Order #1074739: Purpose Pr../Purpose Pr../DNC PPP 2/3/

| Date | Action | Ву | Total \$ | # Spots Comment |
|------|--------------------------------------|---|------------|---|
| | 02/01/24 09:04:39 Processed | Kristi Cunningham (kristi.cunningham@cumulus. | \$1,251.00 | 18 <async process=""></async> |
| | 02/01/24 09:01:43 Approved | Barbara Lally (barbara.lally@cumulus.com) | \$1,251.00 | 18 |
| | 02/01/24 09:01:08 Approval Workflow | Barbara Lally (barbara.lally@cumulus.com) | \$1,251.00 | 18 [Centralized AR - Business Office Approval Needed Default] |
| | 02/01/24 07:03:57 Approval Workflow | Eric Mastel (EMASTEL@cumulus.com) | \$1,251.00 | 18 [Sales Manager - Ready Default] |
| | 01/31/24 16:55:33 Ready for approval | Cynthia Alston Bell (cynthia.alston@cumulus.com | \$1,251.00 | 18 Client is paying via credit card. |
| | 01/31/24 16:44:35 New order created | Cynthia Alston Bell (cynthia.alston@cumulus.com | \$3,825.00 | 33 Copied from Order #1074731 |

[Sorted by: Date]

ORDER

| Orders | Order / Rev: | 1074739 | | | |
|------------|----------------------|---------------------|-------------------------|---------------------|--|
| | Alt Order #: | | | | |
| | Product Desc: | DNC PPP 2/3 | | | |
| | Estimate: | | | WMGL-FM | |
| | Flight Dates: | 02/02/24 - 02/03/24 | Primary AE: | Cynthia Alston Bell | |
| | Original Date / Rev: | 01/31/24 / 02/01/24 | Sales Office: | L-CHS | |
| | Order Type: | GENERAL | Sales Region: | Local | |
| Agency | Name: | Purpose Promotions | | | |
| | Buying Contact: | | Billing Type: | Cash | |
| | Billing Contact: | | Billing Calendar: | Broadcast | |
| | | 149 Riverdale Drive | Billing Cycle: | EOM/EOC | |
| | | Columbia, SC 29229 | Agency Commission: | 0% | |
| Advertiser | Name: | Purpose Promotions | | | |
| | Demographic: | A25-54 | New Business End: | | |
| | Product Codes: | Issues/Propositions | Advertiser External ID: | | |
| | Revenue Code 1: | DIR | Agency External ID: | | |
| | Revenue Code 2: | POL-ISS | Unit Code: | General | |
| | Revenue Code 3: | GEN | Order Separation: | 00:15:00 | |
| | Priority: | P-100 | | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/29/24 | 02/03/24 | 18 | \$1,251.00 | \$1,251.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| February 2024 | 18 | \$1,251.00 | \$1,251.00 | 0.00 |
| Totals | 18 | \$1,251.00 | \$1,251,00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| Cynthia Alston Bell | L-CHS | Local | Start Of Order - End Of Order | 100% |

| Ln Ch Start End | Inventory Code | Break | Start/End Ti | me Days | Len Spots | Rate Pri Rtg Type | Snote | Amount |
|---|-----------------------|-----------------|------------------------|----------------|-----------|----------------------|-------|----------|
| N 1 WMGL 02/02/24 02/02/24 | | CM | 6a-10a | F | 1:00 3 | | 3 | \$225.00 |
| Start Date End Date Week: 01/29/24 02/04/24 | Weekdays S | Spots/Week 3 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | |
| N 2 WMGL 02/02/24 02/02/24 | M-F Midday M-F | СМ | 10a-3p | F | 1:00 3 | \$75.00 P-30 0.00 NM | 3 | \$225.00 |
| Start Date End Date Week: 01/29/24 02/04/24 | Weekdays S | Spots/Week 3 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | |
| N 3 WMGL 02/02/24 02/02/24 | M-F PM Drive M-F | CM | 3р-7р | F | 1:00 3 | \$75.00 P-30 0.00 NM | 3 | \$225.00 |
| Start Date End Date Week: 01/29/24 02/04/24 | Weekdays S | Spots/Week 3 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | |
| N 4 WMGL 02/03/24 02/03/24 | Sa-Su AM Sa-Su | CM | 6a-10a | S- | 1:00 3 | \$64.00 P-30 0.00 NM | 3 | \$192.00 |
| Start Date End Date Week: 01/29/24 02/04/24 | Weekdays S | Spots/Week 3 | Rate \$64.00 | Rating 0.00 | | | | |
| N 5 WMGL 02/03/24 02/03/24 | Sa-Su Midday Sa-Su | СМ | 10a-3p | S- | 1:00 3 | \$64.00 P-30 0.00 NM | 3 | \$192.00 |
| Start Date End Date Week: 01/29/24 02/04/24 | Weekdays S | Spots/Week 3 | Rate \$64.00 | Rating 0.00 | | | | |
| N 6 WMGL 02/03/24 02/03/24 | Sa-Su PM Sa-Su | СМ | 3р-7р | S- | 1:00 3 | \$64.00 P-30 0.00 NM | 3 | \$192.00 |

