

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: August 1, 2015 – July 31, 2016.

1) Employment Unit: El Dorado Broadcasters – Victorville, CA

2) Unit Members (Stations and Communities of License):

KATJ(FM)(HD2), George, CA  
 KIXA(FM), Lucerne Valley, CA  
 KIXW(AM), Apple Valley, CA  
 KZXY(FM), Apple Valley, CA

3) EEO Contact Information for Employment Unit:

Mailing Address: El Dorado Broadcasters 12370 Hesperia Road Suite 16 Victorville, CA 92395	Telephone Number: (760)241-1313
	Contact Person/Title: Desiree Alvarez, Business Manager
	E-Mail Address: <a href="mailto:DesireeAlvarez@EDBroadcasters.com">DesireeAlvarez@EDBroadcasters.com</a>

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

	Job Title	Recruitment Source
(1)	Account Executive	Employee Referral
(2)	Account Executive	Walk-In/Self Referral
(3)	Account Executive	SEU's Station Website

5a) Job Title: (1) Account Executive Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviews Referred	Did Recruitment Source Request Notification? (Yes or No)
San Bernardino County Workforce Development Department	Michael Holtz	American Job Center of California 17310 Bear Valley Rd, Suite 109 Victorville CA 92395 Email: <a href="mailto:mholtz@wwd.ebcounty.gov">mholtz@wwd.ebcounty.gov</a>	P: 760-524-7746 F: 760-552-6553		Yes
*Employment Development Department/CAL JOBS		<a href="http://caljobs.ca.gov">caljobs.ca.gov</a>			No
Barstow Community College Career Center	Tammy McCarthy	2700 Barstow Rd. Barstow, Ca 92311	P: 760-252-2411		Yes

Stations KATJ(FM)(HD2), KIXA(FM), KIXW(AM) and KZXY(FM) are Equal Opportunity Employers.

*Victor Valley Community College Career Center		18422 Bear Valley Rd. Victorville, Ca 92395	P: 760-245-4271		Yes
Southern California Department of Rehabilitation		15415 W. Sand St, Suite 200 Victorville, Ca 92392	P: 760-243-0830		Yes
*AllAccess.com		<a href="http://www.allaccess.com">www.allaccess.com</a>			No
High Desert Hispanic Chamber	Donna Mertens	14286 California Ave. Suite 104 Victorville, Ca 92392 <a href="http://hdhcc.victorville.com">hdhcc.victorville.com</a>	P: 760-241-6661		Yes
*Southern California Broadcasters Association (SCBA)		5670 Wilshire Blvd, Suite 200 Los Angeles, Ca 90036 <a href="http://scba.com">scba.com</a>	P: 323-930-5598 F: 323-932-1425		No
*On-Air Announcements (across all SEU stations)					No
Job Fair (as described in section 7)				2	No
*California Broadcasters Association		<a href="http://www.yourcba.com">www.yourcba.com</a>			No
Employee Referral				1	No
Walk-In/Self -Referral				1	No
Non-Employee Referral					No
Internal Posting/Candidate					No
*4EntertainmentJobs.com (9/10/15 – no longer using, changed to pay per post)		<a href="http://www.4EntertainmentJobs.com">www.4EntertainmentJobs.com</a>	P: 562-423-4137		No
St. John of God	Jacqueline Morgan	13333 Palmdale Rd. Victorville, Ca 92392	P: 760-241-4917 F: 760-241-8911		Yes
*Radio Business Report & Television Business Report		<a href="http://rbr.com">rbr.com</a> <a href="mailto:Mediapaper1@tvbrepaper.com">Mediapaper1@tvbrepaper.com</a>			No
SEU's Station Websites		<a href="http://katcountry1007.com">katcountry1007.com</a> <a href="http://thefox1065.com">thefox1065.com</a> <a href="http://y102fm.com">y102fm.com</a> <a href="http://talk960.com">talk960.com</a>		1	No
Apple One – San Bernardino Branch	Robert Tager	165 W Hospitality Lane, Suite 23 San Bernardino, Ca 92408 e-mail: <a href="mailto:RTager@AppleOne.com">RTager@AppleOne.com</a>	P: 909-884-6351 F: 909-888-7037		Yes
Brandman University – Victor Valley Campus	Athena Vernon	13911 Park Ave, Suite 100 Victorville, CA 92392 E-mail: <a href="mailto:avernon@brandman.edu">avernon@brandman.edu</a>	P: 760-955-7555 ext 2590		No
San Joaquin Valley College	Adamina McKenzie	9331 Mariposa Road Hesperia, Ca 92345 e-mail: <a href="mailto:Adamina.McKenzie@SJVC.edu">Adamina.McKenzie@SJVC.edu</a>	P : 760-948-1947		No
University of La Verne – High Desert Campus	GeBren Blakely	15447 Anacapa Road, Suite 100 Victorville, CA 92392 e-mail: <a href="mailto:gblakely@laverne.edu">gblakely@laverne.edu</a>	P : 760-843-0086		No
Goodwill Southern California	Desiree Acuna	14580 Seventh Street Victorville, CA 92395 e-mail: <a href="mailto:DAcuna@goodwillsocial.org">DAcuna@goodwillsocial.org</a>	P : (760)844-5356		Yes
*Victor Valley Jobs		<a href="https://www.facebook.com/VictorValleyJobs">https://www.facebook.com/VictorValleyJobs</a>			No
Career Coaching Services	Robin Rask	P.O. Box 2113 Victorville, CA 92393	P: 760-241-8737		No
*Station Facebook Pages		<a href="https://www.facebook.com/y102fm">https://www.facebook.com/y102fm</a> <a href="https://www.facebook.com/katcountry1007">https://www.facebook.com/katcountry1007</a> <a href="https://www.facebook.com/1065TheFox">https://www.facebook.com/1065TheFox</a>			No
Traffic Directors Guild of America	Larry Keene	26000 Avenida Aeropuerto, Building 114 San Juan Capistrano CA 92675 E-Mail: <a href="mailto:tdga@cox.net">tdga@cox.net</a>			No

