

Order #1074739: Purpose Pr../Purpose Pr../DNC PPP 2/3/

Date	Action	By	Total \$	# Spots	Comment
02/01/24 09:04:39	Processed	Kristi Cunningham (kristi.cunningham@cumulus.i	\$1,251.00	18	<async process>
02/01/24 09:01:43	Approved	Barbara Lally (barbara.lally@cumulus.com)	\$1,251.00	18	
02/01/24 09:01:08	Approval Workflow	Barbara Lally (barbara.lally@cumulus.com)	\$1,251.00	18	[Centralized AR - Business Office Approval Needed Default]
02/01/24 07:03:57	Approval Workflow	Eric Mastel (EMASTEL@cumulus.com)	\$1,251.00	18	[Sales Manager - Ready Default]
01/31/24 16:55:33	Ready for approval	Cynthia Alston Bell (cynthia.alston@cumulus.com)	\$1,251.00	18	Client is paying via credit card.
01/31/24 16:44:35	New order created	Cynthia Alston Bell (cynthia.alston@cumulus.com)	\$3,825.00	33	Copied from Order #1074731

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1074739
 Alt Order #:
Product Desc: DNC PPP 2/3
 Estimate:
Flight Dates: 02/02/24 - 02/03/24
Original Date / Rev: 01/31/24 / 02/01/24
Order Type: GENERAL

WMGL-FM
Primary AE: Cynthia Alston Bell
Sales Office: L-CHS
Sales Region: Local

Agency
Name: Purpose Promotions
Buying Contact:
Billing Contact:
 149 Riverdale Drive
 Columbia, SC 29229

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Purpose Promotions
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/03/24	18	\$1,251.00	\$1,251.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	18	\$1,251.00	\$1,251.00	0.00
Totals	18	\$1,251.00	\$1,251.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cynthia Alston Bell	L-CHS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMGL	02/02/24	02/02/24	M-F AM Drive M-F	CM	6a-10a	----F--	1:00	3	\$75.00	P-30	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/29/24	02/04/24	----F--		3		\$75.00		0.00					
N 2	WMGL	02/02/24	02/02/24	M-F Midday M-F	CM	10a-3p	----F--	1:00	3	\$75.00	P-30	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/29/24	02/04/24	----F--		3		\$75.00		0.00					
N 3	WMGL	02/02/24	02/02/24	M-F PM Drive M-F	CM	3p-7p	----F--	1:00	3	\$75.00	P-30	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/29/24	02/04/24	----F--		3		\$75.00		0.00					
N 4	WMGL	02/03/24	02/03/24	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$64.00	P-30	0.00	NM	3	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/29/24	02/04/24	-----S-		3		\$64.00		0.00					
N 5	WMGL	02/03/24	02/03/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	3	\$64.00	P-30	0.00	NM	3	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/29/24	02/04/24	-----S-		3		\$64.00		0.00					
N 6	WMGL	02/03/24	02/03/24	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	3	\$64.00	P-30	0.00	NM	3	\$192.00

Order / Rev: 1074739
 Alt Order #:
 Flight Dates: 02/02/24 - 02/03/24

Advertiser: Purpose Promotions
 Product Desc: DNC PPP 2/3
 Estimate:

WMGL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-					3	\$64.00		0.00			
													Totals	18	\$1,251.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rania Jamison, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rania Jamsion

Agency name: Purpose Promotions

Address: 149 Rivendale Drive Columbia, SC 29229

Contact: Rania Jamison

Phone number: 803-9207087

Email: raniakj@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Democratic National Committee

Address: 430 South Capitol Street Southeast-Washington, D.C.

Contact: 202-863-8000

Phone number: 202-863-8000

Email: kingt@dnc.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

- | | |
|---|---|
| 1. Jamie Harrison-DNC Chair | 7. Jason Rac-DNC secretary |
| 2. Gretchen Whitmer-DNC Vice chair | 8. Virginia McGregor-DNC Treasurer |
| 3. Tammy Duckworth-DNC Vice Chair | 9. Chris Korge-DNC Finance Chair |
| 4. Henry Munoz, III-DNC Vice chair | 10. Chuck Schumer-Senate Democratic leader |
| 5. Cedric Richmond-DNC Sr advisor | 11. Hakeem Jeffries-House Democratic leader |
| 6. Ken Martin-NSB Chair, DNC Vice chair | |

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

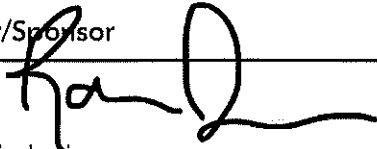
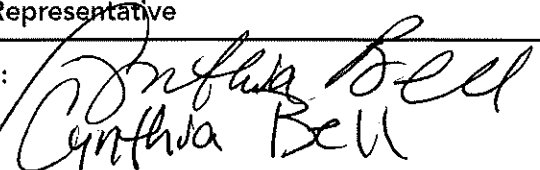
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Rania Jamison	Name: Cynthia Bell
Date of Request to Purchase Ad Time: 1/25/24	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 1/31/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>1074739</u>	Station Call Letters: <u>WMGL</u>	Date Received/Requested: <u>1/31/24</u>
Est. #:	Station Location: <u>Charleston</u>	Run Start and End Dates: <u>2/2 - 2/3/24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Charleston - WWWZ									
WEEK 1: January 28-February 3									
	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Totals	
AM DRIVE 6-10	0	0	0	0	0	6	4	10	
Rate	\$ 105.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 105.00		
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750.00	\$ 420.00	\$ 1,170.00	
MIDDAY 10a-3p	0	0	0	0	0	6	6	12	
Rate	\$ 105.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 105.00		
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750.00	\$ 630.00	\$ 1,380.00	
PM DRIVE 3-7p	0	0	0	0	0	6	5	11	
Rate	\$ 105.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 125.00	\$ 105.00		
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750.00	\$ 525.00	\$ 1,275.00	
						SPOTS	33	COST	\$ 3,825.00

STATION TOTALS								
SPOTS	33	COST	\$ 3,825.00	NET	\$ 3,251.25			

Charleston - WMGL									
WEEK 1: January 28-February 3									
	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Totals	
AM DRIVE 6-10	0	0	0	0	0	3	3	6	
Rate	\$ 64.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 64.00		
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 225.00	\$ 192.00	\$ 417.00	
MIDDAY 10a-3p	0	0	0	0	0	3	3	6	
Rate	\$ 64.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 64.00		
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 225.00	\$ 192.00	\$ 417.00	
PM DRIVE 3-7p	0	0	0	0	0	3	3	6	
Rate	\$ 64.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 64.00		
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 225.00	\$ 192.00	\$ 417.00	
						SPOTS	18	COST	\$ 1,251.00

STATION TOTALS								
SPOTS	18	COST	\$ 1,251.00	NET	\$ 1,063.35			