ MG for 15.1 11/03										
N 16	WTOL	11/06/18	11/06/18	CBS This Morning	7-9am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	- 2 - - - - -				2	\$500.00			
N 17	WTOL	11/03/18	11/03/18	NET CBS This Morning Sat	7a-8a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - - - 1 -				1	\$200.00			
N 18	WTOL	11/04/18	11/04/18	SYN Sun 1135p-1235a	1135p-1235x		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - - - 1				1	\$175.00			
N 19	WTOL	11/01/18	11/05/18	4-5pm M-F	M-F 3:58-5p		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M - TF - -				3	\$900.00			
N 20	WTOL	11/03/18	11/03/18	Jeopardy - Sat	Jeopardy - Sat		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - - - 1 -				1	\$750.00			
N 21	WTOL	11/01/18	11/05/18	11pm News	1057-1135pm		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/18	11/07/18	M - TF - -				3	\$1,100.00			
N 22	WTOL	11/03/18	11/04/18	11pm News Wk-end	11p-1135p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - - - - SS				2	\$800.00			
N 23	WTOL	11/05/18	11/05/18	Mon Hour 2	9p-10p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M - - - - -				1	\$7,000.00			
N 24	WTOL	11/02/18	11/05/18	Late, Late Show	1237a-137a		:30			NM	1	\$70.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/18	11/05/18	M--F--				1	\$70.00			
N 25	WTOL	11/04/18	11/04/18	Sun Hour 2	8p-9p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$5,000.00			
N 26	WTOL	11/05/18	11/05/18	Noon News	1158am-1230pm		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,250.00			
N 27	WTOL	11/06/18	11/06/18	Price Is Right	11-12pm		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				1	\$1,250.00			
N 28	WTOL	11/06/18	11/06/18	5am News	5-530am		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				1	\$130.00			
N 29	WTOL	11/06/18	11/06/18	6am News	558-7am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				1	\$800.00			
N 30	WTOL	11/06/18	11/06/18	News 11 @ 9am	858-10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				1	\$400.00			
N 31	WTOL	11/06/18	11/06/18	CBS This Morning	7-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				1	\$500.00			
<b>Totals</b>											<b>62</b>	<b>\$56,675.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	62	\$56,675.00	(\$8,501.25)	\$48,173.75
<b>Totals</b>	<b>62</b>	<b>\$56,675.00</b>	<b>(\$8,501.25)</b>	<b>\$48,173.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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