Print Date: 02/01/24 10:20:40 Page 2 of 2

| Order / Rev: | 1074739 | Advertiser: | Purpose Promotions | |
|---------------|---------------------|---------------|--------------------|---------|
| Alt Order #: | | Product Desc: | DNC PPP 2/3 | WMGL-FM |
| Flight Dates: | 02/02/24 - 02/03/24 | Estimate: | | |
| | | | | |

| Ln Ch Start | End | Inventory Code | Break | Start/End | Time Days | s Len Spots | Rate Pri | Rtg Type Sp | oots Amount |
|------------------------------|----------------------|----------------|--------------|-----------------|----------------|-------------|----------|-------------|-------------|
| Start Date Week: 01/29/24 | End Date 02/04/24 | Weekdays S- | Spots/Week 3 | Rate \$64.00 | Rating 0.00 | | | | |

Totals 18 \$1,251.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

| Schedule and charges. See Invoice for actual schedule and charges. Check one: Ad "communicates a message relating to any political matter of national importance" by referring to (1) legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue). ALL QUESTIONS/BLOCKS MUST BE COMPLETED Station time requested by: Rania Jamsion Agency name: Purpose Promotions Address: 149 Rivendale Drive Columbia, SC 29229 Contact: Rania Jamsion Phone number: 803-9207087 Email: raniaki@gmail.com Name of advertiser/sponsor (filst entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad): Name: Democratic National Comition Address: 430 South Capitol Street Southeast-Washington, D.C. Contact: 202-863-8000 Phone number: 202-863-8000 Email: kingli@dinc.org Station is authorized to announce the time as paid for by such person or entity. 1. Jamie Harrison-DNC Chair 2. Gedfor Ruhmend-DNC Vice chair 3. Tanny Duckworth-DNC Vice chair 4. Chris Knige-DNC Prance Chair 5. Cedfor Ruhmend-DNC Vice chair 5. Cedfor Ruhmend-DNC Vice chair 6. Virginia Nice Proposed DNC secretary 7. Jason Rac-DNC secretary 8. Virginia Nice Proposed Democratic leader 10. Office (s) sought by such candidate(s) or federal election, list ALL of the following: N/A Name(s) of every candidate referred to: Office(s) sought by such candidate(s) or federal election, list ALL of the following: N/A Name(s) of every candidate referred to: Clearly Identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: | , Rania Jamison | , hereby request station time a | s follows: See Order for proposed |
|--|--|--|---|
| Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified cancidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue). ALL QUESTIONS/BLOCKS MUST BE COMPLETED Station time requested by: Rania Jamsion Agency name: Purpose Promotions Address: 149 Rivendale Drive Columbia, SC 29229 Contact: Rania Jamison Phone number: 803-9207087 Email: raniaki@gmall.com Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): Name: Democratic National Comititee Address: 420 South Capitol Street Southeast-Washington, D.C. Contact: 202-863-8000 Phone number: 202-863-8000 Email: kingt@dnc.org Station is authorized to announce the time as paid for by such person or entity. List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary); 1. Jamie Harrison-DNC Chair 2. Gretchen Whitmer-DNC Vice chair 3. Visignia McGrogor-DNC Trassuror 9. Chris Korge-DNC Finance Chair 10. Chuck Schumer-Senate Democratic leader 11. Hakeem Jeffice-House Democratic leader 11. Hakeem Jeffice-House Democratic leader 13. Visignia McGrogor-DNC Finance Chair 14. Chair Korge-DNC Finance Chair 15. Chair Richmond-DNC Sr advisor 16. Chuck Schumer-Senate Democratic leader 17. Jason Rac-DNC Becomer than the Democratic leader 18. Visignia McGrogor-DNC Finance Chair 19. Chris Korge-DNC Finance Chair 10. Chuck Schumer-Senate Democratic leader 11. Hakeem Jeffice-House Democratic leader | schedule and charges. See In | voice for actual schedule and charg | ges. |
