

## Quarterly Public Affairs Report

**The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues.** PSA Show (Nevada Outlook) duration: Two 10-minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

- Jake Parker, Public Affairs Director, Cumulus Media Reno

### QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

1<sup>ST</sup>       2<sup>ND</sup>       3<sup>RD</sup>       4<sup>TH</sup>  
2020

*Nevada Outlook*, Public Affairs Show, air time: **SUNDAYS @ 6am PT**

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ISSUE DESCRIPTION: PROGRAM/SEGMENT: DATE/TIME:  
DURATION: DISCUSSION IN SEGMENT:

**Making Healthier Eating Choices with Dana Beck – Nevada Outlook 1/12/2020.**

Learning the difference between “healthy” foods and actual health with Drink Nutrient CEO Dana Beck.

**Eddy House Houses and Helps Homeless Teens – Nevada Outlook 1/19/2020.**

Diaz Dickson is the new CEO of the Eddy House, where they help house and get homeless teens back on their feet.

**Eating Disorder Awareness with Kat Geiger – Nevada Outlook 2/16/20.**

Kat Geiger, Owner of Thrive Wellness, breaks down the stigma surrounding eating disorders.

**Supporting Girl Scout with Girl Scouts of the Sierra Nevada – Nevada Outlook 2/23/20.**

Girl Scouts of the Sierra Nevada come on the show to discuss why the program is so important in the development of healthy young women.

**St. Jude Children’s Research Hospital Radiothon with Chase Carter – Nevada Outlook 3/8/20.**

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Chase Carter, Market Director for St. Jude’s promotes their upcoming radiothon to raise funds for cancer-fighting research in adolescents.

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**Public Service Announcements.** Our stations run local and national public service announcements of varying lengths (:10, :15, :30 and :60) daily.