

WITN-TV
EEO PUBLIC FILE REPORT
August 1, 2013 – July 31, 2014

VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Full Time Hires - Job Title	Recruitment Sources (RS) Used to Fill Vacancy¹	RS Referring Hiree
Broadcast IT Technician	3, 5, 7, 10, 11, 12, 15, 19, 20	11
News Anchor/Reporter	1, 2, 5, 6, 8, 9, 10, 12, 13, 14, 17, 18, 19, 20	21
News Reporter/Videographer	1, 2, 5, 6, 8, 9, 10, 12, 13, 14, 17, 18 19, 20	17
News Anchor/Reporter	1, 2, 5, 6, 8, 9, 10, 12, 13, 14, 17, 18, 19, 20	19
Local Sales Manager	5, 8, 9, 10, 12, 14, 15, 16, 18, 19, 20	16
Reporter/Videographer/Bureau Chief	1, 2, 5, 6, 8, 9, 10, 12, 13, 14, 17, 18 19, 20	17

¹ Please see MRSL for precise information concerning entitled sources. For each position, the station used all recruitment sources that were “entitled” when the job was posted.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Appalachian State University – Emily Burleson John Thomas Hall Boone, NC 28608 828-262-2180	N	
2	Barton College – Webster Struthers Dept of Communications Wilson, NC 27893 252-399-6388	N	
3	Beaufort Community College – Kelly Rouse PO Box 1069 Washington, NC 252-946-6194	N	
4	Craven County Community College – Sarah Whitford 800 College Court New Bern, NC 28562 252-514-0502	N	
5	ECU Office of Cooperative Education –Carol Woodruff 701 East 5 th Street Greenville, NC 27858 252-328-6979	N	
6	ECU Department of Broadcasting - Teresa Bullock 103 Joyner East Greenville, NC 27858-4353 252-328-6621	N	
7	Edgecombe Community College - Patricia Barfield 2009 West Wilson Street, McIntyre 173 Tarboro, NC 27886 252-823-5166	N	
8	Elizabeth City State University – Melba Brown PO Box 804 Elizabeth City, NC 27909 252-335-3594	N	
9	Elon University School of Communications – Nagatha Tomkins 2850 Campus Box Elon, NC 27244 336-278-5724	N	
10	Indian Woods Missionary Baptist Church – Reverend Wilson 2330 Indians Wood Road Windsor, NC 27983 252-794-3187	Y	
11	Lenoir Community College – Bobby Merritt P.O. Box 118 Kinston, NC 28502-0118 252-527-6223	N	1
12	NC Division – Workforce Solutions – Sharon Tyson 112 W. 3 rd Street Washington, NC 27889 252-946-2141	N	1
13	NC A&T University - Gail Wiggins 111 Crosby Hall Greensboro, NC 27411 910-334-7599	N	
14	NC Association of Broadcasters – Lisa Reynolds PO Box 627 Raleigh, NC 27602 919-821-7300	N	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
15	Pitt Community College – Amy Fraser afraser@pittcc.edu P.O. Box 7707 Greenville, NC 27834 252-493-7565	N	1
16	Spots & Dots ads@spotsandots.com 2726 S Industrial Drive Ann Arbor, MI 48104 888-884-2630	N	5
17	TVJobs.com – Mark Holloway admin@tvjobs.com	N	2
18	UNC – Chapel Hill - Jay Eubank CG 2265 Howell Hall Chapel Hill, NC 27599-3365 919-962-4518	N	
19	www.witn.com	N	7
20	WITN-TV Station Posting/Employee Referrals	N	1
21	Self-Referral/Walk-in	N	
TOTAL INTERVIEWEES OVER REPORTING PERIOD			18

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III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1 Event or program sponsored by educational institution relating to career opportunities in broadcasting	WITN-TV provided Career/Job Shadowing opportunities in February 2014 for 6 students in Professor Ken Wyatt's television production class at East Carolina University. The shadowing by these students took place at the WITN studio in Greenville, North Carolina.
2 Event or program sponsored by educational institution relating to career services	WITN's General Manager and Operation Manager volunteered to participate in the Hired program with East Carolina University's Career Services office. WITN's management personnel were scheduled for 6 session over four days in March 2014 to provide career guidance and coaching for students preparing to begin the process of interviewing for jobs in the workforce
3 Event or program sponsored by educational institution relating to career services	WITN's weekend Meteorologist participated in a Career Day event at Columbia Middle School located in Tyrrell county, North Carolina during February, 2014.
4 Internship Program	WITN-TV conducted a semester long internship program for students studying in the field of journalism with goals to enter the broadcast industry. WITN-TV coordinated with East Carolina University to host 3 interns during the Spring 2014 semester and with Elon University for 1 intern during the Summer session 2014.

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TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
5 Participate in job fair	Lenoir Community College Career Fair on March 12, 2014. WITN-TV Production Manager attended the event in Kinston, NC and staffed a WITN-TV booth at the career fair. Information about employment opportunities and internships was provided to students and others seeking employment in the community.
6 Event or program sponsored by educational institution relating to career opportunities in broadcasting	WITN-TV Operations Manager participated in the Pitt Community College Marketing Program Advisory Committee Meeting on June 4, 2014 at the college. The committee was given a presentation on the department's academic program and participants provided guidance on career training and opportunities to the staff.