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*High Desert Jobs (as of 5/5/2015)		<a href="https://www.facebook.com/highdesertjobs">https://www.facebook.com/highdesertjobs</a>			No
*High Desert Community Informat (as of 5/6/2015)		<a href="https://www.facebook.com/highdesertcomm">https://www.facebook.com/highdesertcomm</a>			No

\*Did not use Source for this Recruitment.

5b) Job Title: (2) Account Executive Referral Source(s) of Hire: Walk-In/Self Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviews Referred	Did Recruitment Source Request Notification? (Yes or No)
San Bernardino County Workforce Development Department	Michael Holtz	American Job Center of California 17310 Bear Valley Rd, Suite 109 Victorville CA 92395 Email: <a href="mailto:mholtz@wwd.ebcounty.gov">mholtz@wwd.ebcounty.gov</a>	P: 760-524-7746 F: 760-552-6553		Yes
Employment Development Department/CAL JOBS		<a href="http://caljobs.ca.gov">caljobs.ca.gov</a>			No
Barstow Community College Career Center	Tammy McCarthy	2700 Barstow Rd. Barstow, Ca 92311	P: 760-252-2411		Yes
Victor Valley Community College Career Center		18422 Bear Valley Rd. Victorville, Ca 92395	P: 760-245-4271		Yes
Southern California Department of Rehabilitation		15415 W. Sand St, Suite 200 Victorville, Ca 92392	P: 760-243-0830		Yes
AllAccess.com		<a href="http://www.allaccess.com">www.allaccess.com</a>			No
High Desert Hispanic Chamber	Donna Mertens	14286 California Ave, Suite 104 Victorville, Ca 92392 <a href="http://hdhcc.victorville.com">hdhcc.victorville.com</a>	P: 760-241-6661		Yes
Southern California Broadcasters Association (SCBA)		5670 Wilshire Blvd, Suite 200 Los Angeles, Ca 90036 <a href="http://scba.com">scba.com</a>	P: 323-930-5598 F: 323-932-1425		No
On-Air Announcements (across all SEU stations)					No
Job Fair (as described in section 7)					No
California Broadcasters Association		<a href="http://www.yourcba.com">www.yourcba.com</a>			No
Employee Referral				1	No
Walk-In/Self -Referral				1	No
Non-Employee Referral					No
Internal Posting/Candidate					No
*4EntertainmentJobs.com (9/10/15 – no longer using, changed to pay per post)		<a href="http://www.4EntertainmentJobs.com">www.4EntertainmentJobs.com</a>	P: 562-423-4137		No
St. John of God	Jacqueline Morgan	13333 Palmdale Rd. Victorville, Ca 92392	P: 760-241-4917 F: 760-241-8911		Yes
Radio Business Report & Television Business Report		<a href="http://rbr.com">rbr.com</a> <a href="mailto:Mediapaper1@tvbrepaper.com">Mediapaper1@tvbrepaper.com</a>			No
SEU's Station Websites		<a href="http://katcountry1007.com">katcountry1007.com</a> <a href="http://thefox1065.com">thefox1065.com</a> <a href="http://y102fm.com">y102fm.com</a> <a href="http://talk960.com">talk960.com</a>			No
Apple One – San Bernardino Branch	Robert Tager	165 W Hospitality Lane, Suite 23 San Bernardino, Ca 92408	P: 909-884-6351 F: 909-888-7037		Yes

