

WITN-TV, WTGC-LD EEO PUBLIC FILE REPORT

August 1, 2022 – July 31, 2023

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hire
Multimedia Journalist	4,5,6,8,9,10,19,20	10
Digital Content Producer	4,5,6,8,9,10,19,20	20
Meteorologist Weekend	4,5,6,8,9,10,19,20	20
Morning Anchor	4,5,6,8,9,10,19,20	8
Multimedia Journalist	4,5,6,8,9,10,19,20	9
Meteorologist Weekend	4,5,6,8,9,10,19,20	9
Multimedia Journalist	4,5,6,8,9,10,19,20	20
News Producer	4,5,6,8,9,10,19,20	9
Anchor Producer	4,5,6,8,9,10,19,20	20
Meteorologist Weekend	4,5,6,8,9,10,19,20	8
Morning Anchor	4,5,6,8,9,10,19,20	20
News Producer	4,5,6,8,9,10,19,20	8
Anchor/Producer	4,5,6,8,9,10,19,20	8
Anchor Weekend	4,5,6,8,9,10,19,20	20
News Producer	4,5,6,8,9,10,19,20	8
Chief Meteorologist	4,5,6,8,9,10,19,20	8
Multimedia Consultant	4,5,6,8,9,10,19,20	10
Multimedia Consultant	4,5,6,8,9,10,19,20	20
Multimedia Consultant	4,5,6,8,9,10,19,20	8
Multimedia Consultant	4,5,6,8,9,10,19,20	20
Multimedia Consultant	4,5,6,8,9,10,19,20	20
Digital Sales Manager	4,5,6,8,9,10,19,20	9
Traffic Coordinator	4,5,6,8,9,10,19,20	9
Technical Media Producer	4,5,6,8,9,10,19,20	20
Technical Media Producer	4,5,6,8,9,10,19,20	9
Technical Media Producer	4,5,6,8,9,10,19,20	20
Technical Media Producer	4,5,6,8,9,10,19,20	9
Technical Media Producer	4,5,6,8,9,10,19,20	8
Creative Services Producer	4,5,6,8,9,10,19,20	20

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Asian American Journalist Association 5 Third St. Suite 1108 San Fran Ca. 94103	N	
2	Barton College – Susan Fecho / sfecho@barton.edu Mass Communications Wilson, NC 27893 252-629-5472	N	
3	Campbell University - Dr. J Dean Farmer farmerd@campbell.edu PO Box 130/Office 108 Rogers Buies Creek, NC 27506 910-823-1520	N	
4	CareerBuilder.com (posted from Gray.TV/Careers) 200 N. Lasalle St. Chicago Illinois 60601	N	3
5	ECU Student Professional Development –Carol Woodruff 701 East 5 th Street Greenville, NC 27858 252-328-6131 woodruffc@ecu.edu	N	
6	ECU School of Communications – Mary McLaughlin 102 Joyner East Greenville, NC 27858-4353 252-328-6621 tuckermclaughlinm@ecu.edu	N	
7	Elon University School of Communications – Amber Moser 2855 Campus Box Elon, NC 27244 336-278-5661 amoser2@elon.edu	N	
8	Gray.tv/careers (UKG)	N	28
9	Indeed.com 6433 Champion Grandview Way, Bldg. 1 Austin, TX 78750	N	45
10	LinkedIn / LinkedIn.com	N	23
11	National Assoc. of Black Journalist 1100 Knight Hall Suite 101 College Park Maryland 20742	N	
12	National Assoc. of Hispanic Journalist 1050 Connecticut Ave. NW Washington DC 20036	N	
13	Native American Journalist Assoc. Naja.com 395 W. Lindsey St. Norman Oklahoma 73019		

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	NC A&T University - Gail Wiggins 111 Crosby Hall Greensboro, NC 27411 910-334-7599 gwiggins@ncat.edu	N	
15	NC Association of Broadcasters – Lisa Reynolds 804 E. Edenton St. Raleigh, NC 27601 919-821-7300 lreynolds@ncbroadcast.com	N	
16	Syracuse University – Kelly Barnett 215 University Place – Newhouse Syracuse, NY 13210 315-443-3270 nhcdc@syr.edu	N	
17	UNC–Chapel Hill JOMC Career Ctr. - Jay Eubank Carroll Hall, CB 3365 Chapel Hill, NC 27599-3365 919-962-4518 jeubank@email.unc.edu	N	
18	UNC – Pembroke – Sally Ann Clark Old Main 266 Department of Mass Communications Pembroke, NC 28372 910-521-6378 Sallyann.clark@uncp.edu	N	
19	www.mediagignow customerservice@mediagignow.com 300 S. Riverside Plaza Suite 800 Chicago Ill. 60606	N	
20	WITN-TV Station Posting/Employee Referrals/Internal www.witn.com	N	43
TOTAL INTERVIEWEES OVER REPORTING PERIOD			142

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III. RECRUITMENT/OUTREACH INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Provision of training to management	4/20/2023 WITN Marketing Director, General Manager, and Office Manager attended a EEO training webinar for Gray Managers
2	Job Fair	4/12/22 9-311a WITN participated in Pitt Community Colleges Career Fair on the campus of Pitt Community College
3	Job Fair	4/12/22 1-3p WITN participated in ECU School of Communication Career Fair on the campus of East Carolina University
4	Internship in the Creative Services	An ECU intern started interning in the WITN CS Department as an unpaid intern. East Carolina Spring Semester 2023
5	Internship in the News Department	An ECU intern started interning in the WITN newsroom as a paid intern East Carolina Spring Semester 2023
6	Station Tour	The Pitt County Leadership Institute toured WITN to discuss broadcast television, including employment practices on 3/8/23
7	Event or program sponsored by local organization to promote EEO recruitment opportunities.	WITN's General Manager attended a Greenville- Pitt County Chamber of Commerce Power Luncheon 1/31/23 that featured a presentation on Eastern North Carolina's economic & employment outlook.