



KTEN-TV
10 High Point Circle
Denison, TX 75020
(903) 548-4000

CONTRACT

And:

VI Marketing and Branding
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

PRE-EMPTIBLE WITH 24
HOURS NOTICE

<u>Contract / Revision</u> 88531 /		<u>Alt Order #</u>
<u>Product</u> CMA Strategies		
<u>Contract Dates</u> 10/08/18 - 10/12/18		<u>Estimate #</u> 3957 - YES ON 793 OC
<u>Advertiser</u> CMA Strategies		<u>Original Date / Revision</u> 10/05/18 / 10/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KTEN	<u>Account Executive</u> Ryan Harris	<u>Sales Office</u> Richmond Region
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 28	<u>Product Code</u> 41
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KTEN	10/08/18	10/12/18	M-F KTEN News at 5p	5p-530P		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	11111--				5	\$100.00			
N 2	KTEN	10/08/18	10/12/18	M-F	530p-6p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	11111--				5	\$250.00			
N 3	KTEN	10/08/18	10/12/18	M-F	6p-630p		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	11111--				5	\$160.00			
N 4	KTEN	10/08/18	10/12/18	M-F	630p-7p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	11111--				5	\$200.00			
N 5	KTEN	10/08/18	10/12/18	KTEN News at 10 M-F	10p-1035p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	11111--				5	\$150.00			
Totals											25	\$4,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/12/18	25	\$4,300.00	\$3,655.00
Totals	25	\$4,300.00	\$3,655.00

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Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.