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(Email returned)		e-mail: <a href="mailto:RTager@AppleOne.com">RTager@AppleOne.com</a>			
Brandman University – Victor Valley Campus	Athena Vernon	13911 Park Ave, Suite 100 Victorville, CA 92392 E-mail: <a href="mailto:avernon@brandman.edu">avernon@brandman.edu</a>	P: 760-955-7555 ext 2590		No
San Joaquin Valley College	Adamina McKenzie	9331 Mariposa Road Hesperia, Ca 92345 e-mail: <a href="mailto:Adamina.McKenzie@SJC.edu">Adamina.McKenzie@SJC.edu</a>	P : 760-948-1947		No
University of La Verne – High Desert Campus	GeBren Blakely	15447 Anacapa Road, Suite 100 Victorville, CA 92392 e-mail: <a href="mailto:gblakely@laverne.edu">gblakely@laverne.edu</a>	P : 760-843-0086		No
Goodwill Southern California	Desiree Acuna	14580 Seventh Street Victorville, CA 92395 e-mail: <a href="mailto:DAcuna@goodwillsocal.org">DAcuna@goodwillsocal.org</a>	P : (760)844-5356		Yes
Victor Valley Jobs		<a href="https://www.facebook.com/VictorValleyJobs">https://www.facebook.com/VictorValleyJobs</a>			No
Career Coaching Services	Robin Rask	P.O. Box 2113 Victorville, CA 92393 Email: <a href="mailto:Robin.Rask@cahelp.org">Robin.Rask@cahelp.org</a>	P: 760-241-8737		No
Station Facebook Pages		<a href="https://www.facebook.com/y102fm">https://www.facebook.com/y102fm</a> <a href="https://www.facebook.com/katcountry1007">https://www.facebook.com/katcountry1007</a> <a href="https://www.facebook.com/1065TheFox">https://www.facebook.com/1065TheFox</a>			No
Traffic Directors Guild of America	Larry Keene	26000 Avenida Aeropuerto, Building 114 San Juan Capistrano CA 92675 E-Mail: <a href="mailto:tdga@cox.net">tdga@cox.net</a>			No
High Desert Jobs (as of 5/5/2015)		<a href="https://www.facebook.com/highdesertjobs">https://www.facebook.com/highdesertjobs</a>			No
High Desert Community Information (as of 5/6/2015)		<a href="https://www.facebook.com/highdesertcommunity">https://www.facebook.com/highdesertcommunity</a>			No

\*Did not use Source for this Recruitment.

5c) Job Title: (3) Account Executive Referral Source(s) of Hire: SEU's Station Website

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviews Referred	Did Recruitment Source Request Notification? (Yes or No)
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Employment Development Department/CAL JOBS		<a href="http://caljobs.ca.gov">caljobs.ca.gov</a>			No
Barstow Community College Career Center	Tammy McCarthy	2700 Barstow Rd. Barstow, Ca 92311	P: 760-252-2411		Yes
Victor Valley Community College Career Center		18422 Bear Valley Rd. Victorville, Ca 92395	P: 760-245-4271		Yes
Southern California Department of Rehabilitation		15415 W. Sand St, Suite 200 Victorville, Ca 92392	P: 760-243-0830		Yes
AllAccess.com		<a href="http://www.allaccess.com">www.allaccess.com</a>			No
High Desert Hispanic Chamber	Donna Mertens	14286 California Ave. Suite 104 Victorville, Ca 92392 <a href="http://hdhcc.victorville.com">hdhcc.victorville.com</a>	P: 760-241-6661		Yes
Southern California Broadcasters Association (SCBA)		5670 Wilshire Blvd, Suite 200 Los Angeles, Ca 90036	P: 323-930-5598 F: 323-932-1425		No