| (1) a legally qualified cancidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level. Al does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue). **ALL QUESTIONS/BLOCKS MUST BE COMPLETED** Station time requested by: Rania Jamsion Agency name: Purposo Promotions Address: 149 Rivendale Drive Columbia, SC 29229 Contact: Rania Jamison Phone number: 803-9207087 Email: raniakj@gmail.com Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): Name: Democratic National Comittee Address: 430 South Capitol Street Southeast-Washington, D.C. Contact: 202-863-8000 Phone number: 202-863-8000 Email: kingt@dnc.org Station is authorized to announce the time as paid for by such person or entity. List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary); 1. Jamie Harrison-DNC Chair 2. Gretchen Whitmer-DNC Vice chair 3. Virginia McGregor-DNC Treasurer 3. Virginia McGregor-DNC Treasurer 4. Honny Munoz, Ill-DNC Vice chair 5. Virginia McGregor-DNC Treasurer 5. Virginia McGregor-DNC Treasurer 5. Virginia McGregor-DNC Treasurer 6. Ken Martin-NSB Chair, DNC Vice chair 7. Jason Rac-DNC Secretary 8. Virginia McGregor-DNC Treasurer 9. Chiefs Korge-DNC Finance Chair 10. Chuck Schumer-Senate Democratic leader 11. Hakeem Jeffice-House Democratic leader 12. Virginia McGregor-DNC Treasurer 13. Virginia McGregor-DNC Treasurer 14. Honny Munoz, Ill-DNC Vice chair 15. Check Romando-DNC Sr advisor 16. Check Romando-DNC Sr advisor 17. Jason Ros-DNC Chelia 18. Virginia McGre | Check one: | | |
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| group(s) of the advertiser/sponsor (Use separate page if necessary.): 1. Jamie Harrison-DNC Chair 2. Gretchen Whitmer-DNC Vice chair 3. Tammy Duckworth-DNC Vice Chair 4. Henry Munoz,III-DNC Vice Chair 5. Cedric Richmond-DNC Sr advisor 6. Ken Martin-NSB Chair, DNC Vice chair 11. Hakeem Jeffries-House Democratic leader 8y signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). If ad refers to a federal candidate(s) or federal election, list ALL of the following: Office(s) sought by such candidate(s) (no acronyms or abbreviations): Date of election: Clearly identify EVERY political matter of national importance referred to in the | Station is authorized to announce the | e time as paid for by such person or en | tity. |
| 2.Gretchen Whitmer-DNC Vice chair 3.Tammy Duckworth-DNC Vice Chair 4.Henry Munoz,III-DNC Vice chair 5.Cedric Richmond-DNC Sr advisor 6.Ken Martin-NSB Chair, DNC Vice chair 11.Hakeem Jeffries-House Democratic leader By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A Name(s) of every candidate referred to: Office(s) sought by such candidate(s) (no acronyms or abbreviations): Date of election: Clearly identify EVERY political matter of national importance referred to in the | | | tee or board of directors or other governing |
| Name(s) of every candidate referred to: Office(s) sought by such candidate(s) (no acronyms or abbreviations): Date of election: Clearly identify EVERY political matter of national importance referred to in the | 2.Gretchen Whitmer-DNC Vice chair 3.Tammy Duckworth-DNC Vice Chair 4.Henry Munoz,III-DNC Vice chair 5.Cedric Richmond-DNC Sr advisor 6.Ken Martin-NSB Chair, DNC Vice chair By signing below, advertiser/sponsor re | 8.Virginia McGregor-DNC Treasure 9.Chris Korge-DNC Finance Chair 10.Chuck Schumer-Senate Democra 11.Hakeem Jeffries-House Democra represents that those listed above are the | atic leader atic leader |
| Office(s) sought by such candidate(s) (no acronyms or abbreviations): Date of election: Clearly identify EVERY political matter of national importance referred to in the | If ad refers to a federal candidate(s) o | or federal election, list ALL of the follow | ving: N/A |
| Date of election: Clearly identify EVERY political matter of national importance referred to in the √ N/A | Name(s) of every candidate referred | to: | |
| Clearly identify EVERY political matter of national importance referred to in the ✓ N/A | Office(s) sought by such candidate(s) |) (no acronyms or abbreviations): | |
| | Date of election: | | · |
| | | | n the N/A |
| | | | |

IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sp/ Station Representative Signature: Signature: Name: Rania Jan Name: Date of Station Agreement to Sell Time: Date of Request to Purchase Ad Time: 1/25/24 TO BE COMPLETED BY STATION ONLY Ad submitted to station? Date ad received: No Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Station Call Letters: Contract #: Date Received/Requested: Est. #: Station Location: For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY

| Charleston - WW | wz | | | | | | | | | | | | | | |
|------------------|------|-----------|----|--------|----|--------|-------------|---------|-----|--------|----|--------|----------|---------|----------------|
| WEEK 1: January | 28-F | ebruary 3 | | | | | | | | | | | | | |
| | | Sun | | Mon | | Tues | | Wed | | Thurs | | Fri | | Sat | Totals |
| AM DRIVE 6-10 | | 0 | | 0 | | 0 | | 0 | | 0 | | 6 | | 4 | 10 |
| Rate | \$ | 105.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 105.00 | |
| Total | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 750.00 | \$ | 420.00 | \$ 1,170.00 |
| MIDDAY 10a-3p | | 0 | | 0 | | 0 | | 0 | | 0 | | 6 | | 6 | 12 |
| Rate | \$ | 105.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 105.00 | |
| Total | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 750.00 | \$ | 630.00 | \$ 1,380.00 |
| PM DRIVE 3-7p | | 0 | | 0 | | 0 | | 0 | | 0 | | 6 | | 5 | 11 |
| Rate | \$ | 105.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 125.00 | \$ | 105.00 | |
| Total | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 750.00 | \$ | 525.00 | \$ 1,275.00 |
| | | | | | | | | | | SPOTS | | 33 | | COST | \$ 3,825.00 |
| STATION TO | TAL | .S | | | | | | | | | | | | | |
| SPOTS | | | СО | ST | \$ | | 3,825.00 NE | | NET | | \$ | | 3,251.25 | | |
| Charleston - WM | ıcı | | | | | | | | | | | | | | |
| Charleston - wiv | IGL | | | | | | | | | | | | | | |
| WEEK 1: January | 28-F | ebruary 3 | | | | | | | | | | | | | |
| | | Sun | | Mon | | Tues | | Wed | | Thurs | | Fri | | Sat | Totals |
| AM DRIVE 6-10 | | 0 | | 0 | | 0 | | 0 | | 0 | | 3 | | 3 | 6 |
| Rate | \$ | 64.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 64.00 | |
| Total | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 225.00 | \$ | 192.00 | \$ 417.00 |
| MIDDAY 10a-3p | | 0 | | 0 | | 0 | | 0 | | 0 | | 3 | | 3 | 6 |
| Rate | \$ | 64.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 64.00 | |
| Total | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 225.00 | \$ | 192.00 | \$ 417.00 |
| PM DRIVE 3-7p | | 0 | | 0 | | 0 | | 0 | | 0 | | 3 | | 3 | 6 |
| Rate | \$ | 64.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 75.00 | \$ | 64.00 | |
| Total | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 225.00 | \$ | 192.00 | \$ 417.00 |
| | | - | | | | | | | | SPOTS | | 18 | | COST | \$ 1,251.00 |
| STATION TO | TAL | .S | | | | | | | | | | | | | |
| SPOTS | | 18 | СО | ST | \$ | | 1 | ,251.00 | NE | T | \$ | | 1 | ,063.35 | |