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		<a href="http://scba.com">scba.com</a>			
On-Air Announcements (across all SEU stations)					No
Job Fair (as described in section 7)					No
California Broadcasters Association		<a href="http://www.yourcba.com">www.yourcba.com</a>			No
Employee Referral					No
Walk-In/Self -Referral					No
Non-Employee Referral					No
Internal Posting/Candidate					No
*4EntertainmentJobs.com (9/10/15 – no longer using, changed to pay per post)		<a href="http://www.4EntertainmentJobs.com">www.4EntertainmentJobs.com</a>	P: 562-423-4137		No
St. John of God	Jacqueline Morgan	13333 Palmdale Rd. Victorville, Ca 92392	P: 760-241-4917 F: 760-241-8911		Yes
Radio Business Report & Television Business Report		<a href="http://rbr.com">rbr.com</a> <a href="mailto:Mediapaper1@tvbrepaper.com">Mediapaper1@tvbrepaper.com</a>			No
SEU's Station Websites		<a href="http://katcountry1007.com">katcountry1007.com</a> <a href="http://thefox1065.com">thefox1065.com</a> <a href="http://y102fm.com">y102fm.com</a> <a href="http://talk960.com">talk960.com</a> <a href="http://hdhiphop963.com">hdhiphop963.com</a> (as of 3/15/2016)		2	No
Apple One – San Bernardino Branch (Email returned)	Robert Tager	165 W Hospitality Lane, Suite 23 San Bernardino, CA 92408 E-mail: <a href="mailto:RTager@AppleOne.com">RTager@AppleOne.com</a>	P: 909-884-6351 F: 909-888-7037		Yes
Brandman University – Victor Valley Campus	Athena Vernon	13911 Park Ave, Suite 100 Victorville, CA 92392 E-mail: <a href="mailto:avernon@brandman.edu">avernon@brandman.edu</a>	P: 760-955-7555 ext 2590		No
San Joaquin Valley College	Adamina McKenzie	9331 Mariposa Road Hesperia, Ca 92345 e-mail: <a href="mailto:Adamina.McKenzie@SJVC.edu">Adamina.McKenzie@SJVC.edu</a>	P : 760-948-1947		No
University of La Verne – High Desert Campus	GeBren Blakely	15447 Anacapa Road, Suite 100 Victorville, CA 92392 e-mail: <a href="mailto:gblakely@laverne.edu">gblakely@laverne.edu</a>	P : 760-843-0086		No
Goodwill Southern California	Desiree Acuna	14580 Seventh Street Victorville, CA 92395 e-mail: <a href="mailto:DAcuna@goodwillsocial.org">DAcuna@goodwillsocial.org</a>	P : (760)844-5356		Yes
Victor Valley Jobs		<a href="https://www.facebook.com/VictorValleyJobs">https://www.facebook.com/VictorValleyJobs</a>			No
Career Coaching Services	Robin Rask	P.O. Box 2113 Victorville, CA 92393 Email: <a href="mailto:Robin.Rask@cahelp.org">Robin.Rask@cahelp.org</a>	P: 760-241-8737		No
Station Facebook Pages		<a href="https://www.facebook.com/y102fm">https://www.facebook.com/y102fm</a> <a href="https://www.facebook.com/katcountry1007">https://www.facebook.com/katcountry1007</a> <a href="https://www.facebook.com/1065TheFox">https://www.facebook.com/1065TheFox</a>			No
Traffic Directors Guild of America	Larry Keene	26000 Avenida Aeropuerto, Building 114 San Juan Capistrano CA 92675 E-Mail: <a href="mailto:tdga@cox.net">tdga@cox.net</a>			No
High Desert Jobs (as of 5/5/2015)		<a href="https://www.facebook.com/highdesertjobs">https://www.facebook.com/highdesertjobs</a>			No
High Desert Community Informatic (as of 5/6/2015)		<a href="https://www.facebook.com/highdesertcomm">https://www.facebook.com/highdesertcomm</a> <a href="https://www.facebook.com/highdesertcomm">on</a>			No
Indeed.com (as of 5/13/2016)		<a href="http://www.indeed.com">www.indeed.com</a>			No

\*Did not use Source for this Recruitment.

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